May 2016 Demographics

%	N	Class Level	%	N	Gender
53.89%	201	1 year or less	56.65%	213	Female
31.10%	116	2 years	43.35%	163	Male
10.99%	41	3 years	100.00%	376	Total
4.02%	15	4 or more years		15	No Response
100.00%	373	Total			
	18	No Response			
			%	N	Age
			20.00%	75	18 and under
%	N	Current GPA	52.80%	198	19 to 24
9.67%	35	No credits earned	18.13%	68	25 to 34
3.59%	13	1.99 or below	6.13%	23	35 to 44
12.15%	44	2.0 - 2.49	2.93%	11	45 and over
16.85%	61	2.5 - 2.99	100.00%	375	Total
32.32%	117	3.0 - 3.49		16	No Response
25.41%	92	3.5 or above			
100.00%	362	Total	%	NT	E4hmini4m/Dana
	29	No Response		N	Ethnicity/Race
			13.59%	50	African-American
0/	NT	Edward Carl	0.27%	1	American Indian or Alaskan Native
%	N	Educational Goal	3.26%	12	Asian or Pacific Islander
56.91%	210	Associate degree	44.02%	162	Caucasian/White
4.61%	17	Vocational/technical program	34.51%	127	Hispanic
31.44%	116	Transfer to another institution	1.90%	7	Other race
2.17%	8	Certification (initial / renewal)	2.45%	9	Race - Prefer not to respond
0.27%	1	Self-improvement/pleasure	100.00%	368	Total
0.54%	2	Job-related training		23	No Response
4.07%	15	Other educational goal			
100.00%	369	Total	%	N	Current Enrollment Status
	22	No Response	85.67%	305	Day
			14.33%	51	Evening
%	N	Employment	0.00%	0	Weekend
29.65%	110	Full-time off campus	100.00%	356	Total
33.69%	125	Part-time off campus	100.00%	35	No Response
0.81%	3	Full-time on campus		33	No Response
3.77%	14	Part-time on campus			
32.08%	119	Not employed	%	N	Current Class Load
100.00%	371	Total	57.91%	216	Full-time
100.00%	20	No Response	42.09%	157	Part-time
	20	140 response	100.00%	373	Total
				18	No Response

May 2016 Demographics

Current Residence	N	%	Institution Question 2	N	%
Residence hall	2	0.54%	Campus item 2 - Answer 1	0	0%
Own house	52	14.05%	Campus item 2 - Answer 2	0	0%
Rent room or apt off campus	61	16.49%	Campus item 2 - Answer 3	0	0%
Parent's home	228	61.62%	Campus item 2 - Answer 4	0	0%
Other residence	27	7.30%	Campus item 2 - Answer 5	0	0%
Total	370	100.00%	Campus item 2 - Answer 6	0	0%
No Response	21		Total	0	100.00%
			No Response	391	
Residence Classification	N	%			
In-state	361	96.52%	Group Code	N	%
Out-of-state	2	0.53%	0009	1	100.00%
International (not U.S. citizen)	11	2.94%	Total	1	100.00%
Total	374	100.00%	No Response	390	
No Response	17				
Disabilities	N	%			
Yes - Disability	27	7.24%			
No - Disability	346	92.76%			
Total	373	100.00%			
No Response	18				
Institution Was My	N	%			
1st choice	254	68.28%			
2nd choice	84	22.58%			
3rd choice or lower	34	9.14%			
Total	372	100.00%			
No Response	19				
Institution Question	N	%			
Campus item - Answer 1	0	0.00%			
Campus item - Answer 2	2	100.00%			
Campus item - Answer 3	0	0.00%			
Campus item - Answer 4	0	0.00%			
Campus item - Answer 5	0	0.00%			
Campus item - Answer 6	0	0.00%			
	2	100.00%			
Total					

May 2014 Demographics

ender		N	%	Class Level	N	%
Female		425	57.28%	1 year or less	359	48.38%
Male		317	42.72%	2 years	240	32.35%
Total		742	100.00%	3 years	86	11.59%
No Response		25		4 or more years	57	7.68%
				Total	742	100.00%
				No Response	25	
ge		N	%			
18 and under		121	16.26%			
19 to 24		330	44.35%	Current GPA	N	%
25 to 34		188	25.27%	No credits earned	75	10.50%
35 to 44		74	9.95%	1.99 or below	26	3.64%
45 and over		31	4.17%	2.0 - 2.49	87	12.18%
Total		744	100.00%	2.5 - 2.99	153	21.43%
No Response	•	23		3.0 - 3.49	205	28.71%
				3.5 or above	168	23.53%
h/D.c.c.c		NT	0/	Total	714	100.00%
hnicity/Race		N	%	No Response	53	
African-Ame		128	17.46%			
	dian or Alaskan Native	3	0.41%	El « la l	N	0/
Asian or Pac		26	3.55%	Educational Goal	N	%
Caucasian/W	hite	317	43.25%	Associate degree	447	60.98%
Hispanic		212	28.92%	Vocational/technical program	48	6.55%
Other race		17	2.32%	Transfer to another institution	153	20.87%
	not to respond	30	4.09%	Certification (initial / renewal)	31	4.23%
Total		733	100.00%	Self-improvement/pleasure	6	0.82%
No Response		34		Job-related training	7	0.95%
				Other educational goal	41	5.59%
irrent Enrol	lment Status	N	%	Total	733	100.00%
Day	ment Status	593	83.99%	No Response	34	
Evening Evening		112	15.86%			
Weekend		112	0.14%	Employment	N	%
Total		706	100.00%	Full-time off campus	198	26.76%
No Response		61	100.00%	Part-time off campus	242	32.70%
No Kesponse		01		Full-time on campus	9	1.22%
				Part-time on campus	26	3.51%
irrent Class	Load	N	%	Not employed	265	35.81%
Full-time		486	65.76%	Total	740	100.00%
Part-time		253	34.24%	No Response	27	100.00%
Total		739	100.00%	140 Response	21	
No Response		28				

