

Strategic Planning Results

Sorted By: Institutional Goal

Planning Year: 2014-2015

Institutional Goal: 1 - Strategic Goal #1

Unit Code: 20100 **Planning Unit:** College Annual Plan **Unit Manager:** Sewell, Steve

Obj ID	Objective	Objective Purpose	Objective Status
1426	Early Intrusive Intervention (Supports Strategic Goal #1)	Developmental	No Status

Objective Description

Early intrusive intervention supports Strategic Goal #1.

Institutional Goals
14-17 SG-1
1 Strategic Goal #1

Assessment Measures

Date	Description
09/29/2014	Recommendations actually implemented coming out of SSC Committee #1.

Intended Results

Date	Description
09/29/2014	Implementation of recommendations coming out of SSC Committee #1.

Actual Results

Date	Description
08/27/2015	<p>Two Student Success Council Committee #1 recommendations were approved by the Student Success Council and by the President's Cabinet.</p> <p>The first recommendation was to develop a College Prep Plan as a tool to be used by the College Connections Advisors in the high schools to help students in successful transition into post-secondary education. A College Connections Handbook and prep plan were created.</p> <p>The second recommendation was to replicate a key element of the Gulf Coast PASS Grant for the 2014-2015 academic year by creating a partnership between college faculty and high school faculty with the goal of aligning English and Math curriculum to better prepare students for college-level coursework. The result was that a higher percentage of students came to College of the Mainland college ready.</p>

Use of Results

Date	Description
08/27/2015	<p>Recommendation #1: The College Connections Handbook and prep plan will be used by the College Connections advisors in the 2015-2016 school year in all local high schools.</p> <p>Recommendation #2: We will continue to offer the math and college prep courses in local high schools..</p>

Unit Code: 30000
Planning Unit: Instruction

Unit Manager
Templer, James

Obj ID	Objective	Objective Purpose	Objective Status
1232	Create plans to expand dual credit to workforce programs.	Developmental	In Progress

Objective Description

Dual credit students will have the opportunity in Fall 2014 and Spring 2015 to enroll in at least one workforce program which will lead to opportunities for the completion of certificates and degrees after high school graduation.

Institutional Goals
14-17 SG-1
1 Strategic Goal #1
14-17 SG-4
4 Strategic Goal #4
14-17 SG-6
6 Strategic Goal #6

Assessment Measures

Date	Description
04/30/2014	Fall 2014 and Spring 2015 dual credit course schedules will confirm that dual credit students had the opportunity to enroll in at least one workforce program.

Intended Results

Date	Description
04/30/2014	Dual credit students will have the opportunity in Fall 2014 and Spring 2015 to enroll in at least one workforce program which will lead to opportunities for the completion of certificates and degrees after high school graduation.

Actual Results

Date	Description
09/04/2015	Dual credit students this year had the opportunity to enroll in Cosmetology courses, Welding courses, Criminal Justice courses,

Use of Results

Date	Description
09/04/2015	We continue to work with the ISD's to expand workforce program offerings in tandem with House Bill 5 endorsement tracks. We have also revived articulated credit opportunities via our membership in a statewide consortium coordinated by Lone Star College.

Obj ID	Objective	Objective Purpose	Objective Status
1483	Implement TSI plan to include NCBO's and plans to support "bubble" students.	Developmental	In Progress

Objective Description

Define range of scores on TSI tests to identify "bubble" students in math, reading, and writing, and develop plans to support students placed in next higher level of instruction with non-course-based options or supplemental instruction.

Institutional Goals
14-17 SG-1
1 Strategic Goal #1
14-17 SG-2
2 Strategic Goal #2
14-17 SG-4
4 Strategic Goal #4

Assessment Measures

Date	Description
10/03/2014	Range of scores on TSI tests to identify "bubble" students in math, reading, and writing will have been developed and documented, and plans to support students placed in next higher level of instruction with non-course-based options or supplemental instruction will have been developed and implemented.

Intended Results

Date	Description
10/03/2014	Range of scores on TSI tests to identify "bubble" students in math, reading, and writing will be developed, and plans to support students placed in next higher level of instruction with non-course-based options or supplemental instruction will be developed and implemented.

