Current COM Goals & Priorities in SPOL

Strategic Goals

1. College of the Mainland will develop processes and procedures to ensure that students have a successful start to their college experience.
2. College of the Mainland will eliminate obstacles from the student's pathway as they proceed on their academic journey.
3. College of the Mainland will enhance student engagement, keeping the students interested in staying on course.
4. College of the Mainland will provide high-quality instruction and instructional support services.
5. College of the Mainland will provide services/processes that enhance the integrity/safety/quality of the institution (including physical facilities) and that enhance the quality of the faculty and staff.
6. College of the Mainland will provide services/processes that connect the College to the community in a mutually growth-enhancing cycle.

College Goals

1. Students

Student success is our top priority. College of the Mainland will be the college of choice for our community.

    1.1 College of the Mainland will increase Full-Time Equivalent (FTE) to 4,000 by 2025.
    1.2 College of the Mainland will increase the number of degrees and certificates to 1,200 per year by 2025.
    1.3 The average time to complete a degree will decrease from 5.01 years to 4.0 years by 2025.
    1.4 The average credit per degree will decrease from 101 semester credit hours (SCH) to 70 SCH by 2025.

2. Staff, Faculty, and Administrators

Create an environment that retains and attracts administrators, faculty, and staff committed to serving our students.

2.1 Ensure that employee compensation and benefits are and remain competitive with peer Texas community colleges and the surrounding Houston business community by 2018.

2.2 Support of employee continuing education and professional development in order to achieve and maintain a high-performing, highly engaged workforce. By 2020, 75% of employees will participate in a minimum 16 hours of professional development per year.

2.3 Increase community wide engagement among administrators, faculty, staff, and trustees.

2.4 Provide workshops, seminars, and course work promoting effective teaching, learning, and assessment practices.

3. **Facilities**

Provide a safe, aesthetic environment conducive to learning, while addressing the workforce needs of local business and industry. Improve and expand existing facilities to enhance the learning environment. Develop next generation learning environments using the 2015 master facility plan as the foundation. The College will bring next generation learning to campus.

3.1 By 2027, 75% of the first two phases of the master facilities plan will be completed.

3.2 Secure passage of Bond Referendum by November 2018

3.3 Establish an exemplary teaching-learning environment that best serves our faculty and students as evidenced by completion rates, surveys, course evaluations, and other data.

3.4 Maintain a secure, accessible and welcoming environment as evidenced by student and staff satisfaction surveys.

3.5 Establish campus facility in North Galveston County to address needs of expanding population by 2025.

Workforce and Continuing Education

1. Increase Enrollment, Retention, Completion

1.1 Develop a consistent, reliable schedule of workforce and personal enrichment programs

1.2 Identify methods of on-going communication with students about next classes in recommended sequence of courses

2. Programs Meet Community and Industry Needs

2.1 Review existing workforce and personal enrichment training program to ensure they meet industry and community needs

2.2 Determine new programs that need to be offered to meet industry and community needs

2.3 Develop programming so there are clear career pathways in CE or to credit, where applicable

3. Increase Partnerships with Community

3.1 Develop partnerships with business, industry, and the community that foster innovative and relevant programs for market needs

4. Enhance CE Operational Efficiencies and Information Reporting

4.1 Utilize Informer reports to review timely reports on CE program expenses and revenue as well as ad hoc reports on program-specific key performance indicators

4.2 Develop standard operating procedures for CE operations

4.3 Review the WECM report quarterly to ensure reporting errors are minimized

Title V Goals

1. Increase Retention
2. Increase Full-time enrollment
3. Increase Graduation