



**Student Success World Café Report**  
**A Qualitative Overview of Resulting Discussion**  
**Themes**

*Fall 2017 Convocation World Café*

## Executive Summary

Development of the 2018-2023 Strategic Plan began in March 2017. As part of this process a World Café event was held as part of Fall Convocation in August 2017. The topic of this World Café was Student Success and how COM can improve student outcomes at an individual and institutional level. There were three rounds of discussion:

- Round 1: In my role, what can I do differently to help students achieve their educational goals on time? (Try to expand beyond your job description or assigned duties.)
- Round 2: If I were president – What would I do to achieve the College’s goal of student success?
- Round 3: Synthesize –
  - What did you learn?
  - What were the main points?
  - What are some action items?

The resulting comments and notes from the Student Success World Café were aggregated and coded for qualitative analysis. Six main themes arose from this analysis:

- Intake Processes
- Advising
- Student Support Initiatives
- Course Availability
- Communication
- Campus Issues

More opportunities to participate in the planning process will be coming in the next few months in the form of:

- COMMunicate! Series
  - Faculty and Staff – November 3, 2017
    - Goal 2: Faculty and Staff Success
    - ICAT topics:
      - Teaching and Learning
      - Equity
      - Engagement and Communication
  - Student feedback
- Town Hall meetings
  - Community
  - Business and Industry
  - Chambers of Commerce

## Introduction and Background

The process for developing College of the Mainland's new Strategic Plan began in March 2017. As part of this process a series of meetings have been held with the local community as well as with Faculty and Staff of COM. On August 21, 2017 a second World Café event was held as part of the mandatory Fall Convocation events for Faculty and Staff to prepare for the Fall term.

A previous World Café was held in April 2017 based on the Achieving the Dream Institutional Capacity Assessment Tool. Approximately 70 Staff, Faculty, Administrators, Trustees, and Students convened to discuss the Strengths, Challenges, and suggested Actions for the seven capacity areas: Leadership and Vision, Data and Technology, Teaching and Learning, Policy and Practices, Equity, Engagement and Communication, and Strategy and Planning. This resulted in a wide range of topics being discussed and a variety of possible points of action.

The August 2017 World Café focused specifically on Student Success and how COM can improve student outcomes at an individual and institutional level. There were three rounds of discussion:

- Round 1: In my role, what can I do differently to help students achieve their educational goals on time? (Try to expand beyond your job description or assigned duties.)
- Round 2: If I were president – What would I do to achieve the College's goal of student success?
- Round 3: Synthesize –
  - What did you learn?
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Due to the World Café being mandatory for all full time employees it was split into three locations on campus: the Gym floor, LRC 255, and TVB 1135/1137. Each location had tables set up for 5-6 participants including the table facilitator. Table facilitators took notes during each session and

prompted discussion as needed. Participants were also encouraged to jot down their own notes as desired, all tables were covered with butcher paper and a variety of pens for this purpose. The three locations were set up so that all participants could hear the same instructions simultaneously and share general findings at the end.

## Results and Discussion

After the World Café was completed all notes were gathered and typed into a word document. The aggregated notes were transferred into Microsoft Excel for qualitative coding and analysis. In total there were 1,225 comments. Two rounds of coding were conducted, pulling out the main points and themes of each comment. Through coding six main themes became clear: **Intake Processes, Advising, Student Support Initiatives, Course Availability, Communication, and Campus Issues**. Within these themes there was also considerable repetition in specific points such as customer service, technology, ease of use, and employee training.

A common theme revolved around the **Intake Processes** that applicants and new students go through and aspects to add or improve to increase the conversion from applicant to student, retention, and completion. Multiple comments referred to the *application process* and the need to streamline and simplify new students' applications. Along with simpler application processes, it was noted that the *admissions* and *financial aid* steps for potential new students are often frustrating. Throughout the *registration process* a heavier focus is needed on *customer service* for the students as well as smooth *cooperation* and *communication* between Admissions, Advising, and Financial Aid to decrease the amount of shuffling back and forth and confusion for students. Multiple comments centered around *orientation* as well. It was suggested that *orientation* should be held earlier and be mandated for all new students in order to better communicate various services and resources that could support them. There were also several suggestions that COM needs to offer some kind of *assessment* system to help students

identify their skills and interests and match them up with the pathway where they will be most successful. This *assessment* could occur during *orientation* or before creating a *degree plan* and registering for their first classes with their advisor. Some of the **Intake Processes** comments were as follows:

- *The process to apply to the college and financial aid is too hard and have heard that we are rude. Needs to be simpler. Suggestion – hire someone to walk students through the process*
- *Mandatory student orientation to introduce to available support services before classes start*
- *Career inventory exams to understand interest and further desire of students' needs – more follow up at academic plans with students*
- *Simplify the registration process – students cannot navigate it*
- *Every student should have a team: academic advising, financial aid advising, faculty advising*

Many comments for improving student success revolved around **Advising** resources and processes. Several comments recommended shifting to having advisors dedicated to and trained for *specific degrees* or programs rather than being assigned students and advising them regardless of pathway or program. It was also suggested that there be more safeguards in place to ensure that students go through the *mandatory processes* that will better prepare them for success such as New Student Orientation, meeting with their advisor before registering for classes, and creating a degree plan. Once students are on a pathway and have a degree plan the *registration process* should require an advising meeting and override to take classes that do not align with the plan. There should also be more *cooperation* and *communication* between advisors and faculty that serve students in the same program.

Faculty could do some *informal advising*, invite advisors to their classes to present on specific services or resources for the students, and take initiative in the *early warning process* to intervene if students are struggling. It was also suggested that there may be a need for more *staffing* in Advising and that there should be some focus on decreasing the amount of *turnover* in that department. Some of the **Advising** centered comments are as follows:

- *Advisors should specialize in specific programs so that they are very knowledgeable when giving information to students*
- *Requirement for advisor to sign off on a pathway (mandatory)*
- *Instructors and department heads take an active role in supporting Advisors – communicate directly with students*
- *The college consistency in identifying and intervening with low performing students, for example intervene early and everyone isn't using early warning*
- *More advisement (wrong classes, more knowledge of what their major should be)*

Several comments revolved around different types of **Student Support Initiatives** that would improve the likelihood of students' *retention* and *successful completion*. It was suggested multiple times that having a *centralized tutoring center* covering all subjects would be beneficial rather than having tutoring in different subjects spread out across campus. Multiple comments also recommended a *career services* advisor or center to advise students of careers in their pathway and create connections for *internships, co-op classes, or jobs* after completing a certificate or degree. Comments also indicated that a *mentorship program* linking students with a faculty member or employee would help students feel more connected, engaged, and supported. A variety of *social services* to support the *economically disadvantaged* students in our community were recommended such as facilitating connection to public transportation, health clinics, creating a food bank, meeting clothing needs, and a community garden.

Several comments advocated for all student and support services such as advising, financial aid, IT support, dining services, and childcare to be available for *evening* and *weekend students*. Another suggested initiative to support students is to give a college orientation to students' *families*. Some of the

**Student Support Initiatives** comments are as follows:

- *Centralized tutoring for all disciplines, open lab times, hands on learning opportunities*
- *Open career center to help with job search, résumés, interviewing*
- *Counseling/Advising – counseling about career choices, tailored to specific students' needs and situation, ensure student is well informed about requirements of the program of their choice and make sure students have basic skills required to be successful in their program*
- *Expand business hours – library, admissions, advising, evening childcare (no summer 2 childcare)*
- *Regular mentoring to develop a rapport, engage the student, and to make sure they are in the correct courses*

A frequently commented theme was **Course Availability** as a method of *increasing enrollment* and improving *time to completion*. Several comments recommended increasing the number of *evening and weekend classes* offered, which may increase the likelihood of full-time enrollment and would also benefit many part-time students who have full-time jobs or other responsibilities. It was also recommended that more *8-week classes* be created, as well as possibly creating *4-week classes*, so that students could take one class at a time but still have a full-time load for a term. Suggestions were made regarding actively communicating with local community and industry to be aware of *program and training needs*. COM could offer *training programs* to fulfill specific business and *industry needs*. There is also concern that some students near the end of their programs become frustrated with the lack of

availability of the *higher-level niche classes* they need or that those classes may be canceled due to *low enrollment*. Ensuring that students have the classes they need available at times they can take them (or offering flexibility such as hybrid or online offerings) is vital to completion. Some of the **Course**

**Availability** comments are as follows:

- *Be aware of our P/T populations as they compare to our goals – be realistic and help to sustain them. Revisit evening/weekend/more online classes*
- *Implement four-week classes so students can take 1 class 4 times a semester and will end as a FT student – one class at a time creates less stress*
- *Course offerings to fit the needs of our student population (more night, hybrid)*
- *Need to make sure we offer all courses for a degree/certificate so students don't have to go somewhere else*
- *Aligning and having specific certificate/degree programs for local business/workforce needs*

Several comments revolved around the theme of **Communication**. Commenters mentioned a need for more effective *transfer of information* on multiple levels – internally to and among employees, with students, and with the community. Comments suggested that having *direct communication* from a *single source* would be beneficial for college-wide information among employees as well as opportunities for direct 2-way communication with leadership such as *First Friday* forums – a regularly scheduled forum in previous administrations where on the first Friday of the month the President held an open forum with Faculty and Staff. Communication and *cooperation* also need to improve among *departments* and *divisions* in general, but especially in dealing with students. Having *consistent messages* conveyed to students going through processes that involve multiple departments (Admissions, Advising, Financial Aid, etc.) would decrease *frustration* and *confusion* for the students.