Actual Results

Date	Description
09/04/2015	Bubble score ranges have been defined. We have developed a plan to support bubble students in math, offering a section of College Algebra with a help session for bubble students attached. This has not made, so instead, the instructor will offer general tutoring services. In English/Reading, very few sections made over the year.

Use of Results

Date	Description
09/04/2015	Work with IR to track bubble students to determine how successful they are in credit classes. Given how few IRW classes made, we are looking to expand supplemental instruction in English classes.

Obj ID	Objective	Objective Purpose	Objective Status
1489	Implement New Mathways initiative.	Developmental	In Progress

Objective Description

New Mathways will be implemented as evidenced by the inclusion of MATH 0308 and MATH 1342 in each semester course schedule, to be taught in a manner consistent with New Mathways curriculum.

Institutional Goals
14-17 SG-1
1 Strategic Goal #1
14-17 SG-4
4 Strategic Goal #4

Assessment Measures

Date	Description
10/03/2014	Course schedules will confirm that New Mathways has been implemented as evidenced by the inclusion of MATH 0308 and MATH 1342 in each semester course schedule.

Intended Results

Date	Description
10/03/2014	New Mathways will be implemented as evidenced by the inclusion of MATH 0308 and MATH 1342 in each semester course schedule, to be taught in a manner consistent with New Mathways curriculum.

Actual Results

Date	Description
09/04/2015	This new math pathway of MATH 0308 and MATH 1342 was offered and implemented in the fall and spring semesters of 2014-2015.

Use of Results

Date	Description
09/04/2015	Continue to offer this math pathway as an alternative to College Algebra and expand alternatives this year with MATH 1332. We will also engage in a NMP study to look at how NMP is impacting students.

Unit Code: 30500
Planning Unit: Dual Credit

Unit Manager
Jones, Theresa

Obj ID	Objective	Objective Purpose	Objective Status
1409	Dual Credit Data	Developmental	In Progress

Objective Description

Dual Credit will continue to work with the IR office to develop and refine an annual report for COM administration regarding growth of the program and potential barriers.

Institutional Goals
14-17 SG-1
1 Strategic Goal #1

Assessment Measures

Date	Description
09/12/2014	Was a report created and shared with college administration?

Intended Results

Date	Description
09/12/2014	Keep college administration informed of dual credit program growth and potential barriers.

Actual Results

Date	Description
09/24/2015	This Objective was not met, it will be moved to 2015-16 as it is an important objective the DC office is going to complete.

Obj ID	Objective	Objective Purpose	Objective Status
1410	Dual Credit Enrollment Numbers	Operational	No Status

Objective Description

Increase dual credit student enrollment 10% from Fall 2014 to Fall 2015.

Institutional Goals
14-17 SG-1
1 Strategic Goal #1

Assessment Measures

Date	Description
10/13/2014	Compare dual credit enrollment from fall 2014 to fall 2015 to determine if a 10% increase in enrollment was accomplished.

Intended Results

Date	Description
10/13/2014	Continue to provide opportunities for high school students to earn college credit and engage in a positive higher education experience before high school graduation.

Actual Results

Date	Description
09/24/2015	Dual Credit enrollment increased from 1016 to 1102 for fall 2015. This is a 8.46% increase. We did not meet our goal of 10% increase.

Use of Results

Date	Description
09/24/2015	We will roll this goal to our 2015-16 plan and work with College Connection Advisors and high school counselors to increase our enrollment by 10% for fall 2017.

Unit Code: 30700
Planning Unit: Instructional Lab Department

Unit Manager
Cutaia, Janis

Obj ID	Objective	Objective Purpose	Objective Status
1252	Software Compliance	Operational	Ongoing

Objective Description

All software licenses will be up to date and in compliance.

Institutional Goals
14-17 SG-1
1 Strategic Goal #1
14-17 SG-4
4 Strategic Goal #4

Assessment Measures

Date	Description
08/22/2012	Percentage of software licensing that is current as noted in departmental records.

Intended Results

Date	Description
08/22/2012	100% of licensing that is current as noted in departmental records.

Actual Results

Date	Description
09/04/2015	Departmental Software - managed by lab staff and IT Services.

Use of Results

Date	Description
09/04/2015	Instructional departments have the ability to teach using current technology.