May 2014 Demographics

Campus item 2 - Answer 1 0 141 18.95% Campus item 2 - Answer 2 0 176 23.66% Campus item 2 - Answer 3 0 28 23.66% Campus item 2 - Answer 3 0 29 Campus item 2 - Answer 4 0 20 Campus item 2 - Answer 4 0 21 Campus item 2 - Answer 5 0 22 Campus item 2 - Answer 6 0 23 Campus item 2 - Answer 6 0 24 No Response 767 Siffication N % 25 Campus item 2 - Answer 6 0 26 No Response 767 Siffication N % 26 Campus item 2 - Answer 6 1 27 Campus item 2 - Answer 6 1 28 Campus item 2 - Answer 6 1 29 Campus item 2 - Answer 6 1 20 Campus item 2 - Answer 6 1 20 Campus item 2 - Answer 6 1 21 Campus item 2 - Answer 6 1 22 Campus item 2 - Answer 6 1 23 Campus item 2 - Answer 6 1 24 Campus item 2 - Answer 6 1 25 Campus item 2 - Answer 6 1 26 Campus item 2 - Answer 6 1 27 Campus item 2 - Answer 6 1 28 Campus item 2 - Answer 6 1 29 Campus item 2 - Answer 6 1 20 C	0% 0% 0% 0% 0% 0% 100.00% 50.00%
176 23.66% Campus item 2 - Answer 3 0 363 48.79% Campus item 2 - Answer 4 0 50	0% 0% 0% 0% 100.00% 50.00%
363 48.79% Campus item 2 - Answer 4 0	0% 0% 0% 100.00% 50.00%
ce 62 8.33% Campus item 2 - Answer 5 0 744 100.00% Campus item 2 - Answer 6 0 23 Total 0 No Response 767 sification N % 712 96.09% Group Code N (not U.S. citizen) 15 2.02% 0112 1	0% 0% 100.00% 50.00% 50.00%
744 100.00% Campus item 2 - Answer 6 0 23	0% 100.00% % 50.00% 50.00%
23 Total 0 No Response 767 Sification N % 712 96.09% Group Code N 14 1.89% 0010 1 (not U.S. citizen) 15 2.02% 0112 1	100.00% 9/6 50.00% 50.00%
No Response 767 No Response 767 No Response 767 No Response 767 Sification N % Fig. 96.09% Group Code N 14 1.89% 0010 1 (not U.S. citizen) 15 2.02% 0112 1	9% 50.00% 50.00%
N % 712 96.09% Group Code N 14 1.89% 0010 1 (not U.S. citizen) 15 2.02% 0112 1	50.00% 50.00%
712 96.09% Group Code N 14 1.89% 0010 1 (not U.S. citizen) 15 2.02% 0112 1	50.00% 50.00%
14 1.89% 0010 1 (not U.S. citizen) 15 2.02% 0112 1	50.00% 50.00%
(not U.S. citizen) 15 2.02% 0112	50.00%
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	100.00%
No Response 765	
N %	
ty 45 6.07%	
y 696 93.93%	
741 100.00%	
26	
s My N %	
491 66.44%	
191 25.85%	
lower 57 7.71%	
739 100.00%	
28	
stion N %	
- Answer 1 3 75.00%	
- Answer 2 1 25.00%	
- Answer 3 0 0.00%	
- Answer 4 0 0.00%	
- Answer 5 0 0.00%	
- Answer 6 0 0.00%	
4 100.00%	
763	

Strategic Planning Overview Strengths and Challenges

Strengths

- 31. The campus is safe and secure for all students.
- 18. The quality of instruction I receive in most of my classes is excellent.
- 8. Classes are scheduled at times that are convenient for me.
- 29. Faculty are fair and unbiased in their treatment of individual students.
- 6. My academic advisor is approachable.
- 61. Faculty are usually available after class and during office hours.
- 58. Nearly all of the faculty are knowledgeable in their fields.
- 70. I am able to experience intellectual growth here.
- 34. Computer labs are adequate and accessible.
- 66. Program requirements are clear and reasonable.
- 36. Students are made to feel welcome on this campus.
- 50. Tutoring services are readily available.
- 43. Class change (drop/add) policies are reasonable.
- 28. It is an enjoyable experience to be a student on this campus.
- 14. Library resources and services are adequate.
- 21. There are a sufficient number of study areas on campus.
- 27. The campus staff are caring and helpful.

Challenges

- 31. The campus is safe and secure for all students.
- 15. I am able to register for classes I need with few conflicts.
- 8. Classes are scheduled at times that are convenient for me.
- 32. My academic advisor is knowledgeable about my program requirements.
- 41. Admissions staff are knowledgeable.
- 40. My academic advisor is knowledgeable about the transfer requirements of other schools.
- 39. The amount of student parking space on campus is adequate.
- 52. This school does whatever it can to help me reach my educational goals.
- 46. Faculty provide timely feedback about student progress in a course.
- 25. My academic advisor is concerned about my success as an individual.
- 35. Policies and procedures regarding registration and course selection are clear and well-publicized.
- 24. Parking lots are well-lighted and secure.
- 23. Faculty are understanding of students' unique life circumstances.
- 65. Students are notified early in the term if they are doing poorly in a class.

Strategic Planning Overview Trends

Higher Satisfaction vs. May 2014

- 31. The campus is safe and secure for all students.
- 18. The quality of instruction I receive in most of my classes is excellent.
- 29. Faculty are fair and unbiased in their treatment of individual students.
- 32. My academic advisor is knowledgeable about my program requirements.
- 6. My academic advisor is approachable.
- 61. Faculty are usually available after class and during office hours.
- 58. Nearly all of the faculty are knowledgeable in their fields.
- 70. I am able to experience intellectual growth here.
- 41. Admissions staff are knowledgeable.
- 40. My academic advisor is knowledgeable about the transfer requirements of other schools.
- 52. This school does whatever it can to help me reach my educational goals.
- 66. Program requirements are clear and reasonable.
- 46. Faculty provide timely feedback about student progress in a course.
- 36. Students are made to feel welcome on this campus.
- 25. My academic advisor is concerned about my success as an individual.
- 35. Policies and procedures regarding registration and course selection are clear and well-publicized.
- 50. Tutoring services are readily available.
- 68. On the whole, the campus is well-maintained.
- 42. The equipment in the lab facilities is kept up to date.
- 43. Class change (drop/add) policies are reasonable.
- 28. It is an enjoyable experience to be a student on this campus.
- 12. My academic advisor helps me set goals to work toward.
- 5. The personnel involved in registration are helpful.
- 51. There are convenient ways of paying my school bill.
- 14. Library resources and services are adequate.
- 27. The campus staff are caring and helpful.

Scales: In Order of Importance

		May 2016			May 2014		Mean Difference
Scale	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
Academic Advising/Counseling	6.05	5.48 / 1.26	0.57	6.06	5.07 / 1.40	0.99	0.41 ***
Instructional Effectiveness	6.02	5.53 / 1.08	0.49	6.08	5.33 / 1.12	0.75	0.20 **
Registration Effectiveness	6.00	5.48 / 1.17	0.52	6.09	5.32 / 1.12	0.77	0.16*
Academic Services	5.99	5.67 / 1.12	0.32	6.03	5.47 / 1.07	0.56	0.20 **
Safety and Security	5.95	5.23 / 1.25	0.72	5.98	5.09 / 1.18	0.89	0.14
Concern for the Individual	5.92	5.44 / 1.21	0.48	5.97	5.08 / 1.27	0.89	0.36 ***
Service Excellence	5.86	5.43 / 1.16	0.43	5.94	5.20 / 1.15	0.74	0.23 **
Campus Climate	5.85	5.43 / 1.13	0.42	5.90	5.17 / 1.13	0.73	0.26 ***
Admissions and Financial Aid	5.84	5.33 / 1.19	0.51	5.92	4.93 / 1.30	0.99	0.40 ***
Student Centeredness	5.84	5.47 / 1.18	0.37	5.90	5.24 / 1.18	0.66	0.23 **
Campus Support Services	5.51	5.25 / 1.13	0.26	5.50	5.00 / 1.14	0.50	0.25 ***
Responsiveness to Diverse Populations		5.58 / 1.29			5.37 / 1.31		0.21 *

