

# Strategic Planning Results

Sorted By: Institutional Goal

Planning Year: 2015-2016

## Institutional Goal: 6 - Strategic Goal #6

<b>Unit Code:</b> 20000	<b>Planning Unit:</b> President's Office	<b>Unit Manager</b> Allbright, A. Rodney	
<b>Obj ID</b> 1800	<b>Objective</b> Expand COM partnerships	<b>Objective Purpose</b> Developmental	<b>Objective Status</b> Ongoing

### Objective Description

Expand COM partnerships in the community and throughout the service area.

<b>Institutional Goals</b>
14-17 SG-4
4 Strategic Goal #4
14-17 SG-6
6 Strategic Goal #6

### Assessment Measures

Date	Description
01/23/2015	Number of COM partnerships

### Intended Results

Date	Description
01/23/2015	Increase number of COM partnerships.

Obj ID	Objective	Objective Purpose	Objective Status
1801	Improve campus physical environment	Operational	Ongoing

### Objective Description

Improve College of the Mainland's Image and Presence: Continue to make positive changes to the campus' physical environment and promote a collegial culture.

Responsible unit: Objectives pertaining to this process can be found in the unit plans for Facility Services, managed by Charles King, and Student Success Council Committee #5, co-chaired by Jim Hackett and Angela Dampeer.

Institutional Goals
14-17 SG-5
5 Strategic Goal #5
14-17 SG-6
6 Strategic Goal #6

### Assessment Measures

Date	Description
01/23/2015	Number of completed projects directed toward improvement of the campus physical environment.

### Intended Results

Date	Description
01/23/2015	Improved campus physical environment which results in an improved community image.

Obj ID	Objective	Objective Purpose	Objective Status
1802	Positive COM messaging campaign	Operational	Ongoing

**Objective Description**

Improve College of the Mainland's Image and Presence: Develop and implement a truthful and positive COM messaging campaign.

Responsible unit: An objective pertaining to this process can be found in the unit plan for Marketing, managed by Gina Castro.

Institutional Goals
14-17 SG-6
6 Strategic Goal #6

**Assessment Measures**

Date	Description
01/23/2015	Number of positive message articles published. Positive response to the campus master plan process.

**Intended Results**

Date	Description
01/23/2015	Improved COM image in the community.

Obj ID	Objective	Objective Purpose	Objective Status
1803	Serving North County residents	Developmental	Ongoing

**Objective Description**

Improve College of the Mainland's Image and Presence: Determine the best methods for serving North County residents.

Responsible unit: An objective pertaining to this process can be found in the unit plan for Student Success Council Committee #5, co-chaired by Jim Hackett and Angela Dampeer.

Institutional Goals
<b>14-17 SG-5</b>
5 Strategic Goal #5
<b>14-17 SG-6</b>
6 Strategic Goal #6

**Assessment Measures**

Date	Description
01/23/2015	The ability to meet the needs and demands of North County residents.

**Intended Results**

Date	Description
01/23/2015	Solution developed to effectively serve North County residents.

**Unit Code:** 20100  
**Planning Unit:** College Annual Plan

**Unit Manager**  
Sewell, Steve

<b>Obj ID</b>	<b>Objective</b>	<b>Objective Purpose</b>	<b>Objective Status</b>
1606	Improve COM's image in the community. (Supports Strategic Goal #6)	Operational	In Progress

**Objective Description**

Improve COM's image in the community. This objective supports Strategic Goal # 6.

<b>Institutional Goals</b>
<b>14-17 SG-6</b>
6 Strategic Goal #6

**Assessment Measures**

<b>Date</b>	<b>Description</b>
08/31/2015	Actual implementation of Student Success Council Committee #6 recommendations.

**Intended Results**

<b>Date</b>	<b>Description</b>
08/31/2015	Implementation of Student Success Council Committee #6 recommendations.

**Actual Results**

<b>Date</b>	<b>Description</b>
09/30/2016	One SSC #6 recommendation was approved by the Cabinet. The recommendation was to create a Community Volunteer Corps (CVC). While the specifics of the initiative were completed, the plan was put on hold due to the hiring freeze.

**Use of Results**

<b>Date</b>	<b>Description</b>
09/30/2016	Once the hiring freeze is lifted, the plan to create the Community Volunteer Corp will be implemented.

