Demographics

%	\mathbf{N}	Class Level	%	N	Gender
53.89%	201	1 year or less	56.65%	213	Female
31.10%	116	2 years	43.35%	163	Male
10.99%	41	3 years	100.00%	376	Total
4.02%	15	4 or more years		15	No Response
100.00%	373	Total			
	18	No Response			
			%	N	Age
			20.00%	75	18 and under
%	N	Current GPA	52.80%	198	19 to 24
9.67%	35	No credits earned	18.13%	68	25 to 34
3.59%	13	1.99 or below	6.13%	23	35 to 44
12.15%	44	2.0 - 2.49	2.93%	11	45 and over
16.85%	61	2.5 - 2.99	100.00%	375	Total
32.32%	117	3.0 - 3.49		16	No Response
25.41%	92	3.5 or above			
100.00%	362	Total	0./	**	
	29	No Response	%	N	Ethnicity/Race
			13.59%	50	African-American
			0.27%	1	American Indian or Alaskan Native
%	N	Educational Goal	3.26%	12	Asian or Pacific Islander
56.91%	210	Associate degree	44.02%	162	Caucasian/White
4.61%	17	Vocational/technical program	34.51%	127	Hispanic
31.44%	116	Transfer to another institution	1.90%	7	Other race
2.17%	8	Certification (initial / renewal)	2.45%	9	Race - Prefer not to respond
0.27%	1	Self-improvement/pleasure	100.00%	368	Total
0.54%	2	Job-related training		23	No Response
4.07%	15	Other educational goal			
100.00%	369	Total	0./	**	
	22	No Response	%	N	Current Enrollment Status
			85.67%	305	Day
			14.33%	51	Evening
%	N	Employment	0.00%	0	Weekend
29.65%	110	Full-time off campus	100.00%	356	Total
33.69%	125	Part-time off campus		35	No Response
0.81%	3	Full-time on campus			
3.77%	14	Part-time on campus	0./	**	
32.08%	119	Not employed	%	N	Current Class Load
100.00%	371	Total	57.91%	216	Full-time
	20	No Response	42.09%	157	Part-time
			100.00%	373	Total
				18	No Response

Demographics

Residence hall 2 0.549 Own house 52 14.059 Rent room or apt off campus 61 16.499 Parent's home 228 61.629 Other residence 27 7.309 Total 370 100.009 No Response 21 esidence Classification N 9 In-state 361 96.529 Out-of-state 2 0.539 International (not U.S. citizen) 11 2.949 Total 374 100.009 No Response 17	Campus item 2 - Answer 2 Campus item 2 - Answer 3 Campus item 2 - Answer 4 Campus item 2 - Answer 5 Campus item 2 - Answer 6 Total No Response Group Code No 0009 Total	0 0% 0 0% 0 0% 0 0% 0 100.00% 1 100.00%
Rent room or apt off campus 61 16.499 Parent's home 228 61.629 Other residence 27 7.309 Total 370 100.009 No Response 21 esidence Classification N 9 In-state 361 96.529 Out-of-state 2 0.539 International (not U.S. citizen) 11 2.949 Total 374 100.009	Campus item 2 - Answer 3 Campus item 2 - Answer 4 Campus item 2 - Answer 5 Campus item 2 - Answer 6 Total No Response Group Code No O009 Total	0 0% 0 0% 0 0% 0 100.00% 1 100.00%
Parent's home 228 61.629 Other residence 27 7.309 Total 370 100.009 No Response 21 esidence Classification N 9/ In-state 361 96.529 Out-of-state 2 0.539 International (not U.S. citizen) 11 2.949 Total 374 100.009	Campus item 2 - Answer 4 Campus item 2 - Answer 5 Campus item 2 - Answer 6 Total No Response Group Code O009 Total	0 0% 0 0% 0 100.00% 1 100.00%
Other residence 27 7.30% Total 370 100.00% No Response 21 esidence Classification N 9 In-state 361 96.52% Out-of-state 2 0.53% International (not U.S. citizen) 11 2.94% Total 374 100.00%	Campus item 2 - Answer 5 Campus item 2 - Answer 6 Campus item 2 - Answer 6 Total No Response Group Code No Total Total Total Total Total	0 0% 0 0% 0 100.00% 1 100.00% 1 100.00%
Total 370 100.009 No Response 21 esidence Classification N 9 In-state 361 96.529 Out-of-state 2 0.539 International (not U.S. citizen) 11 2.949 Total 374 100.009	Campus item 2 - Answer 6 Total No Response Group Code 00009 Total	0 0% 0 100.00% 1 100.00% 1 100.00%
No Response 21 esidence Classification N % In-state 361 96.529 Out-of-state 2 0.539 International (not U.S. citizen) 11 2.949 Total 374 100.009	Total No Response 39 6 Group Code 6 0009 6 Total	100.00% 100.00% 100.00%
esidence Classification N 9 In-state 361 96.529 Out-of-state 2 0.539 International (not U.S. citizen) 11 2.949 Total 374 100.009	No Response 39. 6 Group Code 6 0009 Total	100.00%
In-state 361 96.529 Out-of-state 2 0.539 International (not U.S. citizen) 11 2.949 Total 374 100.009	6 Group Code N 6 0009 7 Total	100.00%
In-state 361 96.529 Out-of-state 2 0.539 International (not U.S. citizen) 11 2.949 Total 374 100.009	Group Code O0009 Total	100.00%
Out-of-state 2 0.539 International (not U.S. citizen) 11 2.949 Total 374 100.009	6 0009 6 Total	100.00%
International (not U.S. citizen) 11 2.949 Total 374 100.009	6 Total	100.00%
Total 374 100.009		
	No Response 390)
No Response 17		
sabilities N %		
Yes - Disability 27 7.249		
No - Disability 346 92.769		
Total 373 100.009		
No Response 18		
stitution Was My N %		
1st choice 254 68.289		
2nd choice 84 22.589		
3rd choice or lower 34 9.149		
Total 372 100.009		
No Response 19		
stitution Question N %		
Campus item - Answer 1 0 0.009		
Campus item - Answer 2 2 100.009		
Campus item - Answer 3 0 0.009		
Campus item - Answer 4 0 0.009		
Campus item - Answer 5 0 0.009		
Campus item - Answer 6 0 0.009		
Total 2 100.009		
No Response 389		

Strategic Planning Overview Strengths and Challenges

Strengths

- 31. The campus is safe and secure for all students.
- 18. The quality of instruction I receive in most of my classes is excellent.
- 8. Classes are scheduled at times that are convenient for me.
- 29. Faculty are fair and unbiased in their treatment of individual students.
- 6. My academic advisor is approachable.
- 61. Faculty are usually available after class and during office hours.
- 58. Nearly all of the faculty are knowledgeable in their fields.
- 70. I am able to experience intellectual growth here.
- 34. Computer labs are adequate and accessible.
- 66. Program requirements are clear and reasonable.
- 36. Students are made to feel welcome on this campus.
- 50. Tutoring services are readily available.
- 43. Class change (drop/add) policies are reasonable.
- 28. It is an enjoyable experience to be a student on this campus.
- 14. Library resources and services are adequate.
- 21. There are a sufficient number of study areas on campus.
- 27. The campus staff are caring and helpful.

