



Current COM Goals & Priorities in SPOL

Strategic Goals

1. College of the Mainland will develop processes and procedures to ensure that students have a successful start to their college experience.
2. College of the Mainland will eliminate obstacles from the student's pathway as they proceed on their academic journey.
3. College of the Mainland will enhance student engagement, keeping the students interested in staying on course.
4. College of the Mainland will provide high-quality instruction and instructional support services.
5. College of the Mainland will provide services/processes that enhance the integrity/safety/quality of the institution (including physical facilities) and that enhance the quality of the faculty and staff.
6. College of the Mainland will provide services/processes that connect the College to the community in a mutually growth-enhancing cycle.

Workforce and Continuing Education

1. Increase Enrollment, Retention, Completion

- 1.1 Develop a consistent, reliable schedule of workforce and personal enrichment programs
- 1.2 Identify methods of on-going communication with students about next classes in recommended sequence of courses

2. Programs Meet Community and Industry Needs

- 2.1 Review existing workforce and personal enrichment training program to ensure they meet industry and community needs
- 2.2 Determine new programs that need to be offered to meet industry and community needs
- 2.3 Develop programming so there are clear career pathways in CE or to credit, where applicable



3. Increase Partnerships with Community

3.1 Develop partnerships with business, industry, and the community that foster innovative and relevant programs for market needs

4. Enhance CE Operational Efficiencies and Information Reporting

4.1 Utilize Informer reports to review timely reports on CE program expenses and revenue as well as ad hoc reports on program-specific key performance indicators

4.2 Develop standard operating procedures for CE operations

4.3 Review the WECM report quarterly to ensure reporting errors are minimized

Title V Goals

1. Increase Retention
2. Increase Full-time enrollment
3. Increase Graduation