# **June 2018 Demographics**

Gender	N	%	Class Level	N	%
Female	339	63.72%	1 year or less	246	46.68%
Male	193	36.28%	2 years	162	30.74%
Total	532	100.00%	3 years	61	11.57%
No Response	34		4 or more years	58	11.01%
			Total	527	100.00%
			No Response	39	
Age	N	%			
18 and under	67	12.67%			
19 to 24	247	46.69%	Current GPA	N	%
25 to 34	130	24.57%	No credits earned	48	9.28%
35 to 44	65	12.29%	1.99 or below	16	3.09%
45 and over	20	3.78%	2.0 - 2.49	59	11.41%
Total	529	100.00%	2.5 - 2.99	82	15.86%
No Response	37		3.0 - 3.49	171	33.08%
			3.5 or above	141	27.27%
Tu	<b>N</b> T	0./	Total	517	100.00%
Ethnicity/Race	N	%	No Response	49	
African-American	90	17.18%			
American Indian or Alaskan Native	1	0.19%		<b>N</b> T	0/
Asian or Pacific Islander	16	3.05%	Educational Goal	N	%
Caucasian/White	203	38.74%	Associate degree	364	69.20%
Hispanic	172	32.82%	Vocational/technical program	20	3.80%
Other race	13	2.48%	Transfer to another institution	103	19.58%
Race - Prefer not to respond	29	5.53%	Certification (initial / renewal)	22	4.18%
Total	524	100.00%	Self-improvement/pleasure	1	0.19%
No Response	42		Job-related training	5	0.95%
			Other educational goal	11	2.09%
<b>Current Enrollment Status</b>	N	%	Total	526	100.00%
			No Response	40	
Day	413	81.14%			
Evening	95	18.66%	Employment	N	%
Weekend	1	0.20%	Employment		
Total	509	100.00%	Full-time off campus	154	29.17%
No Response	57		Part-time off campus	180	34.09%
			Full-time on campus	11	2.08%
<b>Current Class Load</b>	N	%	Part-time on campus	23	4.36%
Full-time	334	63.86%	Not employed	160	30.30%
Part-time	334 189	36.14%	Total	528	100.00%
Part-time Total	523	100.00%	No Response	38	
		100.00%			
No Response	43				

# **June 2018 Demographics**

<b>Current Residence</b>	N	%	<b>Institution Question 2</b>	N	%
Residence hall	0	0.00%	Campus item 2 - Answer 1	0	0%
Own house	103	19.43%	Campus item 2 - Answer 2	0	0%
Rent room or apt off campus	97	18.30%	Campus item 2 - Answer 3	0	0%
Parent's home	290	54.72%	Campus item 2 - Answer 4	0	0%
Other residence	40	7.55%	Campus item 2 - Answer 5	0	0%
Total	530	100.00%	Campus item 2 - Answer 6	0	0%
No Response	36		Total	0	100.00%
			No Response	566	
Residence Classification	N	%			
In-state	506	95.47%	Group Code	N	%
Out-of-state	16	3.02%	0001	107	20.34%
International (not U.S. citizen)	8	1.51%	0002	9	1.71%
Total	530	100.00%	0003	5	0.95%
No Response	36		0004	5	0.95%
			0005	8	1.52%
			0006	13	2.47%
Disabilities	N	%	0007	11	2.09%
Yes - Disability	27	5.09%	0008	5	0.95%
No - Disability	503	94.91%	0009	1	0.19%
Total	530	100.00%	0010	14	2.66%
No Response	36		0011	1	0.19%
			0012	21	3.99%
Institution Was My	N	%	0013	5	0.95%
Institution Was My			0014	2	0.38%
1st choice	366	68.93%	0015	4	0.76%
2nd choice	136	25.61%	0017	1	0.19%
3rd choice or lower	29 521	5.46%	0018	4	0.76%
Total	531	100.00%	0019	6	1.14%
No Response	35		0021	2	0.38%
			0022	1	0.19%
<b>Institution Question</b>	N	%	0023	4	0.76%
Campus item - Answer 1	8	50.00%	0024	16	3.04%
Campus item - Answer 2	5	31.25%	0025	6	1.14%
Campus item - Answer 3	0	0.00%	0026	6	1.14%
Campus item - Answer 4	1	6.25%	0027	148	28.14%
Campus item - Answer 5	0	0.00%	0028	6	1.14%
Campus item - Answer 6	2	12.50%	0029	77	14.64%
Total	16	100.00%	0034	2	0.38%
No Response	550		0036	1	0.19%
•			0038	1	0.19%
			0040	1	0.19%

# **June 2018 Demographics**

0041	2	0.38%
0044	1	0.19%
0046	1	0.19%
0050	1	0.19%
0054	1	0.19%
0055	3	0.57%
0057	1	0.19%
0059	1	0.19%
0063	1	0.19%
0064	1	0.19%
0065	18	3.42%
0075	1	0.19%
1212	1	0.19%
Total	526	100.00%
No Response	40	

# **May 2016 Demographics**

Gender	N	%	Class Level	N	%
Female	213	56.65%	1 year or less	201	53.89%
Male	163	43.35%	2 years	116	31.10%
Total	376	100.00%	3 years	41	10.99%
No Response	15		4 or more years	15	4.02%
			Total	373	100.00%
			No Response	18	
Age	N	%			
18 and under	75	20.00%	G	•	0.4
19 to 24	198	52.80%	Current GPA	N	%
25 to 34	68	18.13%	No credits earned	35	9.67%
35 to 44	23	6.13%	1.99 or below	13	3.59%
45 and over	11	2.93%	2.0 - 2.49	44	12.15%
Total	375	100.00%	2.5 - 2.99	61	16.85%
No Response	16		3.0 - 3.49	117	32.32%
			3.5 or above	92	25.41%
Ethnicity/Dogo	N	%	Total	362	100.00%
Ethnicity/Race			No Response	29	
African-American	50	13.59%			
American Indian or Alaskan Native	1	0.27%	Educational Cool	NT	0/
Asian or Pacific Islander	12	3.26%	Educational Goal	N	%
Caucasian/White	162	44.02%	Associate degree	210	56.91%
Hispanic	127	34.51%	Vocational/technical program	17	4.61%
Other race	7	1.90%	Transfer to another institution	116	31.44%
Race - Prefer not to respond	9	2.45%	Certification (initial / renewal)	8	2.17%
Total	368	100.00%	Self-improvement/pleasure	1	0.27%
No Response	23		Job-related training	2	0.54%
			Other educational goal	15	4.07%
<b>Current Enrollment Status</b>	N	%	Total	369	100.00%
Day	305	85.67%	No Response	22	
Evening	51	14.33%			
Weekend	0	0.00%	Employment	N	%
Total	356	100.00%	Full-time off campus	110	29.65%
No Response	35	100.0070	Part-time off campus	125	33.69%
No Response	33		Full-time on campus	3	0.81%
			Part-time on campus	14	3.77%
<b>Current Class Load</b>	N	%	Not employed	119	32.08%
Full-time	216	57.91%	Total	371	100.00%
Part-time	157	42.09%	No Response	20	100.00%
Total	373	100.00%	No Response	20	
No Response	18				

