

Strategic Planning Results

Sorted By: Institutional Goal

Planning Year: 2013-2014

Institutional Goal: 3 - Community Awareness and Collaboration

Unit Code: 20100 **Planning Unit:** College Annual Plan **Unit Manager:** Sewell, Steve

Obj ID: 1110 **Objective:** Annual Priority 2 **Objective Purpose:** Developmental **Objective Status:** Ongoing

Objective Description

Weakness: Lack of Welcoming Environment [supports strategic goals #1, #3, and #4]

Institutional Goals
Strategic
1 Enrollment and Student Success
3 Community Awareness and Collaboration
4 Funding and Resources

Assessment Measures

Date	Description
09/24/2014	Fully developed and implemented SSC Committee Five recommendaitons.

Intended Results

Date	Description
09/24/2014	Student Success Council Committee will develop recommendations addressing a lack of welcoming environment.

Actual Results

Date	Description
09/24/2014	SSC Committee Five nearly completed development of four recommendations. 1. Improve campus safety 2. Extend hours of Instructional and IT support 3. Impove services at off-site facilities 4. Establish a Technology Committee to oversee improvement of campus technology

Use of Results

Date	Description
09/24/2014	The four recommendations of SSC Committee Five from 2013-2014 will be completed in 2014-2015 academic year.

Obj ID	Objective	Objective Purpose	Objective Status
1111	Annual Priority 3	Developmental	Ongoing

Objective Description

Opportunity: Community Partnerships: [supports strategic goals #2, #3, and #4]

Institutional Goals
Strategic
2 Service Area
3 Community Awareness and Collaboration
4 Funding and Resources

Assessment Measures

Date	Description
09/24/2014	Fully developed recommendation from SSC Committee Five to improve community outreach.

Intended Results

Date	Description
09/24/2014	Student Success Council Committee Six will develop recommendations to increase community partnerships.

Actual Results

Date	Description
09/24/2014	SSC Committee Six nearly completed development of a recommendation for "coordinated and intentional outreach programming."

Use of Results

Date	Description
09/24/2014	SSC Committee Six recommendation will be completed in 2014-2015 academic year.

Obj ID	Objective	Objective Purpose	Objective Status
1112	Annual Priority 4	Developmental	Ongoing

Objective Description

Threat: Aging Infrastructure and Lack of Positive Community Image [supports strategic goals #3 and #4]

Institutional Goals
Strategic
3 Community Awareness and Collaboration
4 Funding and Resources

Assessment Measures

Date	Description
09/24/2014	Accomplishments of Facility Services unit, President's unit, SSC Committee Six.

Intended Results

Date	Description
09/24/2014	Make improvements to the college's infrastructure and continue efforts to improve the college's image in the community.

Actual Results

Date	Description
09/24/2014	Carpet was replaced in many areas on campus. A new Testing Center was established. New furniture was purchased and placed throughout the campus. President has increased involvement in local civic organizations. Implemented a Student Success Council of which Committee Six is dedicated to community outreach.

Use of Results

Date	Description
09/29/2014	Track accomplishments of the Facilities Services unit in 2014-2015 academic year. Replacement of switch gear and repair of the pool are major projects slated for the 2014-2015 academic year. Student Success Council Committee Six will continue to work to establish connections with the community.

Unit Code: 22000
Planning Unit: Human Resources

Unit Manager
Bush, Lonica

Obj ID	Objective	Objective Purpose	Objective Status
938	Establish Employee Benefits Expo In Collaboration with Community Partners	Operational	Complete

Objective Description

Institutional Goals
Strategic
3 Community Awareness and Collaboration
6 Maintenance of Operations

Assessment Measures

Date	Description
08/24/2012	One employee benefits expo offered annually.

Intended Results

Date	Description
08/24/2012	Offer employee benefits resource forum to employees.