Along that same vein, some work needs to be done to make sure that the *policies* and *processes* impacting students are *accessible* and *understandable* to the student. *Community outreach* is also an important aspect of communication. The *local community* should have clear and frequent communication about what is going on with COM and feel welcome for various campus events. Several comments suggested that COM needs to focus on *marketing* various *programs* to raise awareness of their existence and communicate what they offer students and the community. Comments also referenced a need for focus on *public relations* to create and maintain a positive *reputation* for COM and work on the relationship with the community. Some of the **Communication** comments are as follows:

- *Better communications among departments is needed to help students. Most of us don't know how to handle questions from students. The COM Communicator newsletter could provide info about new programs*
- *Registration process is difficult and there is a lack of communication on what to do next – students get discouraged and quit*
- *Communication – administration to employees, COM to students, COM to community*
- *Need more marketing, advertising of all programs*
- *Have a dedicated person/group of people for community outreach and to keep a finger on need and wants*

The final frequent theme within comments is **Campus Issues** – current problems or recommendations on ways to improve *campus facilities* and *campus life*. Many comments referred to the need to update and improve the physical campus facilities and urge continued pursuit of a *bond* to address those problems. Specific needs were also referenced such as *classroom space* and *amenities*, *PTEC classrooms and technology*, *science labs*, and *technology infrastructure* as well as various suggestions such as investing in “green” energy like solar power or creating a community garden project

on campus. Multiple comments touched on *dining services* and a desire to improve those options as well as make sure options are available for *evening and weekend students* and employees. *Morale* was seen as an issue in some comments. It was recommended that steps be taken to improve “*school spirit*” for both students and employees, for instance organizing more events and activities on campus to benefit and involve students, community, and employees or creating an *athletics program* to attract students and increase school spirit. Several comments also referenced employee needs such as *continuous training* and investment in *professional development* as ways to improve the caliber of our employees and increase morale. There is also a desire for more direct interaction with and *visibility of leadership* on campus. Some comments suggested that the President and administration should be more visible on campus, observe classes, and engage in “undercover boss” type work to see what is happening on the front lines. Some of the **Campus Issues** comments are as follows:

- *All classrooms are not equal, ex. Some have outdated, unmatched tables and chairs*
- *Spend money on technology, staff, infrastructure*
- *Morale is low across campus, lack of accountability*
- *More dynamic student life. Academic clubs; consistency with events semester to semester (zombie run, color run)*
- *Employees need to be more visible at student events so they feel connected to the college – especially Administration*

## Next Steps

Over the next several months there will be more opportunities to provide feedback as part of the strategic planning process. The President along with the Cabinet and OPEAR have been holding a series of town hall meetings to gather information from the community and other key stakeholders such as the local ISDs, businesses, and Chambers of Commerce. November 2017 will have the first

COMmunicate! Series session inviting Faculty and Staff to convene to discuss College Goal 2: Faculty and Staff Success and ICAT topics Teaching and Learning, Equity, and Engagement and Communication. All employees are encouraged to participate in this important process as we determine the future direction of College of the Mainland.

## Appendix

### Table Notes

#### Round 1

**In my role, what can I do differently to help students achieve their educational goals on time?  
(Try to expand beyond your job description or assigned duties.)**

Have bilingual students go to right place

Have more bilingual staff (contact list of bilingual staff – help students)

Educate students on more financial opportunities (waivers, exemp, sch)

More donors for programs that underserved

A one-stop shop including all student related departments

Students blocked from classes that are outside of their degree plan

Students educated more on Student Planner – students planning their semesters based on the students degree plan

As a faculty, Financial Aid and/or Foundation speak to your class about applying for Fin Aid and/or scholarships

Refer students to Speaking, Reading, Writing Center to help with sch essays

“shopping cart” so that students can tentatively add classes without actually registering to see whole cost of their semester

Degree specific advisors

More flexible to meet the unique needs of students

Be more knowledgeable of community resources that could help students with childcare

Be more knowledgeable about the financial opportunities that could help students with childcare

Advising – make sure student has a plan and knows the plan

Populate plan in SP (automated) to help pre-plan students semester by semester

Not allowing students to take courses outside of their plan

Requirement for advisor to sign off on a pathway (mandatory)

Reaching out to students as soon as possible

Course availability, do not cancel courses due to low enrollment

Offer more summer course to speed up completion

More online offerings in all disciplines to increase availability

Encourage students to be full time

Mentorship program among studnets

More resources (tutoring) (SI)

More centralized career/transfer center

Rewards for milestones

Course offerings to fit the needs of our student population (more night, hybrid)

Process the students F/A funds in a timely manner so they will be able to pay for classes

Make self available for students before/after class for remedial needs

Understand the process of enrollment to better communicate with the students on campus

Cross communication

Cross training faculty, make them aware of dates/times/programs available for students

Having check list for programs to give student direction on getting into program completing programs

Help students overcome the obstacles to education – child care, transportation, finances, etc

Refer to financial aid, COM foundation, COM child care lab, workforce child care grants

Use student planning to plan their degree out – demonstrate PT vs FT so the student can see

Encourage/require the instructors to use the early warning system

Work to resolve textbook costs for math students enrolled in the coreq course (2 codes)

Educate COM students about how their Pell is only good for 6 years full time (12 years PT)  
Look at developing a centralized tutoring center modeled after the Reading, Writing, and Speaking lab  
Offer more internet and creative scheduling for courses (Utlcc TTh examp) more 8 week sessions  
Advice/Guidance  
Friendly customer service  
Academic evaluation (see clearly)  
Not changing requirements mid registration  
Assessment – high school? If not do here  
Avoid taking unnecessary classes  
Focus on pathway  
Program/computer assisted  
Make sound decisions  
Follow up/Feedback  
Talk with student in more depth about career choice  
Assessment and Testing Center  
College Connections/Advisors in high school  
Push the assessment  
Easier to see Academic plan  
Parent- confidence- investment in student interest  
Transfer credits – advisors knowledgeable  
Return calls from department within 24 hours  
Push off to another area  
Match career goals with student abilities and aptitudes and marketplace opportunities (use internet inventories)  
Connect students to counselor with expertise in career preparations  
What is causing students to take so long?  
Explore alternative delivery methods  
Find out what is stopping our students  
Students: attend, read, attend reading and writing center  
Recruit and retain quality faculty and staff – employee surveys  
Student mentorship for retention  
Financial aid, scholarship question, enrollment to counselor and advisement(?),  
documentation/website/resources  
Communication and repetitiveness  
Contact info and employee education  
Secure point A to point B  
Employee mentorship to reach out to students  
Community resources – training  
Students to choose employee of the month and more student voice in decision making  
Employees attend student orientation  
Degree audits in TRiO  
Continue program audit – 1 active degree program for FinAid purposes  
Class visits to inform students about TRiO and other campus programs/resources  
Student peer to peer class presentations about COM resources  
Inform students of what the OSV offers. What do they do?

