

# Strategic Planning Results

Sorted By: Planning Priority

Planning Year: 2014-2015

**Planning Priority:** Annual Priority #1 - Early intrusive intervention

**Unit Code:** 20000      **Planning Unit:** President's Office      **Unit Manager:** Allbright, A. Rodney

Obj ID	Objective	Objective Purpose	Objective Status
1582	Increase services for high-risk populations	Operational	Ongoing

## Objective Description

Increase current student and graduate base: Increase services for high-risk populations such as veterans and minority males.

Responsible unit: Objectives pertaining to serving these high-risk populations can be found in the unit plans for Student Services, managed by Vice President for Student Services, Vicki Stanfield, and Marketing, managed by Gina Castro.

## Assessment Measures

Date	Description
01/23/2015	Student success indicators

## Intended Results

Date	Description
01/23/2015	Improved success rates for high-risk populations

## Actual Results

Date	Description
09/18/2015	In order to continue a focus on improving the COM experience for minority males, we have joined the Minority Male Community College Consortium (M2C3), an initiative to seek insight into the minority male experience.  We continue to offer COM experiences to a variety of student populations.

## Use of Results

Date	Description
09/18/2015	We will continue to seek means of inviting minority populations to have a meaningful college experience at COM.

**Unit Code:** 20100  
**Planning Unit:** College Annual Plan

**Unit Manager**  
Sewell, Steve

<b>Obj ID</b>	<b>Objective</b>	<b>Objective Purpose</b>	<b>Objective Status</b>
1426	Early Intrusive Intervention (Supports Strategic Goal #1)	Developmental	No Status

**Objective Description**

Early intrusive intervention supports Strategic Goal #1.

**Assessment Measures**

Date	Description
09/29/2014	Recommendations actually implemented coming out of SSC Committee #1.

**Intended Results**

Date	Description
09/29/2014	Implementation of recommendations coming out of SSC Committee #1.

**Actual Results**

Date	Description
08/27/2015	<p>Two Student Success Council Committee #1 recommendations were approved by the Student Success Council and by the President's Cabinet.</p> <p>The first recommendation was to develop a College Prep Plan as a tool to be used by the College Connections Advisors in the high schools to help students in successful transition into post-secondary education. A College Connections Handbook and prep plan were created.</p> <p>The second recommendation was to replicate a key element of the Gulf Coast PASS Grant for the 2014-2015 academic year by creating a partnership between college faculty and high school faculty with the goal of aligning English and Math curriculum to better prepare students for college-level coursework. The result was that a higher percentage of students came to College of the Mainland college ready.</p>

**Use of Results**

Date	Description
08/27/2015	<p>Recommendation #1: The College Connections Handbook and prep plan will be used by the College Connections advisors in the 2015-2016 school year in all local high schools.</p> <p>Recommendation #2: We will continue to offer the math and college prep courses in local high schools..</p>

**Unit Code:** 30000  
**Planning Unit:** Instruction

**Unit Manager**  
Templer, James

<b>Obj ID</b>	<b>Objective</b>	<b>Objective Purpose</b>	<b>Objective Status</b>
1483	Implement TSI plan to include NCBO's and plans to support "bubble" students.	Developmental	In Progress

**Objective Description**

Define range of scores on TSI tests to identify "bubble" students in math, reading, and writing, and develop plans to support students placed in next higher level of instruction with non-course-based options or supplemental instruction.

**Assessment Measures**

Date	Description
10/03/2014	Range of scores on TSI tests to identify "bubble" students in math, reading, and writing will have been developed and documented, and plans to support students placed in next higher level of instruction with non-course-based options or supplemental instruction will have been developed and implemented.

**Intended Results**

Date	Description
10/03/2014	Range of scores on TSI tests to identify "bubble" students in math, reading, and writing will be developed, and plans to support students placed in next higher level of instruction with non-course-based options or supplemental instruction will be developed and implemented.

**Actual Results**

Date	Description
09/04/2015	Bubble score ranges have been defined. We have developed a plan to support bubble students in math, offering a section of College Algebra with a help session for bubble students attached. This has not made, so instead, the instructor will offer general tutoring services. In English/Reading, very few sections made over the year.

