# **Strategic Planning Results**

Sorted By: Institutional Goal

Planning Year: 2013-2014

# Institutional Goal: 1 - Enrollment and Student Success

Unit Code:Planning Unit:Unit Manager20100College Annual PlanSewell, Steve

Obj ID Objective Objective Purpose Objective Status

1110 Annual Priority 2 Developmental Ongoing

# **Objective Description**

Weakness: Lack of Welcoming Environment [supports strategic goals #1, #3, and #4]

Institutional Goals	
Strategic	
1 Enrollment and Student Success	
3 Community Awareness and Collaboration	
4 Funding and Resources	

# **Assessment Measures**

Date	Description
09/24/2014	Fully developed and implemented SSC Committee Five recommendations.

# **Intended Results**

Date	Description
09/24/2014	Student Success Council Committee will develop recommendations addressing a lack of welcoming environment.

# **Actual Results**

Date	Description
09/24/2014	SSC Committee Five nearly completed development of four recommendations.  1. Improve campus safety 2. Extend hours of Instructional and IT support 3. Impove services at off-site facilities 4. Establish a Technology Committee to oversee improvment of campus technology

# **Use of Results**

Date	Description
09/24/2014	The four recommendations of SSC Committee Five from 2013-2014 will be completed in 2014-2015 academic year.

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Unit Code:Planning Unit:Unit Manager30000InstructionTempler, James

Obj ID Objective Objective Purpose Objective Status

954 Faculty meet credentialing requirements Operational Complete

# **Objective Description**

Hire faculty members who meet credentialing requirements

Institutional Goals	
Strategic	
1 Enrollment and Student Success	
6 Maintenance of Operations	

# **Assessment Measures**

Date	Description
09/13/2012	Audit of faculty credentials by using faculty teaching credentials forms on file in HR

# **Intended Results**

Date	Description
09/13/2012	100% of faculty hired (ft and pt) will meet COM credentialing standards

# **Actual Results**

Date	Description
09/04/2014	100% of faculty meet credentialing standards based on limited audit. No SOQ's have been written since Dr.
	Millsap assumed VPI position in spring 2014.

# **Use of Results**

Date	Description
09/04/2014	The VPI will continue to work with the SACS Steering Committee to develop credentialing guidelines, including information on qualifying fields. HR is participating in this process and is working to ensure that official transcripts are available for the formal credentialing review.

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Obj ID **Objective** 

Monitor SACS compliance through

**Objective Purpose** 

Developmental

**Objective Status** 

In Progress

planning and evaluation process

# **Objective Description**

956

Monitor COM's planning and evaluation process for compliance with accreditation requirements

Institutional Goals	
Strategic	
1 Enrollment and Student Success	
6 Maintenance of Operations	

# **Assessment Measures**

Date	Description
09/13/2012	% of accreditation standards met

# **Intended Results**

Date	Description
09/13/2012	100% compliance with SACS accreditation standards

# **Actual Results**

Date	Description
09/04/2014	A SACS Steering Committee has been formed and has begun meeting to formulate processes for ensuring compliance with accreditation standards. This committee is focused currently on areas that are most commonly problematic (such as faculty credentialing, institutional effectiveness, and student complaints), and guidelines and processes are actively being revised to improve regularity of enforcement. At present, there is no evidence that we are out of compliance with any accreditation standard.

# **Use of Results**

Date	Description
09/04/2014	We will complete the development of specific faculty credentialing guidelines. We will complete the revisions of our student complaint process. We will regularly implement our IE processes.

Print Date: Thursday, October 06, 2016

Unit Code:Planning Unit:Unit Manager30500Dual CreditJones, Theresa

Obj ID Objective Objective Purpose Objective Status

1384 Dual Credit Enrollment Numbers Operational No Status

# **Objective Description**

Increase dual credit student enrollment to 1000 students/semester by Fall 2014.

Institu	Institutional Goals	
Strate	Strategic	
1 Enro	ollment and Student Success	

# **Assessment Measures**

Date	Description
10/13/2014	Review number of dual credit students enrolled Fall 2014 to see if 1000 students are enrolled at COM.

# **Intended Results**

Date	Description
10/13/2014	Continue to provide opportunities for high school students to earn college credit and engage in a positive higher education experience before high school graduation.

# **Actual Results**

Date	Description
09/12/2014	We meet this goal, Dual Credit enrollment is 1039 students for the Fall 2014.

# **Use of Results**

Date	Description
09/12/2014	Dual Credit will continue to work with Continuing Education and Workforce Education to develop new opportunities for high school students to enroll in workforce credit at COM while still enrolled in high school. These new programs should continue to increase DC enrollment.

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1385 Dual Credit Registration Process Developmental No Status

# **Objective Description**

Work with COM Dual Credit committee, Dual Credit Advisory Board, and all offices involved with dual credit registration to streamline the process and ensure 90% of dual credit students are registered for fall classes by end of previous school year.

Institutional Goals	
Strategic	
1 Enrollment and Student Success	
6 Maintenance of Operations	

# **Actual Results**

Date	Description
09/12/2014	As of June 9, 2014, 84% of DC students were enrolled in classes.

# **Use of Results**

Date	Description
09/12/2014	The DC Student Services committee will review other community college registration processes for DC and revise our process to best utilitize our resources while improving the DC registration process. The DC department will continue to work toward the goal of 90% of DC students have completed registration before being released for summer break.