Unit Code: 28000
Planning Unit: Emergency Management

Unit Manager
 McIntosh, Trish

Obj ID	Objective	Objective Purpose	Objective Status
1214	Review and update Emergency Operations Plan and Severe Weather Annex	Operational	In Progress

Objective Description

Both the Emergency Operations Plan and Severe Weather Annex require annual review to ensure they are current, and consistent with college policy, emergency management requirements, partnering jurisdictions and organizations, and best practices. Minor changes may be made and noted on record of changes by Emergency Management Coordinator. Major revisions should be provided to President for approval. The most current version of the Emergency Operations Plan and the Severe Weather Annex shall be posted to the I: Drive (Info Central) in the Emergency Operations Folder folder within the President Folder

I:\President\Emergency Operations Plan

Institutional Goals
Strategic
3 Community Awareness and Collaboration
6 Maintenance of Operations

Assessment Measures

Date	Description
06/24/2014	Check revision log in plans for latest update/review..

Intended Results

Date	Description
06/20/2014	Both the Emergency Operations Plan and the Severe Weather Annex posted in InfoCentral will show they have been reviewed and updated during the current planning year.

Actual Results

Date	Description
09/05/2014	Base Plan updated. Changes suggested by cabinet and incorporated after end of objective year.

Use of Results

Date	Description
09/05/2014	Begin review of plan earlier in year. Include all annexes in future reviews. Texas School Safety Center has changed (diminished) the level of support and guidance for junior college emergency management. If pressure from them to use the state emergency operations plan has dissipated, we will do a radical change of plan format and content to create a more usable intuitive and usable document. Consider for 2015-2016 objective.

Obj ID	Objective	Objective Purpose	Objective Status
1215	Emergency Management Training	Operational	No Status

Objective Description

Deliver training to internal and external stakeholders to enhance the culture of preparedness and capacity to respond to emergencies.

Institutional Goals
Strategic
3 Community Awareness and Collaboration
5 Innovation
6 Maintenance of Operations

Assessment Measures

Date	Description
06/23/2014	Evaluate descriptions and sign in lists of delivered training to determine dates, target audiences, and attendees.

Intended Results

Date	Description
06/23/2014	To that end, each year the Emergency Management Unit will deliver at least 4 trainings to include at a minimum: 1 training with staff/faculty target audience. 1 training with a student target audience. 1 training with external partner/s included.

Actual Results

Date	Description
09/22/2014	ICS 300, 9/17-18/2013 34 completers. Continuing Ed class. Community and Staff included. ICS 400, 9/19-20/2013 29 completers. Continuing Ed class. Community and Staff included. ICS 300. 01/14-15/2014 32 completers. Continuing Ed class. Community and Staff represented. ICS 400. 01/16-17/2014 30 completers. Continuing Ed class. Community and Staff represented. ICS 300 05/29-29/2014 16 completers. Private Sector contract class for GCSI. BP Chemical. Active Shooter - 08/20/2013 Staff focused - part of Convocation week. Active Shooter - 03/06/2014 Student focused - Sponsored by PTK Honor Society Hurricane Preparedness - 4/15/2014 Student Life sponsored. b ~ 12 students. No sign-in available from SL.

Use of Results

Date	Description
09/22/2014	Multiple trainings delivered. Strive to expand Staff/faculty/admin offerings through intro to ICS, out reach to constituent meetings, and additional convocation offerings. Continue working with student organizations to expand offerings to include other hazards and response actions (eg: Tornado, shelter in place, fire extinguishers, etc.) Also note: GCSI has backfilled Emergency Management outreach coordination. This individual will have point on developing and scheduling community outreach efforts. EMC will continue to support.

Obj ID	Objective	Objective Purpose	Objective Status
1217	Exercises	Operational	No Status

Objective Description

Prepare, conduct and summarize emergency management exercises to allow consideration of and practice with preparedness, response, recovery and mitigation ideas, protocols, and plans.

Institutional Goals
Strategic
3 Community Awareness and Collaboration
6 Maintenance of Operations

Assessment Measures

Date	Description
06/23/2014	Exercise documentation will include sign-in sheets to show participants and After Action Report. After Action Report and Improvement Plans will show: - Exercise type, - Exercise content, - Attendees, - Outcomes.

Intended Results

Date	Description
06/23/2014	Prepare and deliver at least one per year - Can include seminar, tabletop, functional, or full scale exercises.

