

Strategic Planning Results

Sorted By: Planning Priority

Planning Year: 2013-2014

Planning Priority: COM 2013-14 Annual Priority 3

Unit Code: 20100	Planning Unit: College Annual Plan	Unit Manager Sewell, Steve	
Obj ID 1111	Objective Annual Priority 3	Objective Purpose Developmental	Objective Status Ongoing

Objective Description

Opportunity: Community Partnerships: [supports strategic goals #2, #3, and #4]

Assessment Measures

Date	Description
09/24/2014	Fully developed recommendation from SSC Committee Five to improve community outreach.

Intended Results

Date	Description
09/24/2014	Student Success Council Committee Six will develop recommendations to increase community partnerships.

Actual Results

Date	Description
09/24/2014	SSC Committee Six nearly completed development of a recommendation for "coordinated and intentional outreach programming."

Use of Results

Date	Description
09/24/2014	SSC Committee Six recommendation will be completed in 2014-2015 academic year.

Unit Code: 28000
Planning Unit: Emergency Management

Unit Manager
McIntosh, Trish

Obj ID	Objective	Objective Purpose	Objective Status
1214	Review and update Emergency Operations Plan and Severe Weather Annex	Operational	In Progress

Objective Description

Both the Emergency Operations Plan and Severe Weather Annex require annual review to ensure they are current, and consistent with college policy, emergency management requirements, partnering jurisdictions and organizations, and best practices. Minor changes may be made and noted on record of changes by Emergency Management Coordinator. Major revisions should be provided to President for approval. The most current version of the Emergency Operations Plan and the Severe Weather Annex shall be posted to the I: Drive (Info Central) in the Emergency Operations Folder folder within the President Folder

I:\President\Emergency Operations Plan

Assessment Measures

Date	Description
06/24/2014	Check revision log in plans for latest update/review..

Intended Results

Date	Description
06/20/2014	Both the Emergency Operations Plan and the Severe Weather Annex posted in InfoCentral will show they have been reviewed and updated during the current planning year.

Actual Results

Date	Description
09/05/2014	Base Plan updated. Changes suggested by cabinet and incorporated after end of objective year.

Use of Results

Date	Description
09/05/2014	Begin review of plan earlier in year. Include all annexes in future reviews. Texas School Safety Center has changed (diminished) the level of support and guidance for junior college emergency management. If pressure from them to use the state emergency operations plan has dissipated, we will do a radical change of plan format and content to create a more usable intuitive and usable document. Consider for 2015-2016 objective.

Obj ID	Objective	Objective Purpose	Objective Status
1215	Emergency Management Training	Operational	No Status

Objective Description

Deliver training to internal and external stakeholders to enhance the culture of preparedness and capacity to respond to emergencies.

Assessment Measures

Date	Description
06/23/2014	Evaluate descriptions and sign in lists of delivered training to determine dates, target audiences, and attendees.

Intended Results

Date	Description
06/23/2014	To that end, each year the Emergency Management Unit will deliver at least 4 trainings to include at a minimum: 1 training with staff/faculty target audience. 1 training with a student target audience. 1 training with external partner/s included.

Actual Results

Date	Description
09/22/2014	ICS 300, 9/17-18/2013 34 completers. Continuing Ed class. Community and Staff included. ICS 400, 9/19-20/2013 29 completers. Continuing Ed class. Community and Staff included. ICS 300. 01/14-15/2014 32 completers. Continuing Ed class. Community and Staff represented. ICS 400. 01/16-17/2014 30 completers. Continuing Ed class. Community and Staff represented. ICS 300 05/29-29/2014 16 completers. Private Sector contract class for GCSI. BP Chemical. Active Shooter - 08/20/2013 Staff focused - part of Convocation week. Active Shooter - 03/06/2014 Student focused - Sponsored by PTK Honor Society Hurricane Preparedness - 4/15/2014 Student Life sponsored. b ~ 12 students. No sign-in available from SL.

Use of Results

Date	Description
09/22/2014	Multiple trainings delivered. Strive to expand Staff/faculty/admin offerings through intro to ICS, out reach to constituent meetings, and additional convocation offerings. Continue working with student organizations to expand offerings to include other hazards and response actions (eg: Tornado, shelter in place, fire extinguishers, etc.) Also note: GCSI has backfilled Emergency Management outreach coordination. This individual will have point on developing and scheduling community outreach efforts. EMC will continue to support.

Obj ID	Objective	Objective Purpose	Objective Status
1217	Exercises	Operational	No Status

Objective Description

Prepare, conduct and summarize emergency management exercises to allow consideration of and practice with preparedness, response, recovery and mitigation ideas, protocols, and plans.

Assessment Measures

Date	Description
06/23/2014	Exercise documentation will include sign-in sheets to show participants and After Action Report. After Action Report and Improvement Plans will show: - Exercise type, - Exercise content, - Attendees, - Outcomes.