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30600 Collegiate High School Belcher, Sandi

Obj ID Objective Objective Purpose Objective Status

1006 CHS Graduates Operational In Progress

# **Objective Description**

Senior students enrolled in CHS for two (2) years will attain associates degrees.

Institutional Goals	
Strategic	
1 Enrollment and Student Success	

# **Assessment Measures**

Date	Description
08/15/2012	percentage of seniors CHS students who received a degree

# **Intended Results**

Date	Description
08/15/2012	60% of the senior students enrolled in CHS for two (2) years will attain assocaites degrees.

# **Actual Results**

Date	Description
09/12/2014	84% of the students enrolled for two (2) years graduated with an Associates degree.

# **Use of Results**

Date	Description
09/12/2014	Marketing for sustainability of the Collegiate High School. Core completion rates and graduation rates. Annual report to partnership school districts.

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1008 Collegiate High School-AA Degree's Operational Ongoing

# **Objective Description**

Senior students enrolled in CHS for two (2) years will attain assocaite degrees.

Institutional Goals	
Strategic	
1 Enrollment and Student Success	

# **Assessment Measures**

Date	Description
08/31/2012	COM gradution applications; CHS Data (Datatel)
08/31/2012	Transcripts
10/21/2013	COM gradution applications; CHS Data (Datatel); Transcripts

# **Intended Results**

Date	Description
08/31/2012	60% of the senior students enrolled in CHS for two (2) years will attain assocate degree.
10/21/2013	65% of the senior students enrolled in CHS for two (2) years will attain assocate degree.

# **Actual Results**

Date	Description
10/15/2014	84% of the senior students enrolled in CHS for two (2) years attained associates degree.

# **Use of Results**

Date	Description
10/15/2014	Marketing, Recruitment, Advertising, Success points CHS Sustainiability

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1012 Collegiate High School-Enrollment Developmental Ongoing

# **Objective Description**

Students enrolled in AY 2011 will re-enroll in AY 2012, excluding those who graduate.

Institutional Goals	
Strategic	
1 Enrollment and Student Success	

# **Assessment Measures**

Date	Description
08/31/2012	Accepted enrollment applications; School District Data; CHS Data (datatel)
10/21/2013	Accepted enrollment applications; School District Data; CHS Data (datatel)

# **Intended Results**

Date	Description
08/31/2012	100% of the students enrolled in AY 2011 will re-enroll in AY 2012, witht the exception of those that graduated.
10/21/2013	100% of the students enrolled in AY 2013 will re-enroll in AY 2014, witht the exception of those that graduated.

# **Actual Results**

Date	Description
10/15/2014	85% of the students enrolled in AY 2013 re-enrolled in AY 2014, with the exception of those that graduated.

# **Use of Results**

Date	Description
10/15/2014	The statistical information will be utilized for the interview process and advising. Year-end reports for the college and partnering districts Marketing and recruitment

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30800 Quality Enhancement Plan (QEP) White, Gilchrist

Obj ID Objective Objective Purpose Objective Status

To collect and analyze data from the Operational In Progress

**QEP Rubric** 

# **Objective Description**

QEP Rubric data is gathered at the end of every fall, spring, and summer session and analyzed to show student progress.

Ins	Institutional Goals	
Stı	rategic	
1 E	Enrollment and Student Success	

#### **Assessment Measures**

Date	Description
09/12/2014	QEP Rubric data

# **Intended Results**

Date	Description
09/12/2014	50% of students delivering an oral presentation will score a 2 or higher on the rubric.

# **Actual Results**

Date	Description
09/12/2014	81.7% of students scored an average of 2.47 on the QEP Rubric for fall 2013. Spring 2014 data isn't available.

# **Use of Results**

Date	Description
09/12/2014	Continue to collect and analyze the data from the QEP Rubric

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Obj ID Objective

Competition)

**Objective Purpose** 

**Objective Status** 

1390

To hold the first QEP Student Event (Words that Changed History

Operational

Complete

# **Objective Description**

To plan and hold the first of the public events showcasing student involvement in the QEP.

Institutional Goals
Strategic
1 Enrollment and Student Success

#### **Assessment Measures**

Date	Description
09/12/2014	QEP Words that Changed History Day audience evaluation

# **Intended Results**

Date	Description
09/12/2014	50% of the audience members will indicate engagement and appreciation of oral communication skills
	50% of the audience members will indicate that they felt challenged by an idea or message in the speeches

# **Actual Results**

Date	Description
09/12/2014	57% of the audience turned in the evaluation forms.  Of those, 97% thought the performances engaged them on an intellectual level and increased their appreciation of the value of oral communication skills.  90% felt challenged by an idea or message in the performances.

# **Use of Results**

Date	Description
09/12/2014	The criteria was met. We will conduct the event again using the same process and then compare data.

To increase usage of the Speaking,

Reading, and Writing Center

Budget Objective Complete

# **Objective Description**

To hire a full-time supervising tutor for the SRWC. A full-time person can manage the staffing, publicity and monitor usage of the Center more effectively than part-time help.

Institutional Goals	
Strategic	
1 Enrollment and Student Success	

#### **Assessment Measures**

Date	Description
09/12/2014	BOT approval of a full-time person SRWC Usage reports

# **Intended Results**

Date	Description
09/12/2014	Hire a full-time supervisor/tutor Increase usage of the SRWD

# **Actual Results**

Date	Description
09/12/2014	The BOT approved a full-time supervisor/tutor in January 2014.
	The SRWC usage reports reflect students using the Center in greater numbers than the previous year.