Actual Results

Date	Description
09/22/2014	Tabletop Exercise 12/03/2014 - Hurricane Patricia - 7 participants (Cabinet) Tabletop Exercise 01/23/2014 - Hurricane Patricia2 - 15 participants (Director and manager level)

Use of Results

Date	Description
09/22/2014	Expand exercises beyond tabletops and beyond hurricane scenarios. Need to incorporate functional and drills. Seek opportunity to collaborate with or host local partners in Full Scale exercise.

Unit Code:	Planning Unit:	Unit Manager
30600	Collegiate High School	Belcher, Sandi

Obj ID	Objective	Objective Purpose	Objective Status
1010	Collegiate High School-Community Service	Developmental	Complete

Objective Description

CHS students will participate in community service projects for the 2011-2012 school year.

Institutional Goals
Strategic
3 Community Awareness and Collaboration

Unit Code: 31200
Planning Unit: Fine Arts

Unit Manager
Koerner, Sparky

Obj ID	Objective	Objective Purpose	Objective Status
1119	Cultural Center for the Community - To serve as a cultural center for the community in the areas of Visual Art, Music and Theatre.	Operational	No Status

Objective Description

Provide quality community cultural events while increasing attendance.

Institutional Goals
Strategic
3 Community Awareness and Collaboration

Assessment Measures

Date	Description
09/05/2013	Monitor attendance in Art Gallery, Musical Performances and Theatre Performances.

Intended Results

Date	Description
09/05/2013	All events will have a minimum attendance of 70% capacity.

Actual Results

Date	Description
06/19/2014	Theatre attendance was monitored by ticket sales. Art Gallery attendance was monitored by guest book. Concerts attendance was monitored by occupied seats. Emails address' will be collected at concerts and used to notify concert goers of future concerts.

Use of Results

Date	Description
06/19/2014	Collected emails at Concerts were put into a distribution list and emails were sent out prior to concerts to help keep the patrons informed of up coming concerts. The list continues to grow after each concert and Sparky keeps the distribution list on his computer and sends the notices.

Unit Code: 31210
Planning Unit: Art Gallery

Unit Manager
Ono Gray, Mayuko

Obj ID	Objective	Objective Purpose	Objective Status
1124	Create more exhibition areas on Campus	Developmental	In Progress

Objective Description

Create and prepare two locations outside of the art gallery space to display art and increase exposure of art on the campus.

Institutional Goals
Strategic
3 Community Awareness and Collaboration
6 Maintenance of Operations

Assessment Measures

Date	Description
08/31/2012	There will be two additional locations to display art

Intended Results

Date	Description
08/31/2012	There will be two additional locations outside of the art gallery space to display art

Actual Results

Date	Description
09/12/2014	Continued to exhibit works at the enrollment center wall.

Use of Results

Date	Description
09/12/2014	For now we are not going to continue with this plan, but focus more on starting a collection of students and professional artists' art works.

Unit Code: 31220
Planning Unit: Community Theater

Unit Manager
Brown, H. Russ

Obj ID	Objective	Objective Purpose	Objective Status
1018	Increase Volunteers from Diverse Populations	Operational	Ongoing

Objective Description

Increase volunteer participation (actors and technicians) from members of diverse populations.

Institutional Goals
Strategic
2 Service Area
3 Community Awareness and Collaboration
6 Maintenance of Operations

Assessment Measures

Date	Description
08/22/2014	The number of participants from diverse populations in productions this year compared to the previous year.

Intended Results

Date	Description
08/22/2014	Participation by actors and technicians of diverse populations will increase by 25%.

Actual Results

Date	Description
09/12/2014	Every student that contributed to our 100% increase in participation came from a diverse population (Africa-American, Hispanic and LGBT). 33% of the new actors and technicians (non-students) that contributed to productions each came from a diverse population.

Use of Results

Date	Description
09/12/2014	We will continue to seek out actors and technicians from diverse populations and make casting choices that are "color blind" wherever appropriate.