**Unit Code:** 28000  
**Planning Unit:** Emergency Management

**Unit Manager**  
McIntosh, Trish

<b>Obj ID</b>	<b>Objective</b>	<b>Objective Purpose</b>	<b>Objective Status</b>
1773	Exercises	Operational	No Status

**Objective Description**

Prepare, conduct and summarize emergency management exercises to allow consideration of and practice with preparedness, response, recovery and mitigation ideas, protocols, and plans.

<b>Institutional Goals</b>
<b>14-17 SG-5</b>
5 Strategic Goal #5
<b>14-17 SG-6</b>
6 Strategic Goal #6

**Assessment Measures**

<b>Date</b>	<b>Description</b>
06/23/2014	Exercise documentation will include sign-in sheets to show participants and After Action Report.  After Action Report and Improvement Plans will show: <ul style="list-style-type: none"><li>- Exercise type,</li><li>- Exercise content,</li><li>- Attendees,</li><li>- Outcomes.</li></ul>

**Intended Results**

<b>Date</b>	<b>Description</b>
06/23/2014	Prepare and deliver at least one per year - Can include seminar, tabletop, functional, or full scale exercises.

**Actual Results**

<b>Date</b>	<b>Description</b>
11/20/2015	Active Shooter Full Scale Exercise with IMAS - community wide participation. COM Gym.
01/08/2016	Active Shooter - Library
05/20/2016	Active Shooter Drill in Administration Building
05/20/2016	Active Shooter Drill in Human Resources building.

**Unit Code:** 30000  
**Planning Unit:** Instruction

**Unit Manager**  
Templer, James

<b>Obj ID</b>	<b>Objective</b>	<b>Objective Purpose</b>	<b>Objective Status</b>
1649	Continue to expand dual credit to workforce programs.	Developmental	In Progress

**Objective Description**

Dual credit students will have the opportunity in Fall 2015 and Spring 2016 to enroll in at least two workforce programs which will lead to opportunities for the completion of certificates and degrees after high school graduation.

<b>Institutional Goals</b>
<b>14-17 SG-1</b>
1 Strategic Goal #1
<b>14-17 SG-4</b>
4 Strategic Goal #4
<b>14-17 SG-6</b>
6 Strategic Goal #6

**Assessment Measures**

<b>Date</b>	<b>Description</b>
04/30/2014	Fall 2014 and Spring 2015 dual credit course schedules will confirm that dual credit students had the opportunity to enroll in at least one workforce program.

**Intended Results**

<b>Date</b>	<b>Description</b>
04/30/2014	Dual credit students will have the opportunity in Fall 2015 and Spring 2016 to enroll in at least two workforce programs which will lead to opportunities for the completion of certificates and degrees after high school graduation.

**Unit Code:** 30100  
**Planning Unit:** Library

**Unit Manager**  
Park, Kathryn

<b>Obj ID</b>	<b>Objective</b>	<b>Objective Purpose</b>	<b>Objective Status</b>
1635	COM History	Operational	In Progress

**Objective Description**

Items related to the history of the College will be collected, preserved and made available.

<b>Institutional Goals</b>
<b>14-17 SG-6</b>
6 Strategic Goal #6

**Assessment Measures**

Date	Description
09/29/2012	Number of items collected and preserved.
09/29/2012	Number of items cataloged, converted to digital format, available via Web.

**Intended Results**

Date	Description
09/29/2012	Items related to the history of the College will be collected and preserved.
09/29/2012	Items related to the history of the College will be accessible.

**Actual Results**

Date	Description
09/04/2015	Collected and preserved: 658 photos, 720 slides and 21,312 digital photos were collected and preserved. Cataloged, digitized and available via Web: 245 items digitized; 51 items cataloged; 62,798 waiting for funding

**Use of Results**

Date	Description
09/04/2015	COM History items will continue to be collected, cataloging, preserved, digitized, with some made accessible via Web as time, funds and staffing permits. Gathering data on items was problematic so a new central spreadsheet has been created for recording stats. Other challenges are the overwhelming amount of work with very little staffing and obtaining items from other departments on campus.