# **Use of Results**

Date	Description
09/12/2014	continue publicizing the sevices that the SRWC offers students

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To plan for expansion of the QEP Developmental Ongoing

# **Objective Description**

Plan to expand the QEP into additional identified courses 2014-15. Plan on expansion of the QEP into online courses.

Institutional Goals	
Strategic	
1 Enrollment and Student Success	

# **Assessment Measures**

Date	Description
09/12/2014	100% of Faculty teaching the 12 new courses will be trained.
	100% of Year 1 courses that have online sections will be added to the QEP.
	A survey of online students will be developed and distributed to determine difficulties for students completing
	an oral presentation in an online class.

# **Intended Results**

Date	Description
09/12/2014	To expand the QEP into an additional 12 courses in general education and workforce programs.  To expand the QEP into online courses already included in the QEP.

# **Actual Results**

Date	Description
09/12/2014	100% of full-time faculty completed phase 1 of the training to implement the QEP in their courses.
	A survey of online students yielded the following: 540 out of 4262 students responded to the questions added to the end-of-course evaluations. 50% of the respondents were confident that they had the necessary equipment aned the ability to complete the speech assignments 40% of the students indicated that having a camera available to record a apeech would be problematic
	Based the results of the survey of students, the QEP Director and the VPI with input from the Distance Education Department decided to conduct a pilot in selected online classes taught by experienced online instructors.  A pilot of 5 instructors was identified to include the QEP in their online classes.

# **Use of Results**

Date	Description
09/12/2014	Training of full-time faculty will continue during Convocation Week in August 2014.  The pilot will be completed in fall 2014.

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Unit Code:Planning Unit:Unit Manager31100HumanitiesAnderson, Brian

Obj ID Objective Objective Purpose Objective Status

1036 Assessment of SLO's Operational Ongoing

# **Objective Description**

Student learner outcomes will be established and regularly assessed at both the program and course level. Supports Unit Goal 2.

Ins	Institutional Goals	
Str	Strategic	
1 E	Enrollment and Student Success	

# **Assessment Measures**

Date	Description
08/30/2012	The percentage of sections taught that have submitted results for the assessment of student learner outcomes. Data will be summarized by course and semester.

# **Intended Results**

Date	Description
08/30/2012	100% of all SLO's will be assessed by full- and part-time faculty members each semester.

# **Actual Results**

Date	Description
09/12/2014	Unable to provide data due to problems with the database.

# **Use of Results**

Date	Description
09/12/2014	Conduct SPOL training so faculty can input their own assessment data into database.

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1038 Faculty Professional Development Operational Ongoing

# **Objective Description**

Faculty will continue to seek professional development opportunities to enhance their knowledge and skills of current pedagogical practices. Supports Unit Goal 4.

Institutional Goals	
Strategic	
1 Enrollment and Student Success	

# **Assessment Measures**

Date	Description
08/30/2012	Percentage of full-time faculty who have an approved professional development plan and have completed that plan within the appropriate timeframe.

#### **Intended Results**

Date	Description
08/30/2012	100% of all full-time faculty members will have an approved professional development plan on file with the department chair and will have completed that plan within the appropriate timeframe. (It is expected that all full-time faculty will complete a professional development plan annually; however, some professional development goals may require more than a year to achieve.)

# **Actual Results**

Date	Description
09/12/2014	100% of full-time faculty had a approved Professional Development plans on file. 93% (13 of 14) achieved stated yearly goals in a timely manner.

# **Use of Results**

09/12/2014 Continue to stress the importance of appropriate and practical planning for annual professional development plans.	Date	Description
	09/12/2014	

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1039 Qualified Faculty Operational Ongoing

# **Objective Description**

Hire faculty members who meet credentialling guidelines appropriate for their field. Supports Unit Goal 3.

Institutional Goals	
Strategic	
1 Enrollment and Student Success	

# **Assessment Measures**

Date	Description
08/30/2012	Percentage of faculty who meet minimum credentialing standards as documented on the Faculty Credentials form.

# **Intended Results**

Date	Description
08/30/2012	100% of all part- and full-time faculty members will meet the minimum credentialing standards for their field.

# **Actual Results**

Date	Description
09/12/2014	100% of all full-time and part-time faculty meet the minimum credentialing standards.

# **Use of Results**

Date Descriptio	on the state of th
09/12/2014 Continue t	to monitor that any new part-time or full time faculty hired meet the credentialing standards.

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1040 Section Capacity Operational Ongoing

# **Objective Description**

An adequate number of sections will be offered for each course such that student need is met without violating pedagogical standards. Supports Unit Goal 1.

Institutional Goals	
Strategic	
1 Enrollment and Student Success	

# **Assessment Measures**

Date	Description
08/30/2012	The percentage of classes whose actual enrollment exceeds the enrollment capacity. Data will be summarized by rubric and semester (report to be provided by IRE).

#### **Intended Results**

Date	Description
08/30/2012	No more than 1% of classes under a specific rubric will exceed pedagogical capacity each semester.

# **Actual Results**

Date	Description
09/12/2014	1% (1 out of 95 fall sections, 1 out of 91 spring sections) exceeded enrollment capacity.

# **Use of Results**

Date	Description
09/12/2014	Continue to enforce enrollment caps.