TRiO Degree audits

FinAid declare 1 major to make sure that students are on the right program

Reverse articulation

Invite more retention programs like Writing Center/TRiO to do class room presentation

Embed services offered at COM by students (Speech courses doing presentation regarding services)

Addition information training to faculty regarding COM resources so faculty can help refer students

Exposure of clubs to students as additional resources

Expand TRiO like program (institutionalize)

Assist students in researching careers prior to starting courses

Provide extensive academic support to students around gate keeper courses

Reevaluation of degree plan after each semester

Align high school endorsements with college degree plans

Ensure courses scheduled to meet needs of students – sequence, timing

Start talking more spontaneously to community members (unofficial recruitment of community members)

Customer service. People are ping-ponged

Minimize expenses – facilitate book exchange between former and current students, new edition every year publisher driven supplies (lab fees/scrubs)

Online catalog – reorg into pathways is good

Student Planner – not user friendly and encouraging

Training all employees regarding student services (communication across all campus)

Usage of one program for all staff in order to eliminate miscommunication

Staff, familiarize ourselves with all or most resources to help the students in more than one way

Marketing resources – how can we deliver resources to students? If so, how can we monitor that students retain resources given?

Case management type advising – reenrollment, create evaluation, personal contact

Faculty create a learning community – get student to bond

Provide advising in class – make students aware of resources

Use short mandatory conference periods for each student

SNAPP students needing a pat or a push

IT tickets faster

Abolish co-op class for certificates – requirement for work hours

Do your job

Help identify pathway

Guest wireless access easier and other resources

Easier for potential students to access resources

More awareness of password reset revamp of welcome to COM email

Make more regular inquiry with students with regard to their program study

FinAid – more clearly communicated federal aid limitations

Incentivize programs (similar to H1B)

Advising so focused on core curriculum so students aren't aware of other opportunities such as fine arts

Allow students to explore and find passion

Ensure the right opportunities are available for student needs – ex. Marketable skills

Scholarships for fine arts students – activity scholarships

Help students figure it out early – encouraging

Empowering students that they can finish

Listening/try to assess their situation

Make connection with \*someone\* on campus

Be welcoming

Repetition with student you see

Pay attention to what students are going through  
Be personal  
Encourage students to ask questions, talk to faculty  
Directing students to resources – on and off campus  
Teach them how to seek help  
Taking away so many choices – choice can be overwhelming  
Suggesting resources – library  
Designated area to study (open lab) 24 hours during finals  
Lab hours lengthened  
Incentivize students staying on campus – create community  
Expand childcare so students can take more classes  
Student mentors/ambassadors  
Talk to them not at them  
Be intrusive with students – get in their business  
Graduation application electronically  
Better communication for applying for graduation  
Advisors look at students courses to see if they are close to a program to complete  
Have marketing do a video and post on website – graduate instead of worksh  
Incentivize to apply for graduation and give them something – cap and gown  
6 drop rule – no error message to show they are at 6 hrs  
ABE coming in and getting into a Cert to get completed in a program  
SP – plan ahead  
Ask to talk about graduation process in advisor training  
Training on SP with Public Services group  
Recognize and refer to the early warning program sooner  
Regular mentoring to develop a rapport, engage the student, and to make sure they are in the correct courses  
Guest lectures, field trips  
Showing student their progress according to milestones for positive reinforcement  
Early engagement and early intervention  
Increase tutoring  
More office hours  
Supplemental instruction for all disciplines  
Tutors for every discipline  
Encourage full time students whenever possible  
Faculty as informal advisors  
More financial aid  
More work study  
Establish an academic tutoring center using graduate students as tutors  
More intrusive advising  
Screening, questions for advisors (more intrusive advising)  
More use of personality/interests instrument  
Build relationships with community to build enrollment  
CHS relationships with local area business Marathon/BP are good. How can we get additional funds from other industry  
Use of Early Warning System  
Become more engaged with students  
Faculty members assist with advising (mentoring)

Personal connections with professor or someone on campus  
First day (week) have ambassadors/clubs directing students  
Online – break down how to read your schedule with descriptors (of where/when/who)  
Tutoring/mentoring  
Collegiate High School – mentoring students, different backgrounds of expertise, once monthly gatherings, job shadowing, mentorship  
Some statistics – change of majors due to lack of guidance, 25% receive F/W – mentoring/tutoring  
Students just don't care, don't think they're accountable  
don't have a problem in the military, no incentive for staying in. GI bill – those recipients do work  
Parents drove the student to college – instead of the degree plan, this change them to a certificate  
Unsure of what they will  
Are advisors on a schedule?  
Horror stories about advising. PSC/Nursing – area  
How are students  
Clearer path  
Not everyone has seen the catalog  
Users manual for the catalog  
% of high risk identified – list of those students to follow up  
COMPeers – good group to join in the request mentors  
Monetary incentive and 100 students or 100 mentorship measurable outcome – monetary incentive  
Formatting to fit the responsibilities  
Be a good steward of the money; making sure  
Facilities – making sure students are safe, comfortable  
Increase the contact with students  
Way finding  
No wayfinding for summer; student life that would help  
Disjointed  
All staff needs to know where areas are at  
Increase staff awareness  
Work more closely with advisors on degree requirements  
Putting on appropriate plan (give them a purpose)  
Taking a look at pre-reqs for classes, although it doesn't make them finish faster, they are fewer repeats  
Timing: break up or chunk class time for science courses. Engage students  
Student accountability – have to study  
Centralized tutoring/access to open lab to learn outside of formal classroom time.  
Our “stuff” is also dated  
Rescheduling science classes so that they meet less time (3 times a week instead of 2) and open lab  
Co-req Gen Bio and A&P  
Promote financial aid/grants/scholarships  
Be more vocal in every day activities about COM  
Push productiveness on students part  
Mentorship  
Promote financial aid/grants  
Be more vocal in everyday life – let know about resources  
Have faculty point out resources during class – repetitively  
Push proactiveness on students part  
Streamline processes for students – make information easier to find, be consistent with times open, etc  
Consistency throughout the college (student heavy) a lot of services close at 5 pm

Make sure resources are accessible times in evening  
Job Fair – learn more about actual jobs COM helps get  
Orientation is good, but forget after 2 months  
More motivation throughout semester, workshops  
Mentorship program – bring back?  
Tutoring  
Institution needs to reach out/administer target/one?  
Why 101 hours? Something wrong – changing their mind? Not getting advised?  
Do schedules accommodate work schedules? Online? Life happens  
Expand knowledge on departments that I do not know about to help answer students questions  
Expand on personal knowledge on options for non college ready students  
Checklist or map on pathways to help guide students on the admissions process  
Having staff/faculty as personal mentors for students. Also providing these mentor the training needed to mentor students  
Instructors and department heads take an active role in supporting Advisors – communicate directly with students  
Find a way to link scholarship application to enrollment and registration process  
Emphasize advising opportunities within syllabi – ie during hours  
Small tuition or fee discount/waiver or credit at bookstore for full time course load in back to back semesters or certain milestones along degree path  
Check up their progress – faculty alert – advisors, frequent communication and deadlines, get to know students  
What is your degree plan? Help them focus  
Required visit to advisor? Once a year, twice  
Be proactive about switching degree plan if unsuccessful in current plan  
Ask or spell out if they belong in the course where they can succeed  
Prepare in advance students expectations about courses they should be in i.e. nonmajors vs majors courses  
Some students in particular CHS late sometimes 1 hour, can we do better with expectations?  
Make sure they know their pathway – degree plan  
Attend class – encourage knowing who is in your class  
Explain “W” clause  
Tutor in all areas  
Out of class discussion groups  
Scholarships – helping with cost  
Early warning when in class not doing well  
Less messy with phone  
Move success stories in their career they’re going fo  
Help students find mentors  
Use faculty advisors in their area  
Move connection with students in their area  
Provide more external learning experiences (field trips, symposium)  
Use of professional as guest for class to explain their career opportunities  
Career testing – see what their interest is  
Nursing assign mentor to student  
Exit interview if dropped out to help identify what they need help  
RN unsuccessful – advise to LVN  
Review their progress, including grades 75 or less