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

		May 2016			May 2014		
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
87. Cost as factor in decision to enroll.	6.35			6.34			
31. The campus is safe and secure for all students.	6.23	5.64 / 1.38	0.59	6.13	5.39 / 1.40	0.74	0.25 **
15. I am able to register for classes I need with few conflicts.	6.18	5.25 / 1.82	0.93	6.26	5.29 / 1.61	0.97	-0.04
8. Classes are scheduled at times that are convenient for me.	6.16	5.58 / 1.50	0.58	6.28	5.47 / 1.51	0.81	0.11
18. The quality of instruction I receive in most of my classes is excellent.	6.16	5.69 / 1.32	0.47	6.24	5.52 / 1.36	0.72	0.17 *
29. Faculty are fair and unbiased in their treatment of individual students.	6.13	5.64 / 1.34	0.49	6.08	5.24 / 1.54	0.84	0.40 ***
32. My academic advisor is knowledgeable about my program requirements.	6.13	5.56 / 1.51	0.57	6.12	5.13 / 1.74	0.99	0.43 ***
6. My academic advisor is approachable.	6.12	5.76 / 1.46	0.36	6.14	5.27 / 1.68	0.87	0.49 ***
61. Faculty are usually available after class and during office hours.	6.12	5.80 / 1.33	0.32	6.14	5.60 / 1.35	0.54	0.20 *
69. There is a good variety of courses provided on this campus.	6.12	5.57 / 1.44	0.55	6.12	5.39 / 1.51	0.73	0.18
58. Nearly all of the faculty are knowledgeable in their fields.	6.11	5.78 / 1.23	0.33	6.18	5.58 / 1.26	0.60	0.20 *
70. I am able to experience intellectual growth here.	6.11	5.76 / 1.32	0.35	6.18	5.55 / 1.42	0.63	0.21 *
34. Computer labs are adequate and accessible.	6.09	5.81 / 1.29	0.28	6.08	5.67 / 1.30	0.41	0.14
41. Admissions staff are knowledgeable.	6.09	5.52 / 1.40	0.57	6.04	5.20 / 1.58	0.84	0.32 **
40. My academic advisor is knowledgeable about the transfer requirements of other schools.	6.08	5.33 / 1.54	0.75	6.10	5.00 / 1.69	1.10	0.33 **

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

		May 2016		May 2014			Mean Difference
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
39. The amount of student parking space on campus is adequate.	6.07	5.17 / 1.71	0.90	6.03	5.00 / 1.76	1.03	0.17
52. This school does whatever it can to help me reach my educational goals.	6.07	5.46 / 1.41	0.61	6.11	5.13 / 1.56	0.98	0.33 ***
66. Program requirements are clear and reasonable.	6.07	5.59 / 1.29	0.48	6.16	5.40 / 1.42	0.76	0.19 *
46. Faculty provide timely feedback about student progress in a course.	6.06	5.44 / 1.38	0.62	6.09	5.24 / 1.50	0.85	0.20 *
36. Students are made to feel welcome on this campus.	6.04	5.61 / 1.32	0.43	6.08	5.42 / 1.39	0.66	0.19 *
25. My academic advisor is concerned about my success as an individual.	6.03	5.39 / 1.58	0.64	6.00	4.88 / 1.81	1.12	0.51 ***
35. Policies and procedures regarding registration and course selection are clear and well-publicized.	6.03	5.46 / 1.51	0.57	6.06	5.19 / 1.50	0.87	0.27 **
50. Tutoring services are readily available.	6.03	5.66 / 1.39	0.37	6.06	5.42 / 1.45	0.64	0.24 *
68. On the whole, the campus is well-maintained.	6.03	5.55 / 1.44	0.48	6.07	5.29 / 1.55	0.78	0.26 **
42. The equipment in the lab facilities is kept up to date.	6.02	5.46 / 1.41	0.56	6.05	5.19 / 1.56	0.86	0.27 **
24. Parking lots are well-lighted and secure.	6.01	5.00 / 1.69	1.01	6.13	4.97 / 1.75	1.16	0.03
43. Class change (drop/add) policies are reasonable.	6.01	5.58 / 1.40	0.43	6.00	5.31 / 1.51	0.69	0.27 **
23. Faculty are understanding of students' unique life circumstances.	6.00	5.35 / 1.50	0.65	6.07	5.24 / 1.49	0.83	0.11
28. It is an enjoyable experience to be a student on this campus.	6.00	5.59 / 1.38	0.41	5.99	5.35 / 1.40	0.64	0.24 **
65. Students are notified early in the term if they are doing poorly in a class.	6.00	5.13 / 1.61	0.87	6.07	5.06 / 1.63	1.01	0.07

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

		May 2016		May 2014			Mean Difference
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
5. The personnel involved in registration are helpful.	5.98	5.52 / 1.59	0.46	6.15	5.24 / 1.64	0.91	0.28 **
12. My academic advisor helps me set goals to work toward.	5.98	5.42 / 1.61	0.56	6.00	5.03 / 1.77	0.97	0.39 ***
51. There are convenient ways of paying my school bill.	5.97	5.56 / 1.43	0.41	6.06	5.33 / 1.52	0.73	0.23 *
14. Library resources and services are adequate.	5.96	5.86 / 1.33	0.10	6.11	5.68 / 1.29	0.43	0.18 *
21. There are a sufficient number of study areas on campus.	5.96	5.63 / 1.49	0.33	6.01	5.48 / 1.50	0.53	0.15
27. The campus staff are caring and helpful.	5.96	5.62 / 1.24	0.34	5.98	5.36 / 1.38	0.62	0.26 **
47. There are adequate services to help me decide upon a career.	5.94	5.39 / 1.38	0.55	5.95	5.04 / 1.52	0.91	0.35 ***
26. Library staff are helpful and approachable.	5.93	5.72 / 1.34	0.21	5.93	5.58 / 1.35	0.35	0.14
56. The business office is open during hours which are convenient for most students.	5.93	5.52 / 1.42	0.41	5.99	5.39 / 1.48	0.60	0.13
37. Faculty take into consideration student differences as they teach a course.	5.92	5.34 / 1.38	0.58	5.97	5.11 / 1.51	0.86	0.23 *
45. This institution has a good reputation within the community.	5.91	5.41 / 1.47	0.50	5.83	5.13 / 1.54	0.70	0.28 **
48. Counseling staff care about students as individuals.	5.91	5.43 / 1.43	0.48	5.94	5.04 / 1.57	0.90	0.39 ***
55. Academic support services adequately meet the needs of students.	5.91	5.54 / 1.31	0.37	5.94	5.22 / 1.40	0.72	0.32 ***
57. Administrators are approachable to students.	5.90	5.44 / 1.40	0.46	6.03	5.20 / 1.54	0.83	0.24 *
7. Adequate financial aid is available for most students.	5.89	5.26 / 1.54	0.63	6.00	4.95 / 1.82	1.05	0.31 **
49. Admissions counselors respond to prospective students' unique needs and requests.	5.88	5.43 / 1.33	0.45	5.91	4.99 / 1.54	0.92	0.44 ***

