

# Strategic Planning Results

Sorted By: Institutional Goal

Planning Year: 2014-2015

## Institutional Goal: 2 - Strategic Goal #2

**Unit Code:** 20000      **Planning Unit:** President's Office      **Unit Manager:** Allbright, A. Rodney

Obj ID	Objective	Objective Purpose	Objective Status
1581	Intrusive Graduation Processes	Developmental	Ongoing

### Objective Description

Increase current student and graduate base: Increase the number of certificate or degree completers by encouraging reverse transfer and through "intrusive graduation" (we audit current or former students to determine who may have already earned a certificate or degree but doesn't know it).

Responsible unit: An objective pertaining to this process can be found in the unit plan for Student Services, managed by Vice President for Student Services, Vicki Stanfield.

Institutional Goals
14-17 SG-2
2 Strategic Goal #2

### Assessment Measures

Date	Description
01/23/2015	Overall graduation rates Number of students who graduated via reverse articulation

### Intended Results

Date	Description
01/23/2015	Improved graduation rates.

### Actual Results

Date	Description
09/18/2015	Rather than focusing on graduation rates, we are focusing on the actual number of certificates and degrees awarded. The number has been steadily increasing.

### Use of Results

Date	Description
09/18/2015	We will continue to encourage students to complete their certificates and degrees.

Obj ID	Objective	Objective Purpose	Objective Status
1582	Increase services for high-risk populations	Operational	Ongoing

### Objective Description

Increase current student and graduate base: Increase services for high-risk populations such as veterans and minority males.

Responsible unit: Objectives pertaining to serving these high-risk populations can be found in the unit plans for Student Services, managed by Vice President for Student Services, Vicki Stanfield, and Marketing, managed by Gina Castro.

Institutional Goals
<b>14-17 SG-2</b>
2 Strategic Goal #2

### Assessment Measures

Date	Description
01/23/2015	Student success indicators

### Intended Results

Date	Description
01/23/2015	Improved success rates for high-risk populations

### Actual Results

Date	Description
09/18/2015	In order to continue a focus on improving the COM experience for minority males, we have joined the Minority Male Community College Consortium (M2C3), an initiative to seek insight into the minority male experience.  We continue to offer COM experiences to a variety of student populations.

### Use of Results

Date	Description
09/18/2015	We will continue to seek means of inviting minority populations to have a meaningful college experience at COM.

**Unit Code:** 20100  
**Planning Unit:** College Annual Plan

**Unit Manager:** Sewell, Steve

<b>Obj ID</b>	<b>Objective</b>	<b>Objective Purpose</b>	<b>Objective Status</b>
1427	Remove Financial Obstacles for Student Supports Strategic Goal #2	Developmental	No Status

**Objective Description**

Remove financial obstacles for student. (Supports Strategic Goal #2)

<b>Institutional Goals</b>
<b>14-17 SG-2</b>
2 Strategic Goal #2

**Assessment Measures**

Date	Description
09/29/2014	Actual implementation of recommendations coming out of SSC #2.

**Intended Results**

Date	Description
09/29/2014	Implementation of recommendations coming out of SSC Committee #2.

**Actual Results**

Date	Description
09/03/2015	<p>Two recommendations developed by Student Success Council Committee #2 were approved by the Student Success Council and by the President's Cabinet.</p> <p>Recommendation #1: Develop a comprehensive plan for a centralized tutoring center at College of the Mainland. The goal of this recommendation is to develop a comprehensive list of tutoring resources on campus and make this list accessible to students. The list was compiled and posted on the college website.</p> <p>Recommendation #2: Identify a minimum of two additional funding resources for child care for students. Unfortunately no additional funding resources were identified in the 2014-2015 academic year.</p>

**Use of Results**

Date	Description
09/03/2015	<p>Recommendation #1: When the website was update the webpage with the list of tutoring resources is no longer visible. The short term use of results is to update the list of tutoring resources again and repost it on the website.</p> <p>Recommendation #2: As no funding sources were identified in the 2014-2015 academic year, this goal will be rolled over into the 2015-2016 academic year and the search for additional funding sources for child care for students will continue.</p>

**Unit Code:** 30000  
**Planning Unit:** Instruction

**Unit Manager**  
Templer, James

<b>Obj ID</b>	<b>Objective</b>	<b>Objective Purpose</b>	<b>Objective Status</b>
1483	Implement TSI plan to include NCBO's and plans to support "bubble" students.	Developmental	In Progress

### Objective Description

Define range of scores on TSI tests to identify "bubble" students in math, reading, and writing, and develop plans to support students placed in next higher level of instruction with non-course-based options or supplemental instruction.