Mentors and students receive a counseling referral to meet with their instructor  
One on one review of exams – all students encouraged  
Evaluations – low completion  
... told grade won't be posted  
Less barriers – registration process less errors and streamlined  
Fast track registration  
Triage for problem is in registration  
Calls being answered with helpful info  
Make sure classes are conducive to students schedule, Saturday evenings afternoons etc online  
Career counseling, aptitude testing (more)  
Is full time schedule available in all programs for students to complete on time  
Be aware of personal needs of student in order to offer student help  
Add tutors for A&P as well as math and science  
Teach students time management – instructors enforce class times, etc  
Teach students organizational skills  
Teach students study skills  
Intrusive advising  
Use early alert program  
Instructors introduce student to services – labs, advisors, instructor info  
Asks students to write brief bio and how teacher can help beginning of class (lets professors know struggles in advance)  
Be flexible with students regarding teaching methods  
Be a human on the line and answer their questions  
Treat students individually, make every attempt to listen intently  
Make sure students get the help they need and follow through  
Help students navigate college systems – maps, buildings  
Develop resource sheet for students with priority deadlines  
Simplifying website for navigations  
Make online learner workshop more efficient  
Admin needs to plan out how online learner workshop and communicate effectively throughout  
Improve communication with internal processes  
Run evaluations for them and give them grad app to make sure they  
Advising contacting faculty when they're not there  
Program coordinator not under contract and not available to see students answer questions  
Faculty need to be in the loop/consulted before decisions are made that affect them  
Guaranteed schedule that isn't guaranteed – we have to offer classes even if low enrollment (cancelled organic chem makes sense but 3 years now) not guaranteed  
Need to have  
Can't put finances over goals, but make best decisions for betterment of our students  
Keeping their advising on track  
Follow degree plan/matrix for PTEC  
New student orientation for PTEC  
Free tutoring for PTEC  
Promote student activities – engagement  
Better welcome center, better location, full time person  
Make Blackboard help more visible link in blackboard and on webpage  
Extended Blackboard help hours  
Blackboard hotline not visible on login page

Know all of resources  
More information on social media  
Remind app to communicate to students  
Tammy Stafford goes to PTEC to speak about scholarship every semester  
Need advisor who are well educated in what is needed for the specific program they are currently in instead of preparing for courses to help the  
New student orientation – mandatory – have students register then for right degrees  
Follow through with initiatives and requirements  
Ensure certain classes are taken in the (PSYCH 1300)  
Increase communication about services available on campus  
Council on challenges of online trainings/programs to make sure students are aware and well suited to be successful in those programs  
Student success is our top priority. COM will be the college of choice in our community.  
Assign students to mentors in nursing  
Counseling form given to mentor if the fail test or failing course  
Taking things they don't need to take – avoid  
Not advised in HS  
Use of Student Planning in Web Advisor  
Better advising before they get into nursing  
Future degree – don't look at what's needed for that but what you're in now  
Changes in family life  
Better planning  
Consistency in program policies and procedures  
Students need to have more defined plan  
Knowing what major in the beginning  
They don't ask questions  
Registering online – how to guide their path  
New student orientation, advising, conference earlier  
Every new student must see an advisor before registering for classes  
Student planner  
Follow through with what is in place  
No consequences  
Faculty talk in general about careers  
Encourage students to see advisor  
Communication with students  
Faculty lines of communication, open communication  
Mandatory – no follow through consequences  
One pathway to register 2-4/3-5 steps simple  
What are other college doing? Model best practices. Follow through  
Problem – try to fit new into old. Try one new thing and perfect before moving on  
Teach students how to use the student planner.  
Advisors need to know what is needed to get a job and communicate this to students.  
It seems that all the students want to be either teachers or nurses.  
Have the info about jobs and classes in the library in other areas, facilities etc.  
Better communications among departments is needed to help students. Most of us don't know how to handle questions from students. The COM Communicator newsletter could provide info about new programs.

There are not enough staff to help students to that do not speak English -- have someone in the enrollment center that speaks Spanish at all times. Have a list of all people that speak Spanish in the directory.

Find student assistants who speak Spanish.

Try to prioritize facilities projects that impact students. Top of the list should be Safety and things that can impact students like a/c, toilets.

People who call the college on the phone are not given enough info.

Have access to better directions for students. There should be "building maps" in each building with a floor plan.

Provide a career inventory for every student at beginning of their educational career

Implement strength finder to identify strengths of students to help put them on a path that they are interested in

Expand child care services – long waiting list - students cannot take a class with no child care options

Educating students on how to find child care – ask prospective students if they need child care services

Need to make sure students have a plan – child care, transportation, etc. so they know what to expect.

Offer more kid camps during the summer so students have a place to take their kids while they are in class.

Bring in guest speakers that explains what types of jobs are available – what types of careers you can have with types of degrees – not just the obvious career choices – get students excited

Tap into our alumni on what jobs they have with degrees received

Walk students through FAFSA – offer more workshops

Registration process is difficult and there is a lack of communication on what to do next – students get discouraged and quit.

More course offerings/programs.

## **Round 2**

### **If I were president. What would I do to achieve the College's goal of student success?**

Invest in up to date tech across campus

Do not rush students through their degree (make sure they are successful)

More pre-reqs – co-req

Lower level course specific for higher level classes (example A&P1)

Quality faculty and staff and faculty teaching their field specialized classes

Tenure for qualified faculty

Infrastructure

Recruit and hire more employees that are more student centered

Bring in creative employees. Creativity in the classroom

Full time employees instead of contracting out

Better marketing

Better facilities, more technologies

Faculty and advisor meetings regularly (communication, realistic expectations)

Faculty panel during NSO so students are realistic with expectations

More advising staff

Mandatory bridge program to orient students to college

Support staff (more)

Streamline processes, more technology to make the workday more efficient

Cultural and ??? aware of community needs  
Communication across the table, different cultures/language  
Work on PR within community  
Provide an environment where we can communicate  
Internal communication/cross training  
Help students with child care, making drop in available  
Make faculty pay competitive to bring in excellent educators  
Make the hiring process smoother and faster  
Update labs and technology in all educational areas  
Update classroom furniture so all rooms are inviting  
Early intrusive advising for career/interest assessment before choosing a pathway  
Require programs (WKFC) to create cohorts each semester or academic year  
Require students to meet with their advisor once a semester face to face or online to go over degree plan to make sure they are on track  
Implement a campus wide communication plan – changes in programs requirements, state changes affecting Admissions/Advising/FinAid  
Network with other businesses to create a speaker series for students  
First point of contact – need to be more savvy of EVERYTHING  
Proactive reaching out to department/degree plan  
Verbalize degree plan changes  
Adding and eliminating – to campus wide  
Department specific advisors  
Degree plan  
Advisors need training – transfer credits, core curriculum  
Evaluating classes taking  
Restructure Advisor/Advising  
Outreach – local businesses, government for Internship/Apprenticeship programs  
Work to retain talented faculty  
Pro-rated summer pay for all faculty  
Annual step increases  
Management structure that emphasizes excellence  
Evaluation of managers  
Don't pressure faculty to exceed their contract/teaching load  
Improve morale  
Community outreach to elementary schools  
Simplify admissions process/application  
Do enrollment at the high schools  
Support faculty standards  
Stop last-minute changes to faculty practices  
Research-based best practices for curriculum  
Reduce class sizes  
Family planning clinics  
Community involvement – 50<sup>th</sup> anniversary more often, Finish Faster buttons  
Allocate more funding – budget necessary to support student – need tutors, bigger facilities  
Career inventory exams to understand interest and further desire of students needs – more follow up at academic plan with students  
More town-hall meetings with community and more student with President meetings  
Infrastructure is a must – showing progress

Get rid of or downsize ducks and geese  
More fundraisers and salary incentives, more good publicity  
More TORCH and find a way to engage student body with intermural sports community  
President Nichols is on track with initiatives to reduce time to get a degree  
Have a 1<sup>st</sup> year Student Success Academy to assist students understand program requirements  
Better training for academic advisors  
Have a designated advisor for each program so they could be better prepared and more knowledgeable  
Cross train Advisors for programs  
More community involvement in student success  
Better communication for changes  
Consistency across job promotions  
Have an open door (President)  
Value employees – they have given up a lot of benefits  
Happy employees – happy students  
Campus upgrades  
Create a centralized tutorial services  
Bring more innovative programs based on COM's industry needs  
Communicate with student through social media (Presidential SnapChat)  
Provide new management training to new managers  
Create more sections  
More classroom space  
Transfer articulation agreements  
Not allowing VocTec students to delay taking math courses/put math courses at from  
Co-req program  
Engage community/COM first  
Change culture of community to help them  
Provide financial education to parents (before students enroll) to change community culture – parents are decision makers. To make the right college choice  
Only sell educational related items – no PS4  
Provide costs projection before actually registering \$45 non-refundable fee (shopping cart)  
Review former students' enrollment records (audit) to target students close to meeting graduation requirements and encourage them to return  
Since same cost for 2 classes can system check for other courses available at that time to promote higher enrollment  
Offer more classes in sessions <16 weeks – 8 weeks on grand scale  
Offer more tuition-payment plans to  
Putting the right people in the right positions to create a welcoming environment  
Have an efficient coop program  
Incentivize full time students – give financial incentives to go full time, survey students to see what the barriers are to taking a FT load, provide help and resources  
Centralize tutoring services manned by FT employees  
Career exploration so that students have goals early on  
Support instruction – budget, training to be successful in instruction  
Reach out to diverse communities  
Comprehensive approach to education – partner with agencies that serve disadvantaged population – GED, ESL centers, Headstart  
First generation division