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

		May 2016		May 2014			Mean Difference
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
54. Faculty are interested in my academic problems.	5.88	5.39 / 1.36	0.49	5.90	5.13 / 1.47	0.77	0.26 **
64. Nearly all classes deal with practical experiences and applications.	5.88	5.43 / 1.38	0.45	6.02	5.32 / 1.39	0.70	0.11
3. The quality of instruction in the vocational/technical programs is excellent.	5.87	5.51 / 1.35	0.36	5.94	5.36 / 1.36	0.58	0.15
60. Billing policies are reasonable.	5.86	5.48 / 1.41	0.38	6.03	5.16 / 1.54	0.87	0.32 **
22. People on this campus respect and are supportive of each other.	5.85	5.50 / 1.32	0.35	5.94	5.28 / 1.39	0.66	0.22 *
53. The assessment and course placement procedures are reasonable.	5.85	5.47 / 1.34	0.38	5.92	5.24 / 1.43	0.68	0.23 *
62. Bookstore staff are helpful.	5.84	5.36 / 1.58	0.48	6.00	5.48 / 1.51	0.52	-0.12
11. Security staff respond quickly in emergencies.	5.82	5.15 / 1.45	0.67	5.95	5.02 / 1.39	0.93	0.13
67. Channels for expressing student complaints are readily available.	5.82	5.22 / 1.47	0.60	5.87	4.94 / 1.61	0.93	0.28 **
16. The college shows concern for students as individuals.	5.81	5.26 / 1.54	0.55	5.98	4.97 / 1.61	1.01	0.29 **
88. Financial aid as factor in decision to enroll.	5.80			5.78			
63. I seldom get the "run-around" when seeking information on this campus.	5.79	5.26 / 1.52	0.53	5.96	4.83 / 1.73	1.13	0.43 ***
30. The career services office provides students with the help they need to get a job.	5.78	5.16 / 1.44	0.62	5.69	4.96 / 1.44	0.73	0.20
89. Academic reputation as factor in decision to enroll.	5.78			5.71			
20. Financial aid counselors are helpful.	5.76	5.23 / 1.55	0.53	5.96	4.80 / 1.76	1.16	0.43 ***

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

		May 2016			May 2014		
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
59. New student orientation services help students adjust to college.	5.76	5.46 / 1.37	0.30	5.77	5.15 / 1.53	0.62	0.31 **
38. The student center is a comfortable place for students to spend their leisure time.	5.75	5.57 / 1.38	0.18	5.68	5.25 / 1.45	0.43	0.32 ***
13. Financial aid awards are announced to students in time to be helpful in college planning.	5.72	5.19 / 1.55	0.53	5.92	4.66 / 1.74	1.26	0.53 ***
2. Faculty care about me as an individual.	5.71	5.48 / 1.36	0.23	5.86	5.26 / 1.43	0.60	0.22 *
9. Internships or practical experiences are provided in my degree/certificate program.	5.71	4.95 / 1.62	0.76	5.95	5.05 / 1.59	0.90	-0.10
33. Admissions counselors accurately portray the campus in their recruiting practices.	5.70	5.36 / 1.37	0.34	5.68	4.98 / 1.50	0.70	0.38 ***
4. Security staff are helpful.	5.61	5.19 / 1.58	0.42	5.66	5.05 / 1.53	0.61	0.14
44. I generally know what's happening on campus.	5.61	5.22 / 1.56	0.39	5.57	4.87 / 1.58	0.70	0.35 ***
95. Personalized attention prior to enrollment as factor in decision to enroll.	5.46			5.39			
93. Geographic setting as factor in decision to enroll.	5.41			5.29			
1. Most students feel a sense of belonging here.	5.33	5.31 / 1.48	0.02	5.36	5.15 / 1.36	0.21	0.16
94. Campus appearance as factor in decision to enroll.	5.29			5.16			
19. This campus provides effective support services for displaced homemakers.	5.13	4.84 / 1.45	0.29	5.16	4.76 / 1.35	0.40	0.08
17. Personnel in the Veterans' Services program are helpful.	5.08	4.95 / 1.49	0.13	5.11	4.76 / 1.38	0.35	0.19
90. Size of institution as factor in decision to enroll.	4.97			5.03			

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

		May 2016			May 2014	Mean Difference	
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
92. Recommendations from family/friends as factor in decision to enroll.	4.97			5.04			
10. Child care facilities are available on campus.	4.95	5.24 / 1.47	-0.29	4.95	4.94 / 1.44	0.01	0.30 **
91. Opportunity to play sports as factor in decision to enroll.	3.72			3.98			
71. Campus item 1				6.12	5.44 / 1.58	0.68	
72. Campus item 2				6.23	5.61 / 1.40	0.62	
73. Campus item 3				6.10	5.39 / 1.47	0.71	
74. Campus item 4				6.26	5.44 / 1.51	0.82	
75. Campus item 5				5.92	5.32 / 1.46	0.60	
76. Campus item 6				6.17	4.83 / 1.78	1.34	
77. Campus item 7				6.31	5.46 / 1.61	0.85	
78. Campus item 8				6.12	5.63 / 1.44	0.49	
79. Campus item 9				5.58	4.75 / 1.78	0.83	
80. Campus item 10				5.71	4.80 / 1.81	0.91	
81. Institution's commitment to part-time students?		5.72 / 1.38			5.53 / 1.44		0.19
82. Institution's commitment to evening students?		5.52 / 1.52			5.33 / 1.51		0.19
83. Institution's commitment to older, returning learners?		5.62 / 1.42			5.42 / 1.40		0.20 *
84. Institution's commitment to under-represented populations?		5.44 / 1.41			5.28 / 1.41		0.16

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

		May 2016	· · · · · · · · · · · · · · · · · · ·			Mean Difference	
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
85. Institution's commitment to commuters?		5.55 / 1.33			5.30 / 1.40		0.25 *
86. Institution's commitment to students with disabilities?		5.62 / 1.43			5.32 / 1.44		0.30 **

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Academic Advising/Counseling

	May 2016 May 2014				May 2014		Mean Difference
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
ACADEMIC ADVISING/COUNSELING	6.05	5.48 / 1.26	0.57	6.06	5.07 / 1.40	0.99	0.41 ***
6. My academic advisor is approachable.	6.12	5.76 / 1.46	0.36	6.14	5.27 / 1.68	0.87	0.49 ***
12. My academic advisor helps me set goals to work toward.	5.98	5.42 / 1.61	0.56	6.00	5.03 / 1.77	0.97	0.39 ***
25. My academic advisor is concerned about my success as an individual.	6.03	5.39 / 1.58	0.64	6.00	4.88 / 1.81	1.12	0.51 ***
32. My academic advisor is knowledgeable about my program requirements.	6.13	5.56 / 1.51	0.57	6.12	5.13 / 1.74	0.99	0.43 ***
40. My academic advisor is knowledgeable about the transfer requirements of other schools.	6.08	5.33 / 1.54	0.75	6.10	5.00 / 1.69	1.10	0.33 **
48. Counseling staff care about students as individuals.	5.91	5.43 / 1.43	0.48	5.94	5.04 / 1.57	0.90	0.39 ***
52. This school does whatever it can to help me reach my educational goals.	6.07	5.46 / 1.41	0.61	6.11	5.13 / 1.56	0.98	0.33 ***

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Academic Services

	May 2016				Mean Difference		
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
ACADEMIC SERVICES	5.99	5.67 / 1.12	0.32	6.03	5.47 / 1.07	0.56	0.20 **
14. Library resources and services are adequate.	5.96	5.86 / 1.33	0.10	6.11	5.68 / 1.29	0.43	0.18 *
21. There are a sufficient number of study areas on campus.	5.96	5.63 / 1.49	0.33	6.01	5.48 / 1.50	0.53	0.15
26. Library staff are helpful and approachable.	5.93	5.72 / 1.34	0.21	5.93	5.58 / 1.35	0.35	0.14
34. Computer labs are adequate and accessible.	6.09	5.81 / 1.29	0.28	6.08	5.67 / 1.30	0.41	0.14
42. The equipment in the lab facilities is kept up to date.	6.02	5.46 / 1.41	0.56	6.05	5.19 / 1.56	0.86	0.27 **
50. Tutoring services are readily available.	6.03	5.66 / 1.39	0.37	6.06	5.42 / 1.45	0.64	0.24 *
55. Academic support services adequately meet the needs of students.	5.91	5.54 / 1.31	0.37	5.94	5.22 / 1.40	0.72	0.32 ***