Challenges

- 31. The campus is safe and secure for all students.
- 15. I am able to register for classes I need with few conflicts.
- 8. Classes are scheduled at times that are convenient for me.
- 32. My academic advisor is knowledgeable about my program requirements.
- 41. Admissions staff are knowledgeable.
- 40. My academic advisor is knowledgeable about the transfer requirements of other schools.
- 39. The amount of student parking space on campus is adequate.
- 52. This school does whatever it can to help me reach my educational goals.
- 46. Faculty provide timely feedback about student progress in a course.
- 25. My academic advisor is concerned about my success as an individual.
- 35. Policies and procedures regarding registration and course selection are clear and well-publicized.
- 24. Parking lots are well-lighted and secure.
- 23. Faculty are understanding of students' unique life circumstances.
- 65. Students are notified early in the term if they are doing poorly in a class.

Strategic Planning Overview Benchmarks

Higher Satisfaction vs. National Community Colleges

- 6. My academic advisor is approachable.
- 39. The amount of student parking space on campus is adequate.
- 12. My academic advisor helps me set goals to work toward.

Lower Satisfaction vs. National Community Colleges

- 31. The campus is safe and secure for all students.
- 15. I am able to register for classes I need with few conflicts.
- 69. There is a good variety of courses provided on this campus.
- 68. On the whole, the campus is well-maintained.
- 24. Parking lots are well-lighted and secure.

Scales: In Order of Importance

		College of the Mainland - SS	I		National Community College	es	Mean Difference
Scale	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
Academic Advising/Counseling	6.05	5.48 / 1.26	0.57	6.26	5.36 / 1.39	0.90	0.12
Instructional Effectiveness	6.02	5.53 / 1.08	0.49	6.29	5.54 / 1.12	0.75	-0.01
Registration Effectiveness	6.00	5.48 / 1.17	0.52	6.26	5.57 / 1.07	0.69	-0.09
Academic Services	5.99	5.67 / 1.12	0.32	6.16	5.67 / 1.07	0.49	0.00
Safety and Security	5.95	5.23 / 1.25	0.72	6.14	5.30 / 1.21	0.84	-0.07
Concern for the Individual	5.92	5.44 / 1.21	0.48	6.20	5.37 / 1.27	0.83	0.07
Service Excellence	5.86	5.43 / 1.16	0.43	6.08	5.44 / 1.13	0.64	-0.01
Campus Climate	5.85	5.43 / 1.13	0.42	6.10	5.46 / 1.13	0.64	-0.03
Admissions and Financial Aid	5.84	5.33 / 1.19	0.51	6.18	5.34 / 1.28	0.84	-0.01
Student Centeredness	5.84	5.47 / 1.18	0.37	6.10	5.51 / 1.19	0.59	-0.04
Campus Support Services	5.51	5.25 / 1.13	0.26	5.65	5.17 / 1.26	0.48	0.08
Responsiveness to Diverse Populations		5.58 / 1.29			5.63 / 1.28		-0.05

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

		College of the Mainland - SSI			National Community Colleg	es	Mean Difference
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
87. Cost as factor in decision to enroll.	6.35			6.36			
31. The campus is safe and secure for all students.	6.23	5.64 / 1.38	0.59	6.41	5.79 / 1.30	0.62	-0.15 *
15. I am able to register for classes I need with few conflicts.	6.18	5.25 / 1.82	0.93	6.43	5.53 / 1.54	0.90	-0.28 ***
8. Classes are scheduled at times that are convenient for me.	6.16	5.58 / 1.50	0.58	6.47	5.55 / 1.51	0.92	0.03
18. The quality of instruction I receive in most of my classes is excellent.	6.16	5.69 / 1.32	0.47	6.49	5.64 / 1.38	0.85	0.05
29. Faculty are fair and unbiased in their treatment of individual students.	6.13	5.64 / 1.34	0.49	6.33	5.53 / 1.50	0.80	0.11
32. My academic advisor is knowledgeable about my program requirements.	6.13	5.56 / 1.51	0.57	6.39	5.52 / 1.66	0.87	0.04
6. My academic advisor is approachable.	6.12	5.76 / 1.46	0.36	6.32	5.52 / 1.65	0.80	0.24 **
61. Faculty are usually available after class and during office hours.	6.12	5.80 / 1.33	0.32	6.28	5.74 / 1.37	0.54	0.06
69. There is a good variety of courses provided on this campus.	6.12	5.57 / 1.44	0.55	6.37	5.76 / 1.39	0.61	-0.19 **
58. Nearly all of the faculty are knowledgeable in their fields.	6.11	5.78 / 1.23	0.33	6.42	5.79 / 1.33	0.63	-0.01
70. I am able to experience intellectual growth here.	6.11	5.76 / 1.32	0.35	6.42	5.86 / 1.31	0.56	-0.10
34. Computer labs are adequate and accessible.	6.09	5.81 / 1.29	0.28	6.26	5.79 / 1.38	0.47	0.02
41. Admissions staff are knowledgeable.	6.09	5.52 / 1.40	0.57	6.27	5.54 / 1.46	0.73	-0.02
40. My academic advisor is knowledgeable about the transfer requirements of other schools.	6.08	5.33 / 1.54	0.75	6.26	5.28 / 1.68	0.98	0.05