Do best to convince BoT not to increase tuition and fees, convince chambers, companies to support through tax dollars. COM had lowest tuition in country, BoT increased tuition and enrollment declined  
 Reduce fees and tuition  
 \$ into foundation  
 Contribute to graduating students to offer "free" 2 years  
 Student assessment – students don't know what path they want – assessment center  
 More up front assessment to find passion  
 Accountable budgeting that allows us to get what we really need and not have money tied to something that doesn't ever happen  
 Need space to offer certificate programs, instructors to provide training in classroom  
 Advising – will the program result in a job  
 Identify crucial jobs in community, including in the future  
 Job experience – industry won't hire if no job experience  
 Apprenticeships  
 Services available to all students, clear what's available  
 Limit lack of misinformation  
 List of resources for staff  
 Cross training of departments – processes and procedures  
 Make all students feel welcome  
 Feedback survey on web at all times  
 Be more visible on campus  
 "COM rumor mill" – respond to gossip/rumors online  
 More events on other campuses – North County  
 "Welcome committee"  
 More availability of tutors  
 24 hour customer service help line  
 Increase support services  
 Decrease turnover in employees  
 Research why people leave – how to retain employees  
 More space for tutoring and student resources  
 Psych for Success – CE version – help CE students with soft skills  
 Bring back First Fridays – makes president more accessible  
 Put more technology in our services  
 Faster applications process – students want stuff faster  
 Incentivize full time enrollment instead of 2 for 1. 25% off 2, 50% off 3, 60% off 4...  
 Full time Fall/Spring – summer free  
 Class makes and open up more sections – have a number of faculty able to teach an additional course(s)  
 Is there a limit of courses that an adjunct able to teach – if not, have adjunct take another course  
 Offer more 8 week, 12 week and Christmas/Winter mini mester  
 Survey students when they are available to take courses  
 Have a more restricted schedule so you have classes 8:30-9:50, 10-11:20, 12:30-1:50...  
 Courses only offered in a term and it may be only one student needs – we should never send a student to another institution to take the course we offer  
 Evaluate the course before cancelling – Trig and Calculus are high enrollment so let it make with 6 to less than 10  
 After drop, better communication for paying at time of registration  
 Allow late registration by allowing a student to register the first or second day of school  
 Begin a mentor program for students

Retention: Engage the student earlier  
 Develop a back-up plan for students who have hardships  
 Informing students about the resources available ahead of time  
 Registration: Decrease barriers to registering for classes  
 Confirmation after registration  
 Advising: Better processes for advising students for specific programs  
 Financial Aid: Showing students how to find financial aid (hands on)  
 1/3 to 2/3 of schedule should be 8-week classes more interaction from employers  
 Persuade employers to hire only individuals with a higher education credential  
 CHS – expand with scholarships  
 Rebate tuition for students with 4.0 semesters  
 Establish sports teams for more school spirit  
 Ask for clear goals from the BOT  
 Focus on recruiting from La Marque, huge pool of potential students  
 Create a new department – Beyond Advising – similar to a Social Services Dept – help students in crisis, career services, general student services. Doesn't have to be social workers – some who knows the college and where to get students support  
 Professional Development to help faculty/staff to help students use high schools as feeders  
 Have a Mentor program on campus – students and new employees  
 More resources for students – tutoring, intrusive advising  
 Create more online degrees – military/working  
 Provide support services – online support  
 PSC – space; off campus learning opportunities? Specialized equipment being moved, more students in there. More applications – so yes, seats  
 Where are communication breakdowns between departments  
 Initiative root cause of ...  
 Format / case studies to determine the true cause of the issue – and the number of SC needed to complete the degree  
 Students are going to various advisors and not getting enough attention or sent to the wrong place  
 Doesn't seem to be productive before  
 Go talk to speaking/reading/writing  
 First points of contact need to be trained  
 What are the students being told in HS? "You're not college material"  
 Negative reinforcement  
 Lots of students just taking classes as they wish  
 Connecting – college connections  
 What's the student enrolled in?  
 Mystery shopper!  
 Marketing! 1 & 2  
 Community! L → R  
 Commissioned security classes don't make, but CL classes make all the time  
 No address of "Texas City"  
 What part of the billboard says what does COM...Edu say?  
 CE schedule = distribution; only available on campus. Mail out!  
 Reaching out to the community  
 What part of the marketing plan is the bill board? Is the logo where is it?  
 Need to get info out! Everyone would be complaining about space  
 Facebook page?

Dr. Nichols is heading the right way when admin decided to spend money on curb appeal, it does mean something

Bond would be needed for capital projects

Increase the user friendliness of the website

Engage local industry leaders in healthcare to open doors to externships for students and form partnerships so that there was a pipeline and path for hiring our students

Centralized tutoring (esp sciences) math

Tutor board

Interest levels and skills/aptitude. More than what do you want to do, what are you good at?

Mentors for new students

Service learning

Touching base with students throughout the semester. Engaging the student. Like CHS

More dynamic student life. Academic clubs; consistency with events semester to semester (zombie run, color run)

Work to enhance school pride

Free bus

Fact sheet that simplifies grant funding and how it ties into academics

Advisors and faculty need to get together and align goals and syllabi – same goals

Can advisors go to classroom every couple weeks to confirm resources

Advisors need more training, maybe more specialized towards specific degrees/certificates. Put the new student with proper advisor for program

Visit and attend classes to see the specifics – meet every faculty members class for 10 minutes, also one on one, presidential mentorship

World café with students

Job fair showing job varieties

Call students who had a bad semester to come back

Don't cancel classes

Bring back mentoring program

Offer and teach all class in a degree/cert plan every year

Consistency across college (campus times, class times, teacher office hours)

Identify needs regularly and change tactics accordingly

More student activities between classes so get the students to stay on campus

Don't cancel classes

Teach all classes in the certificate/degree at least once a year

Mentorship

Consistency – times for class, availability, teacher office hours

Faculty reiterating resources frequently – syllabi

Identifying barriers to students – “needs” change with students and faculty, change tactics accordingly

Barriers – homework? One unsuccessful semester does not mean fail again, it's okay to come back, have someone call to say come back

Are these “world café” happening with students?

Advisors and faculty disconnect

More professional development

Bring back tenure

Structure our pay scale where employees don't have to go to another institution to get more

Improve community reputation – how?

Electronic communication to students

Creative freedom in marketing  
Greater presence in north county – no open computer lab, more resources  
Online online online  
How do we foster the on campus community  
No one to represent faculty in disagreements, protect employees  
Look at processes across the college – admission to college  
Get outsider advice on processes for enrollment  
Adequate staff across the campus  
Help understand the goals and mission of the college  
Bring in more diverse programs  
User friendly student planning  
Target students that are close to graduation to have them apply for graduating  
Stagger registration by the amount of credit hours (priority registration)  
Admission and student help center look at students records to see what is needed before seeing an advisor  
Bring back late registration and have payment deadline longer  
Have physical copy of the college catalog for students to use  
Make it more affordable to take 12 hours of credits  
Reinstate 10/12 month contracts to bolster summer course offerings  
Continue to forge solid relationship with Board  
Continue open communication with faculty, staff, and community  
Reinstate tenure to attract the best faculty. If we want to be the best we have to offer the best  
Get out into community to forge relationships in the community and its businesses  
Be visible at college functions (art, theatre, student events, etc) actually walk around campus between classes – meet the students. Visit class rooms. No president has before.  
Reintroduce shared governance – particularly on events/issues that affect students and the campus at large  
One on one mentors as opposed to advisors  
Listen listen listen to the students  
Aptitude assessment, mechanical vs mathematics, etc  
Increase orientation to include introductions to other fields of study  
Embrace technology, GIS for instance. More graphics with cross-disciplines  
Facilities – go up to date with local high schools  
Make sure mentors are available to students  
Relationship of faculty and students and staff  
Hire quality instructor with good pay  
Work with Board of Trustees to have good relationship with community that gives a positive image of the college  
Make sure the college is advertised as successful in all areas  
Childcare – guarantee (grant) short term care  
Bring back 10.5 month contracts  
Increase communication to all groups – inform everyone  
Dedicate more hours for student events, add college hours Monday-Thursday or dedicated Fridays  
Spend resources and President time getting faculty buyin – engaged and buy in and believing in this student success goal  
Hire and train faculty to love their subject and engage students in learning  
Teach employees to care and who go the extra mile to create an engaged workforce reflected by going the extra mile