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Admissions and Financial Aid

		May 2016			Mean Difference		
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
ADMISSIONS AND FINANCIAL AID	5.84	5.33 / 1.19	0.51	5.92	4.93 / 1.30	0.99	0.40 ***
7. Adequate financial aid is available for most students.	5.89	5.26 / 1.54	0.63	6.00	4.95 / 1.82	1.05	0.31 **
13. Financial aid awards are announced to students in time to be helpful in college planning.	5.72	5.19 / 1.55	0.53	5.92	4.66 / 1.74	1.26	0.53 ***
20. Financial aid counselors are helpful.	5.76	5.23 / 1.55	0.53	5.96	4.80 / 1.76	1.16	0.43 ***
33. Admissions counselors accurately portray the campus in their recruiting practices.	5.70	5.36 / 1.37	0.34	5.68	4.98 / 1.50	0.70	0.38 ***
41. Admissions staff are knowledgeable.	6.09	5.52 / 1.40	0.57	6.04	5.20 / 1.58	0.84	0.32 **
49. Admissions counselors respond to prospective students' unique needs and requests.	5.88	5.43 / 1.33	0.45	5.91	4.99 / 1.54	0.92	0.44 ***

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Campus Climate

		May 2016				Mean Difference	
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
CAMPUS CLIMATE	5.85	5.43 / 1.13	0.42	5.90	5.17 / 1.13	0.73	0.26 ***
Most students feel a sense of belonging here.	5.33	5.31 / 1.48	0.02	5.36	5.15 / 1.36	0.21	0.16
2. Faculty care about me as an individual.	5.71	5.48 / 1.36	0.23	5.86	5.26 / 1.43	0.60	0.22 *
16. The college shows concern for students as individuals.	5.81	5.26 / 1.54	0.55	5.98	4.97 / 1.61	1.01	0.29 **
22. People on this campus respect and are supportive of each other.	5.85	5.50 / 1.32	0.35	5.94	5.28 / 1.39	0.66	0.22 *
27. The campus staff are caring and helpful.	5.96	5.62 / 1.24	0.34	5.98	5.36 / 1.38	0.62	0.26 **
28. It is an enjoyable experience to be a student on this campus.	6.00	5.59 / 1.38	0.41	5.99	5.35 / 1.40	0.64	0.24 **
31. The campus is safe and secure for all students.	6.23	5.64 / 1.38	0.59	6.13	5.39 / 1.40	0.74	0.25 **
36. Students are made to feel welcome on this campus.	6.04	5.61 / 1.32	0.43	6.08	5.42 / 1.39	0.66	0.19 *
44. I generally know what's happening on campus.	5.61	5.22 / 1.56	0.39	5.57	4.87 / 1.58	0.70	0.35 ***
45. This institution has a good reputation within the community.	5.91	5.41 / 1.47	0.50	5.83	5.13 / 1.54	0.70	0.28 **
52. This school does whatever it can to help me reach my educational goals.	6.07	5.46 / 1.41	0.61	6.11	5.13 / 1.56	0.98	0.33 ***
57. Administrators are approachable to students.	5.90	5.44 / 1.40	0.46	6.03	5.20 / 1.54	0.83	0.24 *
59. New student orientation services help students adjust to college.	5.76	5.46 / 1.37	0.30	5.77	5.15 / 1.53	0.62	0.31 **
63. I seldom get the "run-around" when seeking information on this campus.	5.79	5.26 / 1.52	0.53	5.96	4.83 / 1.73	1.13	0.43 ***
67. Channels for expressing student complaints are readily available.	5.82	5.22 / 1.47	0.60	5.87	4.94 / 1.61	0.93	0.28 **

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Campus Support Services

	May 2016				Mean Difference		
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
CAMPUS SUPPORT SERVICES	5.51	5.25 / 1.13	0.26	5.50	5.00 / 1.14	0.50	0.25 ***
10. Child care facilities are available on campus.	4.95	5.24 / 1.47	-0.29	4.95	4.94 / 1.44	0.01	0.30 **
17. Personnel in the Veterans' Services program are helpful.	5.08	4.95 / 1.49	0.13	5.11	4.76 / 1.38	0.35	0.19
19. This campus provides effective support services for displaced homemakers.	5.13	4.84 / 1.45	0.29	5.16	4.76 / 1.35	0.40	0.08
30. The career services office provides students with the help they need to get a job.	5.78	5.16 / 1.44	0.62	5.69	4.96 / 1.44	0.73	0.20
38. The student center is a comfortable place for students to spend their leisure time.	5.75	5.57 / 1.38	0.18	5.68	5.25 / 1.45	0.43	0.32 ***
47. There are adequate services to help me decide upon a career.	5.94	5.39 / 1.38	0.55	5.95	5.04 / 1.52	0.91	0.35 ***
59. New student orientation services help students adjust to college.	5.76	5.46 / 1.37	0.30	5.77	5.15 / 1.53	0.62	0.31 **

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Concern for the Individual

	May 2016 May 2014				Mean Difference		
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
CONCERN FOR THE INDIVIDUAL	5.92	5.44 / 1.21	0.48	5.97	5.08 / 1.27	0.89	0.36 ***
2. Faculty care about me as an individual.	5.71	5.48 / 1.36	0.23	5.86	5.26 / 1.43	0.60	0.22 *
16. The college shows concern for students as individuals.	5.81	5.26 / 1.54	0.55	5.98	4.97 / 1.61	1.01	0.29 **
25. My academic advisor is concerned about my success as an individual.	6.03	5.39 / 1.58	0.64	6.00	4.88 / 1.81	1.12	0.51 ***
29. Faculty are fair and unbiased in their treatment of individual students.	6.13	5.64 / 1.34	0.49	6.08	5.24 / 1.54	0.84	0.40 ***
48. Counseling staff care about students as individuals.	5.91	5.43 / 1.43	0.48	5.94	5.04 / 1.57	0.90	0.39 ***

