

Mission

College of the Mainland is a learning-centered, comprehensive community college dedicated to student success and the intellectual and economic enrichment of the diverse communities we serve.

Vision

College of the Mainland will be a valued and vital community partner by enriching our community and preparing our students to thrive in a diverse, dynamic and global environment.

Values

- Student Success and Academic Excellence
- Continuous Improvement and Accountability
- Mutual Respect and Civility
- Diversity and Inclusiveness
- Innovation and Adaptability
- Campus and Community Collaboration

Strategic Plan and Annual Plans

The strategic plan consists of six strategic goals, each of which represents the mission of a particular Student Success Council (SSC) committee. The six SSC committees represent key elements of the student's experience at the College of the Mainland. The committees are each dedicated to a particular mission identified to support student success. All of these strategic goals are driven by the mission, vision, and values of the College. The strategic goals, approved by the Board of Trustees for the period of 2014-2018, are listed below:

1. College of the Mainland will develop processes and procedures to ensure that students have a successful start to their college experience.
2. College of the Mainland will eliminate obstacles from the student's pathway as they proceed on their academic journey.
3. College of the Mainland will enhance student engagement, keeping the students interested in staying on course.
4. College of the Mainland will provide high-quality instruction and instructional support services.
5. College of the Mainland will provide services/processes that enhance the integrity/safety/quality of the institution (including physical facilities) and that enhance the quality of the faculty and staff.
6. College of the Mainland will provide services/processes that connect the College to the community in a mutually growth-enhancing cycle.

Each year the College leadership meets in January to establish the Annual Plan, which consists of priorities for the following academic year. The leadership consists of the BOT, the President, the President's Cabinet, upper-level administrators, and campus constituency leaders, who collectively bring to the discussion knowledge of essential aspects of the College's operations. The leadership identifies an annual priority for each of the College's strategic goals, and these annual priorities guide the decision-making of the SSC committees dedicated to the realization of each goal. Those annual priorities are entered into Strategic Planning Online as the College's Annual Plan, where measurable outcomes are identified and documented.

Thus, the three-year strategic plan consists of the three annual plans developed to implement specific strategies in support of each of the strategic goals.