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

	College of the Mainland - SSI				National Community Colleges			
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap		
39. The amount of student parking space on campus is adequate.	6.07	5.17 / 1.71	0.90	6.22	4.78 / 1.95	1.44	0.39 ***	
52. This school does whatever it can to help me reach my educational goals.	6.07	5.46 / 1.41	0.61	6.31	5.39 / 1.52	0.92	0.07	
66. Program requirements are clear and reasonable.	6.07	5.59 / 1.29	0.48	6.37	5.66 / 1.41	0.71	-0.07	
46. Faculty provide timely feedback about student progress in a course.	6.06	5.44 / 1.38	0.62	6.31	5.41 / 1.52	0.90	0.03	
36. Students are made to feel welcome on this campus.	6.04	5.61 / 1.32	0.43	6.26	5.73 / 1.36	0.53	-0.12	
25. My academic advisor is concerned about my success as an individual.	6.03	5.39 / 1.58	0.64	6.22	5.22 / 1.74	1.00	0.17	
35. Policies and procedures regarding registration and course selection are clear and well-publicized.	6.03	5.46 / 1.51	0.57	6.27	5.56 / 1.46	0.71	-0.10	
50. Tutoring services are readily available.	6.03	5.66 / 1.39	0.37	6.14	5.65 / 1.44	0.49	0.01	
68. On the whole, the campus is well-maintained.	6.03	5.55 / 1.44	0.48	6.27	5.93 / 1.28	0.34	-0.38 ***	
42. The equipment in the lab facilities is kept up to date.	6.02	5.46 / 1.41	0.56	6.23	5.58 / 1.43	0.65	-0.12	
24. Parking lots are well-lighted and secure.	6.01	5.00 / 1.69	1.01	6.18	5.39 / 1.59	0.79	-0.39 ***	
43. Class change (drop/add) policies are reasonable.	6.01	5.58 / 1.40	0.43	6.20	5.63 / 1.45	0.57	-0.05	
23. Faculty are understanding of students' unique life circumstances.	6.00	5.35 / 1.50	0.65	6.24	5.37 / 1.55	0.87	-0.02	
28. It is an enjoyable experience to be a student on this campus.	6.00	5.59 / 1.38	0.41	6.23	5.61 / 1.45	0.62	-0.02	
65. Students are notified early in the term if they are doing poorly in a class.	6.00	5.13 / 1.61	0.87	6.24	5.08 / 1.75	1.16	0.05	

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

National Group Means are based on 192106 records.

		College of the Mainland - SSI			National Community Colleges		
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
5. The personnel involved in registration are helpful.	5.98	5.52 / 1.59	0.46	6.26	5.45 / 1.59	0.81	0.07
12. My academic advisor helps me set goals to work toward.	5.98	5.42 / 1.61	0.56	6.13	5.18 / 1.76	0.95	0.24 **
51. There are convenient ways of paying my school bill.	5.97	5.56 / 1.43	0.41	6.26	5.65 / 1.45	0.61	-0.09
14. Library resources and services are adequate.	5.96	5.86 / 1.33	0.10	6.20	5.80 / 1.32	0.40	0.06
21. There are a sufficient number of study areas on campus.	5.96	5.63 / 1.49	0.33	6.11	5.65 / 1.46	0.46	-0.02
27. The campus staff are caring and helpful.	5.96	5.62 / 1.24	0.34	6.18	5.62 / 1.34	0.56	0.00
47. There are adequate services to help me decide upon a career.	5.94	5.39 / 1.38	0.55	6.16	5.36 / 1.52	0.80	0.03
26. Library staff are helpful and approachable.	5.93	5.72 / 1.34	0.21	6.07	5.75 / 1.36	0.32	-0.03
56. The business office is open during hours which are convenient for most students.	5.93	5.52 / 1.42	0.41	6.13	5.55 / 1.43	0.58	-0.03
37. Faculty take into consideration student differences as they teach a course.	5.92	5.34 / 1.38	0.58	6.16	5.33 / 1.50	0.83	0.01
45. This institution has a good reputation within the community.	5.91	5.41 / 1.47	0.50	6.14	5.73 / 1.38	0.41	-0.32 ***
48. Counseling staff care about students as individuals.	5.91	5.43 / 1.43	0.48	6.16	5.39 / 1.55	0.77	0.04
55. Academic support services adequately meet the needs of students.	5.91	5.54 / 1.31	0.37	6.14	5.45 / 1.42	0.69	0.09
57. Administrators are approachable to students.	5.90	5.44 / 1.40	0.46	6.15	5.47 / 1.49	0.68	-0.03
7. Adequate financial aid is available for most students.	5.89	5.26 / 1.54	0.63	6.31	5.40 / 1.67	0.91	-0.14
49. Admissions counselors respond to prospective students' unique needs and requests.	5.88	5.43 / 1.33	0.45	6.10	5.36 / 1.50	0.74	0.07

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

National Group Means are based on 192106 records.

		College of the Mainland - SSI			National Community Colleges			
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap		
54. Faculty are interested in my academic problems.	5.88	5.39 / 1.36	0.49	6.14	5.32 / 1.53	0.82	0.07	
64. Nearly all classes deal with practical experiences and applications.	5.88	5.43 / 1.38	0.45	6.18	5.54 / 1.39	0.64	-0.11	
3. The quality of instruction in the vocational/technical programs is excellent.	5.87	5.51 / 1.35	0.36	6.17	5.49 / 1.38	0.68	0.02	
60. Billing policies are reasonable.	5.86	5.48 / 1.41	0.38	6.18	5.52 / 1.45	0.66	-0.04	
22. People on this campus respect and are supportive of each other.	5.85	5.50 / 1.32	0.35	6.09	5.48 / 1.41	0.61	0.02	
53. The assessment and course placement procedures are reasonable.	5.85	5.47 / 1.34	0.38	6.15	5.51 / 1.43	0.64	-0.04	
62. Bookstore staff are helpful.	5.84	5.36 / 1.58	0.48	6.12	5.72 / 1.44	0.40	-0.36 ***	
11. Security staff respond quickly in emergencies.	5.82	5.15 / 1.45	0.67	6.09	5.24 / 1.49	0.85	-0.09	
67. Channels for expressing student complaints are readily available.	5.82	5.22 / 1.47	0.60	6.04	5.03 / 1.70	1.01	0.19 *	
16. The college shows concern for students as individuals.	5.81	5.26 / 1.54	0.55	6.19	5.24 / 1.59	0.95	0.02	
88. Financial aid as factor in decision to enroll.	5.80			6.11				
63. I seldom get the "run-around" when seeking information on this campus.	5.79	5.26 / 1.52	0.53	6.14	5.20 / 1.68	0.94	0.06	
30. The career services office provides students with the help they need to get a job.	5.78	5.16 / 1.44	0.62	6.04	5.19 / 1.52	0.85	-0.03	
89. Academic reputation as factor in decision to enroll.	5.78			5.94				
20. Financial aid counselors are helpful.	5.76	5.23 / 1.55	0.53	6.22	5.24 / 1.70	0.98	-0.01	