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Instructional Effectiveness

		May 2016				Mean Difference	
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
INSTRUCTIONAL EFFECTIVENESS	6.02	5.53 / 1.08	0.49	6.08	5.33 / 1.12	0.75	0.20 **
2. Faculty care about me as an individual.	5.71	5.48 / 1.36	0.23	5.86	5.26 / 1.43	0.60	0.22 *
18. The quality of instruction I receive in most of my classes is excellent.	6.16	5.69 / 1.32	0.47	6.24	5.52 / 1.36	0.72	0.17 *
23. Faculty are understanding of students' unique life circumstances.	6.00	5.35 / 1.50	0.65	6.07	5.24 / 1.49	0.83	0.11
29. Faculty are fair and unbiased in their treatment of individual students.	6.13	5.64 / 1.34	0.49	6.08	5.24 / 1.54	0.84	0.40 ***
37. Faculty take into consideration student differences as they teach a course.	5.92	5.34 / 1.38	0.58	5.97	5.11 / 1.51	0.86	0.23 *
46. Faculty provide timely feedback about student progress in a course.	6.06	5.44 / 1.38	0.62	6.09	5.24 / 1.50	0.85	0.20 *
54. Faculty are interested in my academic problems.	5.88	5.39 / 1.36	0.49	5.90	5.13 / 1.47	0.77	0.26 **
58. Nearly all of the faculty are knowledgeable in their fields.	6.11	5.78 / 1.23	0.33	6.18	5.58 / 1.26	0.60	0.20 *
61. Faculty are usually available after class and during office hours.	6.12	5.80 / 1.33	0.32	6.14	5.60 / 1.35	0.54	0.20 *
64. Nearly all classes deal with practical experiences and applications.	5.88	5.43 / 1.38	0.45	6.02	5.32 / 1.39	0.70	0.11
65. Students are notified early in the term if they are doing poorly in a class.	6.00	5.13 / 1.61	0.87	6.07	5.06 / 1.63	1.01	0.07
66. Program requirements are clear and reasonable.	6.07	5.59 / 1.29	0.48	6.16	5.40 / 1.42	0.76	0.19 *

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Instructional Effectiveness

		May 2016			Mean Difference		
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
69. There is a good variety of courses provided on this campus.	6.12	5.57 / 1.44	0.55	6.12	5.39 / 1.51	0.73	0.18
70. I am able to experience intellectual growth here.	6.11	5.76 / 1.32	0.35	6.18	5.55 / 1.42	0.63	0.21 *

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Registration Effectiveness

		May 2016		May 2014			Mean Difference
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
REGISTRATION EFFECTIVENESS	6.00	5.48 / 1.17	0.52	6.09	5.32 / 1.12	0.77	0.16*
5. The personnel involved in registration are helpful.	5.98	5.52 / 1.59	0.46	6.15	5.24 / 1.64	0.91	0.28 **
8. Classes are scheduled at times that are convenient for me.	6.16	5.58 / 1.50	0.58	6.28	5.47 / 1.51	0.81	0.11
15. I am able to register for classes I need with few conflicts.	6.18	5.25 / 1.82	0.93	6.26	5.29 / 1.61	0.97	-0.04
35. Policies and procedures regarding registration and course selection are clear and well-publicized.	6.03	5.46 / 1.51	0.57	6.06	5.19 / 1.50	0.87	0.27 **
43. Class change (drop/add) policies are reasonable.	6.01	5.58 / 1.40	0.43	6.00	5.31 / 1.51	0.69	0.27 **
51. There are convenient ways of paying my school bill.	5.97	5.56 / 1.43	0.41	6.06	5.33 / 1.52	0.73	0.23 *
56. The business office is open during hours which are convenient for most students.	5.93	5.52 / 1.42	0.41	5.99	5.39 / 1.48	0.60	0.13
60. Billing policies are reasonable.	5.86	5.48 / 1.41	0.38	6.03	5.16 / 1.54	0.87	0.32 **
62. Bookstore staff are helpful.	5.84	5.36 / 1.58	0.48	6.00	5.48 / 1.51	0.52	-0.12

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Responsiveness to Diverse Populations

	May 2016 May 2014				Mean Difference		
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
RESPONSIVENESS TO DIVERSE POPULATIONS		5.58 / 1.29			5.37 / 1.31		0.21 *
81. Institution's commitment to part-time students?		5.72 / 1.38			5.53 / 1.44		0.19
82. Institution's commitment to evening students?		5.52 / 1.52			5.33 / 1.51		0.19
83. Institution's commitment to older, returning learners?		5.62 / 1.42			5.42 / 1.40		0.20 *
84. Institution's commitment to under-represented populations?		5.44 / 1.41			5.28 / 1.41		0.16
85. Institution's commitment to commuters?		5.55 / 1.33			5.30 / 1.40		0.25 *
86. Institution's commitment to students with disabilities?		5.62 / 1.43			5.32 / 1.44		0.30 **

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Safety and Security

		May 2016			May 2014		Mean Difference
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
SAFETY AND SECURITY	5.95	5.23 / 1.25	0.72	5.98	5.09 / 1.18	0.89	0.14
4. Security staff are helpful.	5.61	5.19 / 1.58	0.42	5.66	5.05 / 1.53	0.61	0.14
11. Security staff respond quickly in emergencies.	5.82	5.15 / 1.45	0.67	5.95	5.02 / 1.39	0.93	0.13
24. Parking lots are well-lighted and secure.	6.01	5.00 / 1.69	1.01	6.13	4.97 / 1.75	1.16	0.03
31. The campus is safe and secure for all students.	6.23	5.64 / 1.38	0.59	6.13	5.39 / 1.40	0.74	0.25 **
39. The amount of student parking space on campus is adequate.	6.07	5.17 / 1.71	0.90	6.03	5.00 / 1.76	1.03	0.17

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Service Excellence

	May 2016 May 2014				Mean Difference		
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
SERVICE EXCELLENCE	5.86	5.43 / 1.16	0.43	5.94	5.20 / 1.15	0.74	0.23 **
5. The personnel involved in registration are helpful.	5.98	5.52 / 1.59	0.46	6.15	5.24 / 1.64	0.91	0.28 **
22. People on this campus respect and are supportive of each other.	5.85	5.50 / 1.32	0.35	5.94	5.28 / 1.39	0.66	0.22 *
26. Library staff are helpful and approachable.	5.93	5.72 / 1.34	0.21	5.93	5.58 / 1.35	0.35	0.14
27. The campus staff are caring and helpful.	5.96	5.62 / 1.24	0.34	5.98	5.36 / 1.38	0.62	0.26 **
44. I generally know what's happening on campus.	5.61	5.22 / 1.56	0.39	5.57	4.87 / 1.58	0.70	0.35 ***
57. Administrators are approachable to students.	5.90	5.44 / 1.40	0.46	6.03	5.20 / 1.54	0.83	0.24 *
62. Bookstore staff are helpful.	5.84	5.36 / 1.58	0.48	6.00	5.48 / 1.51	0.52	-0.12
63. I seldom get the "run-around" when seeking information on this campus.	5.79	5.26 / 1.52	0.53	5.96	4.83 / 1.73	1.13	0.43 ***
67. Channels for expressing student complaints are readily available.	5.82	5.22 / 1.47	0.60	5.87	4.94 / 1.61	0.93	0.28 **

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Student Centeredness

	May 2016			May 2014			Mean Difference
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
STUDENT CENTEREDNESS	5.84	5.47 / 1.18	0.37	5.90	5.24 / 1.18	0.66	0.23 **
1. Most students feel a sense of belonging here.	5.33	5.31 / 1.48	0.02	5.36	5.15 / 1.36	0.21	0.16
16. The college shows concern for students as individuals.	5.81	5.26 / 1.54	0.55	5.98	4.97 / 1.61	1.01	0.29 **
27. The campus staff are caring and helpful.	5.96	5.62 / 1.24	0.34	5.98	5.36 / 1.38	0.62	0.26 **
28. It is an enjoyable experience to be a student on this campus.	6.00	5.59 / 1.38	0.41	5.99	5.35 / 1.40	0.64	0.24 **
36. Students are made to feel welcome on this campus.	6.04	5.61 / 1.32	0.43	6.08	5.42 / 1.39	0.66	0.19 *
57. Administrators are approachable to students.	5.90	5.44 / 1.40	0.46	6.03	5.20 / 1.54	0.83	0.24 *