**Use of Results**

Date	Description
09/04/2015	Work with IR to track bubble students to determine how successful they are in credit classes. Given how few IRW classes made, we are looking to expand supplemental instruction in English classes.

Obj ID	Objective	Objective Purpose	Objective Status
1489	Implement New Mathways initiative.	Developmental	In Progress

### Objective Description

New Mathways will be implemented as evidenced by the inclusion of MATH 0308 and MATH 1342 in each semester course schedule, to be taught in a manner consistent with New Mathways curriculum.

### Assessment Measures

Date	Description
10/03/2014	Course schedules will confirm that New Mathways has been implemented as evidenced by the inclusion of MATH 0308 and MATH 1342 in each semester course schedule.

### Intended Results

Date	Description
10/03/2014	New Mathways will be implemented as evidenced by the inclusion of MATH 0308 and MATH 1342 in each semester course schedule, to be taught in a manner consistent with New Mathways curriculum.

### Actual Results

Date	Description
09/04/2015	This new math pathway of MATH 0308 and MATH 1342 was offered and implemented in the fall and spring semesters of 2014-2015.

### Use of Results

Date	Description
09/04/2015	Continue to offer this math pathway as an alternative to College Algebra and expand alternatives this year with MATH 1332. We will also engage in a NMP study to look at how NMP is impacting students.

**Unit Code:** 31000  
**Planning Unit:** Academic Programs

**Unit Manager**  
Sewell, Steve

<b>Obj ID</b>	<b>Objective</b>	<b>Objective Purpose</b>	<b>Objective Status</b>
1497	Implement New Mathways initiative	Developmental	In Progress

**Objective Description**

New Mathways will be implemented as evidenced by the inclusion of MATH 0308 and MATH 1342 in each semester course schedule, to be taught in a manner consistent with New Mathways curriculum.

**Assessment Measures**

Date	Description
10/03/2014	Course schedules will confirm that New Mathways has been implemented as evidenced by the inclusion of MATH 0308 and MATH 1342 in each semester course schedule.

**Intended Results**

Date	Description
10/03/2014	New Mathways will be implemented as evidenced by the inclusion of MATH 0308 and MATH 1342 in each semester course schedule, to be taught in a manner consistent with New Mathways curriculum.

**Actual Results**

Date	Description
05/12/2015	MATH 0308 and MATH 1342 included in each long semester schedule in 2015 schedules (Spring and Fall 2015). MATH 0308 also offered in Summer I 2015 semester.

**Use of Results**

Date	Description
05/12/2015	Will continue to offer MATH 0308 and 1342 in long semesters and will investigate potential demand for MATH 0308 and 1342 in Summer I and Summer II semesters to determine if there is sufficient demand to offer these courses during summer semesters.

Obj ID	Objective	Objective Purpose	Objective Status
1508	Implement TSI plan to include NCBO's	Developmental	In Progress

### Objective Description

Define range of scores on TSI tests to identify "bubble" students in math, reading, and writing, and develop plans to support students placed in next higher level of instruction with non-course-based options or supplemental instruction.

### Assessment Measures

Date	Description
10/03/2014	Range of scores on TSI tests to identify "bubble" students in math, reading, and writing will have been developed and documented, and plans to support students placed in next higher level of instruction with non-course-based options or supplemental instruction will have been developed and implemented.

### Intended Results

Date	Description
10/03/2014	Range of scores on TSI tests to identify "bubble" students in math, reading, and writing will be developed, and plans to support students placed in next higher level of instruction with non-course-based options or supplemental instruction will be developed and implemented.

### Actual Results

Date	Description
08/25/2015	Chart to place "bubble students" was developed and advisors began to use the chart in the Spring 2015 semester to place students.

### Use of Results

Date	Description
08/25/2015	NCBO option has not been utilized by students as much as expected. Will identify other methods to support "bubble students."