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

		College of the Mainland - S	SI		ges	Mean Difference	
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
59. New student orientation services help students adjust to college.	5.76	5.46 / 1.37	0.30	5.94	5.41 / 1.53	0.53	0.05
38. The student center is a comfortable place for students to spend their leisure time.	5.75	5.57 / 1.38	0.18	5.83	5.45 / 1.47	0.38	0.12
13. Financial aid awards are announced to students in time to be helpful in college planning.	5.72	5.19 / 1.55	0.53	6.21	5.17 / 1.70	1.04	0.02
2. Faculty care about me as an individual.	5.71	5.48 / 1.36	0.23	6.09	5.46 / 1.46	0.63	0.02
9. Internships or practical experiences are provided in my degree/certificate program.	5.71	4.95 / 1.62	0.76	6.03	5.14 / 1.63	0.89	-0.19 *
33. Admissions counselors accurately portray the campus in their recruiting practices.	5.70	5.36 / 1.37	0.34	5.94	5.33 / 1.48	0.61	0.03
4. Security staff are helpful.	5.61	5.19 / 1.58	0.42	5.77	5.26 / 1.56	0.51	-0.07
44. I generally know what's happening on campus.	5.61	5.22 / 1.56	0.39	5.67	5.19 / 1.56	0.48	0.03
95. Personalized attention prior to enrollment as factor in decision to enroll.	5.46			5.47			
93. Geographic setting as factor in decision to enroll.	5.41			5.59			
Most students feel a sense of belonging here.	5.33	5.31 / 1.48	0.02	5.64	5.40 / 1.41	0.24	-0.09
94. Campus appearance as factor in decision to enroll.	5.29			5.27			
19. This campus provides effective support services for displaced homemakers.	5.13	4.84 / 1.45	0.29	5.36	4.96 / 1.47	0.40	-0.12
17. Personnel in the Veterans' Services program are helpful.	5.08	4.95 / 1.49	0.13	5.15	4.92 / 1.49	0.23	0.03
90. Size of institution as factor in decision to enroll.	4.97			5.22			

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

		College of the Mainland - SSI			National Community Colleg	ional Community Colleges	
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
92. Recommendations from family/friends as factor in decision to enroll.	4.97			4.98			
10. Child care facilities are available on campus.	4.95	5.24 / 1.47	-0.29	4.58	4.46 / 1.78	0.12	0.78 ***
91. Opportunity to play sports as factor in decision to enroll.	3.72			3.56			
71. Campus item 1							
72. Campus item 2							
73. Campus item 3							
74. Campus item 4							
75. Campus item 5							
76. Campus item 6							
77. Campus item 7							
78. Campus item 8							
79. Campus item 9							
80. Campus item 10							
81. Institution's commitment to part-time students?		5.72 / 1.38			5.71 / 1.37		0.01
82. Institution's commitment to evening students?		5.52 / 1.52			5.59 / 1.46		-0.07
83. Institution's commitment to older, returning learners?		5.62 / 1.42			5.69 / 1.43		-0.07
84. Institution's commitment to under-represented populations?		5.44 / 1.41			5.55 / 1.41		-0.11

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

		College of the Mainland - SSI National Community Colleges				s	Mean Difference
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
85. Institution's commitment to commuters?		5.55 / 1.33			5.54 / 1.48		0.01
86. Institution's commitment to students with disabilities?		5.62 / 1.43			5.70 / 1.41		-0.08

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Academic Advising/Counseling

	College of the Mainland - SSI National Community Colleges				Mean Difference		
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
ACADEMIC ADVISING/COUNSELING	6.05	5.48 / 1.26	0.57	6.26	5.36 / 1.39	0.90	0.12
6. My academic advisor is approachable.	6.12	5.76 / 1.46	0.36	6.32	5.52 / 1.65	0.80	0.24 **
12. My academic advisor helps me set goals to work toward.	5.98	5.42 / 1.61	0.56	6.13	5.18 / 1.76	0.95	0.24 **
25. My academic advisor is concerned about my success as an individual.	6.03	5.39 / 1.58	0.64	6.22	5.22 / 1.74	1.00	0.17
32. My academic advisor is knowledgeable about my program requirements.	6.13	5.56 / 1.51	0.57	6.39	5.52 / 1.66	0.87	0.04
40. My academic advisor is knowledgeable about the transfer requirements of other schools.	6.08	5.33 / 1.54	0.75	6.26	5.28 / 1.68	0.98	0.05
48. Counseling staff care about students as individuals.	5.91	5.43 / 1.43	0.48	6.16	5.39 / 1.55	0.77	0.04
52. This school does whatever it can to help me reach my educational goals.	6.07	5.46 / 1.41	0.61	6.31	5.39 / 1.52	0.92	0.07

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Academic Services

		College of the Mainland - SS	SI .	National Community Colleges			Mean Difference
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
ACADEMIC SERVICES	5.99	5.67 / 1.12	0.32	6.16	5.67 / 1.07	0.49	0.00
14. Library resources and services are adequate.	5.96	5.86 / 1.33	0.10	6.20	5.80 / 1.32	0.40	0.06
21. There are a sufficient number of study areas on campus.	5.96	5.63 / 1.49	0.33	6.11	5.65 / 1.46	0.46	-0.02
26. Library staff are helpful and approachable.	5.93	5.72 / 1.34	0.21	6.07	5.75 / 1.36	0.32	-0.03
34. Computer labs are adequate and accessible.	6.09	5.81 / 1.29	0.28	6.26	5.79 / 1.38	0.47	0.02
42. The equipment in the lab facilities is kept up to date.	6.02	5.46 / 1.41	0.56	6.23	5.58 / 1.43	0.65	-0.12
50. Tutoring services are readily available.	6.03	5.66 / 1.39	0.37	6.14	5.65 / 1.44	0.49	0.01
55. Academic support services adequately meet the needs of students.	5.91	5.54 / 1.31	0.37	6.14	5.45 / 1.42	0.69	0.09

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Admissions and Financial Aid

		College of the Mainland - SS	I		Mean Difference		
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
ADMISSIONS AND FINANCIAL AID	5.84	5.33 / 1.19	0.51	6.18	5.34 / 1.28	0.84	-0.01
7. Adequate financial aid is available for most students.	5.89	5.26 / 1.54	0.63	6.31	5.40 / 1.67	0.91	-0.14
13. Financial aid awards are announced to students in time to be helpful in college planning.	5.72	5.19 / 1.55	0.53	6.21	5.17 / 1.70	1.04	0.02
20. Financial aid counselors are helpful.	5.76	5.23 / 1.55	0.53	6.22	5.24 / 1.70	0.98	-0.01
33. Admissions counselors accurately portray the campus in their recruiting practices.	5.70	5.36 / 1.37	0.34	5.94	5.33 / 1.48	0.61	0.03
41. Admissions staff are knowledgeable.	6.09	5.52 / 1.40	0.57	6.27	5.54 / 1.46	0.73	-0.02
49. Admissions counselors respond to prospective students' unique needs and requests.	5.88	5.43 / 1.33	0.45	6.10	5.36 / 1.50	0.74	0.07