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

	May 2016 May 2014			May 2014			Mean Difference
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
Most students feel a sense of belonging here.	5.33	5.31 / 1.48	0.02	5.36	5.15 / 1.36	0.21	0.16
2. Faculty care about me as an individual.	5.71	5.48 / 1.36	0.23	5.86	5.26 / 1.43	0.60	0.22 *
3. The quality of instruction in the vocational/technical programs is excellent.	5.87	5.51 / 1.35	0.36	5.94	5.36 / 1.36	0.58	0.15
4. Security staff are helpful.	5.61	5.19 / 1.58	0.42	5.66	5.05 / 1.53	0.61	0.14
5. The personnel involved in registration are helpful.	5.98	5.52 / 1.59	0.46	6.15	5.24 / 1.64	0.91	0.28 **
6. My academic advisor is approachable.	6.12	5.76 / 1.46	0.36	6.14	5.27 / 1.68	0.87	0.49 ***
7. Adequate financial aid is available for most students.	5.89	5.26 / 1.54	0.63	6.00	4.95 / 1.82	1.05	0.31 **
8. Classes are scheduled at times that are convenient for me.	6.16	5.58 / 1.50	0.58	6.28	5.47 / 1.51	0.81	0.11
9. Internships or practical experiences are provided in my degree/certificate program.	5.71	4.95 / 1.62	0.76	5.95	5.05 / 1.59	0.90	-0.10
10. Child care facilities are available on campus.	4.95	5.24 / 1.47	-0.29	4.95	4.94 / 1.44	0.01	0.30 **
11. Security staff respond quickly in emergencies.	5.82	5.15 / 1.45	0.67	5.95	5.02 / 1.39	0.93	0.13
12. My academic advisor helps me set goals to work toward.	5.98	5.42 / 1.61	0.56	6.00	5.03 / 1.77	0.97	0.39 ***
13. Financial aid awards are announced to students in time to be helpful in college planning.	5.72	5.19 / 1.55	0.53	5.92	4.66 / 1.74	1.26	0.53 ***
14. Library resources and services are adequate.	5.96	5.86 / 1.33	0.10	6.11	5.68 / 1.29	0.43	0.18 *
15. I am able to register for classes I need with few conflicts.	6.18	5.25 / 1.82	0.93	6.26	5.29 / 1.61	0.97	-0.04
16. The college shows concern for students as individuals.	5.81	5.26 / 1.54	0.55	5.98	4.97 / 1.61	1.01	0.29 **

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

		May 2016			May 2014			May 2014		
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap				
17. Personnel in the Veterans' Services program are helpful.	5.08	4.95 / 1.49	0.13	5.11	4.76 / 1.38	0.35	0.19			
18. The quality of instruction I receive in most of my classes is excellent.	6.16	5.69 / 1.32	0.47	6.24	5.52 / 1.36	0.72	0.17 *			
19. This campus provides effective support services for displaced homemakers.	5.13	4.84 / 1.45	0.29	5.16	4.76 / 1.35	0.40	0.08			
20. Financial aid counselors are helpful.	5.76	5.23 / 1.55	0.53	5.96	4.80 / 1.76	1.16	0.43 ***			
21. There are a sufficient number of study areas on campus.	5.96	5.63 / 1.49	0.33	6.01	5.48 / 1.50	0.53	0.15			
22. People on this campus respect and are supportive of each other.	5.85	5.50 / 1.32	0.35	5.94	5.28 / 1.39	0.66	0.22 *			
23. Faculty are understanding of students' unique life circumstances.	6.00	5.35 / 1.50	0.65	6.07	5.24 / 1.49	0.83	0.11			
24. Parking lots are well-lighted and secure.	6.01	5.00 / 1.69	1.01	6.13	4.97 / 1.75	1.16	0.03			
25. My academic advisor is concerned about my success as an individual.	6.03	5.39 / 1.58	0.64	6.00	4.88 / 1.81	1.12	0.51 ***			
26. Library staff are helpful and approachable.	5.93	5.72 / 1.34	0.21	5.93	5.58 / 1.35	0.35	0.14			
27. The campus staff are caring and helpful.	5.96	5.62 / 1.24	0.34	5.98	5.36 / 1.38	0.62	0.26 **			
28. It is an enjoyable experience to be a student on this campus.	6.00	5.59 / 1.38	0.41	5.99	5.35 / 1.40	0.64	0.24 **			
29. Faculty are fair and unbiased in their treatment of individual students.	6.13	5.64 / 1.34	0.49	6.08	5.24 / 1.54	0.84	0.40 ***			
30. The career services office provides students with the help they need to get a job.	5.78	5.16 / 1.44	0.62	5.69	4.96 / 1.44	0.73	0.20			
31. The campus is safe and secure for all students.	6.23	5.64 / 1.38	0.59	6.13	5.39 / 1.40	0.74	0.25 **			

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		May 2016			May 2014			May 2014			
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap					
32. My academic advisor is knowledgeable about my program requirements.	6.13	5.56 / 1.51	0.57	6.12	5.13 / 1.74	0.99	0.43 ***				
33. Admissions counselors accurately portray the campus in their recruiting practices.	5.70	5.36 / 1.37	0.34	5.68	4.98 / 1.50	0.70	0.38 ***				
34. Computer labs are adequate and accessible.	6.09	5.81 / 1.29	0.28	6.08	5.67 / 1.30	0.41	0.14				
35. Policies and procedures regarding registration and course selection are clear and well-publicized.	6.03	5.46 / 1.51	0.57	6.06	5.19 / 1.50	0.87	0.27 **				
36. Students are made to feel welcome on this campus.	6.04	5.61 / 1.32	0.43	6.08	5.42 / 1.39	0.66	0.19 *				
37. Faculty take into consideration student differences as they teach a course.	5.92	5.34 / 1.38	0.58	5.97	5.11 / 1.51	0.86	0.23 *				
38. The student center is a comfortable place for students to spend their leisure time.	5.75	5.57 / 1.38	0.18	5.68	5.25 / 1.45	0.43	0.32 ***				
39. The amount of student parking space on campus is adequate.	6.07	5.17 / 1.71	0.90	6.03	5.00 / 1.76	1.03	0.17				
40. My academic advisor is knowledgeable about the transfer requirements of other schools.	6.08	5.33 / 1.54	0.75	6.10	5.00 / 1.69	1.10	0.33 **				
41. Admissions staff are knowledgeable.	6.09	5.52 / 1.40	0.57	6.04	5.20 / 1.58	0.84	0.32 **				
42. The equipment in the lab facilities is kept up to date.	6.02	5.46 / 1.41	0.56	6.05	5.19 / 1.56	0.86	0.27 **				
43. Class change (drop/add) policies are reasonable.	6.01	5.58 / 1.40	0.43	6.00	5.31 / 1.51	0.69	0.27 **				
44. I generally know what's happening on campus.	5.61	5.22 / 1.56	0.39	5.57	4.87 / 1.58	0.70	0.35 ***				
45. This institution has a good reputation within the community.	5.91	5.41 / 1.47	0.50	5.83	5.13 / 1.54	0.70	0.28 **				
46. Faculty provide timely feedback about student progress in a course.	6.06	5.44 / 1.38	0.62	6.09	5.24 / 1.50	0.85	0.20 *				