<b>Institutional Goals</b>
<b>14-17 SG-1</b>
1 Strategic Goal #1
<b>14-17 SG-2</b>
2 Strategic Goal #2
<b>14-17 SG-4</b>
4 Strategic Goal #4

### Assessment Measures

<b>Date</b>	<b>Description</b>
10/03/2014	Range of scores on TSI tests to identify "bubble" students in math, reading, and writing will have been developed and documented, and plans to support students placed in next higher level of instruction with non-course-based options or supplemental instruction will have been developed and implemented.

### Intended Results

<b>Date</b>	<b>Description</b>
10/03/2014	Range of scores on TSI tests to identify "bubble" students in math, reading, and writing will be developed, and plans to support students placed in next higher level of instruction with non-course-based options or supplemental instruction will be developed and implemented.

### Actual Results

<b>Date</b>	<b>Description</b>
09/04/2015	Bubble score ranges have been defined. We have developed a plan to support bubble students in math, offering a section of College Algebra with a help session for bubble students attached. This has not made, so instead, the instructor will offer general tutoring services. In English/Reading, very few sections made over the year.

### Use of Results

<b>Date</b>	<b>Description</b>
09/04/2015	Work with IR to track bubble students to determine how successful they are in credit classes. Given how few IRW classes made, we are looking to expand supplemental instruction in English classes.

**Unit Code:** 30100  
**Planning Unit:** Library

**Unit Manager**  
Park, Kathryn

<b>Obj ID</b>	<b>Objective</b>	<b>Objective Purpose</b>	<b>Objective Status</b>
1405	Library Instruction & Reference	Operational	Ongoing

**Objective Description**

Users will have access to regular and timely instruction in the use of the library and other learning/information resources. (SACS 3.8.2)

<b>Institutional Goals</b>
<b>14-17 SG-2</b>
2 Strategic Goal #2
<b>14-17 SG-4</b>
4 Strategic Goal #4

**Assessment Measures**

<b>Date</b>	<b>Description</b>
09/28/2012	-LibAnalytics Database. -Virtual Librarian Spreadsheet -LibGuides and Google Analytics reports. -LibAnswers and Google Analytics reports.

**Intended Results**

<b>Date</b>	<b>Description</b>
09/28/2012	-100% of library instruction requested by faculty will result in a library instruction session. -100% of faculty requests for a Virtual Librarian will be filled. -LibGuides statistics will show use. -LibAnswers statistics will show use.

**Actual Results**

<b>Date</b>	<b>Description</b>
09/04/2015	100% of library instruction requested by faculty resulted in a library instruction session. Classes numbered 214.  All faculty requests for a Virtual Librarian were filled. 52 classes were requested, an increase of 16% over the previous year.  COM Library currently has 271 published guides which had 525,177 views.  6,250 direct questions were answered.  The LibAnswers Knowledge base, where student help themselves with previously answered questions received 759,849 views during the academic year. COM Library remains the #1 library in the world with most questions asked/answered.

**Use of Results**

<b>Date</b>	<b>Description</b>
09/04/2015	The library will continue to support the mission of the College with library instruction, guides and research assistance as needed. In addition, COM Library is working on creating a guide for each course in the new core curriculum.