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1041 SLO Improvement Strategies Operational Ongoing

# **Objective Description**

Improvement strategies will be identified for all SLO's where students failed to meet the "criteria for success". Supports Unit Goal 2.

Institutional Goals	
Strategic	
1 Enrollment and Student Success	

# **Assessment Measures**

Date	Description
08/30/2012	Percentage of SLO's where students have failed to mee the "criteria for success" that have identified
	improvement strategies in the "use of results" section of the course or program assessment chart.

# **Intended Results**

Date	Description
08/30/2012	100% of SLO's where students have failed to meet the "criteria for success" will have identified improvement
	strategies reported under the "use of results" section of the course or program assessment chart.

# **Actual Results**

Date	Description
09/12/2014	Data unavailable due to problems with the former assessment database.

# **Use of Results**

Date	Description
09/12/2014	Faculty will receive SPOL training and will be inputting their own data now that the assessment data will be put in to SPOL.

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Unit Code:Planning Unit:Unit Manager31220Community TheaterBrown, H. Russ

Obj ID Objective Objective Purpose Objective Status

1017 Increase Student Participation Developmental In Progress

# **Objective Description**

To increase the number of students (actors and technicians) used in our season of productions.

Institutional Goals	
Strategic	
1 Enrollment and Student Success	
6 Maintenance of Operations	

# **Assessment Measures**

Date	Description
08/31/2014	Calculate the students that are involved in COM productions, as noted in the individual productions'
	programs.

#### **Intended Results**

Date	Description
08/31/2014	To increase the participation of students in productions by 100% over previous year.

# **Actual Results**

Date	Description
09/12/2014	Student participation was doubled, thereby achieving the 100% goal.

#### **Use of Results**

Date	Description
09/12/2014	We are developing the following strategies to continue this trend of 100% increases annually for the near future:
	<ol> <li>Actively recruiting HS theatre students to our theater program.</li> <li>Actively promoting the Rehearsal &amp; Performance credit class which is connected to each production.</li> <li>Continue to give preferential casting to students and COM alums, wherever age-appropriate.</li> </ol>

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35000 Workforce & Continuing Education Boone, Carla

Obj ID Objective Objective Purpose Objective Status

1021 marketing Operational In Progress

# **Objective Description**

create a plan to increase the awareness of the CE programs which in turn will lead to higher enrollment

Institutional Goals	
Strategic	
1 Enrollment and Student Success	
3 Community Awareness and Collaboration	

# **Assessment Measures**

Date	Description
08/16/2012	overall increased enrollment in CE workforce programs increase in number of employers who are sponsoring incumbent employees in workforce courses survey of students enrolled in workforce program courses to determine how they learned about the CE program in which they are enrolled; surveys will begin August 2014

# **Intended Results**

Date	Description
08/16/2012	A marketing plan to promote specific CE workforce programs by August 31, 2014

#### **Actual Results**

Date	Description
09/12/2014	Enrollment in some CE allied health programs has increased to the point that we have maxed class enrollment, i.e., phlebotomy, dental assistant, and ECG.
	Number of employers sponsoring incumbent employees has remained stable, but not increased.
	Survey of students in place.

# **Use of Results**

Date	Description
09/12/2014	Need to request that Program Managers review the student surveys quarterly and provide results to the Dean so that marketing strategies can be discussed and adjustments made to the Marketing plan based on successful strategies.
	A formalized plan to increase incumbent employee registrations need to be developed by the Director of CE Industrial Crafts and Director of CE Allied Health.

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Unit Code:Planning Unit:Unit Manager35100Adult EducationHayes, Josh

Obj ID Objective Objective Purpose Objective Status

957 Carreer Awareness and Planning Developmental Ongoing

# **Objective Description**

Incorporate career awareness and planning project throughout the GED and ESL curricula.

	Institutional Goals
Strategic	
	1 Enrollment and Student Success

# **Assessment Measures**

Date	Description
08/24/2012	Coordinators and directors will review syllabi for all GED classes to idebtify JA programming during Spring II of 2014.

# **Intended Results**

Date	Description
10/05/2012	At least 50% of teachers in Spring 2 will have Junior Achievement program activities offered.

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963 Reading Instruction Developmental In Progress

# **Objective Description**

Increase the effectivenes of reading instruction in GED classes.

Institutional Goals	
Strategic	
1 Enrollment and Student Success	

# **Assessment Measures**

Date	Description
08/15/2012	Professional Development sign-in sheets and teacher training records in TEAMS.

# **Intended Results**

Date	Description
08/15/2012	All teachers will have training in evidence based reading instruction (EBRI) by June 30, 2014.

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966 Transition to post-secondary Developmental In Progress

# **Objective Description**

Increase number of adult education students entering COM.

Institutional Goals	
Strategic	
1 Enrollment and Student Success	1 En

# **Assessment Measures**

Date	Description
08/24/2012	Local data match between 2012-2013 adult ed students and 2013-2014 CE and credit enrollment.

# **Intended Results**

Date	Description
08/24/2012	One additional COM adult Education student will enter credit courses at COM in 2013-2014 (2012-2013 cohort) than in 2012-2013 (2011-2012 cohort).

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35200 C.E. Allied Health Programs Bergvall, Christina

Obj ID Objective Objective Purpose Objective Status

1202 Certification Test Pass Rates Assessment Objective In Progress

# **Objective Description**

Workforce certificate programs the end with state or national testing will achieve an 85% pass rate.