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		May 2016			May 2014			May 2014		
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap				
47. There are adequate services to help me decide upon a career.	5.94	5.39 / 1.38	0.55	5.95	5.04 / 1.52	0.91	0.35 ***			
48. Counseling staff care about students as individuals.	5.91	5.43 / 1.43	0.48	5.94	5.04 / 1.57	0.90	0.39 ***			
49. Admissions counselors respond to prospective students' unique needs and requests.	5.88	5.43 / 1.33	0.45	5.91	4.99 / 1.54	0.92	0.44 ***			
50. Tutoring services are readily available.	6.03	5.66 / 1.39	0.37	6.06	5.42 / 1.45	0.64	0.24 *			
51. There are convenient ways of paying my school bill.	5.97	5.56 / 1.43	0.41	6.06	5.33 / 1.52	0.73	0.23 *			
52. This school does whatever it can to help me reach my educational goals.	6.07	5.46 / 1.41	0.61	6.11	5.13 / 1.56	0.98	0.33 ***			
53. The assessment and course placement procedures are reasonable.	5.85	5.47 / 1.34	0.38	5.92	5.24 / 1.43	0.68	0.23 *			
54. Faculty are interested in my academic problems.	5.88	5.39 / 1.36	0.49	5.90	5.13 / 1.47	0.77	0.26 **			
55. Academic support services adequately meet the needs of students.	5.91	5.54 / 1.31	0.37	5.94	5.22 / 1.40	0.72	0.32 ***			
56. The business office is open during hours which are convenient for most students.	5.93	5.52 / 1.42	0.41	5.99	5.39 / 1.48	0.60	0.13			
57. Administrators are approachable to students.	5.90	5.44 / 1.40	0.46	6.03	5.20 / 1.54	0.83	0.24 *			
58. Nearly all of the faculty are knowledgeable in their fields.	6.11	5.78 / 1.23	0.33	6.18	5.58 / 1.26	0.60	0.20 *			
59. New student orientation services help students adjust to college.	5.76	5.46 / 1.37	0.30	5.77	5.15 / 1.53	0.62	0.31 **			
60. Billing policies are reasonable.	5.86	5.48 / 1.41	0.38	6.03	5.16 / 1.54	0.87	0.32 **			
61. Faculty are usually available after class and during office hours.	6.12	5.80 / 1.33	0.32	6.14	5.60 / 1.35	0.54	0.20 *			

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		May 2016			May 2014			May 2014		
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap				
62. Bookstore staff are helpful.	5.84	5.36 / 1.58	0.48	6.00	5.48 / 1.51	0.52	-0.12			
63. I seldom get the "run-around" when seeking information on this campus.	5.79	5.26 / 1.52	0.53	5.96	4.83 / 1.73	1.13	0.43 ***			
64. Nearly all classes deal with practical experiences and applications.	5.88	5.43 / 1.38	0.45	6.02	5.32 / 1.39	0.70	0.11			
65. Students are notified early in the term if they are doing poorly in a class.	6.00	5.13 / 1.61	0.87	6.07	5.06 / 1.63	1.01	0.07			
66. Program requirements are clear and reasonable.	6.07	5.59 / 1.29	0.48	6.16	5.40 / 1.42	0.76	0.19 *			
67. Channels for expressing student complaints are readily available.	5.82	5.22 / 1.47	0.60	5.87	4.94 / 1.61	0.93	0.28 **			
68. On the whole, the campus is well-maintained.	6.03	5.55 / 1.44	0.48	6.07	5.29 / 1.55	0.78	0.26 **			
69. There is a good variety of courses provided on this campus.	6.12	5.57 / 1.44	0.55	6.12	5.39 / 1.51	0.73	0.18			
70. I am able to experience intellectual growth here.	6.11	5.76 / 1.32	0.35	6.18	5.55 / 1.42	0.63	0.21 *			
71. Campus item 1				6.12	5.44 / 1.58	0.68				
72. Campus item 2				6.23	5.61 / 1.40	0.62				
73. Campus item 3				6.10	5.39 / 1.47	0.71				
74. Campus item 4				6.26	5.44 / 1.51	0.82				
75. Campus item 5				5.92	5.32 / 1.46	0.60				
76. Campus item 6				6.17	4.83 / 1.78	1.34				
77. Campus item 7				6.31	5.46 / 1.61	0.85				

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	May 2016		May 2016			May 2014			May 2014		
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap					
78. Campus item 8				6.12	5.63 / 1.44	0.49					
79. Campus item 9				5.58	4.75 / 1.78	0.83					
80. Campus item 10				5.71	4.80 / 1.81	0.91					
81. Institution's commitment to part-time students?		5.72 / 1.38			5.53 / 1.44		0.19				
82. Institution's commitment to evening students?		5.52 / 1.52			5.33 / 1.51		0.19				
83. Institution's commitment to older, returning learners?		5.62 / 1.42			5.42 / 1.40		0.20 *				
84. Institution's commitment to under-represented populations?		5.44 / 1.41			5.28 / 1.41		0.16				
85. Institution's commitment to commuters?		5.55 / 1.33			5.30 / 1.40		0.25 *				
86. Institution's commitment to students with disabilities?		5.62 / 1.43			5.32 / 1.44		0.30 **				
87. Cost as factor in decision to enroll.	6.35			6.34							
88. Financial aid as factor in decision to enroll.	5.80			5.78							
89. Academic reputation as factor in decision to enroll.	5.78			5.71							
90. Size of institution as factor in decision to enroll.	4.97			5.03							
91. Opportunity to play sports as factor in decision to enroll.	3.72			3.98							
92. Recommendations from family/friends as factor in decision to enroll.	4.97			5.04							
93. Geographic setting as factor in decision to enroll.	5.41			5.29							

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	May 2016			May 2014			Mean Difference
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
94. Campus appearance as factor in decision to enroll.	5.29			5.16			
95. Personalized attention prior to enrollment as factor in decision to enroll.	5.46			5.39			

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Summary Items

Summary Item	May 2016	May 2014	Mean Difference
So far, how has your college experience met your expectations?	Average: 4.99	Average: 4.74	0.25
1=Much worse than expected	1%	0%	
2=Quite a bit worse than I expected	1%	2%	
3=Worse than I expected	5%	6%	
4=About what I expected	34%	42%	
5=Better than I expected	23%	22%	
6=Quite a bit better than I expected	13%	11%	
7=Much better than expected	20%	14%	
Rate your overall satisfaction with your experience here thus far.	Average: 5.54	Average: 5.34	0.20
1=Not satisfied at all	1%	1%	
2=Not very satisfied	2%	2%	
3=Somewhat dissatisfied	4%	6%	
4=Neutral	13%	15%	
5=Somewhat satisfied	15%	18%	
6=Satisfied	39%	36%	
7=Very satisfied	23%	19%	
All in all, if you had to do it over, would you enroll here again?	Average: 5.74	Average: 5.57	0.17
1=Definitely not	1%	2%	
2=Probably not	2%	4%	
3=Maybe not	4%	3%	
4=I don't know	8%	10%	
5=Maybe yes	12%	15%	
6=Probably yes	31%	29%	
7=Definitely yes	38%	33%	