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Campus Climate

		College of the Mainland - S	SI		Mean Difference		
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
CAMPUS CLIMATE	5.85	5.43 / 1.13	0.42	6.10	5.46 / 1.13	0.64	-0.03
1. Most students feel a sense of belonging here.	5.33	5.31 / 1.48	0.02	5.64	5.40 / 1.41	0.24	-0.09
2. Faculty care about me as an individual.	5.71	5.48 / 1.36	0.23	6.09	5.46 / 1.46	0.63	0.02
16. The college shows concern for students as individuals.	5.81	5.26 / 1.54	0.55	6.19	5.24 / 1.59	0.95	0.02
22. People on this campus respect and are supportive of each other.	5.85	5.50 / 1.32	0.35	6.09	5.48 / 1.41	0.61	0.02
27. The campus staff are caring and helpful.	5.96	5.62 / 1.24	0.34	6.18	5.62 / 1.34	0.56	0.00
28. It is an enjoyable experience to be a student on this campus.	6.00	5.59 / 1.38	0.41	6.23	5.61 / 1.45	0.62	-0.02
31. The campus is safe and secure for all students.	6.23	5.64 / 1.38	0.59	6.41	5.79 / 1.30	0.62	-0.15 *
36. Students are made to feel welcome on this campus.	6.04	5.61 / 1.32	0.43	6.26	5.73 / 1.36	0.53	-0.12
44. I generally know what's happening on campus.	5.61	5.22 / 1.56	0.39	5.67	5.19 / 1.56	0.48	0.03
45. This institution has a good reputation within the community.	5.91	5.41 / 1.47	0.50	6.14	5.73 / 1.38	0.41	-0.32 ***
52. This school does whatever it can to help me reach my educational goals.	6.07	5.46 / 1.41	0.61	6.31	5.39 / 1.52	0.92	0.07
57. Administrators are approachable to students.	5.90	5.44 / 1.40	0.46	6.15	5.47 / 1.49	0.68	-0.03
59. New student orientation services help students adjust to college.	5.76	5.46 / 1.37	0.30	5.94	5.41 / 1.53	0.53	0.05
63. I seldom get the "run-around" when seeking information on this campus.	5.79	5.26 / 1.52	0.53	6.14	5.20 / 1.68	0.94	0.06
67. Channels for expressing student complaints are readily available.	5.82	5.22 / 1.47	0.60	6.04	5.03 / 1.70	1.01	0.19*

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

National Group Means are based on 192106 records.

Scales: In Order With Items That Make Up the Scale - Campus Support Services

		College of the Mainland - SSI			National Community Colleges			
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap		
CAMPUS SUPPORT SERVICES	5.51	5.25 / 1.13	0.26	5.65	5.17 / 1.26	0.48	0.08	
10. Child care facilities are available on campus.	4.95	5.24 / 1.47	-0.29	4.58	4.46 / 1.78	0.12	0.78 ***	
17. Personnel in the Veterans' Services program are helpful.	5.08	4.95 / 1.49	0.13	5.15	4.92 / 1.49	0.23	0.03	
19. This campus provides effective support services for displaced homemakers.	5.13	4.84 / 1.45	0.29	5.36	4.96 / 1.47	0.40	-0.12	
30. The career services office provides students with the help they need to get a job.	5.78	5.16 / 1.44	0.62	6.04	5.19 / 1.52	0.85	-0.03	
38. The student center is a comfortable place for students to spend their leisure time.	5.75	5.57 / 1.38	0.18	5.83	5.45 / 1.47	0.38	0.12	
47. There are adequate services to help me decide upon a career.	5.94	5.39 / 1.38	0.55	6.16	5.36 / 1.52	0.80	0.03	
59. New student orientation services help students adjust to college.	5.76	5.46 / 1.37	0.30	5.94	5.41 / 1.53	0.53	0.05	

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Concern for the Individual

		College of the Mainland - SS	I		Mean Difference		
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
CONCERN FOR THE INDIVIDUAL	5.92	5.44 / 1.21	0.48	6.20	5.37 / 1.27	0.83	0.07
2. Faculty care about me as an individual.	5.71	5.48 / 1.36	0.23	6.09	5.46 / 1.46	0.63	0.02
16. The college shows concern for students as individuals.	5.81	5.26 / 1.54	0.55	6.19	5.24 / 1.59	0.95	0.02
25. My academic advisor is concerned about my success as an individual.	6.03	5.39 / 1.58	0.64	6.22	5.22 / 1.74	1.00	0.17
29. Faculty are fair and unbiased in their treatment of individual students.	6.13	5.64 / 1.34	0.49	6.33	5.53 / 1.50	0.80	0.11
48. Counseling staff care about students as individuals.	5.91	5.43 / 1.43	0.48	6.16	5.39 / 1.55	0.77	0.04

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Instructional Effectiveness

		College of the Mainland - Sa	SI		National Community Colleges			
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap		
INSTRUCTIONAL EFFECTIVENESS	6.02	5.53 / 1.08	0.49	6.29	5.54 / 1.12	0.75	-0.01	
2. Faculty care about me as an individual.	5.71	5.48 / 1.36	0.23	6.09	5.46 / 1.46	0.63	0.02	
18. The quality of instruction I receive in most of my classes is excellent.	6.16	5.69 / 1.32	0.47	6.49	5.64 / 1.38	0.85	0.05	
23. Faculty are understanding of students' unique life circumstances.	6.00	5.35 / 1.50	0.65	6.24	5.37 / 1.55	0.87	-0.02	
29. Faculty are fair and unbiased in their treatment of individual students.	6.13	5.64 / 1.34	0.49	6.33	5.53 / 1.50	0.80	0.11	
37. Faculty take into consideration student differences as they teach a course.	5.92	5.34 / 1.38	0.58	6.16	5.33 / 1.50	0.83	0.01	
46. Faculty provide timely feedback about student progress in a course.	6.06	5.44 / 1.38	0.62	6.31	5.41 / 1.52	0.90	0.03	
54. Faculty are interested in my academic problems.	5.88	5.39 / 1.36	0.49	6.14	5.32 / 1.53	0.82	0.07	
58. Nearly all of the faculty are knowledgeable in their fields.	6.11	5.78 / 1.23	0.33	6.42	5.79 / 1.33	0.63	-0.01	
61. Faculty are usually available after class and during office hours.	6.12	5.80 / 1.33	0.32	6.28	5.74 / 1.37	0.54	0.06	
64. Nearly all classes deal with practical experiences and applications.	5.88	5.43 / 1.38	0.45	6.18	5.54 / 1.39	0.64	-0.11	
65. Students are notified early in the term if they are doing poorly in a class.	6.00	5.13 / 1.61	0.87	6.24	5.08 / 1.75	1.16	0.05	
66. Program requirements are clear and reasonable.	6.07	5.59 / 1.29	0.48	6.37	5.66 / 1.41	0.71	-0.07	

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Instructional Effectiveness

		College of the Mainland - SSI National Community Colleges					Mean Difference
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
69. There is a good variety of courses provided on this campus.	6.12	5.57 / 1.44	0.55	6.37	5.76 / 1.39	0.61	-0.19 **
70. I am able to experience intellectual growth here.	6.11	5.76 / 1.32	0.35	6.42	5.86 / 1.31	0.56	-0.10

