Strategic Planning Results

Sorted By: Institutional Goal

Planning Year: 2014-2015

Institutional Goal: 3 - Strategic Goal #3

Unit Code:	Planning Unit:		Unit Manager
20100	College Annual Plan		Sewell, Steve

Obj ID	Objective	Objective Purpose	Objective Status
1456	Increase opportunities for extracurricular activities - Supports Strategic Goal #3	Developmental	In Progress

Objective Description

Increase opportunities for extracurricular activities for part-time and evening students. (Supports Strategic Goal #3)

Institutional Goals
14-17 SG-3
3 Strategic Goal #3

Assessment Measures

Date	Description
09/29/2014	Actual implementation of recommendations coming out of SSC Committee #3.

Intended Results

Date	Description
09/29/2014	Implementation of recommendations coming out of SSC Committee #3.

Actual Results

Date	Description
09/03/2015	Four recommendations developed by the Student Success Council #3 were approved by the Student Success Council and the President's Cabinet.
	Recommendation #1: Develop a formalized leadership program for students that includes specific student learning outcomes. The goal was to enroll a minimum of 20 students in the program. The intended result is to better engage students on campus, allowing students to become leaders. Outcome: The student leadership program began in the 2014-2015 academic year. However only 15 students were enrolled in the program.
	Recommendation #2: Develop a formal mentoring program for students that includes specific Student Learning Outcomes. The mentoring program will target males on campus. The intended result it to increase retention of males from year to year so that they will successfully complete their academic goals at COM. Unfortunately, the program was not fully completed this year.
	Recommendation #3: Research various electronic sign in/evaluation systems that could be used for student events campus-wide. Goal was to identify a minimum of two electronic sign systems that would be appropriate for this purpose. Electronic sign systems were identified and one system was approved and purchased. Electronic signs were placed in the Student Success Center and are being used for evaluating services after students completed their advisement sessions.
	Recommendation #4: Develop process requiring all students to obtain a student identification card upon enrolling at COM. The intended result is that a process be put in place that requires all students to obtain a student ID and this will assist faculty members to connect a students by having a class roster that has a photo of the student beside their name. Objective was sent back to SSC Committee #3 by the President's Cabinet on the basis that they did not support requiring students to obtain a student idea. The committee then altered the objective to state that students would be strongly encouraged to obtain a student ID. A plan was developed for marketing the message that students should obtain a student ID. The President's Cabinet sent the recommendation back to committee again with the message that students SHOULD be required to obtain a student ID. However, at this point students are only being strongly encouraged to obtain a student ID.

Use of Results

Date	Description
09/03/2015	Recommendation #1: Explore different ways to increase enrollment in the program.
	Recommendation #2: A faculty advisor has been appointed, Dr. Heather Brasher, to assist the PTK students who were charged with developing the mentoring program. Additionally, the Student Success Center will be assisting PTK with the implementation of the mentoring program and providing advice when necessary.
	Recommendation #3: Sign in stations will continue to be used and assist the Student Life Department in tracking participation in activities and events as well as to evaluate these events and activities.
	Recommendation #4: Plan to require students to obtain a student ID will be revisited in the 2015-2016 academic year, pending a final decision by the President's Cabinet.

Unit Code:	Planning Unit:		Unit Manager
31200	Fine Arts		Koerner, Sparky

Obj ID	Objective	Objective Purpose	Objective Status
1239	Assessment of SLOs - Provide quality instruction as evidenced by the assessment of student learner outcomes.	Developmental	No Status

Objective Description

Student learner outcomes will be established and regularly assessed at both the program and course level.

Institutional Goals
14-17 SG-3
3 Strategic Goal #3

Assessment Measures

Date	Description
09/05/2013	The percentage of sections taught that have submitted results for the assessment of student learner outcomes. Data will be summarized by course and semester.

Intended Results

Date	Description
09/05/2013	100% of all SLOs will be assessed by full and part-time faculty members each semester.