# **May 2016 Demographics**

	•		<b>6 k</b>		
Current Residence	N	%	<b>Institution Question 2</b>	N	%
Residence hall	2	0.54%	Campus item 2 - Answer 1	0	0%
Own house	52	14.05%	Campus item 2 - Answer 2	0	0%
Rent room or apt off campus	61	16.49%	Campus item 2 - Answer 3	0	0%
Parent's home	228	61.62%	Campus item 2 - Answer 4	0	0%
Other residence	27	7.30%	Campus item 2 - Answer 5	0	0%
Total	370	100.00%	Campus item 2 - Answer 6	0	0%
No Response	21		Total	0	100.00%
			No Response	391	
<b>Residence Classification</b>	N	%			
In-state	361	96.52%	Group Code	N	%
Out-of-state	2	0.53%	0009	1	100.00%
International (not U.S. citizen)	11	2.94%	Total	1	100.00%
Total	374	100.00%	No Response	390	
No Response	17				
Disabilities	N	%			
Yes - Disability	27	7.24%			
No - Disability	346	92.76%			
Total	373	100.00%			
No Response	18				
Institution Was My	N	%			
1st choice	254	68.28%			
2nd choice	84	22.58%			
3rd choice or lower	34	9.14%			
Total	372	100.00%			
No Response	19				
Institution Question	N	%			
Campus item - Answer 1	0	0.00%			
Campus item - Answer 2	2	100.00%			
Campus item - Answer 3	0	0.00%			
Campus item - Answer 4	0	0.00%			
Campus item - Answer 5	0	0.00%			
Campus item - Answer 6	0	0.00%			
Total	2	100.00%			
No Response	389				

# **Strategic Planning Overview Strengths and Challenges**

#### **Strengths**

- 8. Classes are scheduled at times that are convenient for me.
- 31. The campus is safe and secure for all students.
- 70. I am able to experience intellectual growth here.
- 66. Program requirements are clear and reasonable.
- 34. Computer labs are adequate and accessible.
- 58. Nearly all of the faculty are knowledgeable in their fields.
- 61. Faculty are usually available after class and during office hours.
- 69. There is a good variety of courses provided on this campus.
- 6. My academic advisor is approachable.
- 14. Library resources and services are adequate.
- 27. The campus staff are caring and helpful.
- 5. The personnel involved in registration are helpful.
- 51. There are convenient ways of paying my school bill.
- 36. Students are made to feel welcome on this campus.
- 68. On the whole, the campus is well-maintained.
- 50. Tutoring services are readily available.
- 21. There are a sufficient number of study areas on campus.

#### **Challenges**

- 18. The quality of instruction I receive in most of my classes is excellent.
- 15. I am able to register for classes I need with few conflicts.
- 32. My academic advisor is knowledgeable about my program requirements.
- 52. This school does whatever it can to help me reach my educational goals.
- 23. Faculty are understanding of students' unique life circumstances.
- 24. Parking lots are well-lighted and secure.
- 40. My academic advisor is knowledgeable about the transfer requirements of other schools.
- 65. Students are notified early in the term if they are doing poorly in a class.
- 39. The amount of student parking space on campus is adequate.
- 16. The college shows concern for students as individuals.
- 46. Faculty provide timely feedback about student progress in a course.
- 25. My academic advisor is concerned about my success as an individual.
- 12. My academic advisor helps me set goals to work toward.

# Strategic Planning Overview Trends

#### Lower Satisfaction vs. May 2016

- 18. The quality of instruction I receive in most of my classes is excellent.
- 29. Faculty are fair and unbiased in their treatment of individual students.

#### Higher Importance vs. May 2016

- 8. Classes are scheduled at times that are convenient for me.
- 18. The quality of instruction I receive in most of my classes is excellent.
- 15. I am able to register for classes I need with few conflicts.
- 32. My academic advisor is knowledgeable about my program requirements.
- 70. I am able to experience intellectual growth here.
- 66. Program requirements are clear and reasonable.
- 34. Computer labs are adequate and accessible.
- 41. Admissions staff are knowledgeable.
- 58. Nearly all of the faculty are knowledgeable in their fields.
- 61. Faculty are usually available after class and during office hours.
- 35. Policies and procedures regarding registration and course selection are clear and well-publicized.
- 52. This school does whatever it can to help me reach my educational goals.
- 14. Library resources and services are adequate.
- 27. The campus staff are caring and helpful.
- 5. The personnel involved in registration are helpful.
- 51. There are convenient ways of paying my school bill.
- 23. Faculty are understanding of students' unique life circumstances.
- 24. Parking lots are well-lighted and secure.
- 36. Students are made to feel welcome on this campus.
- 65. Students are notified early in the term if they are doing poorly in a class.
- 68. On the whole, the campus is well-maintained.
- 16. The college shows concern for students as individuals.
- 12. My academic advisor helps me set goals to work toward.
- 21. There are a sufficient number of study areas on campus.
- 28. It is an enjoyable experience to be a student on this campus.

**Scales: In Order of Importance** 

		June 2018		May 2016			Mean Difference
Scale	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
Academic Advising/Counseling	6.21	5.35 / 1.31	0.86	6.05	5.48 / 1.26	0.57	-0.13
Registration Effectiveness	6.21	5.47 / 1.06	0.74	6.00	5.48 / 1.17	0.52	-0.01
Instructional Effectiveness	6.20	5.44 / 1.08	0.76	6.02	5.53 / 1.08	0.49	-0.09
Academic Services	6.18	5.66 / 1.02	0.52	5.99	5.67 / 1.12	0.32	-0.01
Concern for the Individual	6.13	5.31 / 1.21	0.82	5.92	5.44 / 1.21	0.48	-0.13
Safety and Security	6.11	5.21 / 1.19	0.90	5.95	5.23 / 1.25	0.72	-0.02
Service Excellence	6.07	5.42 / 1.08	0.65	5.86	5.43 / 1.16	0.43	-0.01
Student Centeredness	6.07	5.43 / 1.14	0.64	5.84	5.47 / 1.18	0.37	-0.04
Campus Climate	6.06	5.38 / 1.10	0.68	5.85	5.43 / 1.13	0.42	-0.05
Admissions and Financial Aid	6.04	5.15 / 1.23	0.89	5.84	5.33 / 1.19	0.51	-0.18 *
Campus Support Services	5.68	5.19 / 1.22	0.49	5.51	5.25 / 1.13	0.26	-0.06
Responsiveness to Diverse Populations		5.46 / 1.26			5.58 / 1.29		-0.12