Unit Code: 35000
Planning Unit: Workforce & Continuing Education

Unit Manager
 Boone, Carla

Obj ID	Objective	Objective Purpose	Objective Status
1021	marketing	Operational	In Progress

Objective Description

create a plan to increase the awareness of the CE programs which in turn will lead to higher enrollment

Institutional Goals
Strategic
1 Enrollment and Student Success
3 Community Awareness and Collaboration

Assessment Measures

Date	Description
08/16/2012	overall increased enrollment in CE workforce programs increase in number of employers who are sponsoring incumbent employees in workforce courses survey of students enrolled in workforce program courses to determine how they learned about the CE program in which they are enrolled; surveys will begin August 2014

Intended Results

Date	Description
08/16/2012	A marketing plan to promote specific CE workforce programs by August 31, 2014

Actual Results

Date	Description
09/12/2014	Enrollment in some CE allied health programs has increased to the point that we have maxed class enrollment, i.e., phlebotomy, dental assistant, and ECG. Number of employers sponsoring incumbent employees has remained stable, but not increased. Survey of students in place.

Use of Results

Date	Description
09/12/2014	Need to request that Program Managers review the student surveys quarterly and provide results to the Dean so that marketing strategies can be discussed and adjustments made to the Marketing plan based on successful strategies. A formalized plan to increase incumbent employee registrations need to be developed by the Director of CE Industrial Crafts and Director of CE Allied Health.

Unit Code: 35300
Planning Unit: C.E. Life-long Learning

Unit Manager
Vardeman-Aulds, Alesha

Obj ID	Objective	Objective Purpose	Objective Status
1086	Marketing Strategy	Developmental	In Progress

Objective Description

Increase visibility of the program by working with COM Marketing department

Institutional Goals
Strategic
3 Community Awareness and Collaboration
6 Maintenance of Operations

Assessment Measures

Date	Description
08/23/2012	Number of articles and events published in local news.

Intended Results

Date	Description
08/23/2012	Request materials through Marketing to be used at EXPO's and the general public.

Actual Results

Date	Description
09/12/2014	Applied to Marketing to create a flyer specific to my program. To be completed in 14-15 school year.
09/12/2014	Had 8 articles written by Rebecca Sauer in Marketing about the Senior Adult Program. Public relations articles appeared in 4 local news publications, 2 local news websites, 1 local magazines, 1 national magazine.

Unit Code: 36320
Planning Unit: Child Development Lab School

Unit Manager
 Raumaker, Anna

Obj ID	Objective	Objective Purpose	Objective Status
1001	Community/Constituent Observations	Operational	Ongoing

Objective Description

Community/constituent visitors who observe at/tour COM's Lab School will assess their level of satisfaction with those experiences. (Supports Primary Function #1.)

Institutional Goals
Strategic
3 Community Awareness and Collaboration
6 Maintenance of Operations

Assessment Measures

Date	Description
08/30/2012	Percentage of community members/constituents who complete the assessment survey.

Intended Results

Date	Description
08/30/2012	At least 90% of community members/constituents accessing the Lab School for observations/tours will complete the assessment survey.

Actual Results

Date	Description
09/12/2014	396/421 = 94% of the community members / constituents completed the satisfaction survey. 281/396 = 71% of the community members / constituents completed the satisfaction survey online. 281/281 = 100% of the community members/constituents completing the satisfaction survey indicated they were satisfied with the quality of their experience.

Use of Results

Date	Description
09/12/2014	Criteria met. The survey procedures will continue to be monitored. Criteria met.

Obj ID	Objective	Objective Purpose	Objective Status
1002	Lab & Field Experience Observations	Operational	Ongoing

Objective Description

Students accessing COM's Lab School for lab and field experience observations will assess their level of satisfaction with those experiences. (Supports Primary Function #1.)

Institutional Goals
Strategic
3 Community Awareness and Collaboration
6 Maintenance of Operations

Assessment Measures

Date	Description
08/30/2012	Percentage of lab/field experience students who complete the assessment survey.

Intended Results

Date	Description
08/30/2012	At least 90% of students accessing the Lab School for lab and field experience observations will complete the assessment survey.

Actual Results

Date	Description
09/12/2014	<p>486/582= 84% of the students completed the satisfaction survey.</p> <p>345/486 = 71% of the students completed the satisfaction survey online.</p> <p>486/486= 100% of the students completing the satisfaction survey indicated they were satisfied with the quality of their experience.</p>

Use of Results

Date	Description
09/12/2014	<p>Criteria not met. The survey procedures and application and distribution of survey has shown improvement, but Lab School will compare this year results to see if application of survey was a success.</p> <p>Criteria met.</p>

Unit Code: 56000
Planning Unit: Purchasing

Unit Manager
Blinka, Sonja

Obj ID	Objective	Objective Purpose	Objective Status
928	Launch Purchasing Website	Developmental	Complete

Objective Description

Create a Purchasing Department webpage on College website for internal and external customers to advertise Purchasing tools and Bidding opportunities.