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Registration Effectiveness

	College of the Mainland - SSI National Community Colleges					Mean Difference	
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
REGISTRATION EFFECTIVENESS	6.00	5.48 / 1.17	0.52	6.26	5.57 / 1.07	0.69	-0.09
5. The personnel involved in registration are helpful.	5.98	5.52 / 1.59	0.46	6.26	5.45 / 1.59	0.81	0.07
8. Classes are scheduled at times that are convenient for me.	6.16	5.58 / 1.50	0.58	6.47	5.55 / 1.51	0.92	0.03
15. I am able to register for classes I need with few conflicts.	6.18	5.25 / 1.82	0.93	6.43	5.53 / 1.54	0.90	-0.28 ***
35. Policies and procedures regarding registration and course selection are clear and well-publicized.	6.03	5.46 / 1.51	0.57	6.27	5.56 / 1.46	0.71	-0.10
43. Class change (drop/add) policies are reasonable.	6.01	5.58 / 1.40	0.43	6.20	5.63 / 1.45	0.57	-0.05
51. There are convenient ways of paying my school bill.	5.97	5.56 / 1.43	0.41	6.26	5.65 / 1.45	0.61	-0.09
56. The business office is open during hours which are convenient for most students.	5.93	5.52 / 1.42	0.41	6.13	5.55 / 1.43	0.58	-0.03
60. Billing policies are reasonable.	5.86	5.48 / 1.41	0.38	6.18	5.52 / 1.45	0.66	-0.04
62. Bookstore staff are helpful.	5.84	5.36 / 1.58	0.48	6.12	5.72 / 1.44	0.40	-0.36 ***

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Responsiveness to Diverse Populations

	College of the Mainland - SSI National Community Colleges					Mean Difference	
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
RESPONSIVENESS TO DIVERSE POPULATIONS		5.58 / 1.29			5.63 / 1.28		-0.05
81. Institution's commitment to part-time students?		5.72 / 1.38			5.71 / 1.37		0.01
82. Institution's commitment to evening students?		5.52 / 1.52			5.59 / 1.46		-0.07
83. Institution's commitment to older, returning learners?		5.62 / 1.42			5.69 / 1.43		-0.07
84. Institution's commitment to under-represented populations?		5.44 / 1.41			5.55 / 1.41		-0.11
85. Institution's commitment to commuters?		5.55 / 1.33			5.54 / 1.48		0.01
86. Institution's commitment to students with disabilities?		5.62 / 1.43			5.70 / 1.41		-0.08

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Safety and Security

		College of the Mainland - SS	I		Mean Difference		
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
SAFETY AND SECURITY	5.95	5.23 / 1.25	0.72	6.14	5.30 / 1.21	0.84	-0.07
4. Security staff are helpful.	5.61	5.19 / 1.58	0.42	5.77	5.26 / 1.56	0.51	-0.07
11. Security staff respond quickly in emergencies.	5.82	5.15 / 1.45	0.67	6.09	5.24 / 1.49	0.85	-0.09
24. Parking lots are well-lighted and secure.	6.01	5.00 / 1.69	1.01	6.18	5.39 / 1.59	0.79	-0.39 ***
31. The campus is safe and secure for all students.	6.23	5.64 / 1.38	0.59	6.41	5.79 / 1.30	0.62	-0.15 *
39. The amount of student parking space on campus is adequate.	6.07	5.17 / 1.71	0.90	6.22	4.78 / 1.95	1.44	0.39 ***

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Service Excellence

		College of the Mainland - SS	I		Mean Difference		
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
SERVICE EXCELLENCE	5.86	5.43 / 1.16	0.43	6.08	5.44 / 1.13	0.64	-0.01
5. The personnel involved in registration are helpful.	5.98	5.52 / 1.59	0.46	6.26	5.45 / 1.59	0.81	0.07
22. People on this campus respect and are supportive of each other.	5.85	5.50 / 1.32	0.35	6.09	5.48 / 1.41	0.61	0.02
26. Library staff are helpful and approachable.	5.93	5.72 / 1.34	0.21	6.07	5.75 / 1.36	0.32	-0.03
27. The campus staff are caring and helpful.	5.96	5.62 / 1.24	0.34	6.18	5.62 / 1.34	0.56	0.00
44. I generally know what's happening on campus.	5.61	5.22 / 1.56	0.39	5.67	5.19 / 1.56	0.48	0.03
57. Administrators are approachable to students.	5.90	5.44 / 1.40	0.46	6.15	5.47 / 1.49	0.68	-0.03
62. Bookstore staff are helpful.	5.84	5.36 / 1.58	0.48	6.12	5.72 / 1.44	0.40	-0.36 ***
63. I seldom get the "run-around" when seeking information on this campus.	5.79	5.26 / 1.52	0.53	6.14	5.20 / 1.68	0.94	0.06
67. Channels for expressing student complaints are readily available.	5.82	5.22 / 1.47	0.60	6.04	5.03 / 1.70	1.01	0.19*

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Student Centeredness

		College of the Mainland - SS	I		Mean Difference		
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
STUDENT CENTEREDNESS	5.84	5.47 / 1.18	0.37	6.10	5.51 / 1.19	0.59	-0.04
1. Most students feel a sense of belonging here.	5.33	5.31 / 1.48	0.02	5.64	5.40 / 1.41	0.24	-0.09
16. The college shows concern for students as individuals.	5.81	5.26 / 1.54	0.55	6.19	5.24 / 1.59	0.95	0.02
27. The campus staff are caring and helpful.	5.96	5.62 / 1.24	0.34	6.18	5.62 / 1.34	0.56	0.00
28. It is an enjoyable experience to be a student on this campus.	6.00	5.59 / 1.38	0.41	6.23	5.61 / 1.45	0.62	-0.02
36. Students are made to feel welcome on this campus.	6.04	5.61 / 1.32	0.43	6.26	5.73 / 1.36	0.53	-0.12
57. Administrators are approachable to students.	5.90	5.44 / 1.40	0.46	6.15	5.47 / 1.49	0.68	-0.03