**Unit Code:** 30500  
**Planning Unit:** Dual Credit

**Unit Manager**  
Jones, Theresa

<b>Obj ID</b>	<b>Objective</b>	<b>Objective Purpose</b>	<b>Objective Status</b>
1825	House Bill 5	Developmental	In Progress

**Objective Description**

Work with the ISDs and Dean of Workforce & Continuing Education to create 3 new endorsements the ISDs can offer their high school students.

<b>Institutional Goals</b>
<b>14-17 SG-6</b>
6 Strategic Goal #6

**Assessment Measures**

<b>Date</b>	<b>Description</b>
09/12/2014	Evidence of new high school endorsements, programs and classes offered.

**Intended Results**

<b>Date</b>	<b>Description</b>
09/12/2014	Create a stronger partnership with the ISDs and increase dual credit options and enrollment.

**Unit Code:** 31200  
**Planning Unit:** Fine Arts

**Unit Manager**  
Koerner, Sparky

Obj ID	Objective	Objective Purpose	Objective Status
1644	Cultural Center for the Community - To serve as a cultural center for the community in the areas of Visual Art, Music and Theatre.	Operational	No Status

**Objective Description**

Provide quality community cultural events while increasing attendance.

Institutional Goals
14-17 SG-6
6 Strategic Goal #6

**Assessment Measures**

Date	Description
09/05/2013	Monitor attendance in Art Gallery, Musical Performances and Theatre Performances.

**Intended Results**

Date	Description
09/05/2013	All events will have a minimum attendance of 70% capacity.

**Actual Results**

Date	Description
06/22/2016	The Fine Arts Department continues to provide quality community cultural events for the campus and community. Attendance has been excellent at all performances reaching the estimated 70 % that was the attended result. The Art Gallery continued to have various exhibits that were well attended and a sign-in log was kept. The Music concerts were presents to full capacity audiences both on and off campus. The evening of jazz held at Texas City High School had over 500 people in attendance. Choir concerts at churches and at the Moody House in Galveston drew large crowds. The Theatre department ticket sales were good for all shows and exact figures can be received from the Box Office though their Seat Advisor software. All areas continue to publicize their events via local newspaper and social media.

**Use of Results**

Date	Description
06/22/2016	Continue to publish the events on social media and via newspaper and flyers and posters so that the community and campus are aware of the excellent events presented by the Fine Arts Department.

**Unit Code:** 35200  
**Planning Unit:** C.E. Allied Health Programs

**Unit Manager**  
 Bergvall, Christina

<b>Obj ID</b>	<b>Objective</b>	<b>Objective Purpose</b>	<b>Objective Status</b>
1695	Increase the number of students participating in a clinical rotation	Developmental	Not Started

**Objective Description**

In order to provide a comprehensive learning experience, the students should be participating in a formal clinical rotation. There will be a class created for the following programs to allow for a clinical rotations:

- Dental Assistant
- ECG/EKG Technician
- Phlebotomy Technician

<b>Institutional Goals</b>
<b>14-17 SG-6</b>
6 Strategic Goal #6

**Assessment Measures**

Date	Description
09/04/2015	There will be 50% increase of enrollment between academic year 2014-2015 and 2015-2016 for the following classes:  CVTT 1060 DNTA 1060 HITT 2066 PLAB 1060

**Intended Results**

Date	Description
09/04/2015	Students will have the opportunity to engage in real work experience through clinical rotations for the programs below: Dental Assistant ECG and EKG Technician Phlebotomy

**Actual Results**

Date	Description
09/09/2016	There were no previous students enrolled in CVTT 1060, DNTA 1060, HITT 2066, and PLAB 1060. In spring 2016, students were enrolled, thereby increasing enrollment past the 50% threshold.

**Use of Results**

Date	Description
09/09/2016	Because we have more students participating, we are looking for additional clinical rotation sites, and networking more often within the healthcare community. This helps to bridge the gap between industry and education/training.

Obj ID	Objective	Objective Purpose	Objective Status
1696	Maintain the current clinical rotation sites	Operational	Not Started

### Objective Description

Maintain the current clinical rotation sites with whom we have affiliation agreements.

Institutional Goals
14-17 SG-6
6 Strategic Goal #6

### Assessment Measures

Date	Description
09/04/2015	The number of the current affiliation agreements will be the same for the 2015-2016 year (12).

### Intended Results

Date	Description
09/04/2015	The number of current clinical rotation sites (12) will still be in place this fiscal year.