**Unit Code:** 35500  
**Planning Unit:** C.E. Contract Training

**Unit Manager**  
Bacot, Danny

<b>Obj ID</b>	<b>Objective</b>	<b>Objective Purpose</b>	<b>Objective Status</b>
1446	Create business training schedule	Operational	Ongoing

**Objective Description**

Create business training schedule for open enrollment courses.

**Assessment Measures**

Date	Description
09/26/2014	Completed schedule

**Intended Results**

Date	Description
09/26/2014	Increasing enrollment in CE business training.

**Actual Results**

Date	Description
09/08/2015	Completed Business training schedule beginning in the summer semester, and printed in the CE catalog. The schedule for the Fall semester has been expanded to include additional topics including Quality initiatives and Project Management.  This year (2014-2015) enrollments increased 45.8%

**Use of Results**

Date	Description
09/08/2015	Process went smoothly, and will continue into the 2015-2016 school year.

**Unit Code:** 40000  
**Planning Unit:** Student Services

**Unit Manager**  
Stanfield, Vicki

<b>Obj ID</b>	<b>Objective</b>	<b>Objective Purpose</b>	<b>Objective Status</b>
1569	Develop and implement a minority male initiative.	Developmental	In Progress

**Objective Description**

Develop and implement a minority male initiative by 1) exploring pertinent data, 2) holding faculty and staff development in fall 2014 with CCSSE and consultant Joyce James, 3) conducting focus groups with minority male students to determine their needs with regard to services, and 4) developing a plan to meet the identified needs.

**Assessment Measures**

Date	Description
01/20/2015	Existence of minority male initiative plan. Retention of minority males. Successful course completions among minority males.

**Intended Results**

Date	Description
01/20/2015	Increased successful course completions and retention among minority males.

**Actual Results**

Date	Description
09/04/2015	1. In progress on exploration of data. 2. Completed CCSSE training and racial equity training for faculty and staff. 3. Conducted focus groups; data in progress to develop themes. 4. In progress; incomplete development of plan.

**Use of Results**

Date	Description
09/04/2015	Will develop use of results plan once all data are collected.



**Unit Code:** 41000  
**Planning Unit:** Registrar

**Unit Manager**  
Musick, Kelly

<b>Obj ID</b>	<b>Objective</b>	<b>Objective Purpose</b>	<b>Objective Status</b>
1509	Student Planning	Operational	In Progress

**Objective Description**

Implement new Student Planning Module.

**Assessment Measures**

Date	Description
10/03/2014	Implementation completed on or before anticipated deadline.

**Intended Results**

Date	Description
10/03/2014	Student Planning will be up and running by the 2014 summer semester.

**Actual Results**

Date	Description
09/04/2015	We are currently working to implement campus wide.

**Use of Results**

Date	Description
09/04/2015	This will be continued in the 15-16 unit plan.

**Unit Code:** 42000  
**Planning Unit:** Students

**Unit Manager**  
Kimbark, Kris

**Obj ID** 1443  
**Objective** Code of Conduct

**Objective Purpose**  
Operational

**Objective Status**  
Ongoing

**Objective Description**

Students will be taken through the conduct processes efficiently and in allotted timeframes

**Assessment Measures**

Date	Description
09/25/2014	The conduct database will be utilized to ensure appropriate time frames are followed.

**Intended Results**

Date	Description
09/25/2014	Ensure the new policies and procedures regarding student conduct, complaints and grievances are having the intended effect of guiding our students in appropriate conduct and self advocacy skills on a college campus.

**Actual Results**

Date	Description
08/25/2015	After review of timelines on cases, all cases reviewed met the time frames outlined in policy. However, during a recent update to the computers, the conduct database experienced a significant malfunction. While all of the files are also kept hard copy, this did not disrupt services to students; however, a new system (Maxient) was purchased and will be implemented in the fall of 2015.

**Use of Results**

Date	Description
08/25/2015	A new system was purchased in the summer of 2015 and will be implemented in fall of 2015 to track conduct and grievance cases.