<sup>\*</sup> Difference statistically significant at the .05 level

<sup>\*\*</sup> Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

		June 2018		May 2016			Mean Difference
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
87. Cost as factor in decision to enroll.	6.42			6.35			
8. Classes are scheduled at times that are convenient for me.	6.38	5.57 / 1.45	0.81	6.16	5.58 / 1.50	0.58	-0.01
18. The quality of instruction I receive in most of my classes is excellent.	6.36	5.40 / 1.39	0.96	6.16	5.69 / 1.32	0.47	-0.29 **
15. I am able to register for classes I need with few conflicts.	6.34	5.37 / 1.56	0.97	6.18	5.25 / 1.82	0.93	0.12
31. The campus is safe and secure for all students.	6.34	5.60 / 1.34	0.74	6.23	5.64 / 1.38	0.59	-0.04
32. My academic advisor is knowledgeable about my program requirements.	6.33	5.42 / 1.62	0.91	6.13	5.56 / 1.51	0.57	-0.14
70. I am able to experience intellectual growth here.	6.31	5.81 / 1.23	0.50	6.11	5.76 / 1.32	0.35	0.05
66. Program requirements are clear and reasonable.	6.30	5.61 / 1.35	0.69	6.07	5.59 / 1.29	0.48	0.02
34. Computer labs are adequate and accessible.	6.28	5.89 / 1.28	0.39	6.09	5.81 / 1.29	0.28	0.08
41. Admissions staff are knowledgeable.	6.28	5.50 / 1.41	0.78	6.09	5.52 / 1.40	0.57	-0.02
58. Nearly all of the faculty are knowledgeable in their fields.	6.28	5.62 / 1.30	0.66	6.11	5.78 / 1.23	0.33	-0.16
61. Faculty are usually available after class and during office hours.	6.28	5.67 / 1.34	0.61	6.12	5.80 / 1.33	0.32	-0.13
29. Faculty are fair and unbiased in their treatment of individual students.	6.27	5.40 / 1.45	0.87	6.13	5.64 / 1.34	0.49	-0.24 *
35. Policies and procedures regarding registration and course selection are clear and well-publicized.	6.26	5.48 / 1.47	0.78	6.03	5.46 / 1.51	0.57	0.02
52. This school does whatever it can to help me reach my educational goals.	6.26	5.33 / 1.50	0.93	6.07	5.46 / 1.41	0.61	-0.13

<sup>\*</sup> Difference statistically significant at the .05 level

<sup>\*\*</sup> Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

		June 2018		May 2016			Mean Difference
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
69. There is a good variety of courses provided on this campus.	6.26	5.66 / 1.35	0.60	6.12	5.57 / 1.44	0.55	0.09
6. My academic advisor is approachable.	6.24	5.60 / 1.49	0.64	6.12	5.76 / 1.46	0.36	-0.16
14. Library resources and services are adequate.	6.23	5.89 / 1.22	0.34	5.96	5.86 / 1.33	0.10	0.03
27. The campus staff are caring and helpful.	6.22	5.58 / 1.31	0.64	5.96	5.62 / 1.24	0.34	-0.04
5. The personnel involved in registration are helpful.	6.21	5.52 / 1.50	0.69	5.98	5.52 / 1.59	0.46	0.00
51. There are convenient ways of paying my school bill.	6.21	5.53 / 1.48	0.68	5.97	5.56 / 1.43	0.41	-0.03
23. Faculty are understanding of students' unique life circumstances.	6.20	5.23 / 1.59	0.97	6.00	5.35 / 1.50	0.65	-0.12
24. Parking lots are well-lighted and secure.	6.20	5.06 / 1.69	1.14	6.01	5.00 / 1.69	1.01	0.06
36. Students are made to feel welcome on this campus.	6.20	5.64 / 1.31	0.56	6.04	5.61 / 1.32	0.43	0.03
40. My academic advisor is knowledgeable about the transfer requirements of other schools.	6.20	5.25 / 1.58	0.95	6.08	5.33 / 1.54	0.75	-0.08
65. Students are notified early in the term if they are doing poorly in a class.	6.20	5.18 / 1.61	1.02	6.00	5.13 / 1.61	0.87	0.05
68. On the whole, the campus is well-maintained.	6.20	5.60 / 1.39	0.60	6.03	5.55 / 1.44	0.48	0.05
39. The amount of student parking space on campus is adequate.	6.19	5.17 / 1.65	1.02	6.07	5.17 / 1.71	0.90	0.00
16. The college shows concern for students as individuals.	6.18	5.14 / 1.55	1.04	5.81	5.26 / 1.54	0.55	-0.12
46. Faculty provide timely feedback about student progress in a course.	6.18	5.28 / 1.50	0.90	6.06	5.44 / 1.38	0.62	-0.16
50. Tutoring services are readily available.	6.18	5.69 / 1.42	0.49	6.03	5.66 / 1.39	0.37	0.03

<sup>\*</sup> Difference statistically significant at the .05 level

<sup>\*\*</sup> Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

		June 2018			Mean Difference		
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
25. My academic advisor is concerned about my success as an individual.	6.17	5.28 / 1.63	0.89	6.03	5.39 / 1.58	0.64	-0.11
42. The equipment in the lab facilities is kept up to date.	6.17	5.46 / 1.32	0.71	6.02	5.46 / 1.41	0.56	0.00
12. My academic advisor helps me set goals to work toward.	6.16	5.22 / 1.68	0.94	5.98	5.42 / 1.61	0.56	-0.20
21. There are a sufficient number of study areas on campus.	6.16	5.56 / 1.47	0.60	5.96	5.63 / 1.49	0.33	-0.07
28. It is an enjoyable experience to be a student on this campus.	6.16	5.51 / 1.40	0.65	6.00	5.59 / 1.38	0.41	-0.08
43. Class change (drop/add) policies are reasonable.	6.16	5.43 / 1.43	0.73	6.01	5.58 / 1.40	0.43	-0.15
54. Faculty are interested in my academic problems.	6.13	5.27 / 1.47	0.86	5.88	5.39 / 1.36	0.49	-0.12
57. Administrators are approachable to students.	6.13	5.37 / 1.48	0.76	5.90	5.44 / 1.40	0.46	-0.07
26. Library staff are helpful and approachable.	6.12	5.74 / 1.30	0.38	5.93	5.72 / 1.34	0.21	0.02
55. Academic support services adequately meet the needs of students.	6.12	5.34 / 1.44	0.78	5.91	5.54 / 1.31	0.37	-0.20 *
56. The business office is open during hours which are convenient for most students.	6.12	5.50 / 1.44	0.62	5.93	5.52 / 1.42	0.41	-0.02
3. The quality of instruction in the vocational/technical programs is excellent.	6.09	5.32 / 1.41	0.77	5.87	5.51 / 1.35	0.36	-0.19 *
53. The assessment and course placement procedures are reasonable.	6.09	5.44 / 1.42	0.65	5.85	5.47 / 1.34	0.38	-0.03
60. Billing policies are reasonable.	6.09	5.31 / 1.50	0.78	5.86	5.48 / 1.41	0.38	-0.17
37. Faculty take into consideration student differences as they teach a course.	6.08	5.19 / 1.47	0.89	5.92	5.34 / 1.38	0.58	-0.15

<sup>\*</sup> Difference statistically significant at the .05 level

<sup>\*\*</sup> Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

	June 2018				Mean Difference		
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
47. There are adequate services to help me decide upon a career.	6.07	5.39 / 1.44	0.68	5.94	5.39 / 1.38	0.55	0.00
48. Counseling staff care about students as individuals.	6.07	5.35 / 1.55	0.72	5.91	5.43 / 1.43	0.48	-0.08
62. Bookstore staff are helpful.	6.07	5.50 / 1.55	0.57	5.84	5.36 / 1.58	0.48	0.14
22. People on this campus respect and are supportive of each other.	6.05	5.48 / 1.35	0.57	5.85	5.50 / 1.32	0.35	-0.02
64. Nearly all classes deal with practical experiences and applications.	6.05	5.47 / 1.38	0.58	5.88	5.43 / 1.38	0.45	0.04
7. Adequate financial aid is available for most students.	6.04	4.92 / 1.72	1.12	5.89	5.26 / 1.54	0.63	-0.34 **
45. This institution has a good reputation within the community.	6.04	5.40 / 1.45	0.64	5.91	5.41 / 1.47	0.50	-0.01
49. Admissions counselors respond to prospective students' unique needs and requests.	6.04	5.27 / 1.55	0.77	5.88	5.43 / 1.33	0.45	-0.16
63. I seldom get the "run-around" when seeking information on this campus.	6.02	5.21 / 1.51	0.81	5.79	5.26 / 1.52	0.53	-0.05
67. Channels for expressing student complaints are readily available.	6.02	5.10 / 1.60	0.92	5.82	5.22 / 1.47	0.60	-0.12
71. Campus item 1	6.02	5.70 / 1.47	0.32				
20. Financial aid counselors are helpful.	6.01	5.08 / 1.62	0.93	5.76	5.23 / 1.55	0.53	-0.15
11. Security staff respond quickly in emergencies.	5.99	5.09 / 1.41	0.90	5.82	5.15 / 1.45	0.67	-0.06
2. Faculty care about me as an individual.	5.98	5.39 / 1.44	0.59	5.71	5.48 / 1.36	0.23	-0.09
13. Financial aid awards are announced to students in time to be helpful in college planning.	5.96	4.81 / 1.62	1.15	5.72	5.19 / 1.55	0.53	-0.38 ***

