

Annual Priorities Selected for the 2015 – 2016 Academic Year

2014 - 2017 Strategic Goal #1:

College of the Mainland will develop processes and procedures to ensure that students have a successful start to their college experience.

Annual Priority: Implement proactive advisement.

2014 - 2017 Strategic Goal #2:

College of the Mainland will eliminate obstacles from the student's pathway as they proceed on their academic journey.

Annual Priority: Identify and eliminate financial obstacles for students through enhanced resources and family financial literacy.

2014 - 2017 Strategic Goal #3:

College of the Mainland will enhance student engagement, keeping the students interested in staying on course.

Annual Priority: Increase opportunities for part-time, evening, and weekend students to access College services and activities.

2014 - 2017 Strategic Goal #4:

College of the Mainland will provide high-quality instruction and instructional support services.

Annual Priority: Provide professional development for faculty and staff to support a culture of engagement in the instructional environment through innovation in the classroom.

2014 - 2017 Strategic Goal #5:

College of the Mainland will provide services/processes that enhance the integrity/safety/quality of the institution (including physical facilities) and that enhance the quality of the faculty and staff.

Annual Priority: Create a campus facility master plan, which will result in aesthetically pleasing, technologically enhanced, functional, safe, and comfortable facilities such that high-quality faculty and staff can be successfully recruited.

2014 - 2017 Strategic Goal #6:

College of the Mainland will provide services/processes that connect the College to the community in a mutually growth-enhancing cycle.

Annual Priority: Improve COM's image in the community.