Obj ID	Objective	Objective Purpose	Objective Status
1406	Remote Access	Operational	Ongoing

### Objective Description

Ensure that all students, regardless of where they are located, have access to library/learning resources and expert assistance to support the courses they are taking. (SACS DE Best Practices)

Institutional Goals
14-17 SG-2
2 Strategic Goal #2
14-17 SG-4
4 Strategic Goal #4
14-17 SG-5
5 Strategic Goal #5

### Assessment Measures

Date	Description
09/28/2012	<ul style="list-style-type: none"> <li>-Number of Online database and eBooks and usage statistics.</li> <li>-Number of LibGuides, usage statistics, and Google Analytics data.</li> <li>-Number of LibAnswers, usage statistics, and Google Analytics data.</li> <li>-Virtual Librarian roster.</li> </ul>

### Intended Results

Date	Description
09/28/2012	<ul style="list-style-type: none"> <li>-Online databases and eBooks will be available to students.</li> <li>-LibGuides will be available to students.</li> <li>-LibAnswers will be available to students.</li> <li>-100% of faculty requests for a Virtual Librarian will be filled.</li> </ul>

### Actual Results

Date	Description
09/04/2015	<p>COM Library provided access to 81 licensed databases; 62 from TexShare and 19 are from COM. Through these databases COM students, faculty and staff have access to these full text/media sources: 3,027 news sources; 22,939 journals; 233,162 eBooks; 44,345 videos; 98,501 audio; 573,766 transcripts; 5,494,576 images; 707 tests/tutorials and 18,376,525 primary documents and 6,852,452 essays and other resources.</p> <p>COM Library currently has 271 published guides which had 525,177 views.</p> <p>Library staff answered 6,250 questions; The LibAnswers Knowledgebase, where student help themselves with previously answered questions received 759,849 views.</p> <p>COM Library received 52 requests for the Virtual Librarian and all were filled.</p>

### Use of Results

Date	Description
09/04/2015	The library will continue to support the mission of the College with library instruction, guides and research assistance as needed online.

**Unit Code:** 30500  
**Planning Unit:** Dual Credit

**Unit Manager**  
Jones, Theresa

<b>Obj ID</b>	<b>Objective</b>	<b>Objective Purpose</b>	<b>Objective Status</b>
1411	Dual Credit Registration Process	Developmental	In Progress

**Objective Description**

Work with Dual Credit Student Services Committee, College Connection Advisors, and high school counselors to improve the dual credit registration process and ensure 90% of dual credit students are registered for fall classes by end of previous school year.

<b>Institutional Goals</b>
<b>14-17 SG-2</b>
2 Strategic Goal #2

**Assessment Measures**

<b>Date</b>	<b>Description</b>
10/13/2014	Analyze DC registration information for the fall 2015 to review dates that students completed registration evaluating if 90% of DC students registered before the end of the previous school year.

**Intended Results**

<b>Date</b>	<b>Description</b>
10/13/2014	Help students experience a smoother registration process by accessing assistance of COM advisors at high school during the school year to complete DC registration.

**Actual Results**

<b>Date</b>	<b>Description</b>
09/24/2015	We had 927 DC students registered by June 5, 2015. That is 84.12% of the total 1102 registered for fall 2015. We did not meet our goal of 90% of students registered by end of school year.

**Use of Results**

<b>Date</b>	<b>Description</b>
09/24/2015	The DC office will continue to work with the College Connection Advisors and high school counselors to work towards meeting this goal. This goal will be rolled to 2015-16.

**Unit Code:** 31000  
**Planning Unit:** Academic Programs

**Unit Manager**  
Sewell, Steve

**Obj ID** 1508  
**Objective** Implement TSI plan to include NCBO's  
**Objective Purpose** Developmental  
**Objective Status** In Progress

**Objective Description**

Define range of scores on TSI tests to identify "bubble" students in math, reading, and writing, and develop plans to support students placed in next higher level of instruction with non-course-based options or supplemental instruction.

<b>Institutional Goals</b>
<b>14-17 SG-1</b>
1 Strategic Goal #1
<b>14-17 SG-2</b>
2 Strategic Goal #2
<b>14-17 SG-4</b>
4 Strategic Goal #4

**Assessment Measures**

<b>Date</b>	<b>Description</b>
10/03/2014	Range of scores on TSI tests to identify "bubble" students in math, reading, and writing will have been developed and documented, and plans to support students placed in next higher level of instruction with non-course-based options or supplemental instruction will have been developed and implemented.

**Intended Results**

<b>Date</b>	<b>Description</b>
10/03/2014	Range of scores on TSI tests to identify "bubble" students in math, reading, and writing will be developed, and plans to support students placed in next higher level of instruction with non-course-based options or supplemental instruction will be developed and implemented.