<sup>\*</sup> Difference statistically significant at the .05 level

<sup>\*\*</sup> Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

		June 2018		May 2016			Mean Difference
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
89. Academic reputation as factor in decision to enroll.	5.96			5.78			
30. The career services office provides students with the help they need to get a job.	5.95	5.14 / 1.37	0.81	5.78	5.16 / 1.44	0.62	-0.02
59. New student orientation services help students adjust to college.	5.94	5.35 / 1.49	0.59	5.76	5.46 / 1.37	0.30	-0.11
38. The student center is a comfortable place for students to spend their leisure time.	5.90	5.30 / 1.50	0.60	5.75	5.57 / 1.38	0.18	-0.27 **
9. Internships or practical experiences are provided in my degree/certificate program.	5.89	5.06 / 1.49	0.83	5.71	4.95 / 1.62	0.76	0.11
33. Admissions counselors accurately portray the campus in their recruiting practices.	5.87	5.27 / 1.40	0.60	5.70	5.36 / 1.37	0.34	-0.09
88. Financial aid as factor in decision to enroll.	5.85			5.80			
44. I generally know what's happening on campus.	5.83	5.21 / 1.47	0.62	5.61	5.22 / 1.56	0.39	-0.01
4. Security staff are helpful.	5.81	5.11 / 1.48	0.70	5.61	5.19 / 1.58	0.42	-0.08
72. Campus item 2	5.71	5.51 / 1.46	0.20				
1. Most students feel a sense of belonging here.	5.54	5.36 / 1.34	0.18	5.33	5.31 / 1.48	0.02	0.05
95. Personalized attention prior to enrollment as factor in decision to enroll.	5.52			5.46			
19. This campus provides effective support services for displaced homemakers.	5.43	4.88 / 1.34	0.55	5.13	4.84 / 1.45	0.29	0.04
73. Campus item 3	5.39	5.22 / 1.66	0.17				
93. Geographic setting as factor in decision to enroll.	5.29			5.41			

<sup>\*</sup> Difference statistically significant at the .05 level

<sup>\*\*</sup> Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

	June 2018				Mean Difference		
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
94. Campus appearance as factor in decision to enroll.	5.19			5.29			
90. Size of institution as factor in decision to enroll.	5.15			4.97			
17. Personnel in the Veterans' Services program are helpful.	5.13	4.85 / 1.30	0.28	5.08	4.95 / 1.49	0.13	-0.10
10. Child care facilities are available on campus.	5.10	5.22 / 1.49	-0.12	4.95	5.24 / 1.47	-0.29	-0.02
92. Recommendations from family/friends as factor in decision to enroll.	5.09			4.97			
74. Campus item 4	4.63	4.66 / 1.65	-0.03				
75. Campus item 5	4.16	4.34 / 1.68	-0.18				
91. Opportunity to play sports as factor in decision to enroll.	3.59			3.72			
76. Campus item 6							
77. Campus item 7							
78. Campus item 8							
79. Campus item 9							
80. Campus item 10							
81. Institution's commitment to part-time students?		5.64 / 1.35			5.72 / 1.38		-0.08
82. Institution's commitment to evening students?		5.50 / 1.40			5.52 / 1.52		-0.02
83. Institution's commitment to older, returning learners?		5.46 / 1.43			5.62 / 1.42		-0.16
84. Institution's commitment to under-represented populations?		5.34 / 1.42			5.44 / 1.41		-0.10

<sup>\*</sup> Difference statistically significant at the .05 level

<sup>\*\*</sup> Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

		June 2018 May 2016				Mean Difference	
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
85. Institution's commitment to commuters?		5.37 / 1.42			5.55 / 1.33		-0.18
86. Institution's commitment to students with disabilities?		5.43 / 1.40			5.62 / 1.43		-0.19

<sup>\*</sup> Difference statistically significant at the .05 level

<sup>\*\*</sup> Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Academic Advising/Counseling

		June 2018			Mean Difference		
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
ACADEMIC ADVISING/COUNSELING	6.21	5.35 / 1.31	0.86	6.05	5.48 / 1.26	0.57	-0.13
6. My academic advisor is approachable.	6.24	5.60 / 1.49	0.64	6.12	5.76 / 1.46	0.36	-0.16
12. My academic advisor helps me set goals to work toward.	6.16	5.22 / 1.68	0.94	5.98	5.42 / 1.61	0.56	-0.20
25. My academic advisor is concerned about my success as an individual.	6.17	5.28 / 1.63	0.89	6.03	5.39 / 1.58	0.64	-0.11
32. My academic advisor is knowledgeable about my program requirements.	6.33	5.42 / 1.62	0.91	6.13	5.56 / 1.51	0.57	-0.14
40. My academic advisor is knowledgeable about the transfer requirements of other schools.	6.20	5.25 / 1.58	0.95	6.08	5.33 / 1.54	0.75	-0.08
48. Counseling staff care about students as individuals.	6.07	5.35 / 1.55	0.72	5.91	5.43 / 1.43	0.48	-0.08
52. This school does whatever it can to help me reach my educational goals.	6.26	5.33 / 1.50	0.93	6.07	5.46 / 1.41	0.61	-0.13

<sup>\*</sup> Difference statistically significant at the .05 level

<sup>\*\*</sup> Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Academic Services

		June 2018			Mean Difference		
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
ACADEMIC SERVICES	6.18	5.66 / 1.02	0.52	5.99	5.67 / 1.12	0.32	-0.01
14. Library resources and services are adequate.	6.23	5.89 / 1.22	0.34	5.96	5.86 / 1.33	0.10	0.03
21. There are a sufficient number of study areas on campus.	6.16	5.56 / 1.47	0.60	5.96	5.63 / 1.49	0.33	-0.07
26. Library staff are helpful and approachable.	6.12	5.74 / 1.30	0.38	5.93	5.72 / 1.34	0.21	0.02
34. Computer labs are adequate and accessible.	6.28	5.89 / 1.28	0.39	6.09	5.81 / 1.29	0.28	0.08
42. The equipment in the lab facilities is kept up to date.	6.17	5.46 / 1.32	0.71	6.02	5.46 / 1.41	0.56	0.00
50. Tutoring services are readily available.	6.18	5.69 / 1.42	0.49	6.03	5.66 / 1.39	0.37	0.03
55. Academic support services adequately meet the needs of students.	6.12	5.34 / 1.44	0.78	5.91	5.54 / 1.31	0.37	-0.20*

<sup>\*</sup> Difference statistically significant at the .05 level

<sup>\*\*</sup> Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Admissions and Financial Aid

