Strategic Planning Results

Sorted By: Institutional Goal

Planning Year: 2013-2014

Institutional Goal: 2 - Service Area

Unit Code:	Planning Unit:		Unit Manager
20100	College Annual Plan		Sewell, Steve

Obj ID	Objective	Objective Purpose	Objective Status
1111	Annual Priority 3	Developmental	Ongoing

Objective Description

Opportunity: Community Partnerships: [supports strategic goals #2, #3, and #4]

Institutional Goals
Strategic
2 Service Area
3 Community Awareness and Collaboration
4 Funding and Resources

Assessment Measures

Date	Description
09/24/2014	Fully developed recommendation from SSC Committee Five to improve community outreach.

Intended Results

Date	Description
09/24/2014	Student Success Council Committee Six will develop recommendations to increase community partnerships.

Actual Results

Date	Description
09/24/2014	SSC Committee Six nearly completed development of a recommendation for "coordinated and intentional outreach programming."

Use of Results

Date	Description
09/24/2014	SSC Committee Six recommdation will be completed in 2014-2015 academic year.

Unit Code:	Planning Unit:		Unit Manager
30600	Collegiate High School		Belcher, Sandi

Obj ID	Objective	Objective Purpose	Objective Status
1014	Collegiate High School-Underrepresented students	Operational	Ongoing

Objective Description

Increase underrepresented student groups in the Collegiate High School program.

Institutional Goals
Strategic
2 Service Area

Assessment Measures

Date	Description
08/31/2012	Accepted enrollment applications; School District Data CHS data (Datatel)
10/21/2013	Accepted enrollment applications; School District Data CHS data (Datatel)

Intended Results

Date	Description
08/31/2012	50% of the students enrolled in the Collegiate High School will be students from underserved populations in higher education.
10/21/2013	50% of the students enrolled in the Collegiate High School will be students from underserved populations in higher education.

Actual Results

Date	Description
10/15/2014	44% of the enrollment included under served college populations; W-56% B-25% H-16% O-3% 1st Generation - 72%

Use of Results

Date	Description
10/15/2014	Recruitment, Marketing, Student Success Points, Sustainability

Unit Code:	Planning Unit:		Unit Manager
31220	Community Theater		Brown, H. Russ

Obj ID	Objective	Objective Purpose	Objective Status
1018	Increase Volunteers from Diverse Populations	Operational	Ongoing

Objective Description

Increase volunteer participation (actors and technicians) from members of diverse populations.

Institutional Goals
Strategic
2 Service Area
3 Community Awareness and Collaboration
6 Maintenance of Operations

Assessment Measures

Date	Description
08/22/2014	The number of participants from diverse populations in productions this year compared to the previous year.

Intended Results

Date	Description
08/22/2014	Participation by actors and technicians of diverse populations will increase by 25%.

Actual Results

Date	Description
09/12/2014	Every student that contributed to our 100% increase in participation came from a diverse population (Africa-American, Hispanic and LGBT).
	33% of the new actors and technicians (non-students) that contributed to productions each came from a diverse population.

Use of Results

Date	Description
09/12/2014	We will continue to seek out actors and technicians from diverse populations and make casting choices that are "color blind" wherever appropriate.

Unit Code:	Planning Unit:		Unit Manager
41100	Admissions & International Affairs		Hoodye, Tamara

Obj ID	Objective	Objective Purpose	Objective Status
858	Support recruitment activities	Developmental	In Progress

Objective Description

Increase the number of potiential students with a focus on underseved populations.

Institutional Goals
Strategic
2 Service Area

Assessment Measures

Date	Description
08/31/2012	Collect surveys on events held, and collect data on potential students who attend events through follow up emails, letters.

Intended Results

Date	Description
08/31/2012	Review and update recruitment events targeting underseved areas with a focus on minority male initiatives.

Unit Code:	Planning Unit:		Unit Manager
56000	Purchasing		Blinka, Sonja

Obj ID	Objective	Objective Purpose	Objective Status
926	Central Mailroom Charge Back Tracking	Operational	Complete

Objective Description

Increase accuracy in charge backs to individual department budgets.

Institutional Goals
Strategic
2 Service Area
4 Funding and Resources

Assessment Measures

Date	Description
08/22/2012	Shipping/Mail Request Document to be developed and used to serve as back-up documentation to reference appropriate charge numbers for large mail outs through Central Mailroom.