**Actual Results**

<b>Date</b>	<b>Description</b>
08/25/2015	Chart to place "bubble students" was developed and advisors began to use the chart in the Spring 2015 semester to place students.

**Use of Results**

<b>Date</b>	<b>Description</b>
08/25/2015	NCBO option has not been utilized by students as much as expected. Will identify other methods to support "bubble students."



**Unit Code:** 36210  
**Planning Unit:** Process Technology

**Unit Manager**  
Wethington, Stephen

<b>Obj ID</b>	<b>Objective</b>	<b>Objective Purpose</b>	<b>Objective Status</b>
1281	Class Schedule	Operational	Ongoing

**Objective Description**

Classes will be offered at appropriate times for the students

<b>Institutional Goals</b>
<b>14-17 SG-2</b>
2 Strategic Goal #2

**Assessment Measures**

<b>Date</b>	<b>Description</b>
09/04/2012	percentage of classes making based on classes offered and classes making.

**Intended Results**

<b>Date</b>	<b>Description</b>
08/24/2012	90% of classes offered each esmester under a specific rubric will make. (Report to be provided by IRE).

**Actual Results**

<b>Date</b>	<b>Description</b>
09/02/2015	100% of all offered mandatory classes were made. Three optional internship classes were not made due to the lack of internship offerings by the local industry

**Use of Results**

<b>Date</b>	<b>Description</b>
09/02/2015	Discontinue the CTEC 2286 offering due to the lack of this type of internship

**Unit Code:** 40000  
**Planning Unit:** Student Services

**Unit Manager**  
Stanfield, Vicki

<b>Obj ID</b>	<b>Objective</b>	<b>Objective Purpose</b>	<b>Objective Status</b>
1568	Create Veterans Center	Developmental	Complete

**Objective Description**

Create Veterans Center to increase number of Veteran students' educational benefits applications and general academic advising.

<b>Institutional Goals</b>
<b>14-17 SG-2</b>
2 Strategic Goal #2

**Assessment Measures**

Date	Description
01/20/2015	Number of processed applications for veterans' benefits. Number of actual visits to the Veterans Center.

**Intended Results**

Date	Description
01/20/2015	Increase the number of processed applications for veterans' benefits by 10% over previous number in previous academic year. Establish a baseline for number of visits to the Veterans Center to seek services.

**Actual Results**

Date	Description
09/04/2015	1. The Veteran Center was created. Still need to request data from IR of the number of applications. Still waiting on student satisfaction survey data. Still need to input the number of visits' data.

**Use of Results**

Date	Description
09/04/2015	Will develop use of results plan once all data is acquired and input.

Obj ID	Objective	Objective Purpose	Objective Status
1569	Develop and implement a minority male initiative.	Developmental	In Progress

**Objective Description**

Develop and implement a minority male initiative by 1) exploring pertinent data, 2) holding faculty and staff development in fall 2014 with CCSSE and consultant Joyce James, 3) conducting focus groups with minority male students to determine their needs with regard to services, and 4) developing a plan to meet the identified needs.

Institutional Goals
14-17 SG-2
2 Strategic Goal #2

**Assessment Measures**

Date	Description
01/20/2015	Existence of minority male initiative plan. Retention of minority males. Successful course completions among minority males.

**Intended Results**

Date	Description
01/20/2015	Increased successful course completions and retention among minority males.

**Actual Results**

Date	Description
09/04/2015	1. In progress on exploration of data. 2. Completed CCSSE training and racial equity training for faculty and staff. 3. Conducted focus groups; data in progress to develop themes. 4. In progress; incomplete development of plan.

**Use of Results**

Date	Description
09/04/2015	Will develop use of results plan once all data are collected.

Obj ID	Objective	Objective Purpose	Objective Status
1570	Implement Reverse Articulation Plan	Developmental	In Progress

### Objective Description

Implement reverse articulation plan and implement intrusive graduation plan by the purchase and implementation of student planning module in Datatel, allowing an audit of current and former students to determine who may have already earned a certificate or degree (or who is close to graduating), but doesn't know it.