	June 2018				Mean Difference		
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
ADMISSIONS AND FINANCIAL AID	6.04	5.15 / 1.23	0.89	5.84	5.33 / 1.19	0.51	-0.18 *
7. Adequate financial aid is available for most students.	6.04	4.92 / 1.72	1.12	5.89	5.26 / 1.54	0.63	-0.34 **
13. Financial aid awards are announced to students in time to be helpful in college planning.	5.96	4.81 / 1.62	1.15	5.72	5.19 / 1.55	0.53	-0.38 ***
20. Financial aid counselors are helpful.	6.01	5.08 / 1.62	0.93	5.76	5.23 / 1.55	0.53	-0.15
33. Admissions counselors accurately portray the campus in their recruiting practices.	5.87	5.27 / 1.40	0.60	5.70	5.36 / 1.37	0.34	-0.09
41. Admissions staff are knowledgeable.	6.28	5.50 / 1.41	0.78	6.09	5.52 / 1.40	0.57	-0.02
49. Admissions counselors respond to prospective students' unique needs and requests.	6.04	5.27 / 1.55	0.77	5.88	5.43 / 1.33	0.45	-0.16

<sup>\*</sup> Difference statistically significant at the .05 level

<sup>\*\*</sup> Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Campus Climate

		June 2018				Mean Difference	
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
CAMPUS CLIMATE	6.06	5.38 / 1.10	0.68	5.85	5.43 / 1.13	0.42	-0.05
Most students feel a sense of belonging here.	5.54	5.36 / 1.34	0.18	5.33	5.31 / 1.48	0.02	0.05
2. Faculty care about me as an individual.	5.98	5.39 / 1.44	0.59	5.71	5.48 / 1.36	0.23	-0.09
16. The college shows concern for students as individuals.	6.18	5.14 / 1.55	1.04	5.81	5.26 / 1.54	0.55	-0.12
22. People on this campus respect and are supportive of each other.	6.05	5.48 / 1.35	0.57	5.85	5.50 / 1.32	0.35	-0.02
27. The campus staff are caring and helpful.	6.22	5.58 / 1.31	0.64	5.96	5.62 / 1.24	0.34	-0.04
28. It is an enjoyable experience to be a student on this campus.	6.16	5.51 / 1.40	0.65	6.00	5.59 / 1.38	0.41	-0.08
31. The campus is safe and secure for all students.	6.34	5.60 / 1.34	0.74	6.23	5.64 / 1.38	0.59	-0.04
36. Students are made to feel welcome on this campus.	6.20	5.64 / 1.31	0.56	6.04	5.61 / 1.32	0.43	0.03
44. I generally know what's happening on campus.	5.83	5.21 / 1.47	0.62	5.61	5.22 / 1.56	0.39	-0.01
45. This institution has a good reputation within the community.	6.04	5.40 / 1.45	0.64	5.91	5.41 / 1.47	0.50	-0.01
52. This school does whatever it can to help me reach my educational goals.	6.26	5.33 / 1.50	0.93	6.07	5.46 / 1.41	0.61	-0.13
57. Administrators are approachable to students.	6.13	5.37 / 1.48	0.76	5.90	5.44 / 1.40	0.46	-0.07
59. New student orientation services help students adjust to college.	5.94	5.35 / 1.49	0.59	5.76	5.46 / 1.37	0.30	-0.11
63. I seldom get the "run-around" when seeking information on this campus.	6.02	5.21 / 1.51	0.81	5.79	5.26 / 1.52	0.53	-0.05
67. Channels for expressing student complaints are readily available.	6.02	5.10 / 1.60	0.92	5.82	5.22 / 1.47	0.60	-0.12

<sup>\*</sup> Difference statistically significant at the .05 level

<sup>\*\*</sup> Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

#### Scales: In Order With Items That Make Up the Scale - Campus Support Services

	June 2018				Mean Difference		
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
CAMPUS SUPPORT SERVICES	5.68	5.19 / 1.22	0.49	5.51	5.25 / 1.13	0.26	-0.06
10. Child care facilities are available on campus.	5.10	5.22 / 1.49	-0.12	4.95	5.24 / 1.47	-0.29	-0.02
17. Personnel in the Veterans' Services program are helpful.	5.13	4.85 / 1.30	0.28	5.08	4.95 / 1.49	0.13	-0.10
19. This campus provides effective support services for displaced homemakers.	5.43	4.88 / 1.34	0.55	5.13	4.84 / 1.45	0.29	0.04
30. The career services office provides students with the help they need to get a job.	5.95	5.14 / 1.37	0.81	5.78	5.16 / 1.44	0.62	-0.02
38. The student center is a comfortable place for students to spend their leisure time.	5.90	5.30 / 1.50	0.60	5.75	5.57 / 1.38	0.18	-0.27 **
47. There are adequate services to help me decide upon a career.	6.07	5.39 / 1.44	0.68	5.94	5.39 / 1.38	0.55	0.00
59. New student orientation services help students adjust to college.	5.94	5.35 / 1.49	0.59	5.76	5.46 / 1.37	0.30	-0.11

<sup>\*</sup> Difference statistically significant at the .05 level

<sup>\*\*</sup> Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Concern for the Individual

	June 2018					Mean Difference	
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
CONCERN FOR THE INDIVIDUAL	6.13	5.31 / 1.21	0.82	5.92	5.44 / 1.21	0.48	-0.13
2. Faculty care about me as an individual.	5.98	5.39 / 1.44	0.59	5.71	5.48 / 1.36	0.23	-0.09
16. The college shows concern for students as individuals.	6.18	5.14 / 1.55	1.04	5.81	5.26 / 1.54	0.55	-0.12
25. My academic advisor is concerned about my success as an individual.	6.17	5.28 / 1.63	0.89	6.03	5.39 / 1.58	0.64	-0.11
29. Faculty are fair and unbiased in their treatment of individual students.	6.27	5.40 / 1.45	0.87	6.13	5.64 / 1.34	0.49	-0.24 *
48. Counseling staff care about students as individuals.	6.07	5.35 / 1.55	0.72	5.91	5.43 / 1.43	0.48	-0.08

<sup>\*</sup> Difference statistically significant at the .05 level

<sup>\*\*</sup> Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

#### Scales: In Order With Items That Make Up the Scale - Instructional Effectiveness

	June 2018					Mean Difference	
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
INSTRUCTIONAL EFFECTIVENESS	6.20	5.44 / 1.08	0.76	6.02	5.53 / 1.08	0.49	-0.09
2. Faculty care about me as an individual.	5.98	5.39 / 1.44	0.59	5.71	5.48 / 1.36	0.23	-0.09
18. The quality of instruction I receive in most of my classes is excellent.	6.36	5.40 / 1.39	0.96	6.16	5.69 / 1.32	0.47	-0.29 **
23. Faculty are understanding of students' unique life circumstances.	6.20	5.23 / 1.59	0.97	6.00	5.35 / 1.50	0.65	-0.12
29. Faculty are fair and unbiased in their treatment of individual students.	6.27	5.40 / 1.45	0.87	6.13	5.64 / 1.34	0.49	-0.24 *
37. Faculty take into consideration student differences as they teach a course.	6.08	5.19 / 1.47	0.89	5.92	5.34 / 1.38	0.58	-0.15
46. Faculty provide timely feedback about student progress in a course.	6.18	5.28 / 1.50	0.90	6.06	5.44 / 1.38	0.62	-0.16
54. Faculty are interested in my academic problems.	6.13	5.27 / 1.47	0.86	5.88	5.39 / 1.36	0.49	-0.12
58. Nearly all of the faculty are knowledgeable in their fields.	6.28	5.62 / 1.30	0.66	6.11	5.78 / 1.23	0.33	-0.16
61. Faculty are usually available after class and during office hours.	6.28	5.67 / 1.34	0.61	6.12	5.80 / 1.33	0.32	-0.13
64. Nearly all classes deal with practical experiences and applications.	6.05	5.47 / 1.38	0.58	5.88	5.43 / 1.38	0.45	0.04
65. Students are notified early in the term if they are doing poorly in a class.	6.20	5.18 / 1.61	1.02	6.00	5.13 / 1.61	0.87	0.05
66. Program requirements are clear and reasonable.	6.30	5.61 / 1.35	0.69	6.07	5.59 / 1.29	0.48	0.02