Intended Results

Date	Description
08/22/2012	100% correct charge back of mail outs by department monthly.

Actual Results

Date	Description
10/07/2014	The mail form has not been fully developed due to the flux in staffing. Need IT assistance to finalize this goal.

Use of Results

Date	Description
10/07/2014	While appropriate charge backs are reported using the Pitney Bowes mail out report, the mail form to be used by departments is pending assistance in the forms file of the G:/ Drive.

Obj ID	**Objective**	**Objective Purpose**	**Objective Status**
928	Launch Purchasing Website	Developmental	Complete

Objective Description

Create a Purchasing Department webpage on College website for internal and external customers to advertise Purchasing tools and Bidding opportunities.

Institutional Goals
Strategic
2 Service Area
3 Community Awareness and Collaboration
5 Innovation

Assessment Measures

Date	Description
08/22/2012	Completion of final version of Purchasing website with Web Designer in Marketing.

Intended Results

Date	Description
08/22/2012	Implement website for go live by Spring 2013

Actual Results

Date	Description
10/07/2014	Vendors and internal COM employees have utilized the website as a training tool on the Purchasing process.

Use of Results

Date	Description
10/07/2014	Increased efficiencies in the Purchasing process and provides a resource tool to minimize administrative time in processing requests.

Obj ID	Objective	Objective Purpose	Objective Status
930	Purchasing Training	Developmental	In Progress

Objective Description

Develop and implement training opportunities to educate end-user community on Purchasing requirements and processes.

Institutional Goals
Strategic
2 Service Area
3 Community Awareness and Collaboration
5 Innovation

Assessment Measures

Date	Description
08/31/2012	Attendee sign-in sheet and Training Survey by participants to provide evaluation and feedback on training given.

Intended Results

Date	Description
08/22/2012	Have a training schedule and hold sessions by Fall 2013

Actual Results

Date	Description
10/07/2014	Training implemented and completed at the beginning of Spring and Fall semester and will continue each year.

Use of Results

Date	Description
10/07/2014	While training will continue, an advanced training plan will be implemented to provide subject specific training in areas where weaknesses were recognized after training had occurred.

Obj ID	Objective	Objective Purpose	Objective Status
932	Receiving & Delivery	Operational	Ongoing

Objective Description

All received shipments of goods will be delivered to campus sites in a timely manner.

Institutional Goals
Strategic
2 Service Area

Assessment Measures

Date	Description
08/22/2012	Datatel report and signature log.

Intended Results

Date	Description
08/22/2012	Deliver at least 90% of all received products within 1 business day.

Actual Results

Date	Description
10/07/2014	Delivery signature log is providing a useful tracking tool of goods received and delivered out to campus. The turn around time is documented accordingly.

Use of Results

Date	Description
10/07/2014	Results helps determine staffing needs, tracking of the delivery of goods received, and accountability for items signed for.

Unit Code:	Planning Unit:		Unit Manager
74000	SSC Subcommittee 4: Enhancing Student Skills for Navigating and Reaching the End of the Pathway		Sewell, Steve

Obj ID	Objective	Objective Purpose	Objective Status
1211	Expand dual credit to include workforce classes	Developmental	Ongoing

Objective Description

Dual credit classes in the various high schools will be expanded to include workforce classes such as Welding, Criminal Justice, etc.

Institutional Goals
Strategic
1 Enrollment and Student Success
2 Service Area

Assessment Measures

Date	Description
09/15/2014	Number of dual credit workforce classes in the Fall 2014 schedule.

Intended Results

Date	Description
09/15/2014	To increase the variety of options available to HS students under HB 5 for dual credit workforce classes.

Actual Results

Date	Description
09/23/2014	Fall 2014 dual credit workforce classes include: welding (SFHS and TCHS) and SFHS students taking cosmetology classes on the COM campus. There is also an Ed White student taking 2 drafting classes on our campus. There are two HS students taking Medical Terminology in the bridge to credit program.

Use of Results

Date	Description
09/23/2014	Possible classes for Fall 2015 include: Criminal Justice at FHS and TCHS; Drafting, and Graphic Arts at TCHS. There are plans to offer the Medical Assistant program at the Learning Center/AHC in League City in the afternoons. Planning is ongoing in order to meet the high school timetable for their Fall 2015 schedules.