President – become an undercover boss to improve the campus and student experience  
Have a better welcome center location and bilingual  
Build a rec center  
Get rid of the ducks  
More money – special fund for single parents with day care, gas cards, food, etc  
More advisement (wrong classes, more knowledge of what their major should be)  
More options for students who need to drop or want to drop ie bridge to transfer to online class mid semester  
Instructors video each lecture for students who miss, watch online to make up classes. Quiz at end  
Make math tutoring more accessible  
Make meeting with students like round table discussion – Pres and VPs  
Communication app for student outreach  
When student register for course their info goes to instructor of course. Instructor can choose what times they are available online  
Give everyone a big raise  
Incentive for faculty and staff want to stay  
Correct compression  
Streamline registration process  
Make online registration easier  
People (staff) not answering phones – enforce answering phones, especially during registration  
Hire part time staff during registration to answer phones  
Forms with area services distributed among staff and faculty  
Starbucks in the library; other college do this, creates a relaxing study atmosphere  
Have competitive athletics department to attract/retain local students  
Offer more classes and prevent cancellations or lose students  
Aligning and having specific certificate/degree programs for local business/workforce needs  
Have a dedicated person/group of people for community outreach and to keep a finger on need and wants  
Increase the proactive interaction and recruitment of local HS students to create a more solid bridge for students  
Require an increase in knowledgeable counseling and advising, particularly towards CHS and Dual Credit students  
Hiring enough advisors and having focused areas of expertise  
Proper advisement  
Individual success plan (advisors)  
Early warning consistency (faculty)  
More advertisement  
Meet with industry to determine needs  
More sections/more times  
Classroom availability  
Website needs to be improved better... not easy to maneuver – open his etc...  
New hires should immediately put into directory  
Every students should have a team: academic advising, financial aid advising, faculty advising  
Implement a course for Microsoft word needs to be put back into CORE – library could also do this as workshop, online learner workshop  
Need to provide services/support M-R until 7pm for adjuncts and students  
Campus wide scavenger hunt to orient students

President should tour ALL parts of the campus/departments and know everything that needs to be fixed, upgraded. Make comprehensive list and prioritize list, where is the PBK plan, make COM esthetically pleasing and improve furniture.

Give everyone a raise

Need a nicer cafeteria with restaurant quality, coffee shop

Improve new food service

Kiosk needs to stay open in TVB later to serve evening students

Offer new programs to serve

Placement services to help students get job after graduation

Improve alumni program

Renovate facilities – labs, childcare, everything

Sports (competitive, intercollegiate)

Tuition reduction in future semesters based on academic performance in your degree plan or priority registration

Expand child lab so it is easier to get in

Social services department, food bank, clothing, etc

Offer services for parents when their children cannot attend school. The college is not always closed when elementary or junior high is closed

Return to 10.5 or 12 month for faculty. Faculty need incentive to work during summer

Bring tenure back

Bus passes for each student, more bus routes (texas connect)

Covered parking with solar panels and sell excess, charging stations for cars

New healthcare programs. Which fields are growing fastest?

1 semester or 1 year scholarship for high school graduates in our taxing district that come directly to COM

Health clinic – a designated space for groups to give shots or tests. Maybe a nurse

Expand business hours – library, admissions, advising, evening childcare (no summer 2 childcare)

Weekend college

Wind turbines, better recycling program

Green energy degree plans

Transportation for dual credit students

Bring wellness program back

Priority registration

Open career center to help with job search, resumes, interviewing

Help students connect with employers in the community to find jobs

Build relationships to local employer

Child care for students during all hours that classes are being offered (not only 8-5)

Mandatory orientation for online students to educate them on services available

Advertise services available to students

“Call a tutor” initiative – help line if students need academic assistance

Make it mandatory for students to visit certain services (e.g. Reading and Writing center) to encourage students for future use and lower “fear” to seek help

Communication – administration to employees, COM to students, COM to community

Professional development – provide training to instructors on teaching strategies for classes with students from all age groups, backgrounds, educational history

Student Assistance – offer basic/intermediate computer/technology classes for those who are not familiar with technology programs require for their class

Student Assistance – computer labs with tutor/assistance available at all locations

Student Assistance – provide computer/ipads/laptops to students on loan basis  
 Counseling/Advising –counseling about career choices, tailored to specific students needs and situation, ensure student is well informed about requirements of the program of their choice and make sure students have basic skills required to be successful in their program  
 Counseling/Advising – improve initial assessments to ensure students get into right programs they can be successful in  
 More childcare opportunities for our students 7:45-5 before, 7:30-5;30 now, night time day care  
 More personalized/student centered counseling  
 More professional counseling  
 Individual pathways  
 Students assign to an advisor for each degree plan  
 Triage advisor for life changes  
 Make campus more inviting  
 More outreach – communicate, make them part of COM family  
 Nursing has mentoring of students – getting their stories  
 Students mentoring students  
 Faculty mentor in the pathway  
 More faculty competitive salary to keep  
 Speakers (well known) motivational for students, remind them why they are here, mid term slump, keeping students motivated  
 Process to apply – college and Financial Aid, too hard, rude, simpler  
 Hire someone to walk them through  
 Revamp the whole new ptech area, equipment, GSU, and classrooms  
   Nursing needs renovations too, sim lab floor flooding, new facilities, more space  
 Go to big business and ask for funding  
 Transportation for students who don't have cars  
 Simplify the registration process – students cannot navigate it.  
 Increase financial support would not have to work full time  
   Revamp the entire campus. Campus's like Brazosport are beautiful. If you build it they will come! Chairs don't match and are uncomfortable.  
 Give all instructors their own offices, many have no privacy. They have office hours in cubicles.  
 Implement Community Nights with food, and increase awareness about college.  
 Make COM a college that can award bachelor degrees, like all the colleges around us, such as Sanjac, brazosport etc.  
 Offer more online courses.  
 Upgrade child care center, expand it, and do more teaching instead of just babysitting  
 Add a Subway and Starbucks on campus, high schools and hospitals have them! Why not us?  
 Add Sports to the college – basketball, etc. that will bring more spirit to the campus.  
 Increase student engagement by president – needs to meet with students more  
   Faculty has a good connection with students, but not other people on campus.  
   Employees need to be more visible at student events so they feel connected to the college – especially Administration.  
 Make sure students are provided guidance early on to make sure they are on the correct path and stay on it – starting in high school or middle school  
 Create a career center – offer career inventory  
   Possible job placement

Create community partnerships so companies hire our students and students will know they have a job when they complete degree

Community internships

For some degree programs - Create 4-week classes so over a 16-week semester, students can complete 4 classes. Students would only take one class at a time which would relieve stress but would still be considered a FT student. It would increase productivity.

Suggestion to look at the 3-week retention rates

4-week classes - good recruiting/retention tool – you can finish faster

### **Round 3**

*Synthesize*

#### **What did you learn?**

Advisement – meet with advisors in a more regular manner

Stronger career center

Degree specific advisors

Everyone wants students to be more successful

We need better communication internally and externally

Registration and the online experience should be more user friendly

Communication across departments and understanding of issues within the college (better coordination)

Nice to hear different perspectives

Employees understand we have some work to do and are willing to work to achieve our goals

Communicate across campus, community

Need more marketing, advertising of all programs

All departments experience the same things

Students come unprepared and frustrated

All classrooms are not equal, ex. Some have outdated, unmatched tables and chairs

Learned cross dept info

FA pell info

Textbook issue for coreq

Administration stay in their offices too much

Students need to plan more carefully

Speeding up education deprives students of the opportunity to explore their options

Need career examples

Externships

Bring your child to college day

Need offer students transportation and child care services

Need more hands on

PT – FTE students – create financial incentives for free classes after successful completion of FTE classes

Community engagement with students needed

Employees are not well informed about resources available for students

Mandatory meetings are not a good way to get feedback – no buy in

Students need more career guidance

Students need extensive academic support

We must engage the community more

We need to enhance systems (ex students signing up for same course(s) over)