<sup>\*</sup> Difference statistically significant at the .05 level

<sup>\*\*</sup> Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

#### Scales: In Order With Items That Make Up the Scale - Instructional Effectiveness

	June 2018				Mean Difference		
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
69. There is a good variety of courses provided on this campus.	6.26	5.66 / 1.35	0.60	6.12	5.57 / 1.44	0.55	0.09
70. I am able to experience intellectual growth here.	6.31	5.81 / 1.23	0.50	6.11	5.76 / 1.32	0.35	0.05

<sup>\*</sup> Difference statistically significant at the .05 level

<sup>\*\*</sup> Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

#### Scales: In Order With Items That Make Up the Scale - Registration Effectiveness

	June 2018				Mean Difference		
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
REGISTRATION EFFECTIVENESS	6.21	5.47 / 1.06	0.74	6.00	5.48 / 1.17	0.52	-0.01
5. The personnel involved in registration are helpful.	6.21	5.52 / 1.50	0.69	5.98	5.52 / 1.59	0.46	0.00
8. Classes are scheduled at times that are convenient for me.	6.38	5.57 / 1.45	0.81	6.16	5.58 / 1.50	0.58	-0.01
15. I am able to register for classes I need with few conflicts.	6.34	5.37 / 1.56	0.97	6.18	5.25 / 1.82	0.93	0.12
35. Policies and procedures regarding registration and course selection are clear and well-publicized.	6.26	5.48 / 1.47	0.78	6.03	5.46 / 1.51	0.57	0.02
43. Class change (drop/add) policies are reasonable.	6.16	5.43 / 1.43	0.73	6.01	5.58 / 1.40	0.43	-0.15
51. There are convenient ways of paying my school bill.	6.21	5.53 / 1.48	0.68	5.97	5.56 / 1.43	0.41	-0.03
56. The business office is open during hours which are convenient for most students.	6.12	5.50 / 1.44	0.62	5.93	5.52 / 1.42	0.41	-0.02
60. Billing policies are reasonable.	6.09	5.31 / 1.50	0.78	5.86	5.48 / 1.41	0.38	-0.17
62. Bookstore staff are helpful.	6.07	5.50 / 1.55	0.57	5.84	5.36 / 1.58	0.48	0.14

<sup>\*</sup> Difference statistically significant at the .05 level

<sup>\*\*</sup> Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Responsiveness to Diverse Populations

	June 2018				Mean Difference		
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
RESPONSIVENESS TO DIVERSE POPULATIONS		5.46 / 1.26			5.58 / 1.29		-0.12
81. Institution's commitment to part-time students?		5.64 / 1.35			5.72 / 1.38		-0.08
82. Institution's commitment to evening students?		5.50 / 1.40			5.52 / 1.52		-0.02
83. Institution's commitment to older, returning learners?		5.46 / 1.43			5.62 / 1.42		-0.16
84. Institution's commitment to under-represented populations?		5.34 / 1.42			5.44 / 1.41		-0.10
85. Institution's commitment to commuters?		5.37 / 1.42			5.55 / 1.33		-0.18
86. Institution's commitment to students with disabilities?		5.43 / 1.40			5.62 / 1.43		-0.19

<sup>\*</sup> Difference statistically significant at the .05 level

<sup>\*\*</sup> Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Safety and Security

	June 2018				Mean Difference		
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
SAFETY AND SECURITY	6.11	5.21 / 1.19	0.90	5.95	5.23 / 1.25	0.72	-0.02
4. Security staff are helpful.	5.81	5.11 / 1.48	0.70	5.61	5.19 / 1.58	0.42	-0.08
11. Security staff respond quickly in emergencies.	5.99	5.09 / 1.41	0.90	5.82	5.15 / 1.45	0.67	-0.06
24. Parking lots are well-lighted and secure.	6.20	5.06 / 1.69	1.14	6.01	5.00 / 1.69	1.01	0.06
31. The campus is safe and secure for all students.	6.34	5.60 / 1.34	0.74	6.23	5.64 / 1.38	0.59	-0.04
39. The amount of student parking space on campus is adequate.	6.19	5.17 / 1.65	1.02	6.07	5.17 / 1.71	0.90	0.00

<sup>\*</sup> Difference statistically significant at the .05 level

<sup>\*\*</sup> Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Service Excellence

		June 2018		May 2016			Mean Difference
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
SERVICE EXCELLENCE	6.07	5.42 / 1.08	0.65	5.86	5.43 / 1.16	0.43	-0.01
5. The personnel involved in registration are helpful.	6.21	5.52 / 1.50	0.69	5.98	5.52 / 1.59	0.46	0.00
22. People on this campus respect and are supportive of each other.	6.05	5.48 / 1.35	0.57	5.85	5.50 / 1.32	0.35	-0.02
26. Library staff are helpful and approachable.	6.12	5.74 / 1.30	0.38	5.93	5.72 / 1.34	0.21	0.02
27. The campus staff are caring and helpful.	6.22	5.58 / 1.31	0.64	5.96	5.62 / 1.24	0.34	-0.04
44. I generally know what's happening on campus.	5.83	5.21 / 1.47	0.62	5.61	5.22 / 1.56	0.39	-0.01
57. Administrators are approachable to students.	6.13	5.37 / 1.48	0.76	5.90	5.44 / 1.40	0.46	-0.07
62. Bookstore staff are helpful.	6.07	5.50 / 1.55	0.57	5.84	5.36 / 1.58	0.48	0.14
63. I seldom get the "run-around" when seeking information on this campus.	6.02	5.21 / 1.51	0.81	5.79	5.26 / 1.52	0.53	-0.05
67. Channels for expressing student complaints are readily available.	6.02	5.10 / 1.60	0.92	5.82	5.22 / 1.47	0.60	-0.12

<sup>\*</sup> Difference statistically significant at the .05 level

<sup>\*\*</sup> Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

#### Scales: In Order With Items That Make Up the Scale - Student Centeredness

	June 2018			May 2016			Mean Difference
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
STUDENT CENTEREDNESS	6.07	5.43 / 1.14	0.64	5.84	5.47 / 1.18	0.37	-0.04
1. Most students feel a sense of belonging here.	5.54	5.36 / 1.34	0.18	5.33	5.31 / 1.48	0.02	0.05
16. The college shows concern for students as individuals.	6.18	5.14 / 1.55	1.04	5.81	5.26 / 1.54	0.55	-0.12
27. The campus staff are caring and helpful.	6.22	5.58 / 1.31	0.64	5.96	5.62 / 1.24	0.34	-0.04
28. It is an enjoyable experience to be a student on this campus.	6.16	5.51 / 1.40	0.65	6.00	5.59 / 1.38	0.41	-0.08
36. Students are made to feel welcome on this campus.	6.20	5.64 / 1.31	0.56	6.04	5.61 / 1.32	0.43	0.03
57. Administrators are approachable to students.	6.13	5.37 / 1.48	0.76	5.90	5.44 / 1.40	0.46	-0.07