Institutional Goals
Strategic
2 Service Area
3 Community Awareness and Collaboration
5 Innovation

Assessment Measures

Date	Description
08/22/2012	Completion of final version of Purchasing website with Web Designer in Marketing.

Intended Results

Date	Description
08/22/2012	Implement website for go live by Spring 2013

Actual Results

Date	Description
10/07/2014	Vendors and internal COM employees have utilized the website as a training tool on the Purchasing process.

Use of Results

Date	Description
10/07/2014	Increased efficiencies in the Purchasing process and provides a resource tool to minimize administrative time in processing requests.

Obj ID	Objective	Objective Purpose	Objective Status
930	Purchasing Training	Developmental	In Progress

Objective Description

Develop and implement training opportunities to educate end-user community on Purchasing requirements and processes.

Institutional Goals
Strategic
2 Service Area
3 Community Awareness and Collaboration
5 Innovation

Assessment Measures

Date	Description
08/31/2012	Attendee sign-in sheet and Training Survey by participants to provide evaluation and feedback on training given.

Intended Results

Date	Description
08/22/2012	Have a training schedule and hold sessions by Fall 2013

Actual Results

Date	Description
10/07/2014	Training implemented and completed at the beginning of Spring and Fall semester and will continue each year.

Use of Results

Date	Description
10/07/2014	While training will continue, an advanced training plan will be implemented to provide subject specific training in areas where weaknesses were recognized after training had occurred.

Unit Code:	Planning Unit:	Unit Manager
71000	SSC Subcommittee 1: Getting On Course to Success	Musick, Kelly

Obj ID	Objective	Objective Purpose	Objective Status
1125	Student Success Course in High Schools	Developmental	In Progress

Objective Description

Replicate a key element of the Gulf Coast PASS Grant by putting resources and plans into place to offer Psychology/Education 1300 in all area high schools for the 2014-2015 academic year.

Institutional Goals
Strategic
1 Enrollment and Student Success
3 Community Awareness and Collaboration

Assessment Measures

Date	Description
01/29/2014	Confirmation of Psychology/Education 1300 in the fall 2014/spring 2015 course schedules at a minimum of 75% of the area high schools with whom we have a dual credit relationship.

Intended Results

Date	Description
01/29/2014	Psychology/Education 1300 will be offered during the 2014-2014 academic year in at least 75% of the area high schools with whom we have a dual credit relationship.

Actual Results

Date	Description
09/24/2014	The Psychology/Education 1300 is being offered in 7 of the 9 high schools within our service area.

Use of Results

Date	Description
09/24/2014	Work to offer the Psychology/Education 1300 in the remaining 2 high schools to achieve 100%.

Obj ID	Objective	Objective Purpose	Objective Status
1126	Advisors in High Schools	Developmental	In Progress

Objective Description

Replicate a key element of the Gulf Coast PASS Grant for the 2014-2015 academic year in financial partnership with each high school by placing an advisor in all area high schools to assist students with preparing for college.

Institutional Goals
Strategic
1 Enrollment and Student Success
3 Community Awareness and Collaboration

Assessment Measures

Date	Description
01/29/2014	Confirmation that advisors were placed in at least 50% of the in-district area high schools with whom we have a dual credit relationship by the 2014-2015 academic year.

Intended Results

Date	Description
01/29/2014	Advisors will be placed in at least 50% of the in-district area high schools with whom we have a dual credit relationship by the 2014-2015 academic year.

Actual Results

Date	Description
09/24/2014	BOT approved 2 College Connection Advisor positions to join the two existing positions and the PASS grant advisor.

Use of Results

Date	Description
09/24/2014	The College Connection Advisors will be placed in the 5 area high schools in the college taxing district. The primary focus will model the PASS grant initiatives and work with the districts to create a college going culture.