Obj ID	Objective	Objective Purpose	Objective Status
1424	Restructure Instructional Labs	Operational	In Progress

Objective Description

Restructure the Instructional Labs on campus to better serve our students, faculty, staff and community members.

Institutional Goals
14-17 SG-1
1 Strategic Goal #1
14-17 SG-4
4 Strategic Goal #4

Assessment Measures

Date	Description
09/18/2014	Document Usage

Intended Results

Date	Description
09/18/2014	Streamline labs to ensure they are staffed properly for assistance.
09/18/2014	To make the labs more effective for students, faculty, staff and community members.
09/18/2014	To centralize labs for student, faculty, staff and community members.

Actual Results

Date	Description
09/04/2015	Restructure completed - August 2015

Use of Results

Date	Description
09/04/2015	Ability to better serve our faculty, staff and student population.

Obj ID	Objective	Objective Purpose	Objective Status
1425	Professional Assistance	Operational	In Progress

Objective Description

Cross-Train all lab assistants to ensure knowledge of college operations and software usage.

Institutional Goals
14-17 SG-1
1 Strategic Goal #1
14-17 SG-4
4 Strategic Goal #4

Intended Results

Date	Description
09/18/2014	Lab Assistants will be knowledgeable in the following areas: Operating Systems, Software, Blackboard, College Lab Procedures, People Skills

Actual Results

Date	Description
09/04/2015	Cross-Training is on-going in the department.

Use of Results

Date	Description
09/04/2015	To ensure departmental members are trained in all areas. The procedure ensures that staff acquire a well rounded knowledge of college operations and software usage.

Obj ID	Objective	Objective Purpose	Objective Status
1430	Printing	Operational	In Progress

Objective Description

Collaborate with facilities and IT Services to implement a print system for the open lab environment.

Institutional Goals
14-17 SG-1
1 Strategic Goal #1
14-17 SG-4
4 Strategic Goal #4

Intended Results

Date	Description
09/04/2015	To create a printing solution for the college.

Actual Results

Date	Description
09/04/2015	IT Services has not implemented the program as of Sept. 4, 2015

Use of Results

Date	Description
09/04/2015	Upon completion of the task - the college will have the ability to manage the printing on campus.

Unit Code: 31000
Planning Unit: Academic Programs

Unit Manager
Sewell, Steve

Obj ID	Objective	Objective Purpose	Objective Status
1497	Implement New Mathways initiative	Developmental	In Progress

Objective Description

New Mathways will be implemented as evidenced by the inclusion of MATH 0308 and MATH 1342 in each semester course schedule, to be taught in a manner consistent with New Mathways curriculum.

Institutional Goals
14-17 SG-1
1 Strategic Goal #1

Assessment Measures

Date	Description
10/03/2014	Course schedules will confirm that New Mathways has been implemented as evidenced by the inclusion of MATH 0308 and MATH 1342 in each semester course schedule.

Intended Results

Date	Description
10/03/2014	New Mathways will be implemented as evidenced by the inclusion of MATH 0308 and MATH 1342 in each semester course schedule, to be taught in a manner consistent with New Mathways curriculum.

Actual Results

Date	Description
05/12/2015	MATH 0308 and MATH 1342 included in each long semester schedule in 2015 schedules (Spring and Fall 2015). MATH 0308 also offered in Summer I 2015 semester.

Use of Results

Date	Description
05/12/2015	Will continue to offer MATH 0308 and 1342 in long semesters and will investigate potential demand for MATH 0308 and 1342 in Summer I and Summer II semesters to determine if there is sufficient demand to offer these courses during summer semesters.

Obj ID	Objective	Objective Purpose	Objective Status
1508	Implement TSI plan to include NCBO's	Developmental	In Progress

Objective Description

Define range of scores on TSI tests to identify "bubble" students in math, reading, and writing, and develop plans to support students placed in next higher level of instruction with non-course-based options or supplemental instruction.

Institutional Goals
14-17 SG-1
1 Strategic Goal #1
14-17 SG-2
2 Strategic Goal #2
14-17 SG-4
4 Strategic Goal #4

Assessment Measures

Date	Description
10/03/2014	Range of scores on TSI tests to identify "bubble" students in math, reading, and writing will have been developed and documented, and plans to support students placed in next higher level of instruction with non-course-based options or supplemental instruction will have been developed and implemented.