Actual Results

Date	Description
05/14/2015	All Faculty in the Fine Arts have completed assessment of their classes for Spring 2015

Use of Results

Date	Description
05/27/2015	Continue to review SLO's and make adjustments as needed in each class.

Obj ID	Objective	Objective Purpose	Objective Status
1240	Class Schedule - Provide instruction through multiple delivery modes to meet student demand.	Operational	No Status

Objective Description

Classes will be scheduled in a manner which meets student demand while maximizing the efficient use of instructional resources.

Institutional Goals
14-17 SG-3
3 Strategic Goal #3

Assessment Measures

Date	Description
09/05/2013	Percentage of scheduled classes that are not cancelled. Data will be summarized by rubric and semester. The cancelation of MUAP classes happens once no student is enrolled into that class. As mentioned in the Intended Results MUAP classes will be listed so that students are aware that COM teaches that instrument. It is possible no one will sign up for that class.

Intended Results

Date	Description
09/05/2013	80% of classes offered each semester under a specific rubric will make. MUAP classes will be listed so that students are aware that COM teaches that instrument. It is possible that no one will sign up for that MUAP instrument and this can cause the percentage to be off. I am lowering the percentage for 2013-14 to 80% from the 90% used in 2012-13.

Actual Results

Date	Description
05/14/2015	Some MUAP Classes did not make due to no enrollment, this is to be expected.

Use of Results

Date	Description
05/27/2015	Continue to monitor which applied lesson are taken each semester and make sure to offer the follow up MUAP number the following semester. Do not offer MUAP numbers that we know will not have students enrolled.

Obj ID	Objective	Objective Purpose	Objective Status
1244	Section Capacity - Provide instruction through multiple delivery modes to meet student demand.	Operational	No Status

Objective Description

An adequate number of sections will be offered for each course such that student demand is met without violating pedagogical standards.

Institutional Goals
14-17 SG-3
3 Strategic Goal #3

Assessment Measures

Date	Description
09/05/2013	The percentage of classes whose actual enrollment exceeds the enrollment capacity. Data will be summarized by rubric and semester.

Intended Results

Date	Description
09/05/2013	No more than 1% of classes under a specific rubric will exceed pedagogical capacity each semester.

Actual Results

Date	Description
05/14/2015	Various sections of Art, Music and Theatre classes were offered at various time to give students the opportunity to engage in a class of their choice. Fall 2014 - ARTS 22 sections 59 % made, DRAM 9 sections 56 % made, MUAP 34 sections 41% made, MUEN 12 sections 42% made, MUSI 18 sections 83% made Spring 2015 - ARTS 26 sections 58% made, DRAM 9 sections 33% made, MUAP 30 sections 60% made, MUEN 11 sections 36% made, MUSI 17 sections 94% made Summer 1 2015- ARTS 4 sections 75% made, DRAM 1 section 100% made, MUSI 3 sections 100% made Dual Credit Fall 2014 ARTS 1 section 100% made, Spring 2015 1 section 0% made

Use of Results

Date	Description
05/27/2015	Look at class sizes and see if another section might need to be added or subtracted from the course offerings. Do this for all sections offered. Look closely at MUAP sections so that we can raise % made and do the same with MUEN. We offer at least one MUAP class for each instrument although there are some (Bassoon) that may not make but feel that it is important to offer incase there is one of those instrumentalist out there wishing lessons. MUEN which is music ensembles each has 4 sections numbers (Concert Band 1121, 1122, 2123, 2124) to raise this % it will be necessary to monitor which sections had enrollment during the previous semester and list the following section number for the next semester. Work to not offer a section number that had no previous students. Many sections of ART are offered and pooled, not sure how to avoid limited sections to raise this percentage. DRAM has sections of R & P that we offer but not all semesters are students enrolled. It is hard to predict this class because it relies on students enrolled as Theatre Majors. In the future this percentage should raise.