Institutional Goals
14-17 SG-2
2 Strategic Goal #2

### Assessment Measures

Date	Description
01/20/2015	Confirmation that Student Planning Module has been implemented. Number of completed degrees and certificates.

### Intended Results

Date	Description
01/20/2015	Increased completion of degrees and certificates by 5% over three years.

### Actual Results

Date	Description
09/04/2015	1. In Progress. Purchased Student Planning to implement reverse articulation. 2. Intrusive graduation plan is dependent on the full implementation of the Student Planning module to be completed in 2015-16 academic year..

### Use of Results

Date	Description
09/04/2015	1. We will complete the implementation of the Student Planning module. 2. Once the module is implemented, we will conduct the audit to identify student who are close to graduation and may not know it and implement the intrusive graduation plan.

**Unit Code:** 42600  
**Planning Unit:** Student Financial Services

**Unit Manager**  
Gordon, Carl

<b>Obj ID</b>	<b>Objective</b>	<b>Objective Purpose</b>	<b>Objective Status</b>
1589	Removing Financial Barriers	Operational	Complete

**Objective Description**

Student Financial Services will work with Institutional Advancement and the Business Office to create a short-term loan for tuition/fees.

<b>Institutional Goals</b>
<b>14-17 SG-2</b>
2 Strategic Goal #2

**Assessment Measures**

Date	Description
09/04/2015	Provide an alternative mean of financial support for students intent on enrolling at College of the Mainland.

**Intended Results**

Date	Description
03/11/2015	A short-term loan program will be created with identified funds (Institutional Advancement) to allow students with completed but not yet processed financial aid applications an alternative method of paying for tuition/fees.

**Actual Results**

Date	Description
09/04/2015	\$7500 was identified for short-term use. 7 students were offered an award from this pilot project. All loans were repaid.

**Use of Results**

Date	Description
09/04/2015	Because of the success of the pilot project, a permanent short-term loan program has been established.

<b>Unit Code:</b>	<b>Planning Unit:</b>	<b>Unit Manager</b>
63000	Marketing & Communications	Garza, Amanda

<b>Obj ID</b>	<b>Objective</b>	<b>Objective Purpose</b>	<b>Objective Status</b>
1528	Improve communications and marketing to the diverse populations of the college service area, especially minority males	Operational	No Status

**Objective Description**

Fall 2014 - Work with media sources (newspaper/radio stations) that offer E-newsletters and can target the demographics. Communicate college benefits and services to this segment of the community.

Fall 2014 - Spring 2015 - Meetings with organizations such as Big Brothers and community churches in order to develop genuine feedback and partnerships in communication to the targeted audience.

Fall 2014 - Meet with campus departments to share and support this strategy to make a stronger impact in reaching the minority males, specifically Black/African American males.

Institutional Goals
<b>14-17 SG-1</b>
1 Strategic Goal #1
<b>14-17 SG-2</b>
2 Strategic Goal #2
<b>14-17 SG-3</b>
3 Strategic Goal #3

**Assessment Measures**

Date	Description
10/07/2014	Review the latest data on enrollment and student engagement surveys.

**Intended Results**

Date	Description
10/07/2014	Success will be measured by an increased enrollment and engagement among the minority male population by five percent.

**Actual Results**

Date	Description
09/30/2015	<p>Advertised in Spanish newspaper.</p> <p>Specifically feed ads to minority males in our advertising area using geo targeted digital advertising. We delivered more than 3 million digital impression to minority males using geo targeted advertising. This lead to a click through rate of .12% (industry standard is .08%) from desktop computers and .40% (industry standard is .25%) for mobile.</p> <ul style="list-style-type: none"> <li>• African American enrollment is up from 624 in Fall 2014 to 671 in Fall 2015</li> <li>• Hispanic enrollment is up from 1,036 in Fall 2014 to 1,088 in Fall 2015</li> <li>• Asian enrollment is down from 116 in Fall 2014 to 106 in Fall 2015</li> <li>• Overall male enrollment is up from 1,598 in Fall 2014 to 1,665 in Fall 2015</li> </ul> <p>Meeting with organizations and churches was not accomplished and will be taken off of next year's goals.</p>

## Use of Results

Date	Description
09/30/2015	Continue to develop and tweak advertising campaigns through geo targeting digital media.