Intended Results

Date	Description
10/03/2014	Range of scores on TSI tests to identify "bubble" students in math, reading, and writing will be developed, and plans to support students placed in next higher level of instruction with non-course-based options or supplemental instruction will be developed and implemented.

Actual Results

Date	Description
08/25/2015	Chart to place "bubble students" was developed and advisors began to use the chart in the Spring 2015 semester to place students.

Use of Results

Date	Description
08/25/2015	NCBO option has not been utilized by students as much as expected. Will identify other methods to support "bubble students."

Unit Code: 41000
Planning Unit: Registrar

Unit Manager
Musick, Kelly

Obj ID	Objective	Objective Purpose	Objective Status
1509	Student Planning	Operational	In Progress

Objective Description

Implement new Student Planning Module.

Institutional Goals
14-17 SG-1
1 Strategic Goal #1

Assessment Measures

Date	Description
10/03/2014	Implementation completed on or before anticipated deadline.

Intended Results

Date	Description
10/03/2014	Student Planning will be up and running by the 2014 summer semester.

Actual Results

Date	Description
09/04/2015	We are currently working to implement campus wide.

Use of Results

Date	Description
09/04/2015	This will be continued in the 15-16 unit plan.

Unit Code: 42100
Planning Unit: Student Success Center

Unit Manager
Valdes, Michelle

Obj ID	Objective	Objective Purpose	Objective Status
1535	Student Planning Module	Developmental	Not Started

Objective Description

To train advising staff and new students in the usage of Student Planning.

Institutional Goals
14-17 SG-1
1 Strategic Goal #1

Assessment Measures

Date	Description
10/08/2014	Sign-in sheets from the training for all advisors on campus, and NSO class rosters for those who have completed the orientation.

Intended Results

Date	Description
10/08/2014	100% of Advising Staff will be trained on the usage of the Student Planning module. All FTIC's completing New Student Orientation face to face sessions will be introduced to the Student Planning module during the Guided Registration component of the orientation.

Actual Results

Date	Description
10/12/2015	Formal training for the Student Planner model has not yet been created or conducted by the Institutional Trainer at this point in time. A draft of the document has been developed, and the anticipated training date is in the month of October.

Obj ID	Objective	Objective Purpose	Objective Status
1539	Holistic Advising	Developmental	In Progress

Objective Description

To implement a holistic advising approach for advisors to utilize for placement.

Institutional Goals
14-17 SG-1
1 Strategic Goal #1

Assessment Measures

Date	Description
10/09/2014	Use of differentiated placement chart. Number of students in each range can be pulled from IR.

Intended Results

Date	Description
10/09/2014	Placement of students scoring in a range to be determined by instructional departments.

Actual Results

Date	Description
10/12/2015	<p>The differential placement tool was developed in conjunction with the math faculty to place students within the defined ranges into Math 1314 with support. The anticipated date for Humanities is spring 2016.</p> <p>Although the tool was developed and all advisors trained on this method, there were no students who scored within the defined range. We will continue to use this chart in the spring semester.</p>

Use of Results

Date	Description
10/12/2015	We will continue to use the placement chart for the spring 2016 semester, and revisit with the Math faculty during the spring to see if changes need to be made to the parameters as defined by faculty.

Unit Code: 63000	Planning Unit: Marketing & Communications	Unit Manager Garza, Amanda
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Obj ID 1527	Objective Improve social media postings and exchanges to promote student activities, COM programs and community events.	Objective Purpose Operational	Objective Status No Status
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Objective Description

A heightened awareness of student events and support will help students improve their college experience, retention and success.