<sup>\*</sup> Difference statistically significant at the .05 level

<sup>\*\*</sup> Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

	June 2018 May 2016						Mean Difference
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
Most students feel a sense of belonging here.	5.54	5.36 / 1.34	0.18	5.33	5.31 / 1.48	0.02	0.05
2. Faculty care about me as an individual.	5.98	5.39 / 1.44	0.59	5.71	5.48 / 1.36	0.23	-0.09
3. The quality of instruction in the vocational/technical programs is excellent.	6.09	5.32 / 1.41	0.77	5.87	5.51 / 1.35	0.36	-0.19 *
4. Security staff are helpful.	5.81	5.11 / 1.48	0.70	5.61	5.19 / 1.58	0.42	-0.08
5. The personnel involved in registration are helpful.	6.21	5.52 / 1.50	0.69	5.98	5.52 / 1.59	0.46	0.00
6. My academic advisor is approachable.	6.24	5.60 / 1.49	0.64	6.12	5.76 / 1.46	0.36	-0.16
7. Adequate financial aid is available for most students.	6.04	4.92 / 1.72	1.12	5.89	5.26 / 1.54	0.63	-0.34 **
8. Classes are scheduled at times that are convenient for me.	6.38	5.57 / 1.45	0.81	6.16	5.58 / 1.50	0.58	-0.01
9. Internships or practical experiences are provided in my degree/certificate program.	5.89	5.06 / 1.49	0.83	5.71	4.95 / 1.62	0.76	0.11
10. Child care facilities are available on campus.	5.10	5.22 / 1.49	-0.12	4.95	5.24 / 1.47	-0.29	-0.02
11. Security staff respond quickly in emergencies.	5.99	5.09 / 1.41	0.90	5.82	5.15 / 1.45	0.67	-0.06
12. My academic advisor helps me set goals to work toward.	6.16	5.22 / 1.68	0.94	5.98	5.42 / 1.61	0.56	-0.20
13. Financial aid awards are announced to students in time to be helpful in college planning.	5.96	4.81 / 1.62	1.15	5.72	5.19 / 1.55	0.53	-0.38 ***
14. Library resources and services are adequate.	6.23	5.89 / 1.22	0.34	5.96	5.86 / 1.33	0.10	0.03
15. I am able to register for classes I need with few conflicts.	6.34	5.37 / 1.56	0.97	6.18	5.25 / 1.82	0.93	0.12
16. The college shows concern for students as individuals.	6.18	5.14 / 1.55	1.04	5.81	5.26 / 1.54	0.55	-0.12

<sup>\*</sup> Difference statistically significant at the .05 level

<sup>\*\*</sup> Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

	June 2018 May 2016					Mean Difference	
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
17. Personnel in the Veterans' Services program are helpful.	5.13	4.85 / 1.30	0.28	5.08	4.95 / 1.49	0.13	-0.10
18. The quality of instruction I receive in most of my classes is excellent.	6.36	5.40 / 1.39	0.96	6.16	5.69 / 1.32	0.47	-0.29 **
19. This campus provides effective support services for displaced homemakers.	5.43	4.88 / 1.34	0.55	5.13	4.84 / 1.45	0.29	0.04
20. Financial aid counselors are helpful.	6.01	5.08 / 1.62	0.93	5.76	5.23 / 1.55	0.53	-0.15
21. There are a sufficient number of study areas on campus.	6.16	5.56 / 1.47	0.60	5.96	5.63 / 1.49	0.33	-0.07
22. People on this campus respect and are supportive of each other.	6.05	5.48 / 1.35	0.57	5.85	5.50 / 1.32	0.35	-0.02
23. Faculty are understanding of students' unique life circumstances.	6.20	5.23 / 1.59	0.97	6.00	5.35 / 1.50	0.65	-0.12
24. Parking lots are well-lighted and secure.	6.20	5.06 / 1.69	1.14	6.01	5.00 / 1.69	1.01	0.06
25. My academic advisor is concerned about my success as an individual.	6.17	5.28 / 1.63	0.89	6.03	5.39 / 1.58	0.64	-0.11
26. Library staff are helpful and approachable.	6.12	5.74 / 1.30	0.38	5.93	5.72 / 1.34	0.21	0.02
27. The campus staff are caring and helpful.	6.22	5.58 / 1.31	0.64	5.96	5.62 / 1.24	0.34	-0.04
28. It is an enjoyable experience to be a student on this campus.	6.16	5.51 / 1.40	0.65	6.00	5.59 / 1.38	0.41	-0.08
29. Faculty are fair and unbiased in their treatment of individual students.	6.27	5.40 / 1.45	0.87	6.13	5.64 / 1.34	0.49	-0.24 *
30. The career services office provides students with the help they need to get a job.	5.95	5.14 / 1.37	0.81	5.78	5.16 / 1.44	0.62	-0.02
31. The campus is safe and secure for all students.	6.34	5.60 / 1.34	0.74	6.23	5.64 / 1.38	0.59	-0.04

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<sup>\*\*</sup> Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

	June 2018 May 2016					Mean Difference	
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
32. My academic advisor is knowledgeable about my program requirements.	6.33	5.42 / 1.62	0.91	6.13	5.56 / 1.51	0.57	-0.14
33. Admissions counselors accurately portray the campus in their recruiting practices.	5.87	5.27 / 1.40	0.60	5.70	5.36 / 1.37	0.34	-0.09
34. Computer labs are adequate and accessible.	6.28	5.89 / 1.28	0.39	6.09	5.81 / 1.29	0.28	0.08
35. Policies and procedures regarding registration and course selection are clear and well-publicized.	6.26	5.48 / 1.47	0.78	6.03	5.46 / 1.51	0.57	0.02
36. Students are made to feel welcome on this campus.	6.20	5.64 / 1.31	0.56	6.04	5.61 / 1.32	0.43	0.03
37. Faculty take into consideration student differences as they teach a course.	6.08	5.19 / 1.47	0.89	5.92	5.34 / 1.38	0.58	-0.15
38. The student center is a comfortable place for students to spend their leisure time.	5.90	5.30 / 1.50	0.60	5.75	5.57 / 1.38	0.18	-0.27 **
39. The amount of student parking space on campus is adequate.	6.19	5.17 / 1.65	1.02	6.07	5.17 / 1.71	0.90	0.00
40. My academic advisor is knowledgeable about the transfer requirements of other schools.	6.20	5.25 / 1.58	0.95	6.08	5.33 / 1.54	0.75	-0.08
41. Admissions staff are knowledgeable.	6.28	5.50 / 1.41	0.78	6.09	5.52 / 1.40	0.57	-0.02
42. The equipment in the lab facilities is kept up to date.	6.17	5.46 / 1.32	0.71	6.02	5.46 / 1.41	0.56	0.00
43. Class change (drop/add) policies are reasonable.	6.16	5.43 / 1.43	0.73	6.01	5.58 / 1.40	0.43	-0.15
44. I generally know what's happening on campus.	5.83	5.21 / 1.47	0.62	5.61	5.22 / 1.56	0.39	-0.01
45. This institution has a good reputation within the community.	6.04	5.40 / 1.45	0.64	5.91	5.41 / 1.47	0.50	-0.01
46. Faculty provide timely feedback about student progress in a course.	6.18	5.28 / 1.50	0.90	6.06	5.44 / 1.38	0.62	-0.16