Institutional Goals
Strategic
1 Enrollment and Student Success

# **Assessment Measures**

Date	Description	
05/28/2014	Testing reports for the following programs: Certified Nurse Aide ECG Technician Electronic Medical Records Medication Aide Phlebotomy Technician Medical Billing and Coding Specialist Patient Care Technician	

# **Intended Results**

Date	Description
05/28/2014	The following programs will achieve an 85% pass rate in a fiscal year: Certified Nurse Aide ECG Technician Electronic Medical Records Medication Aide Phlebotomy Technician Medical Billing and Coding Specialist Patient Care Technician

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Obj IDObjectiveObjective PurposeObjective Status1203EmployabilityAssessment ObjectiveIn Progress

# **Objective Description**

Students will be sufficiently trained in allied health workforce programs to meet the employment needs of local business and industry.

Institutional Goals	
Strategic	
1 Enrollment and Student Success	

# **Assessment Measures**

Date	Description
05/28/2014	Survey to students who have completed CE allied health training programs.

#### Intended Results

Date	Description
05/28/2014	At least 75% of completing students in the following programs will be hired in their respective fields within six months of training and testing completion:  Certified Nurse Aide  Dental Assistant  ECG Technician  Electronic Medical Records  Medication Aide  Phlebotomy Technician  Physical Therapy Aide  Medical Billing and Coding Specialist  Patient Care Technician

# **Actual Results**

Date	Description
09/12/2014	A student survey has not yet been implemented.

# **Use of Results**

Date	Description
09/12/2014	The CE AH Director position has been vacant since May 2014 so this survey has not been developed/implemented.

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Obj ID **Objective** 

**Objective Status** 

1204 **Employer Satisfaction** Assessment Objective In Progress

# **Objective Description**

The employers who hire completers from the CE Allied Health workforce programs will be satisfied with the skill level of those students.

Institutional Goals	
Strategic	
1 Enrollment and Student Success	

**Objective Purpose** 

# **Assessment Measures**

Date	Description
05/28/2014	Satisfaction survey to hiring employers

# **Intended Results**

Date	Description
05/28/2014	At least 75% of the employers who have hired completing CE Allied Health students will be satisfied with the skill level of those employees.

# **Actual Results**

Date	Description
09/12/2014	A satisfaction survey was not developed.

# **Use of Results**

Date	Description
09/12/2014	The CE AH Director position has been vacant since May 2014; in the new FY the new Director will move forward with the development of this survey.

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36210 Process Technology Wethington, Stephen

Obj ID Objective Objective Purpose Objective Status

1071 Assessment of SLO's Operational Ongoing

# **Objective Description**

Student learner outcomes will be established and regularly assessed at both the program and course level.

Institutional Goals	
Strategic	
1 Enrollment and Student Success	
6 Maintenance of Operations	

# **Assessment Measures**

Date	Description
08/27/2012	The percentage of sections taught that have submitted results for the assessment of student learner outcomes. Data will be summarized by course and semester.

# **Intended Results**

Date	Description
08/27/2012	100% of all SLO's will be assessed by full and part time faculty members each semester

# **Actual Results**

Date	Description
09/12/2014	Due to data base problems this data was not collected

#### **Use of Results**

Date	Description
09/12/2014	N/A

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Obj ID Objective **Objective Purpose** 

**Objective Status** 

1073 Class Schedule Operational

Ongoing

# **Objective Description**

Institutional Goals	
Strategic	
1 Enrollment and Student Success	

# **Assessment Measures**

Date	Description
09/04/2012	percentage of classes making based on classes offered and classes making.

# **Intended Results**

Date	Description
08/24/2012	90% of classes offered each esmester under a specific rubric will make. (Report to be provided by IRE).

# **Actual Results**

Date	Description
09/12/2014	Percent of classes made
	Fall PTEC 96%, Spring PTEC 100% Summer PTEC 94%
	Fall TECM 100% Spring 100% Summer 100%
	Fall CTEC 88% Spring 75% Summer 100%

# **Use of Results**

Date	Description
09/12/2014	The CTEC courses which did not make were industry internships. These classes are variable semester to semester. They are put into the schedule to accommodate the industry in case they decide to have an internship.

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36320 Child Development Lab School Raumaker, Anna

Obj ID Objective Objective Purpose Objective Status

999 Capacity Operation Operational Ongoing

# **Objective Description**

Lab School enrollment vacancies will be filled in a timely manner. (Supports Primary Function #2.)

Institutional Goals	
Strategic	
1 Enrollment and Student Success	
6 Maintenance of Operations	

# **Assessment Measures**

Date	Description
08/30/2012	Percentage of Lab School vacancies filled within one month.

# **Intended Results**

Date	Description
08/30/2012	100% of Lab School vacancies will be filled within one month.

#### **Actual Results**

Date	Description
09/12/2014	2/2 = 100% slots filled (children withdrawn end of fall semester/slots filled for spring semester).
	Lab School operated with 40/40 slots filled for fall and spring semesters, with vacancies being filled within one month.

# **Use of Results**

Date	Description
09/12/2014	Criteria Met. Lab School began enrollment dates and registration payments a month earlier. Lab School showed improvements and will continue to monitor.
	Criteria Met. Continue to monitor.

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36330 Child Development & Education Raumaker, Anna

Obj ID Objective Objective Purpose Objective Status

993 Increase Enrollment Developmental In Progress

# **Objective Description**

Enrollment in EDUC 1300, Psychology for Success, courses will be increased. (Supports Primary Function #6.)