Institutional Goals
14-17 SG-1
1 Strategic Goal #1
14-17 SG-3
3 Strategic Goal #3

Assessment Measures

Date	Description
10/07/2014	<p>Analytics from social media sites will be evaluated for the increase in social media activity</p> <p>Video posts will be visible on the displays in the Student Center</p> <p>Budget approval to order more digital screens to place around campus.</p> <p>Between Fall 2014 and Spring 2015, the number of students accessing student services and participating in extracurricular activities will increase by five percent. The number of students engaged through social media will increase by 10 percent.</p>

Intended Results

Date	Description
10/07/2014	<p>Fall 2014 - increase student engagement via social media</p> <p>Fall 2014 - increase the posts to promote student activities on social media</p> <p>Spring 2015 - Produce video of COM news by COM students</p> <p>Spring 2015 - Increase the number of digital screens on campus by eight monitors.</p>

Actual Results

Date	Description
10/01/2015	<p>Social media engagement:</p> <ul style="list-style-type: none"> • Facebook increased page likes from 3,711 in 2014 to 4,471 • Instagram we are unable to retrieve information on the number of followers gained • Twitter 818 follows in 2014 to 1099 in 2015 • Youtube we gained 32 subscribers and had 31,400 views. An increase of 20,115 views from 2014. • Google Analytics - insufficient data to determine numbers.

Use of Results

Date	Description
10/01/2015	Continue current efforts in social media. Determine ways to adjust Twitter and Instagram messaging to increase following.

Obj ID	Objective	Objective Purpose	Objective Status
1528	Improve communications and marketing to the diverse populations of the college service area, especially minority males	Operational	No Status

Objective Description

Fall 2014 - Work with media sources (newspaper/radio stations) that offer E-newsletters and can target the demographics. Communicate college benefits and services to this segment of the community.

Fall 2014 - Spring 2015 - Meetings with organizations such as Big Brothers and community churches in order to develop genuine feedback and partnerships in communication to the targeted audience.

Fall 2014 - Meet with campus departments to share and support this strategy to make a stronger impact in reaching the minority males, specifically Black/African American males.

Institutional Goals
14-17 SG-1
1 Strategic Goal #1
14-17 SG-2
2 Strategic Goal #2
14-17 SG-3
3 Strategic Goal #3

Assessment Measures

Date	Description
10/07/2014	Review the latest data on enrollment and student engagement surveys.

Intended Results

Date	Description
10/07/2014	Success will be measured by an increased enrollment and engagement among the minority male population by five percent.

Actual Results

Date	Description
09/30/2015	<p>Advertised in Spanish newspaper.</p> <p>Specifically feed ads to minority males in our advertising area using geo targeted digital advertising. We delivered more than 3 million digital impression to minority males using geo targeted advertising. This lead to a click through rate of .12% (industry standard is .08%) from desktop computers and .40% (industry standard is .25%) for mobile.</p> <ul style="list-style-type: none"> • African American enrollment is up from 624 in Fall 2014 to 671 in Fall 2015 • Hispanic enrollment is up from 1,036 in Fall 2014 to 1,088 in Fall 2015 • Asian enrollment is down from 116 in Fall 2014 to 106 in Fall 2015 • Overall male enrollment is up from 1,598 in Fall 2014 to 1,665 in Fall 2015 <p>Meeting with organizations and churches was not accomplished and will be taken off of next year's goals.</p>

Use of Results

Date	Description
09/30/2015	Continue to develop and tweak advertising campaigns through geo targeting digital media.

Obj ID	Objective	Objective Purpose	Objective Status
1534	Continuously improve the COM website	Operational	No Status

Objective Description

The website is the "front door" to College of the Mainland, and is COM's most valuable communication and marketing tool. An effective, attractive website instills confidence in the college and helps visitors make educational decisions.

Institutional Goals
14-17 SG-1
1 Strategic Goal #1
14-17 SG-2
2 Strategic Goal #2
14-17 SG-3
3 Strategic Goal #3
14-17 SG-4
4 Strategic Goal #4

Assessment Measures

Date	Description
10/08/2014	Analytics on website traffic and focus groups.

Intended Results

Date	Description
10/08/2014	Success will be measured by increased traffic to the site and ease of navigation.
10/08/2014	Fall 2014 to Spring 2015 - Create a streamlined system for making Web updates and using video as a promotion and communication tool at multiple levels throughout the site. Summer 2015 - Create more user-friendly and consistent content on the COM website.

Actual Results

Date	Description
09/30/2015	Implemented CMS where employees are able to access/edit their department pages. CMS allows employees to disseminate important information such as news, events, emergency notifications and other tasks easily to the website in real time. Focus groups consisting of students, employees and faculty were held to aid in the redesign and in Spring 2015 launched the new website. Because of the use of mobile devices to access the Internet, the website was designed to be responsive, adjusting layout to fit browsing device. COM TV was created to keep students and community informed about the COM events, programs and registration. COM TV is produced weekly and shared via YouTube, COM website and social media.