Unit Code:	Planning Unit:		Unit Manager
42000	Students		Kimbark, Kris

Obj ID	Objective	Objective Purpose	Objective Status
1444	faculty training for student conduct	Operational	In Progress

Objective Description

Process all referalls for student conduct in accordance with COM policies and procedures

Institutional Goals
14-17 SG-3
3 Strategic Goal #3

Assessment Measures

Date	Description
09/25/2014	There will be a sign-in sheet at convocation presentations.

Intended Results

Date	Description
09/25/2014	Faculty will be trained regarding student conduct referral processes.

Actual Results

Date	Description
08/25/2015	Student Conduct, BIT, Early Warning and Police sessions were conducted at spring 2015 and fall 2015 convocations to inform faculty of the student conduct processes and procedures. Presentations were also given to adjunct faculty at the Adjunct Faculty orientation session in fall 2015.

Use of Results

Date	Description
08/25/2015	Convocation presentations will continue at convocations as well as Adjunct Faculty orientations. The student conduct website will be expanded to better serve students, faculty and staff.

Unit Code:	Planning Unit:		Unit Manager
42400	Student Life		Cornelius, Tige

Obj ID	Objective	Objective Purpose	Objective Status
1543	Evening Students	Assessment Objective	In Progress

Objective Description

Survey evening students to determine their needs related to student life.

Institutional Goals
14-17 SG-3
3 Strategic Goal #3

Assessment Measures

Date	Description
10/14/2014	A survey will be developed with assistance from IR. A minimum of 50 evening students will take the survey.

Intended Results

Date	Description
10/14/2014	Identify needs of evening students and plan appropriate programming to meet those needs.

Actual Results

Date	Description
09/04/2015	A survey was not created for appropriate planning but will be created during the 2015 -2016 school year. Two evening events did take place. North campus dental awareness week and Finals Fest.

Use of Results

Date	Description
09/04/2015	Since the survey was not done it will be created during the 2015 -2016 school year. Activities for evening students will continue in 2015 -2016.

Obj ID	Objective	Objective Purpose	Objective Status
1544	Student Life Events 14-15	Operational	In Progress

Objective Description

Both attendance and satisfaction data will be collected for all student life events in SY 2014-2015.

Institutional Goals
14-17 SG-3
3 Strategic Goal #3

Assessment Measures

Date	Description
10/14/2014	Electronic sign-in and survey's reports generated from each event and culminated in semester and annual reports.

Intended Results

Date	Description
10/14/2014	Have accurate data regarding attendance at events and track student satisfaction with events offered.

Actual Results

Date	Description
09/04/2015	Accurate data regarding attendance has been captured manually and not all events had surveys to capture satisfaction ratings. SSC#3 has pushed forward the electronic sign-in and survey reports starting in the Fall 2015 semester.

Use of Results

Date	Description
09/04/2015	Will the approval of SSC#3 the electronic sign in and survey will be implemented in the Fall 2015 semester. This objective will be rolled into the 2015 -2016 school year.

Obj ID	Objective		Objective Purpose	Objective Status
1545	Student Leadership Program		Developmental	In Progress

Objective Description

A student leadership program will be developed and implemented in 2014 -2015.

Institutional Goals
14-17 SG-3
3 Strategic Goal #3

Assessment Measures

Date	Description
10/14/2014	A formalized program will be developed and written that include Student Learner Outcomes (SLO's) for the student leadership program.

Intended Results

Date	Description
10/14/2014	Increase engagement and develop student leaders within the college community.

Actual Results

Date	Description
09/04/2015	The leadership program is still being assessed in SSC#3.

Use of Results

Date	Description
09/04/2015	There are no results at this time. SSC#3 will be formalizing for the 2015 -2016 school year.

Obj ID	Objective	Objective Purpose	Objective Status
1546	Increase Event Particpation	Assessment Objective	In Progress

Objective Description

Increase student participation in student life by 5%.

Institutional Goals
14-17 SG-3
3 Strategic Goal #3

Assessment Measures

Date	Description
10/14/2014	Using baseline data from 2013 - 2014, comparative reports will be generated.