Institutional Goals	
Strategic	
1 Enrollment and Student Success	
6 Maintenance of Operations	

# **Assessment Measures**

Date	Description
08/30/2012	Percentage of EDUC 1300 enrollment increase.

#### Intended Results

Date Description	Description
08/30/2012	Enrollment in EDUC 1300 courses will be increased by 2% when compared to enrollment from prior year.

#### **Actual Results**

Date	Description
09/12/2014	Comparison of EDUC Enrollment Totals: FA12 = 72 FA13 = 30  SP13 = 21 SP14 = 0  SU13 = 0 SU14 = 0

#### **Use of Results**

Date	Description
09/12/2014	Criteria not met. This developmental objective will remain for the 2014-15 academic year which is the advent of the new core curriculum that includes EDUC/PSYC 1300 as part of the core. Preliminary registration for EDUC 1300 for the FA14 semester already totals 81 (as of 8/13/14). This current enrollment total is 100% Collegiate High School.

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Unit Code:Planning Unit:Unit Manager40000Student ServicesStanfield, Vicki

Obj ID Objective Objective Purpose Objective Status

853 Closing the Gaps Operational In Progress

# **Objective Description**

COM will work towards meeting the "Closing the Gaps" goals established by the Coordinating Board.

Institutional Goals	
Strategic	
1 Enrollment and Student Success	

# **Assessment Measures**

Date	Description
08/31/2012	Fall Enrollment- Unduplicated headcount

# **Intended Results**

Date	Description
08/31/2012	Total enrollment will grow by 3% each academic year, with a special emphasis on recruiting Hispanic students.

# **Actual Results**

Date	Description
09/05/2014	Semester enrollment declined by 1-3% for 2013-14.

# **Use of Results**

Date Descript	ption
09/05/2014 Semeste	ster enrollment declined by 1-3% for 2013-14.

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Unit Code:Planning Unit:Unit Manager42000StudentsKimbark, Kris

Obj ID Objective Objective Purpose Objective Status

876 Referral processing Operational Ongoing

# **Objective Description**

Process all referalls for student conduct in accordance with COM policies and procedures

	Institutional Goals
Strategic	
	1 Enrollment and Student Success

# **Assessment Measures**

Date	Description
08/31/2012	sign in sheets from convocation presentations

# **Intended Results**

Date	Description
08/31/2012	Faculty and staff will be trained in effectively utilizing the student conduct processes.

# **Actual Results**

Date	Description
09/25/2014	This objective was not completed this year due to on-going changes with policies relating to student discipline and complaints. This goal will be addressed during the 2014-2015 Academic Year.

# **Use of Results**

09/25/2014 As this object	ctive was not completed this year. there are no results.

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Objective Obj ID

**Objective Purpose** 

**Objective Status** 

877

Student compliance

Operational

Ongoing

# **Objective Description**

Ensure students adhere to the Code of Conduct

Institutional Goals	
Strategic	
1 Enrollment and Student Success	

# **Assessment Measures**

Date	Description
08/31/2012	A database is utilized that tracks timeframes of the Student Conduct processes

# **Intended Results**

Date	Description
08/31/2012	Students will be taken through the conduct processes efficiently and in allotted timeframes

# **Actual Results**

Date	Description
09/25/2014	100% of the students referred were taken through the process within the allotted time frames.

# **Use of Results**

Date	Description
09/25/2014	This objective will be on-going, as the policies and procedures for student discipline and grievances and complaints has changed this year, it is important to continue to monitor the efficiency and effectiveness of these new policies and procedures.

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42100 Student Success Center Valdes, Michelle

Obj ID Objective Objective Purpose Objective Status

879 BIT Operational Ongoing

# **Objective Description**

Training will be offered to front line staff and faculty regarding the Behavioral Intervention Team.

Institutional Goals
Strategic
1 Enrollment and Student Success

# **Assessment Measures**

Date	Description
08/31/2012	Sign In sheets

# **Intended Results**

Date	Description
08/31/2012	25% of front line staff and faculty will participate in BIT training.

# **Actual Results**

Date	Description
10/08/2014	No additional training has been offered pertaining to the BIT. A presentation will be delivered during Spring 2015 Convocation, combining BIT, Judicial, and Campus Police.

# **Use of Results**

Date	Description
10/08/2014	Updated presentation will be developed regarding the BIT, Police and Judicial. Discussion on completing the BIT referral form, as well as feedback from the end users.

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71000 SSC Subcommittee 1: Getting On Course to Success Musick, Kelly

Obj ID Objective Objective Purpose Objective Status

Student Success Course in High Schools

# **Objective Description**

1125

Replicate a key element of the Gulf Coast PASS Grant by putting resources and plans into place to offer Psychology/Education 1300 in all area high schools for the 2014-2015 academic year.

Developmental

In Progress

Institutional Goals	
Strategic	
1 Enrollment and Student Success	
3 Community Awareness and Collaboration	

# **Assessment Measures**

Date	Description
01/29/2014	Confirmation of Psychology/Education 1300 in the fall 2014/spring 2015 course schedules at a minimum of
	75% of the area high schools with whom we have a dual credit relationship.

#### **Intended Results**

Date	Description
01/29/2014	Psychology/Education 1300 will be offered during the 2014-2014 academic year in at least 75% of the area
	high schools with whom we have a dual credit relationship.