Use of Results

Date	Description
09/30/2015	Increase advertising efforts through our social media platform and search engine advertising. Continue experimenting with geo targeted digital advertising.

Unit Code: 70000
Planning Unit: Student Success Council

Unit Manager
 Templer, James

Obj ID 1431
Objective Administer SSC
Objective Purpose Operational
Objective Status In Progress

Objective Description

Lead monthly meetings of the Student Success Council (SSC), with prepared agenda and a recorder to document the meetings.

Institutional Goals
14-17 SG-1
1 Strategic Goal #1
14-17 SG-2
2 Strategic Goal #2
14-17 SG-3
3 Strategic Goal #3
14-17 SG-4
4 Strategic Goal #4
14-17 SG-5
5 Strategic Goal #5
14-17 SG-6
6 Strategic Goal #6

Assessment Measures

Date	Description
09/24/2014	Posting of agenda and minutes for each of the nine meetings held

Intended Results

Date	Description
09/24/2014	A minimum of nine Student Success Council meetings will be held during this academic year, with an agenda and minutes for each.

Actual Results

Date	Description
09/04/2015	During academic year 2014-2015, ten SSC meetings, with an agenda and minutes kept for each, were held on the following dates: 9/23/14 10/28/14 11/5/14 11/25/14 1/27/15 2/24/15 3/24/15 4/28/15 5/26/15 6/23/15

Use of Results

Date	Description
09/04/2015	Continue to schedule and facilitate meetings of the SSC.

Obj ID	Objective	Objective Purpose	Objective Status
1432	Tracking Recommendations	Operational	In Progress

Objective Description

Track recommendations presented to the Student Success Council (SSC) from presentation to SSC through presentation to the President's Cabinet and assignment to unit/personnel responsible, as appropriate.

Institutional Goals
14-17 SG-1
1 Strategic Goal #1
14-17 SG-2
2 Strategic Goal #2
14-17 SG-3
3 Strategic Goal #3
14-17 SG-4
4 Strategic Goal #4
14-17 SG-5
5 Strategic Goal #5
14-17 SG-6
6 Strategic Goal #6

Assessment Measures

Date	Description
09/24/2014	SSC tracking form

Intended Results

Date	Description
09/24/2014	A completed tracking form will be posted on the I-Drive to document that each recommendation was considered and reviewed at all steps in the recommendation consideration process.

Actual Results

Date	Description
09/04/2015	We experienced some challenges in documenting the progress of SSC committee recommendations all the way through from development to assignment to an appropriate unit for implementation. As a result of this difficulty, the VPI and VPSS developed a form to assist in tracking recommendations from the time that they are considered in Cabinet to the time that they are assigned to a unit for implementation.

Use of Results

Date	Description
09/04/2015	Due to the difficulties experienced in tracking recommendations, the VPI and the VPSS developed a form to assist in tracking recommendations once they have gone to Cabinet for approval and assignment. Not only will we use this form to improve the tracking process, but we will also ensure that the progress of recommendations through the process of review will be regularly documented in the tracking form on the I-drive by making the tracking form a part of the SSC meeting agenda.

Obj ID	Objective	Objective Purpose	Objective Status
1436	Communication about SSC	Operational	In Progress

Objective Description

Ensure that activities of the SSC are communicated to a broad audience, to include the Board of Trustees and campus constituencies.

Institutional Goals
14-17 SG-1
1 Strategic Goal #1
14-17 SG-2
2 Strategic Goal #2
14-17 SG-3
3 Strategic Goal #3
14-17 SG-4
4 Strategic Goal #4
14-17 SG-5
5 Strategic Goal #5
14-17 SG-6
6 Strategic Goal #6

Assessment Measures

Date	Description
09/24/2014	Minutes from meetings of the Board of Trustees, Student Services Leadership Council, and Instructional Leadership Council.

Intended Results

Date	Description
09/24/2014	Evidence of communication to a broad audience will be found in minutes from meetings of the Board of Trustees, Student Services Leadership Council, and Instructional Leadership Council.