Must hire quality staff and instructors (teach in their specialities)  
Involve experts in fields to help our students with career development. Maybe at NSO  
Be aware of our P/T populations as they compare to our goals – be realistic and help to sustain them.  
Revisit evening/weekend/more online classes  
Overlap between department and lack of cohesiveness – same goal = student success/communication  
Eliminate filters of communication and work with 1 source of  
Update communication – adopt cultures of generation  
USE of available RESOURCES – workshop – create incentives  
Employees mentor students – SNAPP  
Centralize tutoring staffed by FT employees  
Disconnect between education and employment/experience  
Better communication is needed/essential when things change  
Learned about different programs – networking  
Inconsistency in syllabi  
Inconsistency in hours across campus that may be confusing to students  
Students slipping through pre-requisites when registering  
Need better intake inventory instrument  
Expand child care services  
Target disadvantaged areas in our service area – lots of potential students  
Doing Career Inventory  
All employees of the college can help with helping a student by being an advisor/mentor  
Advising is an issue  
Teacher pay was an issue, 10-12 month contact reinstated  
Shared governance – should be a part of the decision making  
There is a lack of ability to accept change  
If they were on a vacation by college is closed then no consistency  
Is she with advising was with the department now its by name  
More inconsistencies  
Morale is low across campus, lack of accountability  
Shouldn't settle for mediocracy with labs, technology  
Students need a purpose or a plan  
Test, show measurable goals, analyze, and correct  
Don't be afraid to drop something that's not working  
Needs more consistency through out COM  
Some similarities between tables in problem recognition  
Improve employee engagement (compensation so don't have to change institutions to get raises)  
There are a lot of things we can improve  
Find out why 101 hours  
The TRiO program to expand its capacity  
Faculty would like more stability, few changes, better step increase  
Professional development reimbursement on higher education  
Better bridge programs for students to move on to a higher degree

That there are some initiatives that are moving in the right direction and want to keep that positive momentum, but there are still many areas where we could put effort into (advising, visibility of president, etc)

Learned faculty procedures

Workforce

Issues registering for classes, too many electives  
Aging facilities are a big issue  
World café did not include coffee or snacks  
Faculty not teaching their expertise in every case  
Pathway can work if all buy into it  
Facilities are important  
Faculty make themselves available to discuss career options  
Percent of failing students – DFW  
Student advising and early interventions  
The college consistency in identifying and intervening with low performing students for example  
intervene early and everyone isn't using early warning  
Time to completion – greater financial aid awards  
Looking at tuition incentive for high achieving students – rewarding high achieving students with credit  
towards tuition  
Still not meeting students need for more direction  
Improve course scheduling in ... for students to finish in timely manner  
More aptitude testing for students that are undecided  
Program specific advisors  
More funding for single parents for emergency  
Faculty and staff need fair compensation  
Wellness benefits need to return  
Uniform standard for flextime across campus  
College needs improvement  
Registration process too long, needs streamlining big time  
Water ruined mannequins in nursing  
Air broken in PTEC  
Good ideas for energy efficiency to save on costs of college  
Better customer service  
Need better communications – website, deans and departments, between departments, etc  
When money doesn't matter, anything is possible  
Faculty has good ideas – need to listen more  
Community gardens – going green great idea  
Need on track advising  
Engagement and understanding resources (enhance)  
Use social media and remind to reach students  
Go green  
Social services – need  
Faculty need incentives  
Need longer hours  
Need childcare  
Communication – communication with students need to be improved, administration with staff,  
reintroduce forum to facilitate 2-way talk (First Fridays)  
Advising – individualize, educate students in detail on careers  
Tutoring to ensure students have basic skills required for courses  
Financial Aid – make students aware of all resources, including COM Foundation/scholarships  
Input needs to be gathered from the experts before decisions/plans made  
Follow through  
Increase communication “can't run an organization from a distance”

Students need to have a more defined plan  
Knowing what major from the beginning  
Students don't ask questions  
How to guide path when students register online  
Suggestion – student conference (orientation/advising) earlier than new student orientation  
Every new student must see an advisor before registering for classes  
Need a student planner  
We need to follow through with what is in place  
There are no consequences for not seeing an advisor before registering for classes  
Faculty should talk to students in general, about careers; encourage students to see an advisor  
Issue: communication with students  
Faculty – lines of communication; open communication; being flexible  
One pathway to register – keep it simple 3-5 steps  
What are other colleges doing? To model best practices  
Problem – trying to fit a new process into an old one, try one new thing and perfect before moving on  
Make campus more inviting  
More outreach – communicate  
Make students feel they are part of COM family  
Mentoring of students – getting their stories, students mentoring students?  
Faculty mentor students (in their pathway)  
Need more faculty (nursing) salary problem  
Motivation for students – speakers (well known) to remind them why they are here – maybe to help during midterm slump; keeping students motivated  
The process to apply to the college and financial aid is too hard and have heard that ee are rude. Needs to be simpler. Suggestion – hire someone to walk students through the process  
College hour every day would be a good idea.  
Lots of people like the idea of Starbucks at the college  
We need more awareness of our college in the community and in the high schools  
We need a Career counselor at COM  
We must get students in the right courses  
Communications at the college is bad. Communications should come from the top.  
Students are lost – they don't know how to get enrolled, don't know what they want to do for a living, don't have a plan  
Intrusive advising is needed to determine the needs of students in order to create a plan.  
Child Care services needs to be expanded so students can focus on their education.

### **What were the main points?**

Advisement  
Registration  
Infrastructure  
Quality faculty/staff  
More financial aid/scholarship education  
Employees should take a turn trying out the web experience/registration to see if it is user friendly  
Centralized career/transfer center  
More technology for faculty/staff and students  
Streamline application process

Appeal to more HS seniors  
More course offerings that fit the needs of our students  
Not allowing students to take courses off the plan/pathway  
Make sure students have a clear pathway  
Mentorship program  
Open line of communication among departments  
Communication  
Marketing/advertising  
Putting catalog/flyer in mail  
Pay fair wages to faculty to keep good ones  
Improve our website for registration – make it easier to use  
Degree specific advisors  
Make students more aware of fin aid and scholarships  
Tutoring  
Classroom space  
Cosmetic enhancements  
Priority registration by earned hours  
More online course offerings  
Assessment Center  
Centralized tutoring  
Innovative degree plans  
Degree specific advisors – restructure  
Internship/Apprenticeship programs – businesses  
Career inventory  
Foster school spirit  
Salary increases  
Transportation for students  
If we want students to achieve their goals on time we need to match career goals with students abilities, aptitudes, and marketplace opportunities. To that end use interest inventories, connect students to counselors with expertise in career preparation  
Ask ourselves what’s causing students to take so long  
Find out what’s stopping our students  
Be area that some students are using college to explore their own skills, abilities, and interests, and getting a degree quickly may not be their goal.  
Student engagement and mentorship  
Advising  
Career assessment of each student goals  
Need a simpler way to get students enrolled – too confusing  
No points of contact – too difficult  
Streamline registration process  
Open lines of communication with students – communicating different ways – which is official?

The staff needs to be more flexible when working with students  
Academic resources need to be offered online and in person  
More faculty involvement in Student Engagement activities  
New programs based on industry needs  
Improving student success – 1 hour meet and greet addition to NSO

Marketing – student resources toward academics, creating workshops with dept that sister one another (writing and library)

Student engagement – visibility of student and community

Needy students need a pat or a push

One stop shop for help in all disciplines

Need for upfront assessment to find students' passion/pathway

Need adequate support for all areas of college – ex fine arts, workforce

Needs to be easier for potential students to access resources

Need to clearly market available resources, programs

About co-op classes – work experience to finish the course, students can't find work experience to finish

Evening support on first day is not as apparent to students lacking resources for future goals

Need more support for students

Communication is lacking

Department communication

Take a village – take whole college to make student success

Taking responsibility for student success and goals

Identifying barriers

Lower tuition = more students

Solicit more industry donations

Need better intake inventory instrument

True engagement – not lip service – one on one with students

Mentor students

Communication needs to be improved

Centralized tutoring for all disciplines, open lab times, hands on learning opportunities

Mentor program

Putting students on appropriate path. Fewer options for courses

Although we can encourage, need flexibility for those who cannot be a fulltime student

Need for additional qualified advisors

Ask all students not just student leaders

Streamline processes

Communication internal and external

Promote something besides PTEC and Nursing

Improve morale and stop cutting benefits

Expand our market SNHU

How COM makes the community better

More staff to hand the increase in students

More physical space for students and faculty

Better start times for classes

Longer contracts for faculty. 9, 10.5, 12 month contracts

Vocational education to show students what they can get jobs in

That we all should be an active participant in the advising and recruitment process