Intended Results

Date	Description
10/14/2014	Increase student engagement by increasing participation in scheduled events.

Actual Results

Date	Description
09/04/2015	Comparative reports for 2014 - 1015 have not been compiled, so this objective will be rolled over into the 2015 -2016.

Use of Results

Date	Description
09/04/2015	Since the results have not been completed this objective will be rolled into the 2014- 2015 school year.

Unit Code:	Planning Unit:		Unit Manager
63000	Marketing & Communications		Garza, Amanda

Obj ID	Objective	Objective Purpose	Objective Status
1527	Improve social media postings and exchanges to promote student activities, COM programs and community events.	Operational	No Status

Objective Description

A heightened awareness of student events and support will help students improve their college experience, retention and success.

Institutional Goals
14-17 SG-1
1 Strategic Goal #1
14-17 SG-3
3 Strategic Goal #3

Assessment Measures

Date	Description
10/07/2014	Analytics from social media sites will be evaluated for the increase in social media activity
	Video posts will be visible on the displays in the Student Center
	Budget approval to order more digital screens to place around campus.
	Between Fall 2014 and Spring 2015, the number of students accessing student services and participating in extracurricular activities will increase by five percent. The number of students engaged through social media will increae by 10 percent.

Intended Results

Date	Description
10/07/2014	Fall 2014 - increase student engagement via social media
	Fall 2014 - increase the posts to promote student activities on social media
	Spring 2015 - Produce video of COM news by COM students
	Spring 2015 - Increase the number of digital screens on campus by eight monitors.

Actual Results

Date	Description
10/01/2015	Social media engagement:
	• Facebook increased page likes from 3,711 in 2014 to 4,471
	• Instagram we are unable to retrieve information on the number of followers gained
	• Twitter 818 follows in 2014 to 1099 in 2015
	• Youtube we gained 32 subscribers and had 31,400 views. An increase of 20,115 views from 2014.
	• Google Analytics - insufficient data to determine numbers.

Use of Results

Date	Description
10/01/2015	Continue current efforts in social media. Determine ways to adjust Twitter and Instagram messaging to increase following.

Obj ID	Objective	Objective Purpose	Objective Status
1528	Improve communications and marketing to the diverse populations of the college service area, especially minority males	Operational	No Status

Objective Description

Fall 2014 - Work with media sources (newspaper/radio stations) that offer E-newsletters and can target the demographics. Communicate college benefits and services to this segment of the community.

Fall 2014 - Spring 2015 - Meetings with organizations such as Big Brothers and community churches in order to develop genuine feedback and partnerships in communication to the targeted audience.

Fall 2014 - Meet with campus departments to share and support this strategy to make a stronger impact in reaching the minority males, specifically Black/African American males.

Institutional Goals
14-17 SG-1
1 Strategic Goal #1
14-17 SG-2
2 Strategic Goal #2
14-17 SG-3
3 Strategic Goal #3

Assessment Measures

Date	Description
10/07/2014	Review the latest data on enrollment and student engagement surveys.

Intended Results

Date	Description
10/07/2014	Success will be measured by an increased enrollment and engagement among the minority male population by five percent.

Actual Results

Date	Description
09/30/2015	Advertised in Spanish newspaper.

Specifically feed ads to minority males in our advertising area using geo targeted digital advertising. We delivered more than 3 million digital impression to minority males using geo targeted advertising. This lead to a click through rate of .12% (industry standard is .08%) from desktop computers and .40% (industry standard is .25%) for mobile.

• African American enrollment is up from 624 in Fall 2014 to 671 in Fall 2015
• Hispanic enrollment is up from 1,036 in Fall 2014 to 1,088 in Fall 2015
• Asian enrollment is down from 116 in Fall 2014 to 106 in Fall 2015
• Overall male enrollment is up from 1,598 in Fall 2014 to 1,665 in Fall 2015

Meeting with organizations and churches was not accomplished and will be taken off of next year's goals. |

Use of Results

Date	Description
09/30/2015	Continue to develop and tweak advertising campaigns through geo targeting digital media.