#### **Actual Results**

Date	Description
09/24/2014	The Psychology/Education 1300 is being offered in 7 of the 9 high schools within our service area.

#### **Use of Results**

09/24/2014 Work to offer the Psychology/Education 1300 in the remaining 2 high schools to achieve 100%	Date	Description
VVOIX to other than 3 yerlology/Education 1900 in the remaining 2 might schools to deflice 100 %.	09/24/2014	Work to offer the Psychology/Education 1300 in the remaining 2 high schools to achieve 100%.

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Obj IDObjectiveObjective PurposeObjective Status1126Advisors in High SchoolsDevelopmentalIn Progress

# Objective Description

Replicate a key element of the Gulf Coast PASS Grant for the 2014-2015 academic year in financial partnership with each high school by placing an advisor in all area high schools to assist students with preparing for college.

Institutional Goals	
Strategic	
1 Enrollment and Student Success	
3 Community Awareness and Collaboration	

#### **Assessment Measures**

Date	Description
01/29/2014	Confirmation that advisors were placed in at least 50% of the in-district area high schools with whom we
	have a dual credit relationship by the 2014-2015 academic year.

# **Intended Results**

Date	Description
01/29/2014	Advisors will be placed in at least 50% of the in-district area high schools with whom we have a dual credit relationship by the 2014-2015 academic year.

# **Actual Results**

Date	Description
09/24/2014	BOT approved 2 College Connection Advisor positions to join the two existing positions and the PASS grant advisor.

# **Use of Results**

Date	Description
09/24/2014	The College Connection Advisors will be placed in the 5 area high schools in the college taxing district. The primary focus will model the PASS grant initiatives and work with the districts to create a college going culture.

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1127 Professional Alignment Councils with Developmental In Progress

High School Faculty

# **Objective Description**

Replicate a key element of the Gulf Coast PASS Grant for the 2014-2015 academic year by creating partnerships between COM faculty and high school faculty in area high schools to assist with aligning the curriculum to better prepare students for college.

Institutional Goals	
Strategic	
1 Enrollment and Student Success	
3 Community Awareness and Collaboration	

#### **Assessment Measures**

Date	Description
01/29/2014	College readiness scores on placement test and/or TSI exemptions

#### **Intended Results**

Date	Description
01/29/2014	The percentage of students testing at the college-ready level on placement tests (or qualifying as
	TSI-exempt) will increase relative to baseline at each high school at which this partnership is implemented.

#### **Actual Results**

Date	Description
10/03/2014	Will establish baseline for courses in the 14-15 academic year.

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72000 SSC Subcommittee 2: Keeping the Pathway Clear Kimbark, Kris

Obj ID Objective Objective Purpose Objective Status

1123 Centralized tutoring Developmental In Progress

# **Objective Description**

Develop a comprehensive plan for a centralized tutoing center at COM.

Institutional Goals	
Strategic	
1 Enrollment and Student Success	

# **Assessment Measures**

Date	Description
12/05/2013	Assessment measures will include a comprehensive plan being completed with all of the taskded listed as
	key components and clearly addressed in the plan.

# **Intended Results**

Date	Description
12/05/2013	A comprehensive plan will be compiled to propose a campus-wide integrated tutorial center. This plan will be sumbitted to the SSC.

# **Actual Results**

Date	Description
09/24/2014	The President's Cabinet suggested that this objective would be more appropriate after a bond issue is passed. This objective is being modified to focus on developing a list of resources for students of tutoring services available across campus.

# **Use of Results**

09/24/2014 A resource list of tutoring resources on campus will be compiled and advertised for students to access.	Date	Description
· · · · · · · · · · · · · · · · · · ·	09/24/2014	A resource list of tutoring resources on campus will be compiled and advertised for students to access.

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73000 SSC Subcommittee 3: Keeping the Students Motivated to Stay on Kimbark, Kris

the Pathway

Obj ID Objective Objective Purpose Objective Status

1132 Research electronic sign in-survey Developmental In Progress

systems

# **Objective Description**

Research various electronic sign in/evaluation systems that can be used for student events campus-wide.

Inst	Institutional Goals	
Stra	Strategic	
1 Er	nrollment and Student Success	

# **Assessment Measures**

Date	Description
05/13/2014	A minimum of 2 electronic sign in/evauation systems will be identified.

# **Intended Results**

Date	Description
05/13/2014	Identify electronic sign in/evauation systems to choose from.

# **Actual Results**

Date	Description
05/13/2014	One system was selected by the sub-committee to forward on to the SSC Core Committee and to the President's Cabinet for approval. The Electronic COMmon Survey, iPad and Enclosures were selected by the sub-committee.

# **Use of Results**

Date	Description
05/13/2014	The Electronic COMmon Survey: iPad and Enclosures for Student Surveys was forwarded to the CORE committee and PC for approval.

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74000 SSC Subcommittee 4: Enhancing Student Skills for Navigating Sewell, Steve

and Reaching the End of the Pathway

Obj ID Objective Objective Purpose Objective Status

1209 Implementation of New General Developmental Complete Education Core Curriculum for Fall 2014

# **Objective Description**

Preparations will be completed for the implementation of new revised general education core curriculum in Fall 2014 to include: submit report to THECB; hold Core Curriculum Objective summit meetings during Convocation week (PD for faculty); require faculty to submit Fall 2014 syllabi prior to end of Spring 2014; a syllabus audit and revisions, if necessary, will occur; and complete development of database for tracking data.