Actual Results

Date	Description
09/04/2015	The BOT was kept regularly informed about SSC activity through presentations made by the VPI and the VPSS. Key activities of the SSC were also reported in the ILC and SSLC.

Use of Results

Date	Description
09/04/2015	Continue to increase communication about SSC activity in these same venues and to other audiences as well.

Unit Code:	Planning Unit:	Unit Manager
71000	SSC Subcommittee 1: Getting On Course to Success	Musick, Kelly

Obj ID	Objective	Objective Purpose	Objective Status
1441	College Prep Plan	Developmental	Complete

Objective Description

Develop a College Prep Plan as a tool to be used by the College Connection Advisors in the high schools in an effort to successfully transition students into post-secondary education.

Institutional Goals
14-17 SG-1
1 Strategic Goal #1

Assessment Measures

Date	Description
09/24/2014	Completed College Prep Plan.

Intended Results

Date	Description
09/24/2014	Create a plan that will provide high school students with the resources and tools to successfully transition to college. There was a suggestion to integrate a summer bridge program for high school seniors similar to the program offered in Student Support Services as part of the plan.

Actual Results

Date	Description
08/25/2015	College Connection Handbook and plan completed.

Use of Results

Date	Description
08/25/2015	College Connections Handbook and prep plan will be used in the 15-16 school year at the area high schools.

Obj ID	Objective	Objective Purpose	Objective Status
1495	Curriculum Alignment	Developmental	In Progress

Objective Description

Replicate a key element of the Gulf Coast PASS Grant for the 2014-2015 academic year by creating partnerships between COM faculty and high school faculty in area high schools to assist with aligning the curriculum to better prepare students for college.

Institutional Goals
14-17 SG-1
1 Strategic Goal #1

Assessment Measures

Date	Description
10/03/2014	College readiness scores on placement test and/or TSI exemptions

Intended Results

Date	Description
10/03/2014	The percentage of students testing at the college-ready level on placement tests (or qualifying as TSI-exempt) will increase relative to baseline at each high school at which this partnership is implemented.

Actual Results

Date	Description
08/26/2015	In both areas we did work with the district high schools on the college prep courses A and B. The high school teachers had to align and teach the curriculum that we use for Math 0310, Math 0320 which in turn aligns to college algebra. I did get data from Texas City High School and Dickinson High School. 20 students at each high school completed the second course successfully and were classified as college ready . 26% of those at Dickinson high school were college ready and 34% at Texas City High School. The number of students ready for credit math did increase due to the students taking these prep courses because none of the students in these HB 5 courses were college ready when they started. Not sure if the HB 5 courses are relevant to this objective but it was the only initiative involving alignment that we worked on.

Use of Results

Date	Description
08/26/2015	We will continue to work with the area school districts by offering the math college prep courses and by offering the english college prep in the future. This will be an ongoing objective.

Unit Code:	Planning Unit:	Unit Manager
76000	SSC Subcommittee 6: Community Support and Connections	Koerner, Sparky

Obj ID	Objective	Objective Purpose	Objective Status
1595	COM Champions Program	Operational	Ongoing

Objective Description

Creation of COM Champions Program.

Institutional Goals
14-17 SG-1
1 Strategic Goal #1

Assessment Measures

Date	Description
08/28/2015	Creation of list of COM Champions.

Intended Results

Date	Description
08/28/2015	Intended result is to identify advocates for COM in the community and arm them with data and facts so that they can advocate effectively in the community for College of the Mainland.

Actual Results

Date	Description
08/28/2015	Process is ongoing. List of COM Champions is yet to be developed.

Use of Results

Date	Description
08/28/2015	Complete identification and listing of COM Champions.

Obj ID	Objective	Objective Purpose	Objective Status
1596	"COM in the Community" Page on the COM Website	Operational	Ongoing

Objective Description

Creation of a "COM in the Community" page on the COM Website.

Institutional Goals
14-17 SG-1
1 Strategic Goal #1

Assessment Measures

Date	Description
08/28/2015	Actual creation of "COM in the Community" page on the COM Website.

Intended Results

Date	Description
08/28/2015	Creation of a "COM in the Community" page on the COM Website with the purpose of highlighting the importance of College of the Mainland in the local community.

Actual Results

Date	Description
08/28/2015	Webpage still under development.