Obj ID	Objective	Objective Purpose	Objective Status
1534	Continuously improve the COM website	Operational	No Status

Objective Description

The website is the "front door" to College of the Mainland, and is COM's most valuable communication and marketing tool. An effective, attractive website instills confidence in the college and helps visitors make educational decisions.

Institutional Goals
14-17 SG-1
1 Strategic Goal #1
14-17 SG-2
2 Strategic Goal #2
14-17 SG-3
3 Strategic Goal #3
14-17 SG-4
4 Strategic Goal #4

Assessment Measures

Date	Description
10/08/2014	Analytics on website traffic and focus groups.

Intended Results

Date	Description
10/08/2014	Success will be measured by increased traffic to the site and ease of navigation.
10/08/2014	Fall 2014 to Spring 2015 - Create a streamlined system for making Web updates and using video as a promotion and communication tool at multiple levels throughout the site. Summer 2015 - Create more user-friendly and consistent content on the COM website.

Actual Results

Date	Description
09/30/2015	Implemented CMS where employees are able to access/edit their department pages. CMS allows employees to disseminate important information such as news, events, emergency notifications and other tasks easily to the website in real time. Focus groups consisting of students, employees and faculty were held to aid in the redesign and in Spring 2015 launched the new website. Because of the use of mobile devices to access the Internet, the website was designed to be responsive, adjusting layout to fit browsing device. COM TV was created to keep students and community informed about the COM events, programs and registration. COM TV is produced weekly and shared via YouTube, COM website and social media.

Use of Results

Date	Description
09/30/2015	Increase advertising efforts through our social media platform and search engine advertising. Continue experimenting with geo targeted digital advertising.

Unit Code:	Planning Unit:		Unit Manager
70000	Student Success Council		Templer, James

Obj ID	Objective	Objective Purpose	Objective Status
1431	Administer SSC	Operational	In Progress

Objective Description

Lead monthly meetings of the Student Success Council (SSC), with prepared agenda and a recorder to document the meetings.

Institutional Goals
14-17 SG-1
1 Strategic Goal #1
14-17 SG-2
2 Strategic Goal #2
14-17 SG-3
3 Strategic Goal #3
14-17 SG-4
4 Strategic Goal #4
14-17 SG-5
5 Strategic Goal #5
14-17 SG-6
6 Strategic Goal #6

Assessment Measures

Date	Description
09/24/2014	Posting of agenda and minutes for each of the nine meetings held

Intended Results

Date	Description
09/24/2014	A minimum of nine Student Success Council meetings will be held during this academic year, with an agenda and minutes for each.

Actual Results

Date	Description
09/04/2015	During academic year 2014-2015, ten SSC meetings, with an agenda and minutes kept for each, were held on the following dates: 9/23/14 10/28/14 11/5/14 11/25/14 1/27/15 2/24/15 3/24/15 4/28/15 5/26/15 6/23/15

Use of Results

Date	Description
09/04/2015	Continue to schedule and facilitate meetings of the SSC.

Obj ID	Objective	Objective Purpose	Objective Status
1432	Tracking Recommendations	Operational	In Progress

Objective Description

Track recommendations presented to the Student Success Council (SSC) from presentation to SSC through presentation to the President's Cabinet and assignment to unit/personnel responsible, as appropriate.

Institutional Goals
14-17 SG-1
1 Strategic Goal #1
14-17 SG-2
2 Strategic Goal #2
14-17 SG-3
3 Strategic Goal #3
14-17 SG-4
4 Strategic Goal #4
14-17 SG-5
5 Strategic Goal #5
14-17 SG-6
6 Strategic Goal #6

Assessment Measures

Date	Description
09/24/2014	SSC tracking form

Intended Results

Date	Description
09/24/2014	A completed tracking form will be posted on the I-Drive to document that each recommendation was considered and reviewed at all steps in the recommendation consideration process.