Obj ID	Objective	Objective Purpose	Objective Status
1534	Continuously improve the COM website	Operational	No Status

### Objective Description

The website is the "front door" to College of the Mainland, and is COM's most valuable communication and marketing tool. An effective, attractive website instills confidence in the college and helps visitors make educational decisions.

Institutional Goals
<b>14-17 SG-1</b>
1 Strategic Goal #1
<b>14-17 SG-2</b>
2 Strategic Goal #2
<b>14-17 SG-3</b>
3 Strategic Goal #3
<b>14-17 SG-4</b>
4 Strategic Goal #4

### Assessment Measures

Date	Description
10/08/2014	Analytics on website traffic and focus groups.

### Intended Results

Date	Description
10/08/2014	Success will be measured by increased traffic to the site and ease of navigation.
10/08/2014	Fall 2014 to Spring 2015 - Create a streamlined system for making Web updates and using video as a promotion and communication tool at multiple levels throughout the site.  Summer 2015 - Create more user-friendly and consistent content on the COM website.

### Actual Results

Date	Description
09/30/2015	Implemented CMS where employees are able to access/edit their department pages. CMS allows employees to disseminate important information such as news, events, emergency notifications and other tasks easily to the website in real time.  Focus groups consisting of students, employees and faculty were held to aid in the redesign and in Spring 2015 launched the new website. Because of the use of mobile devices to access the Internet, the website was designed to be responsive, adjusting layout to fit browsing device.  COM TV was created to keep students and community informed about the COM events, programs and registration. COM TV is produced weekly and shared via YouTube, COM website and social media.

### Use of Results

Date	Description
09/30/2015	Increase advertising efforts through our social media platform and search engine advertising.  Continue experimenting with geo targeted digital advertising.



**Unit Code:** 70000  
**Planning Unit:** Student Success Council

**Unit Manager**  
 Templer, James

**Obj ID** 1431  
**Objective** Administer SSC  
**Objective Purpose** Operational  
**Objective Status** In Progress

**Objective Description**

Lead monthly meetings of the Student Success Council (SSC), with prepared agenda and a recorder to document the meetings.

Institutional Goals
<b>14-17 SG-1</b>
1 Strategic Goal #1
<b>14-17 SG-2</b>
2 Strategic Goal #2
<b>14-17 SG-3</b>
3 Strategic Goal #3
<b>14-17 SG-4</b>
4 Strategic Goal #4
<b>14-17 SG-5</b>
5 Strategic Goal #5
<b>14-17 SG-6</b>
6 Strategic Goal #6

**Assessment Measures**

Date	Description
09/24/2014	Posting of agenda and minutes for each of the nine meetings held

**Intended Results**

Date	Description
09/24/2014	A minimum of nine Student Success Council meetings will be held during this academic year, with an agenda and minutes for each.

**Actual Results**

Date	Description
09/04/2015	During academic year 2014-2015, ten SSC meetings, with an agenda and minutes kept for each, were held on the following dates:  9/23/14 10/28/14 11/5/14 11/25/14 1/27/15 2/24/15 3/24/15 4/28/15 5/26/15 6/23/15

## Use of Results

Date	Description
09/04/2015	Continue to schedule and facilitate meetings of the SSC.

Obj ID	Objective	Objective Purpose	Objective Status
1432	Tracking Recommendations	Operational	In Progress

### Objective Description

Track recommendations presented to the Student Success Council (SSC) from presentation to SSC through presentation to the President's Cabinet and assignment to unit/personnel responsible, as appropriate.

Institutional Goals
<b>14-17 SG-1</b>
1 Strategic Goal #1
<b>14-17 SG-2</b>
2 Strategic Goal #2
<b>14-17 SG-3</b>
3 Strategic Goal #3
<b>14-17 SG-4</b>
4 Strategic Goal #4
<b>14-17 SG-5</b>
5 Strategic Goal #5
<b>14-17 SG-6</b>
6 Strategic Goal #6

### Assessment Measures

Date	Description
09/24/2014	SSC tracking form

### Intended Results

Date	Description
09/24/2014	A completed tracking form will be posted on the I-Drive to document that each recommendation was considered and reviewed at all steps in the recommendation consideration process.