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

		College of the Mainland - S	SI		National Community Colleg	Mean Difference	
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
Most students feel a sense of belonging here.	5.33	5.31 / 1.48	0.02	5.64	5.40 / 1.41	0.24	-0.09
2. Faculty care about me as an individual.	5.71	5.48 / 1.36	0.23	6.09	5.46 / 1.46	0.63	0.02
3. The quality of instruction in the vocational/technical programs is excellent.	5.87	5.51 / 1.35	0.36	6.17	5.49 / 1.38	0.68	0.02
Security staff are helpful.	5.61	5.19 / 1.58	0.42	5.77	5.26 / 1.56	0.51	-0.07
5. The personnel involved in registration are helpful.	5.98	5.52 / 1.59	0.46	6.26	5.45 / 1.59	0.81	0.07
6. My academic advisor is approachable.	6.12	5.76 / 1.46	0.36	6.32	5.52 / 1.65	0.80	0.24 **
7. Adequate financial aid is available for most students.	5.89	5.26 / 1.54	0.63	6.31	5.40 / 1.67	0.91	-0.14
8. Classes are scheduled at times that are convenient for me.	6.16	5.58 / 1.50	0.58	6.47	5.55 / 1.51	0.92	0.03
9. Internships or practical experiences are provided in my degree/certificate program.	5.71	4.95 / 1.62	0.76	6.03	5.14 / 1.63	0.89	-0.19 *
10. Child care facilities are available on campus.	4.95	5.24 / 1.47	-0.29	4.58	4.46 / 1.78	0.12	0.78 ***
11. Security staff respond quickly in emergencies.	5.82	5.15 / 1.45	0.67	6.09	5.24 / 1.49	0.85	-0.09
12. My academic advisor helps me set goals to work toward.	5.98	5.42 / 1.61	0.56	6.13	5.18 / 1.76	0.95	0.24 **
13. Financial aid awards are announced to students in time to be helpful in college planning.	5.72	5.19 / 1.55	0.53	6.21	5.17 / 1.70	1.04	0.02
14. Library resources and services are adequate.	5.96	5.86 / 1.33	0.10	6.20	5.80 / 1.32	0.40	0.06
15. I am able to register for classes I need with few conflicts.	6.18	5.25 / 1.82	0.93	6.43	5.53 / 1.54	0.90	-0.28 ***
16. The college shows concern for students as individuals.	5.81	5.26 / 1.54	0.55	6.19	5.24 / 1.59	0.95	0.02

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

	College of the Mainland - SSI			Mean Difference			
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
17. Personnel in the Veterans' Services program are helpful.	5.08	4.95 / 1.49	0.13	5.15	4.92 / 1.49	0.23	0.03
18. The quality of instruction I receive in most of my classes is excellent.	6.16	5.69 / 1.32	0.47	6.49	5.64 / 1.38	0.85	0.05
19. This campus provides effective support services for displaced homemakers.	5.13	4.84 / 1.45	0.29	5.36	4.96 / 1.47	0.40	-0.12
20. Financial aid counselors are helpful.	5.76	5.23 / 1.55	0.53	6.22	5.24 / 1.70	0.98	-0.01
21. There are a sufficient number of study areas on campus.	5.96	5.63 / 1.49	0.33	6.11	5.65 / 1.46	0.46	-0.02
22. People on this campus respect and are supportive of each other.	5.85	5.50 / 1.32	0.35	6.09	5.48 / 1.41	0.61	0.02
23. Faculty are understanding of students' unique life circumstances.	6.00	5.35 / 1.50	0.65	6.24	5.37 / 1.55	0.87	-0.02
24. Parking lots are well-lighted and secure.	6.01	5.00 / 1.69	1.01	6.18	5.39 / 1.59	0.79	-0.39 ***
25. My academic advisor is concerned about my success as an individual.	6.03	5.39 / 1.58	0.64	6.22	5.22 / 1.74	1.00	0.17
26. Library staff are helpful and approachable.	5.93	5.72 / 1.34	0.21	6.07	5.75 / 1.36	0.32	-0.03
27. The campus staff are caring and helpful.	5.96	5.62 / 1.24	0.34	6.18	5.62 / 1.34	0.56	0.00
28. It is an enjoyable experience to be a student on this campus.	6.00	5.59 / 1.38	0.41	6.23	5.61 / 1.45	0.62	-0.02
29. Faculty are fair and unbiased in their treatment of individual students.	6.13	5.64 / 1.34	0.49	6.33	5.53 / 1.50	0.80	0.11
30. The career services office provides students with the help they need to get a job.	5.78	5.16 / 1.44	0.62	6.04	5.19 / 1.52	0.85	-0.03
31. The campus is safe and secure for all students.	6.23	5.64 / 1.38	0.59	6.41	5.79 / 1.30	0.62	-0.15 *

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

National Group Means are based on 192106 records.

	College of the Mainland - SSI National Community Colleges			onal Community Colleges Di			
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
32. My academic advisor is knowledgeable about my program requirements.	6.13	5.56 / 1.51	0.57	6.39	5.52 / 1.66	0.87	0.04
33. Admissions counselors accurately portray the campus in their recruiting practices.	5.70	5.36 / 1.37	0.34	5.94	5.33 / 1.48	0.61	0.03
34. Computer labs are adequate and accessible.	6.09	5.81 / 1.29	0.28	6.26	5.79 / 1.38	0.47	0.02
35. Policies and procedures regarding registration and course selection are clear and well-publicized.	6.03	5.46 / 1.51	0.57	6.27	5.56 / 1.46	0.71	-0.10
36. Students are made to feel welcome on this campus.	6.04	5.61 / 1.32	0.43	6.26	5.73 / 1.36	0.53	-0.12
37. Faculty take into consideration student differences as they teach a course.	5.92	5.34 / 1.38	0.58	6.16	5.33 / 1.50	0.83	0.01
38. The student center is a comfortable place for students to spend their leisure time.	5.75	5.57 / 1.38	0.18	5.83	5.45 / 1.47	0.38	0.12
39. The amount of student parking space on campus is adequate.	6.07	5.17 / 1.71	0.90	6.22	4.78 / 1.95	1.44	0.39 ***
40. My academic advisor is knowledgeable about the transfer requirements of other schools.	6.08	5.33 / 1.54	0.75	6.26	5.28 / 1.68	0.98	0.05
41. Admissions staff are knowledgeable.	6.09	5.52 / 1.40	0.57	6.27	5.54 / 1.46	0.73	-0.02
42. The equipment in the lab facilities is kept up to date.	6.02	5.46 / 1.41	0.56	6.23	5.58 / 1.43	0.65	-0.12
43. Class change (drop/add) policies are reasonable.	6.01	5.58 / 1.40	0.43	6.20	5.63 / 1.45	0.57	-0.05
44. I generally know what's happening on campus.	5.61	5.22 / 1.56	0.39	5.67	5.19 / 1.56	0.48	0.03
45. This institution has a good reputation within the community.	5.91	5.41 / 1.47	0.50	6.14	5.73 / 1.38	0.41	-0.32 ***
46. Faculty provide timely feedback about student progress in a course.	6.06	5.44 / 1.38	0.62	6.31	5.41 / 1.52	0.90	0.03

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^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

National Group Means are based on 192106 records.