Actual Results

Date	Description
09/04/2015	We experienced some challenges in documenting the progress of SSC committee recommendations all the way through from development to assignment to an appropriate unit for implementation. As a result of this difficulty, the VPI and VPSS developed a form to assist in tracking recommendations from the time that they are considered in Cabinet to the time that they are assigned to a unit for implementation.

Use of Results

Date	Description
09/04/2015	Due to the difficulties experienced in tracking recommendations, the VPI and the VPSS developed a form to assist in tracking recommendations once they have gone to Cabinet for approval and assignment. Not only will we use this form to improve the tracking process, but we will also ensure that the progress of recommendations through the process of review will be regularly documented in the tracking form on the I-drive by making the tracking form a part of the SSC meeting agenda.

Obj ID	Objective	Objective Purpose	Objective Status
1436	Communication about SSC	Operational	In Progress

Objective Description

Ensure that activities of the SSC are communicated to a broad audience, to include the Board of Trustees and campus constituencies.

Institutional Goals
14-17 SG-1
1 Strategic Goal #1
14-17 SG-2
2 Strategic Goal #2
14-17 SG-3
3 Strategic Goal #3
14-17 SG-4
4 Strategic Goal #4
14-17 SG-5
5 Strategic Goal #5
14-17 SG-6
6 Strategic Goal #6

Assessment Measures

Date	Description
09/24/2014	Minutes from meetings of the Board of Trustees, Student Services Leadership Council, and Instructional Leadership Council.

Intended Results

Date	Description
09/24/2014	Evidence of communication to a broad audience will be found in minutes from meetings of the Board of Trustees, Student Services Leadership Council, and Instructional Leadership Council.

Actual Results

Date	Description
09/04/2015	The BOT was kept regularly informed about SSC activity through presentations made by the VPI and the VPSS. Key activities of the SSC were also reported in the ILC and SSLC.

Use of Results

Date	Description
09/04/2015	Continue to increase communication about SSC activity in these same venues and to other audiences as well.

Unit Code:	Planning Unit:		Unit Manager
72000	SSC Subcommittee 2: Keeping the Pathway Clear		Kimbark, Kris

Obj ID	Objective	Objective Purpose	Objective Status
1437	Mentoring	Developmental	Not Started

Objective Description

Develop a campus wide mentoring program to connect first year students to the campus.

Institutional Goals
14-17 SG-3
3 Strategic Goal #3

Assessment Measures

Date	Description
09/24/2014	A mentoring program will be developed in written form and sent to the SSC for approval to be sent on to the President's Cabinet.

Intended Results

Date	Description
09/24/2014	Increase engagement of first year students with faculty and staff to encourage these students to stay enrolled at COM.

Actual Results

Date	Description
08/25/2015	This objective was addressed in SSC #3.

Use of Results

Date	Description
08/25/2015	This will be removed from SSC #2, as it was addressed in SSC #3.

Unit Code:	Planning Unit:		Unit Manager
73000	SSC Subcommittee 3: Keeping the Students Motivated to Stay on the Pathway		Kimbark, Kris

Obj ID	Objective	Objective Purpose	Objective Status
1264	Research electronic sign in-survey systems	Developmental	In Progress

Objective Description

Research various electronic sign in/evaluation systems that can be used for student events campus-wide.

Institutional Goals
14-17 SG-3
3 Strategic Goal #3

Assessment Measures

Date	Description
05/13/2014	A minimum of 2 electronic sign in/evauation systems will be identified.

Intended Results

Date	Description
05/13/2014	Identify electronic sign in/evauation systems to choose from.

Actual Results

Date	Description
08/25/2015	Electronic sign in stations were approved and purchased. They are in place and being used by numerous departments across campus, and specifically after student events and activities. Two of these sign in stations are housed in the Student Success Center and being used for evaluating services after students complete their advisement sessions.

Use of Results

Date	Description
08/25/2015	These sign in stations will continue to be used and assist the Student Life department in tracking student participation in activities & events as well as evaluate these events & activities.