### Actual Results

Date	Description
09/09/2016	The number of clinical sites with whom we have affiliation agreements is the same, although the availability to place students fluctuates.

### Use of Results

Date	Description
09/09/2016	We are continuing to identify clinical sites, and partner to increase availability to place students. I have found that (typically) the more communication we have with the sites, the more likely we are to have a spot for students. Dental offices are a good example.

**Unit Code:** 35300  
**Planning Unit:** C.E. Life-long Learning

**Unit Manager**  
 Vardeman-Aulds, Alesha

**Obj ID** 1612  
**Objective** Marketing Strategy  
**Objective Purpose** Developmental  
**Objective Status** In Progress

**Objective Description**

Increase visibility of the program by working with COM Marketing department

<b>Institutional Goals</b>
<b>14-17 SG-6</b>
6 Strategic Goal #6

**Assessment Measures**

Date	Description
08/23/2012	Number of articles and events published in local news/magazine/online publications.
10/08/2014	Create a brochure for the area of CE Lifelong Learning, after the move to the new facility takes place, so that all information will be accurate.
10/09/2014	Number of EXPO's and community events attended, and number of community members that I communicate with at these events, when possible.
10/09/2014	Number of art shows host or co-hosted by LLL in the community

**Intended Results**

Date	Description
08/23/2012	Increase knowledge of the program in the community by attending EXPO's and other community events.
10/08/2014	Participate in 3 art shows hosted or co-hosted by COM Lifelong Learning
09/03/2015	Increase the number of new students by 10%
09/04/2015	Achieve at least 12 positive article/press release/photo in a local newspaper/magazine/online news, aiming for something appearing monthly or once a quarter.

**Unit Code:** 35900  
**Planning Unit:** Public Services Careers

**Unit Manager**  
 Anderson, Carla

Obj ID	Objective	Objective Purpose	Objective Status
1918	Participation in Summer Camp for High School Students	Operational	Pending

**Objective Description**

CE/Workforce is sponsoring a week-long summer camp for high school students to highlight the various PSC career and program options.

Institutional Goals
<b>14-17 SG-1</b>
1 Strategic Goal #1
<b>14-17 SG-6</b>
6 Strategic Goal #6

**Assessment Measures**

Date	Description
05/13/2016	Number of students attending and evaluation results

**Intended Results**

Date	Description
05/13/2016	Exposure for high school students to the Fire Tech, EMS and Criminal Justice programs.

**Actual Results**

Date	Description
09/09/2016	Although the PSC Camp was canceled due to very low enrollment (1 student), the student was present for the camp Monday morning and received 3 hours of law enforcement instruction. (Apparently one parent enrolled the student and the other parent dropped her off at camp with no notice from the other parent.)

**Use of Results**

Date	Description
05/13/2016	Based on the overall low enrollment, we have received notice from Kelli Frederick, CTE Advisor, that next year's format will be a career exploration day for Jr. high and Sr. high school students.

Obj ID	Objective	Objective Purpose	Objective Status
1919	Training Equipment for Law Enforcement Program	Operational	Ongoing

**Objective Description**

The purchase and acquisition of equipment for LE academy, firearms and security programs for students' skills purposes.

Institutional Goals
<b>14-17 SG-4</b>
4 Strategic Goal #4
<b>14-17 SG-6</b>
6 Strategic Goal #6

**Assessment Measures**

Date	Description
05/13/2016	Passing rates on skills tests.

**Intended Results**

Date	Description
05/13/2016	To enhance the skills levels of students

**Actual Results**

Date	Description
05/13/2016	Upon completion of the Spring academy, the status of all academies firearms module will be analyzed.