Intended Results

Date	Description
06/23/2014	Prepare and deliver at least one per year - Can include seminar, tabletop, functional, or full scale exercises.

Actual Results

Date	Description
09/22/2014	Tabletop Exercise 12/03/2014 - Hurricane Patricia - 7 participants (Cabinet) Tabletop Exercise 01/23/2014 - Hurricane Patricia2 - 15 participants (Director and manager level)

Use of Results

Date	Description
09/22/2014	Expand exercises beyond tabletops and beyond hurricane scenarios. Need to incorporate functional and drills. Seek opportunity to collaborate with or host local partners in Full Scale exercise.

Unit Code: 30600
Planning Unit: Collegiate High School

Unit Manager
Belcher, Sandi

Obj ID	Objective	Objective Purpose	Objective Status
1010	Collegiate High School-Community Service	Developmental	Complete

Objective Description

CHS students will participate in community service projects for the 2011-2012 school year.

Assessment Measures

Date	Description
No Data to Display	

Intended Results

Date	Description
No Data to Display	

Actual Results

Date	Description
No Data to Display	

Use of Results

Date	Description
No Data to Display	

Obj ID	Objective	Objective Purpose	Objective Status
1012	Collegiate High School-Enrollment	Developmental	Ongoing

Objective Description

Students enrolled in AY 2011 will re-enroll in AY 2012, excluding those who graduate.

Assessment Measures

Date	Description
08/31/2012	Accepted enrollment applications; School District Data; CHS Data (datatel)
10/21/2013	Accepted enrollment applications; School District Data; CHS Data (datatel)

Intended Results

Date	Description
08/31/2012	100% of the students enrolled in AY 2011 will re-enroll in AY 2012, with the exception of those that graduated.
10/21/2013	100% of the students enrolled in AY 2013 will re-enroll in AY 2014, with the exception of those that graduated.

Actual Results

Date	Description
10/15/2014	85% of the students enrolled in AY 2013 re-enrolled in AY 2014, with the exception of those that graduated.

Use of Results

Date	Description
10/15/2014	The statistical information will be utilized for the interview process and advising. Year-end reports for the college and partnering districts Marketing and recruitment

Obj ID	Objective	Objective Purpose	Objective Status
1014	Collegiate High School-Underrepresented students	Operational	Ongoing

Objective Description

Increase underrepresented student groups in the Collegiate High School program.

Assessment Measures

Date	Description
08/31/2012	Accepted enrollment applications; School District Data CHS data (Datatel)
10/21/2013	Accepted enrollment applications; School District Data CHS data (Datatel)

Intended Results

Date	Description
08/31/2012	50% of the students enrolled in the Collegiate High School will be students from underserved populations in higher education.
10/21/2013	50% of the students enrolled in the Collegiate High School will be students from underserved populations in higher education.

Actual Results

Date	Description
10/15/2014	44% of the enrollment included under served college populations; W-56% B-25% H-16% O-3% 1st Generation - 72%

Use of Results

Date	Description
10/15/2014	Recruitment, Marketing, Student Success Points, Sustainability

Unit Code: 31200
Planning Unit: Fine Arts

Unit Manager
Koerner, Sparky

Obj ID	Objective	Objective Purpose	Objective Status
1119	Cultural Center for the Community - To serve as a cultural center for the community in the areas of Visual Art, Music and Theatre.	Operational	No Status

Objective Description

Provide quality community cultural events while increasing attendance.

Assessment Measures

Date	Description
09/05/2013	Monitor attendance in Art Gallery, Musical Performances and Theatre Performances.

Intended Results

Date	Description
09/05/2013	All events will have a minimum attendance of 70% capacity.

Actual Results

Date	Description
06/19/2014	Theatre attendance was monitored by ticket sales. Art Gallery attendance was monitored by guest book. Concerts attendance was monitored by occupied seats. Emails address' will be collected at concerts and used to notify concert goers of future concerts.

Use of Results

Date	Description
06/19/2014	Collected emails at Concerts were put into a distribution list and emails were sent out prior to concerts to help keep the patrons informed of up coming concerts. The list continues to grow after each concert and Sparky keeps the distribution list on his computer and sends the notices.

Unit Code: 31210
Planning Unit: Art Gallery

Unit Manager
Ono Gray, Mayuko

Obj ID	Objective	Objective Purpose	Objective Status
982	Increase visitors	Operational	Ongoing

Objective Description

Increase visibility and exposure to art exhibits at College of the Mainland.

Assessment Measures

Date	Description
08/29/2012	Guest list/ number of visitors signed in. Note that not all visitors sign in, so this date is not completely accurate, but is the only assessment measure available.

Intended Results

Date	Description
12/05/2013	Increase the visitors by 10%.