Obj ID	Objective		Objective Purpose	Objective Status
1435	Student ID's		Developmental	In Progress

Objective Description

A process for requiring all students to obtain a student identification card upon enrolling at COM will be created.

Institutional Goals
14-17 SG-3
3 Strategic Goal #3

Assessment Measures

Date	Description
10/03/2014	A list of individuals will be identified that need to be included in this process. A written process will be submitted to the SSC for approval to require all students to obtain a Student ID card. Appropriate exclusions will be included in this process.

Intended Results

Date	Description
10/03/2014	Requiring all students to have a student ID will allow faculty members to connect students names with their faces and also facilitate all faculty and staff learning the names of students.

Actual Results

Date	Description
08/25/2015	This objective was sent back to the committee after the President's cabinet did not want to require all students to obtain ID's. The objective was changed to state that all students will be strongly encouraged to obtain an ID and included a plan for marketing the message encouraging students to obtain ID's. This recommendation was also sent back from the cabinet, indicating that we should require students to obtain ID's. This objective has stalled; however, students are being encouraged to obtain their ID's through the Student Success Center, the Student Help Center, and Student Life.

Use of Results

Date	Description
08/25/2015	This objective will be continued into 15-16, depending on final decision from the Cabinet.

Obj ID	Objective		Objective Purpose	Objective Status
1439	Leadership Program		Developmental	In Progress

Objective Description

A formalized leadership program for students that includes SLO's will be developed.

Institutional Goals
14-17 SG-3
3 Strategic Goal #3

Assessment Measures

Date	Description
09/24/2014	A formalized leadership program will be developed in writing and a minimum of 20 students will be recruited into the program by summer 2015.

Intended Results

Date	Description
09/24/2014	The leadership program will engage students on campus, allowing for students to become campus and civic leaders.

Actual Results

Date	Description
08/25/2015	A student leadership program began in Academic Year (AY) 2014-2015. Fifteen students participated in the leadership program, which included completion of 50 volunteer hours, attendance at two guest speaker events, and attendance at a minimum of eight student success workshops. Three students are scheduled to finish the program this year and receive recognition from COM's President. The students attended two leadership conferences in AY 2014-2015, one at University of Houston-Clear Lake, where nine students participated in "Are You America's Next Top Leader" sessions on November 11, 2014. The year culminated with six students attending the National Conference on Student Leadership (NCSL) Lake Buena Vista, Fl. on March 25-28, 2015. Six of COM's student leadership program participants became Certified Student Leaders through NCSL.

Use of Results

Date	Description
08/25/2015	The Student Leadership program was successful; however, the program should be expanded to reach more students, as only fifteen students participated in the program. We are exploring different formalized programs to implement as opposed to the leadership program developed internally at COM; however, the three students scheduled to complete the program this year will be given support to complete. This goal will be further explored in AY 2015-2016.

Obj ID	Objective		Objective Purpose	Objective Status
1520	Mentoring program		Developmental	In Progress

Objective Description

A mentoring program will be established at College of the Mainland.

Institutional Goals
14-17 SG-3
3 Strategic Goal #3

Assessment Measures

Date	Description
10/03/2014	A formalized written mentoring program proposal will be developed that includes Learner Outcomes for participants. This will be submitted to the SSC.

Intended Results

Date	Description
10/03/2014	The mentoring program will specifically target men on campus to increase the number of males who are retained from year to year and successfully complete their academic goals at COM.

Actual Results

Date	Description
08/25/2015	This objective was not developed by the committee this year, as a group of students from PTK wanted to organize and implement this effort. They have developed a formalized mentoring program that is specifically focusing on minority males, which will begin in fall 2015. Dr. Heather Brasher is overseeing this project with three PTK student members.

Use of Results

Date	Description
08/25/2015	The Student Success Center is assisting PTK with the implementation of the mentoring programming, providing advice help when necessary. This will assure that a specific department is able to continue with this project when/if the students choose not to continue their efforts.