Obj ID	Objective	Objective Purpose	Objective Status
1921	Development / Approval of the Emergency Management Program	Operational	Ongoing

### Objective Description

Creation and approval (THECB / SACS) of the new Emergency Management program commencing Fall 2016

Institutional Goals
<b>14-17 SG-4</b>
4 Strategic Goal #4
<b>14-17 SG-6</b>
6 Strategic Goal #6

### Assessment Measures

Date	Description
05/13/2016	Approval by SACS and THECB of the new program

### Actual Results

Date	Description
05/13/2016	<p>Courses on the Fall16 schedule include:</p> <p>EMAP 1400-201HY Prin of Basic Emerg Mngt  EMAP 2300-201HY Dev of Vol Resources/Dec Mkng  EMAP 2301-201HY Leadership &amp; Effectv Comm</p> <p>There are 5 students enrolled in the 1st-8wk course (EMAP 1400) and 4 students enrolled in the 2nd-8wk courses (EMAP 2300 and 2301).</p>



**Unit Code:** 60000  
**Planning Unit:** Institutional Advancement

**Unit Manager**  
Amelang, Mary Ann

<b>Obj ID</b>	<b>Objective</b>	<b>Objective Purpose</b>	<b>Objective Status</b>
1844	Implement an annual campaign	Developmental	Not Started

**Objective Description**

With the support of the Foundation Board, start a annual campaign in Spring 2016 called the "500 Club." We will be asking donors to commit to donate a minimum of \$500 per year to COM Foundation.

<b>Institutional Goals</b>
<b>14-17 SG-6</b>
6 Strategic Goal #6

**Assessment Measures**

<b>Date</b>	<b>Description</b>
09/30/2015	Number of new and renewed donors. Amount of funds raised.

**Intended Results**

<b>Date</b>	<b>Description</b>
09/30/2015	Raise funds for student support and success. First year's goal is \$60,000.

**Actual Results**

<b>Date</b>	<b>Description</b>
09/22/2016	We started the annual campaign in Feb. 2016 with an employee campaign. One out of four employees gave, and over \$21,000 was raised in this first leg of an annual campaign. Planning is in progress for the external campaign.

**Use of Results**

<b>Date</b>	<b>Description</b>
09/22/2016	We created a new scholarship and engaged over 80 employees. We practiced new strategies to inspire people to give.

**Unit Code:** 62000  
**Planning Unit:** Grants

**Unit Manager**  
Weeks, Susan

<b>Obj ID</b>	<b>Objective</b>	<b>Objective Purpose</b>	<b>Objective Status</b>
1836	Grant compliance procedure manual	Developmental	In Progress

**Objective Description**

Grants Compliance Officer Fall 2015 to Summer 2016 – develop and disseminate grant compliance procedure manual for COM grant project administrators.

<b>Institutional Goals</b>
<b>14-17 SG-6</b>
6 Strategic Goal #6

**Assessment Measures**

<b>Date</b>	<b>Description</b>
09/30/2015	Manual is created

**Intended Results**

<b>Date</b>	<b>Description</b>
09/30/2015	Manual created

**Actual Results**

<b>Date</b>	<b>Description</b>
09/22/2016	Manual is created by Cindy Pagan and being reviewed by auditors

**Use of Results**

<b>Date</b>	<b>Description</b>
09/22/2016	Grants procedures and compliance protocols are being updated and implemented. This will allow COM to be in compliance with new federal guidelines.

Obj ID	Objective	Objective Purpose	Objective Status
1843	Grant kick off meetings	Developmental	In Progress

**Objective Description**

Grants Compliance Officer Fall 2015 to Summer 2016 –  
create and implement grant kick-off meeting format

Institutional Goals
14-17 SG-6
6 Strategic Goal #6

**Assessment Measures**

Date	Description
09/30/2015	4 kick off meetings held

**Intended Results**

Date	Description
09/30/2015	Kick off meetings held

**Actual Results**

Date	Description
09/22/2016	AT least 7 kick-off meetings were held, and this has become a new standard practice.

**Use of Results**

Date	Description
09/22/2016	This new practice has been beneficial for grant teams and managers, as they are more aware of all the grant requirements that must be met to insure continued funding.

<b>Unit Code:</b> 63000	<b>Planning Unit:</b> Marketing & Communications	<b>Unit Manager</b> Garza, Amanda
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<b>Obj ID</b> 1846	<b>Objective</b> Develop and implement a positive COM messaging campaign	<b>Objective Purpose</b> Operational	<b>Objective Status</b> Ongoing
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**Objective Description**

Develop and implement a positive COM messaging campaign.

<b>Institutional Goals</b>
<b>14-17 SG-6</b>
6 Strategic Goal #6

**Assessment Measures**

Date	Description
01/22/2015	Track number of published articles, shares and mentions on social media.

**Intended Results**

Date	Description
01/22/2015	Continue to showcase COM to build a positive image in the community.  Continue to provide advertising that highlights COM students and employees.