Actual Results

Date	Description
09/13/2014	Show 1: Breaking the Boundaries, 170 Show 2: SPE South Central Member & student exhibition: 240 Show 3: Student exhibition, 140 Show 4: Faculty exhibition, 100 Show 5: Texas A&M Kingsville Faculty Exhibition, 100 Show 6: Child lab, 120 Show 7: Oh Snap! 2 Fotofest, 164 Show 8, Student show spring, 110 Summer: Senior art program exhibition, 321 Total; 1,465 signatures

Use of Results

Date	Description
09/13/2014	When exhibitions are planned for the theater performance period, we have more visitors. Plan exhibition for when there is a theater performance.

Unit Code: 71000	Planning Unit: SSC Subcommittee 1: Getting On Course to Success	Unit Manager Musick, Kelly
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Obj ID 1125	Objective Student Success Course in High Schools	Objective Purpose Developmental	Objective Status In Progress
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Objective Description

Replicate a key element of the Gulf Coast PASS Grant by putting resources and plans into place to offer Psychology/Education 1300 in all area high schools for the 2014-2015 academic year.

Assessment Measures

Date	Description
01/29/2014	Confirmation of Psychology/Education 1300 in the fall 2014/spring 2015 course schedules at a minimum of 75% of the area high schools with whom we have a dual credit relationship.

Intended Results

Date	Description
01/29/2014	Psychology/Education 1300 will be offered during the 2014-2014 academic year in at least 75% of the area high schools with whom we have a dual credit relationship.

Actual Results

Date	Description
09/24/2014	The Psychology/Education 1300 is being offered in 7 of the 9 high schools within our service area.

Use of Results

Date	Description
09/24/2014	Work to offer the Psychology/Education 1300 in the remaining 2 high schools to achieve 100%.

Obj ID	Objective	Objective Purpose	Objective Status
1126	Advisors in High Schools	Developmental	In Progress

Objective Description

Replicate a key element of the Gulf Coast PASS Grant for the 2014-2015 academic year in financial partnership with each high school by placing an advisor in all area high schools to assist students with preparing for college.

Assessment Measures

Date	Description
01/29/2014	Confirmation that advisors were placed in at least 50% of the in-district area high schools with whom we have a dual credit relationship by the 2014-2015 academic year.

Intended Results

Date	Description
01/29/2014	Advisors will be placed in at least 50% of the in-district area high schools with whom we have a dual credit relationship by the 2014-2015 academic year.

Actual Results

Date	Description
09/24/2014	BOT approved 2 College Connection Advisor positions to join the two existing positions and the PASS grant advisor.

Use of Results

Date	Description
09/24/2014	The College Connection Advisors will be placed in the 5 area high schools in the college taxing district. The primary focus will model the PASS grant initiatives and work with the districts to create a college going culture.

Obj ID	Objective	Objective Purpose	Objective Status
1127	Professional Alignment Councils with High School Faculty	Developmental	In Progress

Objective Description

Replicate a key element of the Gulf Coast PASS Grant for the 2014-2015 academic year by creating partnerships between COM faculty and high school faculty in area high schools to assist with aligning the curriculum to better prepare students for college.

Assessment Measures

Date	Description
01/29/2014	College readiness scores on placement test and/or TSI exemptions

Intended Results

Date	Description
01/29/2014	The percentage of students testing at the college-ready level on placement tests (or qualifying as TSI-exempt) will increase relative to baseline at each high school at which this partnership is implemented.

Actual Results

Date	Description
10/03/2014	Will establish baseline for courses in the 14-15 academic year.

Use of Results

Date	Description
No Data to Display	

Unit Code: 74000	Planning Unit: SSC Subcommittee 4: Enhancing Student Skills for Navigating and Reaching the End of the Pathway	Unit Manager Sewell, Steve
Obj ID 1211	Objective Expand dual credit to include workforce classes	Objective Purpose Developmental
		Objective Status Ongoing

Objective Description

Dual credit classes in the various high schools will be expanded to include workforce classes such as Welding, Criminal Justice, etc.

Assessment Measures

Date	Description
09/15/2014	Number of dual credit workforce classes in the Fall 2014 schedule.

Intended Results

Date	Description
09/15/2014	To increase the variety of options available to HS students under HB 5 for dual credit workforce classes.

Actual Results

Date	Description
09/23/2014	Fall 2014 dual credit workforce classes include: welding (SFHS and TCHS) and SFHS students taking cosmetology classes on the COM campus. There is also an Ed White student taking 2 drafting classes on our campus. There are two HS students taking Medical Terminology in the bridge to credit program.

Use of Results

Date	Description
09/23/2014	Possible classes for Fall 2015 include: Criminal Justice at FHS and TCHS; Drafting, and Graphic Arts at TCHS. There are plans to offer the Medical Assistant program at the Learning Center/AHC in League City in the afternoons. Planning is ongoing in order to meet the high school timetable for their Fall 2015 schedules.