	College of the Mainland - SSI National Community Colleges			College of the Mainland - SSI National Community Colleges		College of the Mainland - SSI National Community Colleges		Mean Difference	
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap			
47. There are adequate services to help me decide upon a career.	5.94	5.39 / 1.38	0.55	6.16	5.36 / 1.52	0.80	0.03		
48. Counseling staff care about students as individuals.	5.91	5.43 / 1.43	0.48	6.16	5.39 / 1.55	0.77	0.04		
49. Admissions counselors respond to prospective students' unique needs and requests.	5.88	5.43 / 1.33	0.45	6.10	5.36 / 1.50	0.74	0.07		
50. Tutoring services are readily available.	6.03	5.66 / 1.39	0.37	6.14	5.65 / 1.44	0.49	0.01		
51. There are convenient ways of paying my school bill.	5.97	5.56 / 1.43	0.41	6.26	5.65 / 1.45	0.61	-0.09		
52. This school does whatever it can to help me reach my educational goals.	6.07	5.46 / 1.41	0.61	6.31	5.39 / 1.52	0.92	0.07		
53. The assessment and course placement procedures are reasonable.	5.85	5.47 / 1.34	0.38	6.15	5.51 / 1.43	0.64	-0.04		
54. Faculty are interested in my academic problems.	5.88	5.39 / 1.36	0.49	6.14	5.32 / 1.53	0.82	0.07		
55. Academic support services adequately meet the needs of students.	5.91	5.54 / 1.31	0.37	6.14	5.45 / 1.42	0.69	0.09		
56. The business office is open during hours which are convenient for most students.	5.93	5.52 / 1.42	0.41	6.13	5.55 / 1.43	0.58	-0.03		
57. Administrators are approachable to students.	5.90	5.44 / 1.40	0.46	6.15	5.47 / 1.49	0.68	-0.03		
58. Nearly all of the faculty are knowledgeable in their fields.	6.11	5.78 / 1.23	0.33	6.42	5.79 / 1.33	0.63	-0.01		
59. New student orientation services help students adjust to college.	5.76	5.46 / 1.37	0.30	5.94	5.41 / 1.53	0.53	0.05		
60. Billing policies are reasonable.	5.86	5.48 / 1.41	0.38	6.18	5.52 / 1.45	0.66	-0.04		
61. Faculty are usually available after class and during office hours.	6.12	5.80 / 1.33	0.32	6.28	5.74 / 1.37	0.54	0.06		

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National Group Means are based on 192106 records.

	College of the Mainland - SSI			National Community Colleges			Mean Difference
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
62. Bookstore staff are helpful.	5.84	5.36 / 1.58	0.48	6.12	5.72 / 1.44	0.40	-0.36 ***
63. I seldom get the "run-around" when seeking information on this campus.	5.79	5.26 / 1.52	0.53	6.14	5.20 / 1.68	0.94	0.06
64. Nearly all classes deal with practical experiences and applications.	5.88	5.43 / 1.38	0.45	6.18	5.54 / 1.39	0.64	-0.11
65. Students are notified early in the term if they are doing poorly in a class.	6.00	5.13 / 1.61	0.87	6.24	5.08 / 1.75	1.16	0.05
66. Program requirements are clear and reasonable.	6.07	5.59 / 1.29	0.48	6.37	5.66 / 1.41	0.71	-0.07
67. Channels for expressing student complaints are readily available.	5.82	5.22 / 1.47	0.60	6.04	5.03 / 1.70	1.01	0.19 *
68. On the whole, the campus is well-maintained.	6.03	5.55 / 1.44	0.48	6.27	5.93 / 1.28	0.34	-0.38 ***
69. There is a good variety of courses provided on this campus.	6.12	5.57 / 1.44	0.55	6.37	5.76 / 1.39	0.61	-0.19 **
70. I am able to experience intellectual growth here.	6.11	5.76 / 1.32	0.35	6.42	5.86 / 1.31	0.56	-0.10
71. Campus item 1							
72. Campus item 2							
73. Campus item 3							
74. Campus item 4							
75. Campus item 5							
76. Campus item 6							
77. Campus item 7							
78. Campus item 8							

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	College of the Mainland - SSI National Community Colleges			College of the Mainland - SSI National Community Colleges		Mean Difference	
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
79. Campus item 9							
80. Campus item 10							
81. Institution's commitment to part-time students?		5.72 / 1.38			5.71 / 1.37		0.01
82. Institution's commitment to evening students?		5.52 / 1.52			5.59 / 1.46		-0.07
83. Institution's commitment to older, returning learners?		5.62 / 1.42			5.69 / 1.43		-0.07
84. Institution's commitment to under-represented populations?		5.44 / 1.41			5.55 / 1.41		-0.11
85. Institution's commitment to commuters?		5.55 / 1.33			5.54 / 1.48		0.01
86. Institution's commitment to students with disabilities?		5.62 / 1.43			5.70 / 1.41		-0.08
87. Cost as factor in decision to enroll.	6.35			6.36			
88. Financial aid as factor in decision to enroll.	5.80			6.11			
89. Academic reputation as factor in decision to enroll.	5.78			5.94			
90. Size of institution as factor in decision to enroll.	4.97			5.22			
91. Opportunity to play sports as factor in decision to enroll.	3.72			3.56			
92. Recommendations from family/friends as factor in decision to enroll.	4.97			4.98			
93. Geographic setting as factor in decision to enroll.	5.41			5.59			
94. Campus appearance as factor in decision to enroll.	5.29			5.27			
95. Personalized attention prior to enrollment as factor in decision to enroll.	5.46			5.47			

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Summary Items

Summary Item	College of the Mainland - SSI	National Community Colleges	Mean Difference
So far, how has your college experience met your expectations?	Average: 4.99	Average: 4.87	0.12
1=Much worse than expected	1%	1%	
2=Quite a bit worse than I expected	1%	1%	
3=Worse than I expected	5%	6%	
4=About what I expected	34%	34%	
5=Better than I expected	23%	25%	
6=Quite a bit better than I expected	13%	13%	
7=Much better than expected	20%	17%	
Rate your overall satisfaction with your experience here thus far.	Average: 5.54	Average: 5.52	0.02
1=Not satisfied at all	1%	1%	
2=Not very satisfied	2%	2%	
3=Somewhat dissatisfied	4%	5%	
4=Neutral	13%	10%	
5=Somewhat satisfied	15%	16%	
6=Satisfied	39%	40%	
7=Very satisfied	23%	22%	
All in all, if you had to do it over, would you enroll here again?	Average: 5.74	Average: 5.75	-0.01
1=Definitely not	1%	2%	
2=Probably not	2%	4%	
3=Maybe not	4%	3%	
4=I don't know	8%	8%	
5=Maybe yes	12%	10%	
6=Probably yes	31%	30%	
7=Definitely yes	38%	41%	