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<sup>\*\*</sup> Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

	June 2018 May 2016				May 2016			
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap		
47. There are adequate services to help me decide upon a career.	6.07	5.39 / 1.44	0.68	5.94	5.39 / 1.38	0.55	0.00	
48. Counseling staff care about students as individuals.	6.07	5.35 / 1.55	0.72	5.91	5.43 / 1.43	0.48	-0.08	
49. Admissions counselors respond to prospective students' unique needs and requests.	6.04	5.27 / 1.55	0.77	5.88	5.43 / 1.33	0.45	-0.16	
50. Tutoring services are readily available.	6.18	5.69 / 1.42	0.49	6.03	5.66 / 1.39	0.37	0.03	
51. There are convenient ways of paying my school bill.	6.21	5.53 / 1.48	0.68	5.97	5.56 / 1.43	0.41	-0.03	
52. This school does whatever it can to help me reach my educational goals.	6.26	5.33 / 1.50	0.93	6.07	5.46 / 1.41	0.61	-0.13	
53. The assessment and course placement procedures are reasonable.	6.09	5.44 / 1.42	0.65	5.85	5.47 / 1.34	0.38	-0.03	
54. Faculty are interested in my academic problems.	6.13	5.27 / 1.47	0.86	5.88	5.39 / 1.36	0.49	-0.12	
55. Academic support services adequately meet the needs of students.	6.12	5.34 / 1.44	0.78	5.91	5.54 / 1.31	0.37	-0.20 *	
56. The business office is open during hours which are convenient for most students.	6.12	5.50 / 1.44	0.62	5.93	5.52 / 1.42	0.41	-0.02	
57. Administrators are approachable to students.	6.13	5.37 / 1.48	0.76	5.90	5.44 / 1.40	0.46	-0.07	
58. Nearly all of the faculty are knowledgeable in their fields.	6.28	5.62 / 1.30	0.66	6.11	5.78 / 1.23	0.33	-0.16	
59. New student orientation services help students adjust to college.	5.94	5.35 / 1.49	0.59	5.76	5.46 / 1.37	0.30	-0.11	
60. Billing policies are reasonable.	6.09	5.31 / 1.50	0.78	5.86	5.48 / 1.41	0.38	-0.17	
61. Faculty are usually available after class and during office hours.	6.28	5.67 / 1.34	0.61	6.12	5.80 / 1.33	0.32	-0.13	

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<sup>\*\*</sup> Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

	June 2018 May 2016				Mean Difference		
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
62. Bookstore staff are helpful.	6.07	5.50 / 1.55	0.57	5.84	5.36 / 1.58	0.48	0.14
63. I seldom get the "run-around" when seeking information on this campus.	6.02	5.21 / 1.51	0.81	5.79	5.26 / 1.52	0.53	-0.05
64. Nearly all classes deal with practical experiences and applications.	6.05	5.47 / 1.38	0.58	5.88	5.43 / 1.38	0.45	0.04
65. Students are notified early in the term if they are doing poorly in a class.	6.20	5.18 / 1.61	1.02	6.00	5.13 / 1.61	0.87	0.05
66. Program requirements are clear and reasonable.	6.30	5.61 / 1.35	0.69	6.07	5.59 / 1.29	0.48	0.02
67. Channels for expressing student complaints are readily available.	6.02	5.10 / 1.60	0.92	5.82	5.22 / 1.47	0.60	-0.12
68. On the whole, the campus is well-maintained.	6.20	5.60 / 1.39	0.60	6.03	5.55 / 1.44	0.48	0.05
69. There is a good variety of courses provided on this campus.	6.26	5.66 / 1.35	0.60	6.12	5.57 / 1.44	0.55	0.09
70. I am able to experience intellectual growth here.	6.31	5.81 / 1.23	0.50	6.11	5.76 / 1.32	0.35	0.05
71. Campus item 1	6.02	5.70 / 1.47	0.32				
72. Campus item 2	5.71	5.51 / 1.46	0.20				
73. Campus item 3	5.39	5.22 / 1.66	0.17				
74. Campus item 4	4.63	4.66 / 1.65	-0.03				
75. Campus item 5	4.16	4.34 / 1.68	-0.18				
76. Campus item 6							
77. Campus item 7							

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<sup>\*\*</sup> Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

	June 2018 May 2016				Mean Difference		
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
78. Campus item 8							
79. Campus item 9							
80. Campus item 10							
81. Institution's commitment to part-time students?		5.64 / 1.35			5.72 / 1.38		-0.08
82. Institution's commitment to evening students?		5.50 / 1.40			5.52 / 1.52		-0.02
83. Institution's commitment to older, returning learners?		5.46 / 1.43			5.62 / 1.42		-0.16
84. Institution's commitment to under-represented populations?		5.34 / 1.42			5.44 / 1.41		-0.10
85. Institution's commitment to commuters?		5.37 / 1.42			5.55 / 1.33		-0.18
86. Institution's commitment to students with disabilities?		5.43 / 1.40			5.62 / 1.43		-0.19
87. Cost as factor in decision to enroll.	6.42			6.35			
88. Financial aid as factor in decision to enroll.	5.85			5.80			
89. Academic reputation as factor in decision to enroll.	5.96			5.78			
90. Size of institution as factor in decision to enroll.	5.15			4.97			
91. Opportunity to play sports as factor in decision to enroll.	3.59			3.72			
92. Recommendations from family/friends as factor in decision to enroll.	5.09			4.97			
93. Geographic setting as factor in decision to enroll.	5.29			5.41			

<sup>\*</sup> Difference statistically significant at the .05 level

<sup>\*\*</sup> Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

	June 2018			May 2016			Mean Difference
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
94. Campus appearance as factor in decision to enroll.	5.19			5.29			
95. Personalized attention prior to enrollment as factor in decision to enroll.	5.52			5.46			

<sup>\*</sup> Difference statistically significant at the .05 level

<sup>\*\*</sup> Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

#### **Summary Items**

Summary Item	June 2018	May 2016	Mean Difference
So far, how has your college experience met your expectations?	Average: 4.83	Average: 4.99	-0.16
1=Much worse than expected	0%	1%	
2=Quite a bit worse than I expected	1%	1%	
3=Worse than I expected	6%	5%	
4=About what I expected	40%	34%	
5=Better than I expected	23%	23%	
6=Quite a bit better than I expected	11%	13%	
7=Much better than expected	16%	20%	
Rate your overall satisfaction with your experience here thus far.	Average: 5.47	Average: 5.54	-0.07
1=Not satisfied at all	0%	1%	
2=Not very satisfied	2%	2%	
3=Somewhat dissatisfied	4%	4%	
4=Neutral	13%	13%	
5=Somewhat satisfied	19%	15%	
6=Satisfied	41%	39%	
7=Very satisfied	18%	23%	
All in all, if you had to do it over, would you enroll here again?	Average: 5.72	Average: 5.74	-0.02
1=Definitely not	1%	1%	
2=Probably not	2%	2%	
3=Maybe not	4%	4%	
4=I don't know	9%	8%	
5=Maybe yes	14%	12%	
6=Probably yes	32%	31%	
7=Definitely yes	34%	38%	