Institutional Goals	
Strategic	
1 Enrollment and Student Success	
6 Maintenance of Operations	

#### **Assessment Measures**

Date	Description
06/12/2014	Completion and submission of the Core Curriculum report to THECB;  Number of faculty that attended the Core Curriculum Objective Summit meetings during Convocation;  Submission by faculty of their Fall 14 syllabi to Dept. Chairs prior to end of Spring 14;  Modification of catalog for the new general education core curriculum AY 14-15.

# **Intended Results**

Date	Description
06/12/2014	The new general education core curriculum will be approved and fully implemented in Fall 2014.

#### **Actual Results**

Date	Description
09/23/2014	<ol> <li>Core Curriculum report was submitted to THECB.</li> <li>Core Curriculum objective summit workshops were offered to gen ed faculty on January 8th and 9th, 2014.</li> <li>Notice was given to faculty to submit Fall 2014 syllabi to Dept. Chairs before the end of Spring semester 2014; compliance to be determined.</li> </ol>

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1210 Implement all THECB TSI requirements Operational Complete

# **Objective Description**

Complete all preparations for implementation of all THECB TSI requirements such as: Combine/phase out lower level Math courses to 2 courses by Fall 2014; develop and offer 2 levels of Integrated Reading and Writing courses by Fall 2014; finalize plans for serving students referred to ABE; continue to offer non-course-based options in developmental education; integrate developmental education faculty into credit depts. by Fall 2014; work with IT and Student Services to enforce TSI standards.

Institutional Goals	
Strategic	
1 Enrollment and Student Success	
6 Maintenance of Operations	

#### **Assessment Measures**

Date	Description
09/23/2014	Number of courses offered in Fall 2014 of the new lower level Math;
	Number of courses offered in Fall 2014 of IRW;
	Integration of Dev Ed faculty into Humanities and Math/Science.

#### **Intended Results**

Date	Description
09/23/2014	Implement all TSI requirements; development of 2 levels of IRW classes to be offered in Fall 2014; phase out and development of 2 levels of lower level Math classes; referral of certain students to ABE; integration of developmental ed faculty into credit depts Humanities and Math/Science.

# **Actual Results**

Date	Description
09/23/2014	Fall 2014 classes offered:
	4 sections of IRW 0300
	7 sections of IRW 0320
	3 sections of Math 0308
	12 sections of Math 0310
	3 sections of Math 0320
	1 section of Math 0105
	1 section of Math 0110
	Developmental education faculty have been incorporated into Humanities and Math/Science Departments.

# **Use of Results**

Date	Description
10/21/2014	Objective achieved.

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1211 Expand dual credit to include workforce Developmental Ongoing

classes

# **Objective Description**

Dual credit classes in the various high schools will be expanded to include workforce classes such as Welding, Criminal Justice, etc.

Institutional Goals	
Strategic	
1 Enrollment and Student Success	
2 Service Area	

# **Assessment Measures**

Date	Description
09/15/2014	Number of dual credit workforce classes in the Fall 2014 schedule.

# **Intended Results**

Date	Description
09/15/2014	To increase the variety of options available to HS students under HB 5 for dual credit workforce classes.

# **Actual Results**

Date	Description
09/23/2014	Fall 2014 dual credit workforce classes include: welding (SFHS and TCHS) and SFHS students taking cosmetology classes on the COM campus. There is also an Ed White student taking 2 drafting classes on our campus. There are two HS students taking Medical Terminology in the bridge to credit program.

# **Use of Results**

Date	Description
09/23/2014	Possible classes for Fall 2015 include: Criminal Justice at FHS and TCHS; Drafting, and Graphic Arts at TCHS. There are plans to offer the Medical Assistant program at the Learning Center/AHC in League City in the afternoons. Planning is ongoing in order to meet the high school timetable for their Fall 2015 schedules.

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Obj ID Objective

**Objective Purpose** 

Operational

**Objective Status** 

1212

Ensure that students have the opportunity to purchase textbooks at competitive prices and through various means

Complete

# **Objective Description**

This objective ensures that students will have the opportunity to purchases textbooks at competitive prices and have the opportunity to acquire textbooks through various means, such as rentals, purchase of used books, etc.

Institutional Goals		
Strategic		
1 Enrollment and Student Success		
5 Innovation		
6 Maintenance of Operations		

#### **Assessment Measures**

Date	Description
09/15/2014	<ol> <li>Notice to students regarding the bookstore options and the availability of purchasing textbooks through other means (online websites).</li> <li>Number of textbooks in the College bookstore that are available on a "used" or "rental" basis.</li> </ol>

#### **Intended Results**

Date	Description
09/15/2014	Increase students' options in acquiring textbooks. Increased options include renting and purchasing used textbooks in the College bookstore. This also includes informing students of the option to purchase their textbooks by other means, including other online retail websites.

# **Actual Results**

Date	Description
09/15/2014	<ol> <li>Notice has been provided to students in all faculty syllabi which states, "A student attending College of the Mainland is not under any obligation to purchase a textbook from the college-affiliated bookstore. The same textbook may also be available from an independent retailer, including an online retailer."</li> <li>Textbooks are available in the College bookstore on a "used" and "rental" basis - number to be determined.</li> </ol>

# **Use of Results**

Date	Description
09/23/2014	Continue to inform students of options for purchasing textbooks. Update textbook resources as needed.