**Actual Results**

Date	Description
07/26/2016	Number of published articles on COM's website - nearly 200 Number of published newspaper articles - Rebecca will update  Twitter, 135 mentions of the college  Facebook, average reach of 2,400

**Use of Results**

Date	Description
09/09/2016	We will monitor social media mentions and continue to write more positive articles. Marketing will increase student success stories and reach out to more news outlets to cover our stories.

Obj ID	Objective	Objective Purpose	Objective Status
1847	Extend awareness of COM's workforce training and services	Operational	No Status

### Objective Description

Continue to highlight workforce education and success stories.  
 Add new media contacts to send COM stories.  
 Advertise workforce education in local and regional magazines.

Institutional Goals
<b>14-17 SG-4</b>
4 Strategic Goal #4
<b>14-17 SG-6</b>
6 Strategic Goal #6

### Assessment Measures

Date	Description
10/07/2014	Review enrollment statistics in the workforce programs.  New contacts added to media distribution list.

### Intended Results

Date	Description
10/07/2014	Success by growth in enrollment in the workforce programs. New contacts will increase the stories published in the community.

### Actual Results

Date	Description
07/26/2016	Fall 2014, Credit workforce had 1,631 Fall 2015, Credit workforce had 1,744  There were two new media contacts added to the distribution list.  There were approximately 50 credit and CE workforce stories published.

### Use of Results

Date	Description
09/09/2016	Marketing will reach out to more news outlets to cover our stories. Marketing will work closer with Workforce and Cont. Ed to promote programs.

**Unit Code:** 70000  
**Planning Unit:** Student Success Council

**Unit Manager**  
Templer, James

<b>Obj ID</b>	<b>Objective</b>	<b>Objective Purpose</b>	<b>Objective Status</b>
1671	Administer SSC	Operational	In Progress

**Objective Description**

Lead monthly meetings of the Student Success Council (SSC), with prepared agenda and a recorder to document the meetings.

<b>Institutional Goals</b>
<b>14-17 SG-1</b>
1 Strategic Goal #1
<b>14-17 SG-2</b>
2 Strategic Goal #2
<b>14-17 SG-3</b>
3 Strategic Goal #3
<b>14-17 SG-4</b>
4 Strategic Goal #4
<b>14-17 SG-5</b>
5 Strategic Goal #5
<b>14-17 SG-6</b>
6 Strategic Goal #6

**Assessment Measures**

<b>Date</b>	<b>Description</b>
09/24/2014	Posting of agenda and minutes for each of the nine meetings held

**Intended Results**

<b>Date</b>	<b>Description</b>
09/24/2014	A minimum of nine Student Success Council meetings will be held during this academic year, with an agenda and minutes for each.

Obj ID	Objective	Objective Purpose	Objective Status
1672	Communication about SSC	Operational	In Progress

### Objective Description

Ensure that activities of the SSC are communicated to a broad audience, to include the Board of Trustees and campus constituencies.

Institutional Goals
<b>14-17 SG-1</b>
1 Strategic Goal #1
<b>14-17 SG-2</b>
2 Strategic Goal #2
<b>14-17 SG-3</b>
3 Strategic Goal #3
<b>14-17 SG-4</b>
4 Strategic Goal #4
<b>14-17 SG-5</b>
5 Strategic Goal #5
<b>14-17 SG-6</b>
6 Strategic Goal #6

### Assessment Measures

Date	Description
09/24/2014	Minutes from meetings of the Board of Trustees, Student Services Leadership Council, and Instructional Leadership Council.

### Intended Results

Date	Description
09/24/2014	Evidence of communication to a broad audience will be found in minutes from meetings of the Board of Trustees, Student Services Leadership Council, and Instructional Leadership Council.

Obj ID	Objective	Objective Purpose	Objective Status
1674	Tracking Recommendations	Operational	In Progress

**Objective Description**

Track recommendations presented to the Student Success Council (SSC) from presentation to SSC through presentation to the President's Cabinet and assignment to unit/personnel responsible, as appropriate.