Obj ID	Objective	Objective Purpose	Objective Status
1127	Professional Alignment Councils with High School Faculty	Developmental	In Progress

Objective Description

Replicate a key element of the Gulf Coast PASS Grant for the 2014-2015 academic year by creating partnerships between COM faculty and high school faculty in area high schools to assist with aligning the curriculum to better prepare students for college.

Institutional Goals
Strategic
1 Enrollment and Student Success
3 Community Awareness and Collaboration

Assessment Measures

Date	Description
01/29/2014	College readiness scores on placement test and/or TSI exemptions

Intended Results

Date	Description
01/29/2014	The percentage of students testing at the college-ready level on placement tests (or qualifying as TSI-exempt) will increase relative to baseline at each high school at which this partnership is implemented.

Actual Results

Date	Description
10/03/2014	Will establish baseline for courses in the 14-15 academic year.

Unit Code: 76000	Planning Unit: SSC Subcommittee 6: Community Support and Connections	Unit Manager Koerner, Sparky
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Obj ID 1201	Objective Community Outreach	Objective Purpose Operational	Objective Status In Progress
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Objective Description

Coordinated and intentional community outreach programming

Institutional Goals
Strategic
3 Community Awareness and Collaboration

Assessment Measures

Date	Description
05/28/2014	<ul style="list-style-type: none"> • A definition of community outreach will be finalized and accepted by the Student Success Council for recommendation to the President’s Cabinet • A master database of outreach efforts will be created identifying all on-going outreach efforts by each department • Departments conducting outreach events will be required to identify the target population and purpose of the event, aligning the event with college goals and mission

Intended Results

Date	Description
05/28/2014	<ul style="list-style-type: none"> • A definition of community outreach will be developed. • Outreach efforts will be identified campus-wide. • Community outreach events will be intentional with a targeted population and stated purpose to support a positive community image.

Actual Results

Date	Description
09/24/2014	<ul style="list-style-type: none"> • A definition of community outreach has been developed by the committee but needs to be presented to the Council for discussion. • A one-question survey was deployed to the DL - Every User requesting every employee to identify the ways in which he/she and/or the department participates in outreach. The responses will be reviewed by the committee at the October 2014 meeting and categories of outreach will be developed based on the results of the initial survey. It is possible that a second survey will be distributed to DL - Every User to further refine the extend of outreach at COM. • Further committee action needs to take place to determine how community outreach events will be developed for an intentioned targeted population with a stated purpose to support a positive community image.

Use of Results

Date	Description
09/24/2014	The committee will need to continue to develop and complete the assessment measures to accomplish the intended results.

Unit Code:	Planning Unit:	Unit Manager
934000	Physical Education, Recreation & Special Projects	Bass, Al

Obj ID	Objective	Objective Purpose	Objective Status
1069	Expand Cross-Cultural Programming	Operational	In Progress

Objective Description

Continue to expand cross cultural educational activities, events and programs for the college and community.

Institutional Goals
Strategic
3 Community Awareness and Collaboration
6 Maintenance of Operations

Assessment Measures

Date	Description
09/14/2012	Promotion of one new event as evidenced by promotional materials distributed on and off-campus.

Intended Results

Date	Description
09/14/2012	At least one new cross-cultural event will be established.

Obj ID	Objective	Objective Purpose	Objective Status
1070	Increase participation	Operational	Ongoing

Objective Description

Increase overall participation in community service and recreational events.

Institutional Goals
Strategic
3 Community Awareness and Collaboration
6 Maintenance of Operations

Assessment Measures

Date	Description
09/20/2012	Number of participants as shown on sign-in sheets.

Intended Results

Date	Description
09/20/2012	Participation in community service, recreational, and special events will increase by 10% over the previous year

Unit Code:	Planning Unit:	Unit Manager
934100	Facilities and Student Recreation	Cornelius, Tige

Obj ID	Objective	Objective Purpose	Objective Status
1033	Community Service & Recreation events	Operational	Ongoing

Objective Description

Promote student participation in a variety of community service and recreational events.

Institutional Goals
Strategic
3 Community Awareness and Collaboration

Assessment Measures

Date	Description
08/31/2012	Number of participants from current and previous years as shown on sign in sheets.

Intended Results

Date	Description
08/31/2012	Participation in community service & recreational events will increase by 10% over the previous year.