

Strategic Planning Results

Sorted By: Planning Priority

Planning Year: 2013-2014

Planning Priority: COM 2013-14 Annual Priority 2

Unit Code: 20100	Planning Unit: College Annual Plan	Unit Manager Sewell, Steve	
Obj ID 1110	Objective Annual Priority 2	Objective Purpose Developmental	Objective Status Ongoing

Objective Description

Weakness: Lack of Welcoming Environment [supports strategic goals #1, #3, and #4]

Assessment Measures

Date	Description
09/24/2014	Fully developed and implemented SSC Committee Five recommendaitons.

Intended Results

Date	Description
09/24/2014	Student Success Council Committee will develop recommendations addressing a lack of welcoming environment.

Actual Results

Date	Description
09/24/2014	SSC Committee Five nearly completed development of four recommendations. 1. Improve campus safety 2. Extend hours of Instructional and IT support 3. Impove services at off-site facilities 4. Establish a Technology Committee to oversee improvment of campus technology

Use of Results

Date	Description
09/24/2014	The four recommendations of SSC Committee Five from 2013-2014 will be completed in 2014-2015 academic year.

Unit Code: 74000	Planning Unit: SSC Subcommittee 4: Enhancing Student Skills for Navigating and Reaching the End of the Pathway	Unit Manager Sewell, Steve
Obj ID 1212	Objective Ensure that students have the opportunity to purchase textbooks at competitive prices and through various means	Objective Purpose Operational
		Objective Status Complete

Objective Description

This objective ensures that students will have the opportunity to purchase textbooks at competitive prices and have the opportunity to acquire textbooks through various means, such as rentals, purchase of used books, etc.

Assessment Measures

Date	Description
09/15/2014	1. Notice to students regarding the bookstore options and the availability of purchasing textbooks through other means (online websites). 2. Number of textbooks in the College bookstore that are available on a "used" or "rental" basis.

Intended Results

Date	Description
09/15/2014	Increase students' options in acquiring textbooks. Increased options include renting and purchasing used textbooks in the College bookstore. This also includes informing students of the option to purchase their textbooks by other means, including other online retail websites.

Actual Results

Date	Description
09/15/2014	1. Notice has been provided to students in all faculty syllabi which states, "A student attending College of the Mainland is not under any obligation to purchase a textbook from the college-affiliated bookstore. The same textbook may also be available from an independent retailer, including an online retailer." 2. Textbooks are available in the College bookstore on a "used" and "rental" basis - number to be determined.

Use of Results

Date	Description
09/23/2014	Continue to inform students of options for purchasing textbooks. Update textbook resources as needed.