Institutional Goals
<b>14-17 SG-1</b>
1 Strategic Goal #1
<b>14-17 SG-2</b>
2 Strategic Goal #2
<b>14-17 SG-3</b>
3 Strategic Goal #3
<b>14-17 SG-4</b>
4 Strategic Goal #4
<b>14-17 SG-5</b>
5 Strategic Goal #5
<b>14-17 SG-6</b>
6 Strategic Goal #6

**Assessment Measures**

Date	Description
09/24/2014	SSC tracking form

**Intended Results**

Date	Description
09/24/2014	A completed tracking form will be posted on the I-Drive to document that each recommendation was considered and reviewed at all steps in the recommendation consideration process.



<b>Unit Code:</b>	<b>Planning Unit:</b>	<b>Unit Manager</b>
76000	SSC Subcommittee 6: Community Support and Connections	Koerner, Sparky

<b>Obj ID</b>	<b>Objective</b>	<b>Objective Purpose</b>	<b>Objective Status</b>
2031	College of the Mainland will provide services/processes that connect the College to the community in a mutually growth-enhancing cycle.	Operational	Ongoing

**Objective Description**

In working with the community SSC#6 decided to create a Community Volunteer Corps (CVC) This was a directive from the Leadership Retreat from January 2016.

<b>Institutional Goals</b>
<b>14-17 SG-6</b>
6 Strategic Goal #6

**Assessment Measures**

Date	Description
09/23/2016	<ol style="list-style-type: none"> <li>1. Number of volunteers</li> <li>2. Number of departments using volunteers</li> <li>3. Number of student contact hours with volunteers</li> <li>4. Total number of hours volunteered for the year</li> </ol>

**Intended Results**

Date	Description
09/23/2016	<p>The members of the community volunteer Corps (CVC) will support special events in various departments across the campus throughout the year. They will work along with COM employees and the multi-generational student population and will gain an understanding of the campus and the learning experience available to the students. They can then share their experience with the community. Place 3-5 CVC Partners in the following :</p> <ol style="list-style-type: none"> <li>1. Library</li> <li>2. Theatre</li> <li>3. Art Gallery</li> <li>4. 1st week of registration and 1st week of classes (6 weeks per year)</li> <li>5. Mentors / Tutors</li> <li>6. Children / Lab School</li> <li>7. Lifelong Learning reception / Greeter / Front Desk and 50 Plus Events</li> <li>8. Office work (Filing, mailings, inventory, etc.) various departments</li> <li>9. Special Events (all CVC partners)</li> </ol>

## Actual Results

Date	Description
09/23/2016	This proposal is on hold until further notice.
09/23/2016	Proposed Budget Implications: A. Budget a. Personnel: One part-time Volunteer Coordinator (19/wk) and one part-time Asst. Volunteer Coordinator(so no benefits) Coordinator Pay: (19/wk) = 19 x \$15 = \$285 x 48 weeks = \$13680 Asst. Coordinator Pay: (19hrs/wk) x \$9.5 =\$180.50 x 48 wks = \$8664 b. Background Checks for all volunteers (using Hireright.com or similar – approx.. \$30 per applicant) \$30 x 75 people = \$2250 c. Office supplies \$1000 d. Marketing, applications, brochures, guidelines and process for approving volunteers \$1000 e. Volunteer i. Vests (property of the college – stays at the college) \$20 x 100 = \$2000 ii. T-shirts (given to volunteers as recognition) \$10 x 75 ppl = \$750 f. Annual volunteer recognition luncheon and recognition items \$1500 g. Total = \$30844

## Use of Results

Date	Description
09/23/2016	No action is being taken at this time so there are no Use of Results
09/23/2016	EXPECTED OUTCOMES Expected Outcomes b. Volunteer Partner's participating in the College of the Mainland (COM) Community Volunteer Corps (CVC) will experience internal growth and satisfaction by interacting with multi-generational students and multiple departments across campus. CVC partners' will learn and see firsthand how and why a community college functions, and seeing our dedication to student success, development, and growth. c. While experiencing positive interactions and service at COM as a Volunteer Partner; Partner's will grow into ambassadors for College of the Mainland when out in community. Volunteer Partner's will be able to speak to the College's mission and dedication to student success as they attend community events in their personal lives. Such functions as Church service and events, Neighborhood functions, and community gatherings will provide the opportunity for the Volunteer Partner's to disseminate positive information of the College and to tell of their experiences of spending time on campus assisting with our events and mission.