**Unit Code:** 70000  
**Planning Unit:** Student Success Council

**Unit Manager**  
Templer, James

<b>Obj ID</b>	<b>Objective</b>	<b>Objective Purpose</b>	<b>Objective Status</b>
1431	Administer SSC	Operational	In Progress

**Objective Description**

Lead monthly meetings of the Student Success Council (SSC), with prepared agenda and a recorder to document the meetings.

**Assessment Measures**

Date	Description
09/24/2014	Posting of agenda and minutes for each of the nine meetings held

**Intended Results**

Date	Description
09/24/2014	A minimum of nine Student Success Council meetings will be held during this academic year, with an agenda and minutes for each.

**Actual Results**

Date	Description
09/04/2015	During academic year 2014-2015, ten SSC meetings, with an agenda and minutes kept for each, were held on the following dates:  9/23/14 10/28/14 11/5/14 11/25/14 1/27/15 2/24/15 3/24/15 4/28/15 5/26/15 6/23/15

**Use of Results**

Date	Description
09/04/2015	Continue to schedule and facilitate meetings of the SSC.

Obj ID	Objective	Objective Purpose	Objective Status
1432	Tracking Recommendations	Operational	In Progress

### Objective Description

Track recommendations presented to the Student Success Council (SSC) from presentation to SSC through presentation to the President's Cabinet and assignment to unit/personnel responsible, as appropriate.

### Assessment Measures

Date	Description
09/24/2014	SSC tracking form

### Intended Results

Date	Description
09/24/2014	A completed tracking form will be posted on the I-Drive to document that each recommendation was considered and reviewed at all steps in the recommendation consideration process.

### Actual Results

Date	Description
09/04/2015	We experienced some challenges in documenting the progress of SSC committee recommendations all the way through from development to assignment to an appropriate unit for implementation. As a result of this difficulty, the VPI and VPSS developed a form to assist in tracking recommendations from the time that they are considered in Cabinet to the time that they are assigned to a unit for implementation.

### Use of Results

Date	Description
09/04/2015	Due to the difficulties experienced in tracking recommendations, the VPI and the VPSS developed a form to assist in tracking recommendations once they have gone to Cabinet for approval and assignment. Not only will we use this form to improve the tracking process, but we will also ensure that the progress of recommendations through the process of review will be regularly documented in the tracking form on the I-drive by making the tracking form a part of the SSC meeting agenda.

Obj ID	Objective	Objective Purpose	Objective Status
1436	Communication about SSC	Operational	In Progress

### Objective Description

Ensure that activities of the SSC are communicated to a broad audience, to include the Board of Trustees and campus constituencies.

### Assessment Measures

Date	Description
09/24/2014	Minutes from meetings of the Board of Trustees, Student Services Leadership Council, and Instructional Leadership Council.

### Intended Results

Date	Description
09/24/2014	Evidence of communication to a broad audience will be found in minutes from meetings of the Board of Trustees, Student Services Leadership Council, and Instructional Leadership Council.

### Actual Results

Date	Description
09/04/2015	The BOT was kept regularly informed about SSC activity through presentations made by the VPI and the VPSS. Key activities of the SSC were also reported in the ILC and SSLC.

### Use of Results

Date	Description
09/04/2015	Continue to increase communication about SSC activity in these same venues and to other audiences as well.

**Unit Code:** 71000  
**Planning Unit:** SSC Subcommittee 1: Getting On Course to Success

**Unit Manager**  
Musick, Kelly

<b>Obj ID</b>	<b>Objective</b>	<b>Objective Purpose</b>	<b>Objective Status</b>
1441	College Prep Plan	Developmental	Complete

**Objective Description**

Develop a College Prep Plan as a tool to be used by the College Connection Advisors in the high schools in an effort to successfully transition students into post-secondary education.

**Assessment Measures**

Date	Description
09/24/2014	Completed College Prep Plan.

**Intended Results**

Date	Description
09/24/2014	Create a plan that will provide high school students with the resources and tools to successfully transition to college. There was a suggestion to integrate a summer bridge program for high school seniors similar to the program offered in Student Support Services as part of the plan.