### Actual Results

Date	Description
09/04/2015	We experienced some challenges in documenting the progress of SSC committee recommendations all the way through from development to assignment to an appropriate unit for implementation. As a result of this difficulty, the VPI and VPSS developed a form to assist in tracking recommendations from the time that they are considered in Cabinet to the time that they are assigned to a unit for implementation.

### Use of Results

Date	Description
09/04/2015	Due to the difficulties experienced in tracking recommendations, the VPI and the VPSS developed a form to assist in tracking recommendations once they have gone to Cabinet for approval and assignment. Not only will we use this form to improve the tracking process, but we will also ensure that the progress of recommendations through the process of review will be regularly documented in the tracking form on the I-drive by making the tracking form a part of the SSC meeting agenda.

Obj ID	Objective	Objective Purpose	Objective Status
1436	Communication about SSC	Operational	In Progress

### Objective Description

Ensure that activities of the SSC are communicated to a broad audience, to include the Board of Trustees and campus constituencies.

Institutional Goals
<b>14-17 SG-1</b>
1 Strategic Goal #1
<b>14-17 SG-2</b>
2 Strategic Goal #2
<b>14-17 SG-3</b>
3 Strategic Goal #3
<b>14-17 SG-4</b>
4 Strategic Goal #4
<b>14-17 SG-5</b>
5 Strategic Goal #5
<b>14-17 SG-6</b>
6 Strategic Goal #6

### Assessment Measures

Date	Description
09/24/2014	Minutes from meetings of the Board of Trustees, Student Services Leadership Council, and Instructional Leadership Council.

### Intended Results

Date	Description
09/24/2014	Evidence of communication to a broad audience will be found in minutes from meetings of the Board of Trustees, Student Services Leadership Council, and Instructional Leadership Council.

### Actual Results

Date	Description
09/04/2015	The BOT was kept regularly informed about SSC activity through presentations made by the VPI and the VPSS. Key activities of the SSC were also reported in the ILC and SSLC.

### Use of Results

Date	Description
09/04/2015	Continue to increase communication about SSC activity in these same venues and to other audiences as well.

<b>Unit Code:</b>	<b>Planning Unit:</b>	<b>Unit Manager</b>
72000	SSC Subcommittee 2: Keeping the Pathway Clear	Kimbark, Kris

<b>Obj ID</b>	<b>Objective</b>	<b>Objective Purpose</b>	<b>Objective Status</b>
1263	Centralized tutoring	Developmental	In Progress

**Objective Description**

Develop a comprehensive plan for a centralized tutoring center at COM.

<b>Institutional Goals</b>
<b>14-17 SG-2</b>
2 Strategic Goal #2

**Assessment Measures**

Date	Description
12/05/2013	Assessment measures will include a comprehensive list of tutoring resources available on campus being developed. This list will be placed on the website, and distributed in strategic places around campus for students to access.

**Intended Results**

Date	Description
09/24/2014	A comprehensive list of tutoring resources on campus will be developed and made accessible for students.

**Actual Results**

Date	Description
08/25/2015	A comprehensive list of tutoring resources was compiled and Denise Burkhalter marketed this information through the COM Website. However, after the website changed, it is no longer visible.

**Use of Results**

Date	Description
08/25/2015	Since the information is no longer available on the website for students to have one place to obtain tutoring resources, this will be updated and re-posted to ensure students are able to quickly & easily identify tutoring resources on campus.

Obj ID	Objective	Objective Purpose	Objective Status
1440	Child Care	Developmental	Not Started

### Objective Description

Additional child care resources for students will be explored.

Institutional Goals
14-17 SG-2
2 Strategic Goal #2

### Assessment Measures

Date	Description
09/24/2014	A minimum of two additional resources for child care for students will be explored. A written plan of optional funding sources and the necessary steps needed to secure additional funds will be presented in the plan.

### Intended Results

Date	Description
09/24/2014	Additional funding sources for providing child care to our students will remove those financial barriers that increase their probability of dropping out of school.

### Actual Results

Date	Description
08/31/2015	No additional funding sources were found this year.

### Use of Results

Date	Description
08/31/2015	This goal will continue for 2015-2016.