Forging relationships with the students – both – faculty and admin

Getting out into the community

Student success

We have challenging issues

Top down management is a detriment to success

Poor technology

Streamline the bureaucratic process  
Advisors need to understand degree pathways  
Importance of scholarships  
Foundation create first semester free – like Ball HS  
Access – increasing child care hours – evening – extend child care or other for children  
Creative scheduling like weekend college  
Athletic program – to attract athletes  
PTE and Nursing – increased and improved facilities and increase  
Partner with industry  
Solar power to use and sell to others  
Scheduling  
Advising  
Tutoring  
Customer service  
Students achieving goals  
Steps needed to improve morale and let faculty and staff know they are appreciated  
Look good/feel good = better situation  
Listen to our students  
Establish better systems internally  
Big need to improve communication  
Increase/expand time college is open and give services, more evening and weekend classes, this also solves space limitation issues  
Does the guaranteed schedule mean that it will be offered or that it will make  
Students who are not in cohort type group get easily lost, we need to develop more cohorts  
Don't think students value college  
GPA not high enough to be hired in PTEC because they took classes they didn't need  
Most employees would like us to be more green  
Child care is needed  
Mandatory student orientation to introduce to available support services before classes start  
Customize career focused advising  
Keeping students engaged. Campus wide activities that are open for students, staff, faculty, community  
We need FUN back at COM – engage all parties at COM (ice cream socials, festivities, bring a friend/family to class)  
Getting students into correct right major early initially  
Innovative classes offering – 4 week classes offer  
Communication – too many layers/interpretations from the top too many layers, disconnect messages change as they trickle down  
Need to make sure we offer all courses for a degree/certificate so students have to go somewhere else.  
Advisors should specialize in specific programs so that they are very knowledgeable when giving information to students.  
Providing career planning and career center  
Increase interaction with students - connections

### **What are some action items?**

Develop a department to help students find jobs after graduation  
Make students more aware of 8 and 12 week classes  
Adjunct faculty – involved in department meetings, feel included in student success

Department Faculty advisor to Q&A about degree plan, know their market for the degree  
Internship/Apprenticeship programs with local unions, businesses, industries  
Partner with high school to offer next level of education – levels 3&4  
Education for family – presentation family night  
Centralized tutoring  
Assessment center  
Innovative degree plan  
Facilities – room for classes  
Skip level meetings (top level administration being intuned)  
Run a report on number of students that dropped (find out why, try to get them back)  
Continue to open sections as they become 90% full  
Get with marketing  
Mailers  
Bulk mail  
We need more career counseling to help direct students  
Clear boundaries for acceptable student behavior  
Explain expectations of the program to new students  
Update furniture to the standard in all classrooms  
Course offerings  
Bond  
Communication to improve reputation in the community  
Department/Faculty advisor Q&A with student in degree plan  
Website  
Adjunct involved in department meetings to feel included in students success  
Partner with HS to offer level of education (ex. Course 1&2, college 3&4 level offered)  
First point of contact more savvy on everything  
Implementing advising around specific degree plans  
Internships and apprenticeship  
Centralized tutoring  
Lower cost of remedial courses in addition to coreqs  
Advisor training  
Revive and monitor reversed articulation  
Higher salary compensation  
Clearer compensation steps system  
Offer block scheduling  
Offer more 8, 10, and 12 week terms  
Assign a dedicated Career Services person  
Create centralized tutoring center  
Align the high school endorsements with college degree plans  
Reduce the down payment for payment plans  
Improve Communication across the College  
Improve all technologies available. We have systems that don't communicate with each classroom  
technology needs to be improved  
Do some all-day orientations for first generation families to show them what college is all about  
Develop an employee-mentoring program  
Free up space for tutoring in all areas  
Career services center (centralized office) job placements, internships, etc  
One-stop shop centralized for tutoring

Specialized advisors by program – good relationships with all programs  
Community and industry support programs, facilities, tuition  
More tutoring options  
Sponsored facilities/programs  
Career services center – job placements, internships  
Prevent turnover in advising and other areas  
Employee newsletter  
More employee get togethers – positive environment  
Transparency  
Weekly updates to include future events/not just area updates  
Get with IT to get the graduation application implemented for SP  
Work with marketing to work on communications and video for deadlines and graduation info, incentives  
Ask to talk at advisor meeting to faculty and academic advisors on the graduation process  
Taking responsibility for goals  
Upper leadership visiting and evaluating classes  
Providing resources to remove barriers  
Advising: make a comment required when overriding during registration  
Expand child care services  
Establish academic tutoring center  
Revise schedule – 1/3 to 2/3 8 week classes  
Tuition rebate for students with 4.0 semesters  
Expand CHS with scholarships  
Target disadvantaged areas in our service area – many potential students  
Town Hall meetings at college hour; student forum SGA facilitators not faculty  
Professional Development that is specific to department and position  
Tangible right now – a position that deals with the social work on pantry needs, or clothing students  
Need a department for professional development  
If a department needed training to go to then the professional development to steer it  
Specific location for feeding the ducks  
Want to see action taken with feedback  
Spend money on technology, staff, infrastructure  
Have advisors and faculty collaborate more  
Follow through with strategic planning  
Give more incentive to volunteer time  
Continue with the ongoing improvements in communication with faculty, staff, community, students  
Request input from faculty and administration  
Consistency in applying rules  
Think things through before rolling them out  
Bring back an ambassador program  
Mentoring program for students  
More outreach to the community  
More research on why students are not finishing college  
Incorporate scholarship applications into the enrollment and registration process  
Advertising for all programs, not just PTECH  
Some sort of “carrot” program (discounts, awards, etc) to encourage consistent full time enrollment  
Help us help students  
Reconsider food vendor

Continue with facilities upgrade  
Continue to advertise college in positive way  
President visibility in community  
Track former students success and let new students know about this success  
Creative scheduling like weekend college  
Early intervention – make process more automatic  
Well trained program specific advisors  
Partner with PTEC and Nursing business partners to increase capacity  
Assess community needs for new programs – community outreach program  
Solar power  
App for all students that link them with their professors  
Follow up on why 25% are receiving D, F, W  
Why 23% are taking a class for second time  
Why do students have a GPA of 2.5 less  
Faculty video all lectures for students review or watch if they missed class. Attend to get credit for attendance  
Better customer service – better phone communication (campus wide)  
Make students welcome and wanted  
More friendly front line – friendly ambassadors  
Put faculty back on 10.5 and 12 month contracts  
Open social service center and food bank – have pres of speak here Amarillo college has one  
Poverty training needed on campus for faculty and staff to assist students  
Campus needs a complete physical facelift. Time for a new aesthetics  
Biology labs need revamped  
Compensation process clear and followed  
Loyalty factor (cost of living tied to annual salary package, longevity raises)  
GSU needs replacement  
Create some type of incentive or employee appreciation  
Remove all cubicles and give offices for HIPAA/FERPA reasons  
Remove bad reputation  
Guided pathways  
Career aptitude test  
High school students – assist them in determine pathways while still in HS  
Should do away with buy 1 get 1 class – discount for good GPAs, etc  
12% raise for faculty OR removal of prior deductions  
Go green  
Bring back weekend college  
Figure out a good communication system/process across campus  
Have a team that works with each and every student – advisor, financial aid person, faculty  
Renovate!  
Offer incentives to HS graduates  
Faculty tenure and 10.5 or 1 month contracts  
Go green, offer green energy degree plans  
Every employee should know our resources  
Stay on track with advising  
Improve advising before, during, and towards end of study at COM  
Connect with local employees

Connect with, build relations with alumni as resources for student info sessions, job connections, etc – more than financial contributions  
Open career center to connect students with jobs  
Offer child care to students at all instructional hours  
Address students' frustration and lack of motivation to make them feel we care. Return phone calls timely!  
Have group of advisors/one advisor responsible for new students  
New student orientation before classes actually start  
People coming to a career fair  
4 week menu classes for COM  
Have tutors available 24-7 for call in tutoring  
Have IT help for students  
Web advisor and Blackboard 24-7 help  
DL – utilized when campus wide change taking place  
Follow through with the newly developed advisement plan (pathway) and student planner  
Motivating students, speakers, mentoring  
Implement four-week classes so students can take 1 class 4 times a semester and will end as a FT student – one class at a time creates less stress.  
Registration process needs to be easier.  
More employee connection with students – interact with students so they feel a part of the college.