**Actual Results**

Date	Description
08/25/2015	College Connection Handbook and plan completed.

**Use of Results**

Date	Description
08/25/2015	College Connections Handbook and prep plan will be used in the 15-16 school year at the area high schools.

Obj ID	Objective	Objective Purpose	Objective Status
1495	Curriculum Alignment	Developmental	In Progress

### Objective Description

Replicate a key element of the Gulf Coast PASS Grant for the 2014-2015 academic year by creating partnerships between COM faculty and high school faculty in area high schools to assist with aligning the curriculum to better prepare students for college.

### Assessment Measures

Date	Description
10/03/2014	College readiness scores on placement test and/or TSI exemptions

### Intended Results

Date	Description
10/03/2014	The percentage of students testing at the college-ready level on placement tests (or qualifying as TSI-exempt) will increase relative to baseline at each high school at which this partnership is implemented.

### Actual Results

Date	Description
08/26/2015	In both areas we did work with the district high schools on the college prep courses A and B. The high school teachers had to align and teach the curriculum that we use for Math 0310, Math 0320 which in turn aligns to college algebra. I did get data from Texas City High School and Dickinson High School. 20 students at each high school completed the second course successfully and were classified as college ready . 26% of those at Dickinson high school were college ready and 34% at Texas City High School. The number of students ready for credit math did increase due to the students taking these prep courses because none of the students in these HB 5 courses were college ready when they started. Not sure if the HB 5 courses are relevant to this objective but it was the only initiative involving alignment that we worked on.

### Use of Results

Date	Description
08/26/2015	We will continue to work with the area school districts by offering the math college prep courses and by offering the english college prep in the future. This will be an onlgoing objective.

**Unit Code:** 72000  
**Planning Unit:** SSC Subcommittee 2: Keeping the Pathway Clear

**Unit Manager:** Kimbark, Kris

<b>Obj ID</b>	<b>Objective</b>	<b>Objective Purpose</b>	<b>Objective Status</b>
1437	Mentoring	Developmental	Not Started

**Objective Description**

Develop a campus wide mentoring program to connect first year students to the campus.

**Assessment Measures**

Date	Description
09/24/2014	A mentoring program will be developed in written form and sent to the SSC for approval to be sent on to the President's Cabinet.

**Intended Results**

Date	Description
09/24/2014	Increase engagement of first year students with faculty and staff to encourage these students to stay enrolled at COM.

**Actual Results**

Date	Description
08/25/2015	This objective was addressed in SSC #3.

**Use of Results**

Date	Description
08/25/2015	This will be removed from SSC #2, as it was addressed in SSC #3.



<b>Unit Code:</b>	<b>Planning Unit:</b>	<b>Unit Manager</b>
73000	SSC Subcommittee 3: Keeping the Students Motivated to Stay on the Pathway	Kimbark, Kris

<b>Obj ID</b>	<b>Objective</b>	<b>Objective Purpose</b>	<b>Objective Status</b>
1435	Student ID's	Developmental	In Progress

**Objective Description**

A process for requiring all students to obtain a student identification card upon enrolling at COM will be created.

**Assessment Measures**

Date	Description
10/03/2014	A list of individuals will be identified that need to be included in this process. A written process will be submitted to the SSC for approval to require all students to obtain a Student ID card. Appropriate exclusions will be included in this process.

**Intended Results**

Date	Description
10/03/2014	Requiring all students to have a student ID will allow faculty members to connect students names with their faces and also facilitate all faculty and staff learning the names of students.

**Actual Results**

Date	Description
08/25/2015	This objective was sent back to the committee after the President's cabinet did not want to require all students to obtain ID's. The objective was changed to state that all students will be strongly encouraged to obtain an ID and included a plan for marketing the message encouraging students to obtain ID's. This recommendation was also sent back from the cabinet, indicating that we should require students to obtain ID's.  This objective has stalled; however, students are being encouraged to obtain their ID's through the Student Success Center, the Student Help Center, and Student Life.

**Use of Results**

Date	Description
08/25/2015	This objective will be continued into 15-16, depending on final decision from the Cabinet.